

The HFA Role in Disaster Response and Recovery

Laura Shea, Chief of Programs

New Jersey Housing & Mortgage Finance Agency

October 21, 2019

NCSHA 2019 Annual Conference

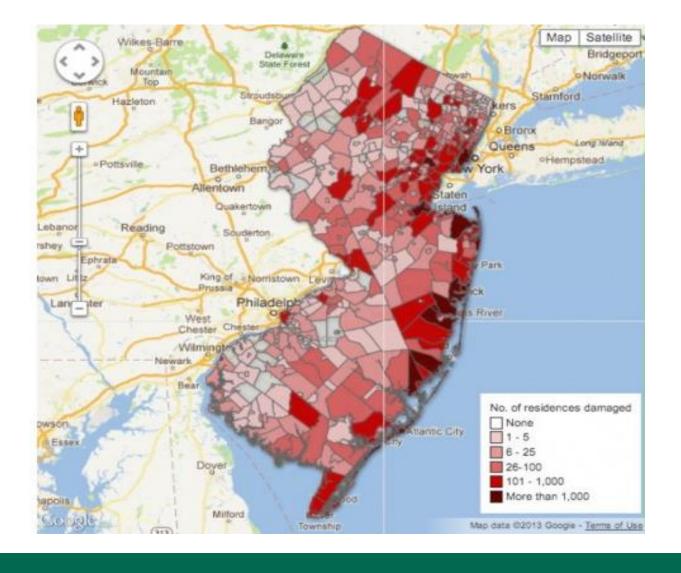




SuperStorm Sandy hits **New Jersey** October 29, 2012



SuperStorm Sandy hits NJ October 29, 2012



- New Jersey coastline takes major hit, from the northern to the southern most points of the state
- State of Emergency declared
- HUD identifies 9
 Counties as "Hardest Hit" by the Storm
- NJ receives federal disaster relief funding



Implementation of Recovery Plans



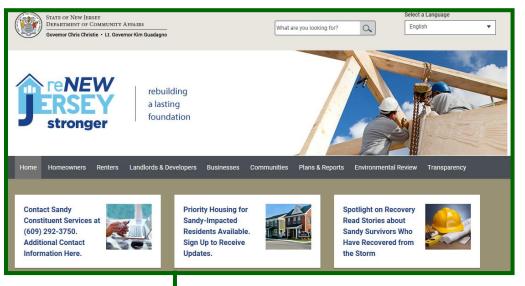




- HUD/ FEMA/ OEM as First Responders
- State opens Housing Recovery Centers in each of the 9 counties
- Need for assistance with dissemination of information and application intake



Spreading the Word







rebuilding a lasting foundation



- Web pages established
- Detailed information and resources provided



HURRICANE SANDY **ASSISTANCE** on **HMFA** Website www.njhousing.gov

QUICKLINKS

Show me more info on...

Hurricane Sandy Housing





Governor Phil Murphy . Lt.Governor Sheila Oliver

NJ Home | Services A to Z | Departments/Agencies | FAQs Search All of NJ V

G Select Language ▼ Translator Disclaimer









CONSUMER HOTLINE: 1-800-NIHOUSE SIM MORTGAGE CALCULATOR OF PARTICIPATING LENDERS THATE INTEREST PLATES





News & Announcements

Affordable Apartments in Camden

NJHMFA Marks Groundbreaking for Next Phase of



ATTENTION HOMEBUYERS! Looking to buy a home in NJ? Visit www.TheRoadHomeNJ.com

View Our Recent

Completed Properties

FEATURED TOPIC

Need health insurance? To enroll, view coverage choices, ways to save, and learn how the law affects you,











more events



WERE YOU AFFECTED BY HURRICANE SANDY?

SEE BELOW FOR HOUSING RESOURCES TO ASSIST YOU **DURING THIS DIFFICULT TIME**



CONSUMER HOTLINE: 1-800-NJHOUSE



Homebuyers

Homeowners

Hurricane Sandy Housing Resources

Contact Information for Existing Borrowers

Home > Homeownership > Hurricane Sandy Housing Resources

Hurricane Sandy Housing Resources

The New Jersey Housing and Mortgage Finance Agency has assembled a list of housing resources for those New Jersey residents who have been affected by Hurricane Sandy.



- Priority Housing for Sandy-Impacted Residents Now Available
- Find Housing via the New Jersey Housing Resource Center (NJHRC)
- 4. Looking for the Sandy Homebuyer Assistance Program?



ReNew Jersey Stronger



ReNew Jersey Stronger provides a wealth of resources and recovery programs for homeowners, renters, landlords, developers, businesses and communities affected by Superstorm Sandy.

Visit the website at http://www.renewjerseystronger.org/

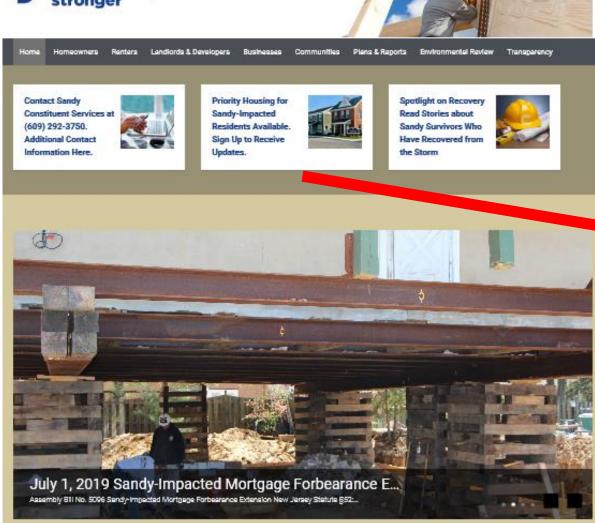






rebuilding a lasting foundation





Priority Housing for Sandy-Impacted Residents Available. Sign Up to Receive Updates.







rebuilding a lasting foundation



Homeowners Renters Landlords & Developers Businesses Communities Plans & Reports Environmental Review Transparency

RENTERS

> Tenant-Based Rental

Sandy Recovery Housing Counseling Program

Landford Incentive Program

Landford Rental Repair Program

> Fund for Restoration of (FRM)

Sandy Special Needs Housing Fund

Predevelopment Fund for Affordable Rental Housing

Sandy Homebuyer Assistance Program

Fraud Prevention

To prevent freud in Sendy recovery programs, call toll free 1-855-030-TIPS.

READ MORE

ReflewJerseyStronger > Renters > Fund for Restoration of Multifamily Housing (FRM)

Fund for Restoration of Multifamily Housing (FRM)

Find Affordable Units



See the list of Sandy-Impacted Priority Developments.

The Fund for Restoration of Multifamily Housing (FRM) program heips finance the development of affordable housing in the nine counties most impacted by Sandy as determined by the federal government (Atlantic, Bergen, Cape May, Essex, Hudson, Middlesex, Monmouth, Ocean, and Union).

The FRM program requires that during the first 90 days of an affordable housing property's lease-up, priority is given to qualified Sandy-Impacted residents.

During lease-up, should two qualified applicants apply, the housing unit would go to the Sandy-Impacted applicant. Additionally, if the affordable housing property is fully occupied prior to the end of the 90-day period, but a qualified Sandy-Impacted Individual agglies within the prescribed timeframe, that applicant would jump to the top of the waiting list for the next evallable unit.

Electronic Notifications

Residents who are interested in receiving information on affordable housing units available through the FRM grogram can sign up to receive electronic notifications. By registering for text messages or emails, residents will receive updates about new FRM projects throughout New Jersey and Information on how to apply.

Email

- 1. Go to www.SandyNJ.org.
- 2. Complete the form to indicate the areas you are interested in receiving information about.
- 3. Ugon completion of the form, you will receive an email notification confirming your registration.

Text Message

- 1. Using your mobile phone, text the word 'Sendy' to 313131.*
- 2. You will receive a text message, confirming your registration.

"Standard text and data fees may apply."

For additional information on available FRM units, please visit the New Jersey Housing Resource Center.

Electronic Notifications

Residents who are interested in receiving information on affordable housing units available through the FRM program can sign up to receive electronic notifications. By registering for text messages or emails, residents will receive updates about new FRM projects throughout New Jersey and information on how to apply.

Email

- Go to www.SandyNJ.org.
- 2. Complete the form to indicate the areas you are interested in receiving information about.
- 3. Upon completion of the form, you will receive an email notification confirming your registration.

Text Message

- 1. Using your mobile phone, text the word "Sandy" to 313131.*
- 2. You will receive a text message, confirming your registration.

*Standard text and data fees may apply.

For additional information on available FRM units, please visit the New Jersey Housing Resource Center.



WERE YOU AFFECTED BY HURRICANE SANDY?

SEE BELOW FOR HOUSING RESOURCES TO ASSIST YOU **DURING THIS DIFFICULT TIME**



CONSUMER HOTLINE: 1-800-NJHOUSE



Homebuyers

Homeowners

Hurricane Sandy Housing Resources

Contact Information for Existing Borrowers

Home > Homeownership > Hurricane Sandy Housing Resources

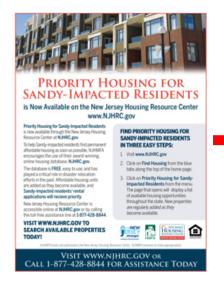
Hurricane Sandy Housing Resources

The New Jersey Housing and Mortgage Finance Agency has assembled a list of housing resources for those New Jersey residents who have been affected by Hurricane Sandy.

- ReNew Jersey Stronger
- Priority Housing for Sandy-Impacted Residents Now Available
- Find Housing via the New Jersey Housing Resource Center (NJHRC)
- 4. Looking for the Sandy Homebuyer Assistance Program?



2. Priority Housing for Sandy-Impacted Residents Now Available



Priority Housing for Sandy-Impacted Residents is now available on the New Jersey Housing Resource Center (NJHRC) at http://www.njhrc.gov

Since Superstorm Sandy exacerbated the need for affordable housing in our state, the New Jersey Housing and Mortgage Finance Agency has mobilized federal Sandy recovery funds to create many affordable housing opportunities in the nine most impacted counties.

To help Sandy-impacted residents find permanent affordable housing as soon as possible, NJHMFA encourages the use of their FREE, award-winning, online housing database, http://www.njhrc.gov

Sandy-impacted residents are encouraged to use the NJHRC website to access a list of housing opportunities where their rental applications will receive priority.

Download: English | Español

During the first three months of lease-up, priority for residency will be given to Sandy-impacted residents who

registered for Federal Emergency Management Agency (FEMA) assistance, rented an apartment or owned a primary residence that was no longer habitable because of Sandy damage.

Today, and in the months and years ahead, more available affordable housing units will be added to the page.

To get started: simply visit the website at http://njhrc.gov and click on "Find Housing" and "Priority Housing for Sandy-Impacted Residents."

Or, call a toll-free call center for housing information at 1-877-428-8844.

Click the image above or use the following links to download a PDF of our NJHRC flyer (English | Español) that you can print and share.



PRIORITY HOUSING FOR SANDY-IMPACTED RESIDENTS

is Now Available on the New Jersey Housing Resource Center www.NJHRC.gov

Priority Housing for Sandy-Impacted Residents is now available through the New Jersey Housing Resource Center at NJHRC.gov

To help Sandy-impacted residents find permanent affordable housing as soon as possible, NJHMFA encourages the use of their award-winning, online housing database, NJHRC.gov.

The database is FREE, easy to use, and has played a critical role in disaster relocation efforts in the past. Affordable housing units are added as they become available, and Sandy-impacted residents' rental applications will recieve priority.

New Jersey Housing Resource Center is accessible online at NJ HRC.gov or by calling the toll-free assistance line at 1-877-428-8844.

VISIT WWW.NJHRC.GOV TO SEARCH AVAILABLE PROPERTIES TODAY!

FIND PRIORITY HOUSING FOR SANDY-IMPACTED RESIDENTS IN THREE EASY STEPS:

- 1. Visit www.NJHRC.gov
- Click on Find Housing from the blue tabs along the top of the home page.
- Click on Priority Housing for Sandy-Impacted Residents from the menu. The page that opens will display a list of available housing opportunities throughout the state. New properties are regularly added as they become available.









NJHMFA funds and administers the New Jersey Housing Resource Center. NJHMFA receives no state appropriation.

VISIT WWW.NJHRC.GOV or CALL 1-877-428-8844 FOR ASSISTANCE TODAY



WERE YOU AFFECTED BY HURRICANE SANDY?

SEE BELOW FOR HOUSING RESOURCES TO ASSIST YOU DURING THIS DIFFICULT TIME



CONSUMER HOTLINE: 1-800-NJHOUSE



Homebuyers

Homeowners

Hurricane Sandy Housing Resources

Contact Information for Existing Borrowers

Home > Homeownership > Hurricane Sandy Housing Resources

Hurricane Sandy Housing Resources

The New Jersey Housing and Mortgage Finance Agency has assembled a list of housing resources for those New Jersey residents who have been affected by Hurricane Sandy.

- ReNew Jersey Stronger
- 2. Priority Housing for Sandy-Impacted Residents Now Available
- Find Housing via the New Jersey Housing Resource Center (NJHRC)
- 4. Looking for the Sandy Homebuyer Assistance Program?





3. Find Housing via the New Jersey Housing Resource Center (NJHRC)

Were you displaced due to Hurricane Sandy?

Search for available rental housing on the New Jersey Housing Resource Center (NJHRC) website, http://www.njhrc.gov

The site hosts information on available properties statewide, and the database is updated daily.

Landlords throughout New Jersey are opening their available properties to Hurricane Sandy victims. Many of these are now listed on the NJHRC.

Please Note:

The rental properties within the NJHRC are not specifically labeled as displaced Sandy resident housing. The rental terms will be different for each property, as they are up to the discretion of the individual landlords.



Download: English | Español

We actively encourage those residents displaced by Sandy to contact the property landlord directly to determine specific housing needs.

Simply visit the website a http://www.njhrc.gov and click on "Find Housing" to get started.

Or, call a toll-free call center for housing information at 1-877-428-8844.

Click the image above or use the following links to download a PDF of our NJHRC flyer (English | Español) that you can print and share.



HAVE YOU BEEN DISPLACED DUE TO HURRICANE SANDY?

THE NEW JERSEY HOUSING RESOURCE CENTER IS HERE TO HELP.

Disaster housing assistance is now available through the New Jersey Housing Resource Center at NJHRC.gov

If you have been displaced from your home, you can search for temporary or permanent housing on The New Jersey Housing Resource Center at NJHRC.gov or by calling the toll free assistance line at 1-877-428-8844.

VISIT WWW.NJHRC.GOV TO VIEW OR SEARCH AVAILABLE PROPERTIES TODAY.





www.njhrc.gov

FIND TEMPORARY HOUSING DUE TO HURRICANE SANDY IN THREE EASY STEPS:

- Visit www.NJHRC.gov.
- Click on Find Housing in the middle -right portion of the webpage.
- 3) Click Temporary Housing Due to Hurricane Sandy from the menu. The page that opens will display a list of available, temporary housing properties throughout the State of New Jersey.

You are now able to search by County and City to locate temporary housing due to Hurricane Sandy that is best suited for you and your family.

VISIT WWW.NJHRC.GOV OR CALL 1-877-428-8844 FOR ASSISTANCE TODAY



Governor Phil Murphy . Lt.Governor Sheila Oliver

NJ Home | Services A to Z | Departments/Agencies | FAQs









Translator Disclaimer

ABOUT THE HRC

FIND HOUSING

LIST HOUSING

HOW TO USE

RESOURCES



NEW TO THE HOUSING RESOURCE CENTER?

USE THE HRC TO RENT YOUR UNITS OR FIND YOUR NEW HOME TODAY

TOLL-FREE CALL CENTER: 1-877-428-8844 NJHRC... Where Everyone Can Find A Home!

WHAT WOULD YOU LIKE TO DO

I would like to. Find Housing



QUICKLINKS

Show me more info on



SIGN UP FOR OUR EMAIL

Go Privacy by SafeSubscribe®

For Email Marketing you can trust

HOUSING RESOURCE CENTER NEWS

Welcome to the New Jersey Housing Resource Center

more news

NEWS & ANNOUNCEMENTS

NJHMFA Marks Groundbreaking for Next Phase of Affordable Apartments in Camden

Murphy Administration Announces 2019 Governor's Excellence in Housing and Economic Development Award

September 16, 2019

Acting Governor Oliver Presents the New Jersey Housing and Economic Development Hall of Fame Award to a Leading Advocate for the Homeless

more events

FEATURED

SANDY-IMPACTED RESIDENTS:

Residentes Afectados Por Sandy

Priority Housing for Sandy-Impacted Residents
Vivienda Prioritaria para Residentes afectados por

During the first 90 days of lease-up, priority for residency will be given to qualified Sandy-impacted residents. Use the link above to see a list of available housing opportunities.

Durante los primeros noventa días del período de arrendamiento inicial, se dará prioridad de ocupación a los residentes calificiados afectados por Sandy. Utilice el boton de arriba para ver una lista de oportunidades de vivienda disponibles.

Contract of

FEATURED

SANDY-IMPACTED RESIDENTS: Residentes Afectados Por Sandy:

A RESIDENTES AFECTADOS

Priority Housing for Sandy-Impacted Residents Vivienda Prioritaria para Residentes afectados por Sandy

During the first 90 days of lease-up, priority for residency will be given to qualified Sandy-impacted residents. Use the link above to see a list of available housing opportunities.

Durante los primeros noventa días del período de arrendamiento inicial, se dará prioridad de ocupación a los residentes calificiados afectados por Sandy. Utilice el boton de arriba para ver una lista de oportunidades de vivienda disponibles.





rebuilding a lasting foundation



Home Homeowners

Renters

Landlords & Developers

Businesses

Communities

Plans & Reports

Environmental Review

RENTERS

> Tenant-Based Rental Assistance

Sandy Recovery Housing **Counseling Program**

Landlord Incentive Program

Landlord Rental Repair Program

 Fund for Restoration of **Multifamily Housing** (FRM)

> Sandy-Impacted **Priority Developments**

Electronic Notifications

New Jersey Housing Resource Center

Sandy Special Needs **Housing Fund**

ReNewJerseyStronger > Renters > Fund for Restoration of Multifamily Housing (FRM) > Sandy-Impacted Priority Developments

Sandy-Impacted Priority Developments

Below is a listing of affordable rental developments that are funded by the Fund for Restoration of Multi-Family Housing (FRM) program. Priority is given to qualified Sandy-impacted residents during the first three months of lease-up. To receive information on future developments, register for text and email updates.

The list of developments and their counties are as follows (more postings coming soon):

Atlantic County







Visions at Absecon

Visions at Absecon Senior



Neighborhood Enhancement Program

Sandy Homebuyer Assistance Program

Fraud Prevention

To prevent fraud in Sandy recovery programs, call toll free 1-855-OSC-TIPS.

READ MORE

Bergen County

Info coming soon!

Cape May County

Info coming soon!

Essex County

Info coming soon!

Hudson County

Info coming soon!

Middlesex County

Info coming soon!

Monmouth County



Fort Monmouth



Hudson Ridge Residences

Ocean County





Willows at Little Egg Harbor





New Jersey Housing and Mortgage Finance Agency

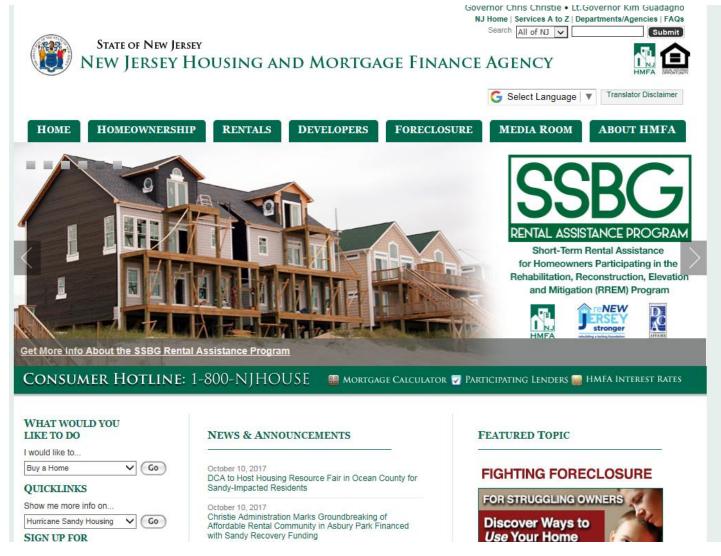
CDBG-DR FRM Project Developer Marketing Forms and Requirements



Marketing Plan



Marketing Plan



- 90 day priority for Sandy Impacted residents during initial project lease-up
- Public Service
 Announcements,
 Legal Advertisements
- Published in English and Spanish + other languages based on local population
- Web-based services



Sandy Impacted Resident Priority Qualifications

If you were displaced by and/or experienced major or severe damage from Superstorm Sandy you may qualify* for priority residency until 90 days after the completion of this project.

Do I Qualify?

To qualify* for priority residency during the initial phase of lease up for this project you must be able to provide **ONE** of the following: (*Please check off all that apply*)

FEMA registration number	
Copies of insurance claims	
Tax return as evidence of casualty loss	
Receipts showing extended stays at hotels/motels	
Evidence that you have received other rental assistance from a program specifically designed to assist people impacted by Superstorm Sandy such as FEMA, SHRAP, DCA and/or a private philanthropy or non-profit programs	
Local inspection (including flood plain manager) reports showing major or severe damage to your residence as a result of the storm	
Contractor estimates of damage to your residence as a result of the storm	
A letter or certification from a landlord stating that you were required to relocate as a result of major or severe damage to your primary residence caused by Superstorm Sandy	
Evidence of a financial hardship directly related to housing as a result of Superstorm Sandy.	
Other documentation that demonstrates impact from Superstorm Sandy	

Sandy Impacted Residents Eligibility Questionnaire

If you were displaced by and/or experienced major or severe damage from Superstorm Sandy you may qualify* for priority residency until 90 days after the completion of this project.



Community Development Block Grant – Disaster Recovery (CDBG-DR)

Post Superstorm Sandy, NJHMFA received **\$750 million** to fund the creation and rehab of affordable housing in the 9 counties most impacted by the storm.





Funding was divided into the following areas:

• \$664 million
6,774 units
committed to
date, 84
projects)

The Fund for Restoration of Multifamily Housing (FRM)

\$60 million
 435 beds
 committed to
 date, 50
 projects)

Sandy Special Needs Housing Fund (SSNHF)

\$25 million350 unitsfunded

Sandy Homebuyer Assistance Program (SHAP)





á«Hô©dG çóëàJ hCGCGô≤J âæc GPEG ™HôŸG Gòg ' áeÓY ™°V Arabic		
Խոդրում ենչ նչում կատարեք այս ջառակուսում, եթե խոսում կամ կարդում եջ Հայերեն:	Armenian	
□ 如果你能读中文或讲中文,请选择此框。	Simplified Chinese	
如果你能讀中文或講中文,請選擇此框。	Traditional Chinese	
Označite ovaj kvadratić ako čitate ili govorite hrvatski jezik.	Croatian	
Mark this box if you read or speak English.	English	
Cocher ici si vous lisez ou parlez le français.	French	
Make kazye sa a si ou li oswa ou pale kreyòl ayisyen.	French Creole (Haitian Creole)	
Σημειώστε αυτό το πλαίσιο αν διαβάζετε ή μιλάτε Ελληνικά.	Greek	
🗌 તમે વાંચી અથવા ઇંગલિશ વાત જે આ બોક્સ માર્ક.	Gujarati	
अगर आप हिन्दी बोलते या पढ़ सकते हों तो इस बक्स पर चिह्न लगाएँ।	Hindi	

I-Speak Card



Questions?

Thank you!

Laura Shea Chief of Programs

New Jersey Housing and Mortgage Finance Agency

www.njhousing.gov