

# The White House Opportunity and Revitalization Council

## Completed Program Targeting Actions

The Opportunity Zone tax incentive is a powerful new tool meant to bring private capital to underserved communities. However, economically distressed communities require more than private capital alone. Many of these communities are in need of public-sector support and regulatory streamlining to ensure they develop the foundations necessary to support a thriving private sector. Public investment in economic development, entrepreneurship, education and workforce training, and safe neighborhoods — along with guidance for engaging with investors and entrepreneurs — will help communities unlock private capital to create sustainable growth. This public-sector investment serves as a means by which to attract and continue the flow of private capital-investment into Opportunity Zones.

Acknowledging this need, President Donald J. Trump signed Executive Order 13853 on December 12, 2018. This Order established the White House Opportunity and Revitalization Council to carry out the Administration’s plan to target, streamline, and coordinate Federal resources to be used in Opportunity Zones and other economically distressed communities. This public-sector commitment overlays the Opportunity Zone tax incentive in the Tax Cuts and Jobs Act. Together, private capital and public investment will stimulate economic opportunity, encourage entrepreneurship, expand educational opportunities, develop and rehabilitate quality housing stock, promote workforce development, and promote safety and prevent crime in economically distressed communities. State, local, and tribal leaders have an opportunity to leverage the work of the Council and to also conduct similar reviews of their own programs and regulations.

The White House Opportunity and Revitalization Council members have identified over one-hundred and sixty Federal programs where targeting, preference, or additional support could be granted to Opportunity Zones. The Council has already taken action on over fifty programs:

<b>PROGRAM:</b>	<b>DESCRIPTION:</b>	<b>ACTION COMPLETED:</b>
<b>Department of the Treasury</b>		
<b>Social Impact Partnerships to Pay for Results Act Demonstration Projects (SIPPRA)</b>	SIPPRA is a standing fund that makes outcome payments in social impact partnership projects and to fund selected feasibility studies. These funds are available for state and local governments that are implementing programs that	Language was added to the 2019 Notice of Funding Availability for the consideration of qualified Opportunity Zones.

produce defined and rigorously-measured outcomes and cost savings.

### **Department of Labor**

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**Reentry Employment Opportunities**

This is an annual competitive grant program serving young adults 18 to 24 who have been involved in the juvenile or adult justice system or are high school dropouts or adults ages 25 or older who were formerly incarcerated in the adult criminal justice system and released from prison or jail within two years of the date of enrollment or are currently under supervision. The purpose of this program is to use evidence-based and evidence-informed interventions, new interventions that theory or research suggests are promising, or a combination of both to improve employment outcomes of adults and young adults. Services provided to participants include skills training leading to industry-recognized credentials, apprenticeship, work-based learning, career pathways, as well as, case management and legal services.

Preference points for Opportunity Zone applicants have been added to the program's 2019 Funding Opportunity Announcement.

**Homeless Veterans' Reintegration Program**

This is an annual competitive grant program that serves homeless veterans by providing occupational skills training, apprenticeship opportunities, and on-the-job training, in addition to job search and placement services.

Preference points for Opportunity Zone applicants have been added to the program's 2019 Funding Opportunity Announcement.

### **Department of Housing and Urban Development**

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**Choice Neighborhoods Planning Grants Program**

This is an annual competitive grant program that leverages significant public and private dollars to support locally driven strategies that address struggling neighborhoods with distressed public and/or HUD-assisted housing. The program helps communities transform neighborhoods by redeveloping severely distressed public and/or HUD-assisted housing and catalyzing critical improvements in

Preference points have been added to the program's 2019 Notice of Funding Availability.

the neighborhood, including vacant property, housing, businesses, services and schools.

**Rural Capacity Building for Community Development and Affordable Housing Grants (RCB)**

The is an annual competitive program that enhances the capacity and ability of rural housing development organizations, Community Development Corporations (CDCs), Community Housing Development Organizations (CHDOs), local governments, and Indian tribes (eligible beneficiaries) to carry out affordable housing and community development activities in rural areas for the benefit of low- and moderate-income families and persons.

Preference Points have been added to the program's 2018 Notice of Funding Availability.

**Section 202 Supportive Housing for the Elderly Program**

This program provides Capital Advance funding for the development and operation of supportive rental housing for very-low-income persons aged 62 years or older. This program provides very-low-income elderly persons with the opportunity to live independently, but with important voluntary support services such as nutritional, transportation, continuing education, and/or health-related services. Capital Advance funds must be used to finance construction, reconstruction, moderate or substantial rehabilitation, or acquisition of a structure with or without rehabilitation.

Language supporting Opportunity Zones has been added to the program's 2018 Notice of Funding Availability, as project sponsors are encouraged to consider sites in Opportunity Zones.

**Request for Information – Opportunity Zones**

HUD has determined that—in light of Executive Order 13853 “Establishing the White House Opportunity and Revitalization Council”— it should undertake a substantive review of existing policies, practices, planned actions, regulations and guidance regarding HUD-administered programs. The purpose is to identify actions HUD can take to encourage beneficial investment in urban and economically distressed communities, including Opportunity Zones. In conducting this review, HUD believes that it would benefit from information and perspectives among State, local and tribal officials, experts in relevant disciplines, affected stakeholders in the private

The official Request for Information was published on April 17<sup>th</sup>, 2019 in the Federal Register.

sector, and the public as a whole. HUD is, therefore, requesting information to guide and enhance this review.

**Office of Housing “New Pilot”**

The New Pilot streamlines FHA mortgage insurance applications for eligible projects with equity from the Low Income Housing Tax Credit and covers New Construction and Substantial Rehabilitation projects under Section 221(d)(4) and Section 220 of the National Housing Act.

Each participating New Pilot Office will be designating a senior underwriter to serve as the designated pilot underwriter for projects in Opportunity Zones.

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**Department of Education**

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**Charter Schools Program Grants to Charter School Developers for the Opening of New Charter Schools and for the Replication and Expansion of High-Quality Charter Schools**

These grants are intended to support charter schools that serve early childhood, elementary school, or secondary school students by providing grant funds to eligible applicants for the opening of new charter schools and for the replication and expansion of high-quality charter schools.

The notice of proposed priorities, requirements, definitions, and selection criteria for Grants to Charter School Developers for the Opening of New Charter Schools and for the Replication and Expansion of High-Quality Charter Schools (Developer grants) is currently open for public comment.

The Department is proposing a priority to encourage the opening of new charter schools, the replication and expansion of high-quality charter schools in Opportunity Zones, and to reward charter school developers that are partnering with an Opportunity Fund, especially for the purpose of acquiring or constructing school facilities.

**Performance Partnership Pilots for Disconnected Youth**

ED (designated lead agency), DOL, HHS, CNCS, IMLS, DOJ, HUD, and related agencies can annually enter into up to 10 Performance Partnership agreements with states, regions, localities, or tribal communities that give them additional

Preference points in competition to be designated a Performance Partnership Pilots for Disconnected Youth will be

flexibility in using discretionary funds across multiple Federal programs. Pilot sites will commit to achieve significant improvements for disconnected youth in educational, employment, and other key outcomes in exchange for this new flexibility.

granted to Opportunity Zones applicants

**Perkins Innovation and Modernization Grant Program**

This grant program seeks to identify, support, and rigorously evaluate evidence-based and innovative strategies and activities to improve and modernize career and technical education and align workforce skills with labor market needs.

Preference points have been added to 2019 Notice of Funding Opportunity for projects serving students residing or attending CTE programs in Qualified Opportunity Zones. The notice also includes a new invitational priority for Spurring Investment in CTE from Qualified Opportunity Funds, under which an applicant must provide evidence that it has received or will receive financial assistance from a Qualified Opportunity Fund for a purpose directly related to its proposed project, especially for property including needed equipment and technology.

**Teacher Quality Partnership Grant Program**

These grants aim to increase student achievement by improving the quality of new prospective teachers by enhancing the preparation of prospective teachers and the professional development activities for current teachers; holding teacher preparation programs at institutions of higher education (IHEs) accountable for preparing talented, certified or licensed and effective teachers; and recruiting effective individuals, including minorities and individuals from other occupations, into the teaching force.

The 2019 Notice of Funding Opportunity includes a new invitational priority for spurring investment in Opportunity Zones, under which an applicant must: (1) Propose to serve children or students who reside, or attend TQP project schools, in a Qualified Opportunity Zone; or (2) Demonstrate that it has received, or will receive, financial assistance from a Qualified Opportunity Fund for a purpose directly related to its proposed project.

**Child Care Access Means Parents in School Program**

This grant program supports the participation of low-income parents in postsecondary education through the provision of campus-based child care services. Funds are used to support or establish campus-based child care programs primarily serving the needs of low-income students enrolled in IHEs. Grants may be used for before- and after-school services. In addition, grants may be used to serve the child care needs of the community served by the institution.

The 2019 Notice of Funding Opportunity includes a new invitational priority for spurring investment in Opportunity Zones, under which an applicant must: (1) Propose to serve children or students who reside, or attend elementary or secondary schools or institutions of higher education, in a Qualified Opportunity Zone; or (2) Provide evidence that it has received, or will receive, financial assistance from a Qualified Opportunity Fund for a purpose directly related to its proposed project.

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**Department of Transportation**

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**Grants for Buses and Bus Facilities Program – 49 U.S.C. 5339(a) and (b)**

The program provides resources to replace, rehabilitate and purchase buses and related equipment and to construct bus-related facilities including technological changes or innovations to modify low or no emission vehicles or facilities.

Language supporting Opportunity Zones has been added to the program's 2019 Notice of Funding Opportunity.

**Innovations in Transit Public Safety**

This program provides funding to improve safety infrastructure related to public transit operations.

Language supporting Opportunity Zones has been added to the program's 2019 Notice of Funding Opportunity.

**Federal Transit Administration: Low or No Emission Grant Program**

This program provides funds for the purchase or lease of vehicles that use advanced technologies for transit operations, including related equipment or facilities.

Language supporting Opportunity Zones has been added to the program's 2019 Notice of Funding Opportunity.

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**Department of Commerce**

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**Economic Development Administration – Economic Development Assistance Programs**

The Economic Development Administration provides strategic investments through competitive grants that foster job creation and attract private investment to support development in economically distressed areas of the United States. Applications are accepted from communities to provide investments that support economic development through a wide variety of assistance types that include construction and non-construction programs.

Beginning in FY18, EDA issued a Notice of Funding Opportunity under the Economic Development Assistance Program to allow Opportunity Zones to be eligible for funding if the area would otherwise have failed to meet the economic distress criteria.

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**Department of Agriculture**

**Rural Business Development Grants**

This is a competitive grant designed to support targeted technical assistance, training and other activities leading to the development or expansion of small and emerging private businesses in rural areas that match median household income criteria. Priorities are given according to trauma, economic distress, long-term poverty, population decline, and unemployment.

Priority points have been added to the 2019 Notice of Funding Availability to applicants with projects located in Opportunity Zones.

**Technical Assistance and Training for Rural Water Systems**

This program helps qualified, private nonprofits provide technical assistance and training to identify and evaluate solutions to water and waste problems; helps applicants prepare applications for water and waste disposal loans/grants; and helps associations improve the operation and maintenance of water and waste facilities in eligible rural areas.

Priority points have been added to the 2019 Notice of Funding Availability to applicants with projects intended to serve Opportunity Zones.

**Solid Waste Management Technical Assistance Grants**

This program reduces or eliminates pollution of water resources by providing funding for organizations that provide technical assistance or training to improve the planning and management of solid waste sites

Priority points have been added to the 2019 Notice of Funding Availability to applicants with projects intended to serve Opportunity Zones.

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**Department of Justice**

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**Youth Mentoring (For Opioid Impacted Youth)**

This program provides grant funding to organizations to recruit and train mentors and provide mentoring services for youth.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Family Drug Court Program and Juvenile Drug Court Programs**

These are competitive grant awards for communities to implement or enhance Family Drug Courts and Juvenile Treatment Drug Courts.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Second Chance Act Addressing the Needs of Incarcerated Parents with Minor Children**

This program will promote and expand services in detention and correctional facilities to incarcerated individuals who have children younger than age 18. Program activities include developing strategies to increase and enhance communication between the child and his or her incarcerated parent while maintaining safe facilities, and providing transitional reentry services that incorporate a focus on parental responsibility for incarcerated parents and ensuring that youth with an incarcerated parent receive services that support positive youth development.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Comprehensive School-based Approach to Youth Violence and Victimization Prevention, Intervention and Accountability**

This program will support a comprehensive effort to address youth violence and victimization through implementing prevention, intervention and accountability efforts in a school-based setting.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Enhancements to Juvenile Indigent Defense**

This program will support states and localities in developing and implementing strategies to ensure that youth involved with the juvenile justice system have fair and equal access to quality legal representation; ensure that offenders involved with the juvenile justice system have resources that address the collateral consequences of justice system involvement; and/or provide training for the juvenile indigent defense bar, including public defenders and court-appointed counsel working on behalf of juvenile indigent defendants.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Juvenile Drug Treatment Court Implementation and Enhancement Program**

This program will support jurisdictions that want to implement a juvenile drug treatment court or jurisdictions that want to enhance their assessment processes and their treatment models.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Adam Walsh Act Implementation Grant Program**

The Adam Walsh Act Implementation Grant Program assists jurisdictions with developing and enhancing programs designed to implement the requirements of SORNA.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research and Evaluation on White Collar Crime: Health Care and Elder Fraud**

This program supports scientifically rigorous research, and evaluation projects that will advance our understanding of these types of crime and effective approaches for identifying, preventing, investigating, and prosecuting them.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research and Evaluation on Drugs and Crime**

This program provides grants for research that promotes effective law enforcement, court, and corrections responses to illegal drug markets (including diversion of legal drugs).

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Artificial Intelligence Research and Development to Support Community Supervision**

This program awards grants to proposals for innovative, investigator-initiated technology research and development projects to apply advances in Artificial Intelligence (AI) to promote the successful reentry of offenders under community supervision

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Investigator-Initiated Research and Evaluation on Firearm Violence**

This program provides grants for research and program evaluation projects that inform efforts to prevent and reduce intentional, interpersonal firearm violence and public mass shootings in the United States.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research and Evaluation on Trafficking in Persons**

This program provides grants for research projects that — first and foremost — have clear implications for criminal justice policy and practice in the United States. This year, NIJ is particularly interested in research responding to the following priority areas: Labor trafficking research; Evaluation research focused on victim service providers; and Building knowledge of the “grooming” process of traffickers.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research on Immigration and Crime**

This program awards funds for research projects that increase understanding of the relationship between immigration, both legal and illegal, and crime.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research and Evaluation on Gangs and Gang Violence**

This program awards funding for scientifically rigorous research and evaluation projects designed to produce findings with high practical utility for youth and adult gang prevention, intervention, enforcement, or reentry strategies.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research Evaluation on Violence Against Women: Sexual Violence, Intimate Partner Violence, Stalking, and Teen Dating Violence**

This program awards funding for research to support objective and independent knowledge and validated tools to reduce violence against women, promote justice for victims of crime, and enhance criminal justice responses to such crimes.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Evaluations of Services for Victims of Crime**

This program awards funding for rigorous evaluations of programs that provide services for victims of crime

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Measuring the Impact of Victim Services: Instrument Development**

This program awards funding to develop a tool for use by victim service providers, relevant government entities, and victim service-provider funding administrators to assess the effectiveness of victim service programming.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research and Evaluation in Safety, Health, and Wellness in the Criminal Justice System**

This program will award funding for multidisciplinary research projects addressing four topics: 1) The cumulative effects of shift-work schedules, overtime, and secondary employment on the health, safety, performance, and quality of life of police or correctional officers. 2) Enhancing strategies for officer interaction with individuals presenting with mental illness. 3) Understanding the impact and management of stress, burnout, and vicarious trauma to advance resiliency of the forensic science workforce. 4) The impact of undercover work on officer wellness.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Evaluation of Project Safe Neighborhoods**

This program will award funding a multi-site evaluation to assess the effectiveness of the Project Safe Neighborhoods (PSN) program.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research into Desistance from Crime**

This program will award funding to build upon NIJ's past research efforts to understand and aid in accelerating the process of desistance from crime.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research and Evaluation on Terrorism Prevention**

This program awards funding to research aimed at building knowledge and evidence related to strategies for effective prevention of terrorism in the United States.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research and Evaluation on Policing**

This program awards funding for investigator-initiated, randomized controlled trial (RCT) studies of approaches to the challenges of policing in the United States that address the strategic priorities and objectives identified in NIJ's Policing Strategic Research Plan, 2017-2022.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research and Evaluation on the Administration of Justice**

This program awards funding for funding for investigator-initiated, interdisciplinary research and evaluation projects related to the administration of justice in three areas: (1) eyewitness evidence; (2) police deflection strategies; and (3) forensic science testimony.

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

**Research and Evaluation on Promising Reentry Initiatives**

This program awards funding for rigorous research to examine reentry initiatives that incorporate promising practices, strategies, or programs. For

Opportunity Zones are a priority consideration area for selection in the 2019 Solicitation.

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**Small Business Administration**

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**504 Loan Program (CDC)**

This program fuels economic growth and job creation by providing small businesses with long-term, fixed-rate financing to acquire fixed assets (e.g., real estate, buildings, machinery).

On November 2, 2018 via Federal Register Notice, SBA designated Opportunity Zones as additional areas where our 504 Program’s job creation or retention requirements will be more relaxed, to incentivize lending by Certified Development Companies (CDCs) and Third-Party Lenders in these areas.

Opposed to a requirement to create or preserve one job for every \$75,000 guaranteed by SBA, the requirement for specially-designated areas (which now includes Opportunity Zones) is now \$85,000 per job created or preserved if the project is in an Opportunity Zone.

**Community Advantage Loan Pilot Program**

The Community Advantage (CA) Pilot program is intended to expand small business access to capital in underserved markets by allowing mission-focused, community-based lenders to make 7(a) loans to small business with an SBA guarantee as high as 85% for loans up to \$250,000.

Effective October 1, 2018, SBA expanded the Pilot Program definition of “underserved markets” to include Opportunity Zones. CA lenders are required to make at least 60% of their CA loans in underserved markets.

**7(a) Loan Program**

SBA’s flagship loan program provides small businesses with access to capital to finance a wide variety of business activities, including purchasing machinery, furniture, fixtures, supplies and materials, improvements to land and buildings, and working capital.

For FY2019, 7(a) loans in the amount of \$150,000 or less made to small businesses where the physical address of the operating concern is located in a rural area or a historically

underutilized business zone (HUBZone), both of which overlap significantly with Opportunity Zones:  
 (a) the annual service fee paid by lenders will be zero  
 (b) the upfront guaranty fee typically paid by the small business applicant will be lowered significantly to 0.6667% (66.67 basis points) of the guaranteed portion of the loan

**Department of Health and Human Services**

<b>Early Head Start Expansion and Early Head Start-Child Care Partnership Grants</b>	This program competitively awards funding for the purpose of expanding access to high-quality, comprehensive early learning services for low-income infants and toddlers and their families.	Language has been updated to reserve the right for the prioritization of funding for qualified applicants who propose services in Opportunity Zones.
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**Environmental Protection Agency**

<b>Office of Brownfields and Land Revitalization -site-specific Assessment and Cleanup Grants</b>	Site-specific grants support site assessment or cleanup for a specific brownfield.	The 2019 grant guidelines include an “other factor” to serve as a potential tie-breaker for projects located in Opportunity Zones.
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**Appalachian Regional Commission**

<b>Coal Impacted Communities Initiative (POWER)</b>	Invests into Appalachia's coal-impacted communities to build a competitive workforce, enhance access to and use of broadband services, foster entrepreneurial activities, develop industry clusters in communities, and strengthen substance abuse responses.	The 2019 grant guidelines include an “other factor” to serve as a potential tie-breaker for projects located in Opportunity Zones.
<b>Area Development Program</b>	This program extends the reach of other federal programs into the most challenged parts of Appalachia by providing the necessary gap funding that enables economically	ARC is in the process of providing technical assistance to local communities through the Area Development Program to enable them

distressed communities to compete successfully in national programs and attract private sector investment.

to make better use of their Opportunity Zone designations. This effort includes the development of a rural community toolkit for Opportunity Zone investments and a workshop at the 2019 ARC annual summit.

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### **Delta Regional Authority**

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**State's Economic Development Assistance Program (SEDAP)**

SEDAP makes strategic investments into economic and community development projects across the Mississippi River Delta region. Seventy-five percent of these funds are invested in economically distressed counties/parishes and fifty percent of these funds are invested into basic public infrastructure and transportation improvements with the remaining being directed to workforce development and business development/entrepreneurship.

DRA opened the SEDAP funding cycle March 1 and is allowing up to 10% of each state's SEDAP allocation to provide grants for rural and economically distressed communities to develop Opportunity Zone investment prospectuses.

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### **Northern Border Regional Commission**

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**State Economic and Infrastructure Development Grants**

This program awards grants to programs and projects that improve the local economy through public infrastructure, job training, downtown improvements or other locally driven initiatives.

Preference points for projects located in Opportunity Zones have been added to the program's 2019 Notice of Funding Availability.