

20 Years of Unlocking Home

Kansas Housing Resources Corporation

Communications: Annual Report

HFA Staff Contact

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Introduction

[Kansas Housing Resources Corporation \(KHRC\)](#) celebrated its 20th anniversary in 2023, marking two decades of housing opportunities for Kansans. As one of the country's youngest Housing Finance Agencies (HFAs), the milestone was significant, and our annual report sought to capture that. Our goals for the 2023 report were two-fold: to **celebrate our progress** thus far, and **reaffirm credibility and accountability**, positioning ourselves as the state's go-to housing voice and partner. We accomplished this by producing a report that included the typical annual milestones, impact statistics, and success stories, infused with celebratory anniversary elements throughout, including distinctive branding, a timeline marking two decades of housing history, a recap of special celebrations, a commemorative video highlighting our progress, and an eye-catching infographic depicting our cumulative impact across the state. The result was [20 Years of Unlocking Home](#), our 2023 annual report executed entirely in-house with our team of two-full time Communications staff and one part-time design intern. We hope you'll enjoy reviewing our two decades of progress as much as we enjoyed reflecting on them.

Background

State investment in housing has been slow to take hold in Kansas, but the pace of progress has accelerated in recent years under KHRC Executive Director Ryan Vincent's leadership, with several factors contributing to the trend:

- KHRC's rebranding and website redesign in 2019 resulted in heightened brand awareness for the HFA and its mission.
- A global pandemic highlighted the housing instability so many Kansans experience, bringing more than \$350 million in federal relief funds to Kansans facing homelessness or foreclosure. These [emergency rental](#) and [homeowner assistance](#) initiatives were administered by KHRC.
- [A statewide housing needs assessment](#), the first of its kind in nearly three decades, illustrated the state's dire housing shortage.
- [State leaders responded to demonstrated needs](#), investing millions in KHRC's popular Moderate Income Housing program and establishing new programs and incentives for affordable housing development.

We aimed not just to recap the stats and happenings of the previous year, but to celebrate our progress over our two-decade history. Additionally, with our newest housing resources just beginning to be rolled out to Kansas communities, we knew stakeholders and policymakers were vigilantly watching to ensure that public funds were put to good use. While we had much to celebrate, we also felt the burden of responsibility as we shared our progress administering the resources with transparency and efficiency, serving as a trustworthy and professional steward of public resources, and establishing ourselves as the state's go-to housing partner.

Anniversary Theme

While our 2023 report included typical annual report fodder—an overview of our program offerings, highlights and statistics, a recap of funding awards—we reserved space to highlight our 20-year milestone.

- *Anniversary branding:* Our 2023 annual report was branded with a special logo created by our talented graphic design intern, who completed her bachelor's degree in graphic communications during our anniversary year. The logo used our signature "K" with inset house and standard fonts, incorporating our 20th anniversary and confetti elements to give the image

a celebratory feel. The logo served as the cover image for the report and was used as a focal point for our annual report theme. The printed version included copper foil accents to lend an elevated look to the design.

- [Anniversary video](#): KHRC worked with our partners at Hydraulic Studio in Wichita to create a nine-minute video sharing our progress over the past 20 years, as well as a look ahead to our goals for the next 20. The video highlights the recent expansion of state [Moderate Income Housing \(MIH\)](#) resources through the experience of three communities that benefitted from the funding. The video was accessible from both the digital and print versions of the report-- embedded in the interactive version, and with a QR code linking to the video from the print version.
- [Comprehensive timeline](#): Our annual report included a comprehensive timeline of KHRC's biggest milestones, from leadership changes to expanded program offerings. The timeline was rendered in black and white to highlight the historic context, contrasting with the full-color imagery throughout the report. Text blocks marking years and milestones were offset from a background of photos depicting KHRC and our partners' clients enjoying time at home, from savoring a cup of coffee, to playing a card game, to preparing a meal together.
- [Anniversary event recap](#): Our 20th year included plenty of celebrating, from a youth art contest to a Roaring 20s-themed anniversary reception to kick off our 2023 Kansas Housing Conference. These special moments were highlighted with a gallery of photos and youth artwork images.
- [20-year metrics](#): We dug deep to determine just how many dollars were awarded, homes created, and Kansans served by our programs throughout our 20-year history. These statistics were compiled into an eye-catching infographic highlighting the lives touched across the state.

Results

The goal of our 2023 report was to engage our audience through compelling storytelling, mobile-friendly graphics, and scannable, click-worthy content. We sought to establish our longevity and credibility as the state's housing voice, positioning ourselves as the go-to authority and partner for housing initiatives. Our 2023 report achieved this goal, telling the story of our work through vibrant imagery, powerful impact statistics, and interactive elements that encouraged users to engage with our content and learn more.

Innovative

Our 2023 annual report was shared on multiple channels and took multiple formats, from a print version and accompanying PDF for those referencing the report in meetings or legislative hearings, to an interactive web version for those who access the report online. We leveraged Wordpress, our existing web content management system, to develop an experience that had a distinct look and feel from the rest of our website yet lived on our platform and seamlessly integrated with our existing user experience. We chose a different template and theme from the rest of our website, which differentiated the content yet allowed us to link to our existing site map and easily navigate between the report and our traditional web content.

Replicable

Any organization with a website and a solid content management system could replicate our experience--no pricey tools or outside staffing/contractor support needed. Graphics were created with the help of stock imagery, and we leveraged photos and existing creative assets to support our program

messaging. The keys to our success were sufficient lead time to compile useful data and identify testimonials, collaborative staff willing to share their successes with us, and a passion for sharing our meaningful work with our audience.

Engage targeted audiences

Our primary annual report audience includes state leaders and policymakers, housing stakeholders, and community partners. We know that these groups engage in our content in different ways, and our distribution methods reflected that. We published two versions of the annual report: an interactive, digital version, and a printed version. We've found it important to maintain both versions so we can reach both those such as our email contacts and social media followers who consume digital content, and those who may receive hard copies of the report at an event such as a legislative hearing or committee meeting. While the majority of our audience may access the online version of the report, the minority reviewing the print version tend to be our well-connected policymakers and housing stakeholders engaged in key decision-making. Having quick access to these stats and resources at their fingertips during presentations is essential. The printed version includes QR codes linking to multimedia content, so all stats, videos, award lists, and more are accessible. We reference our annual report often, sharing highlights, links, and printed copies in our outreach presentations and background materials for meetings. We distribute the report to key administration officials and select legislative committees that oversee housing policy and funding.

Achieve measurable results

Our email campaign sharing the annual report with our audience was sent to 6,258 users, achieving an open rate of 36 percent, or 2101. Facebook posts sharing the content reached more than 500 users. Ultimately, we know that the success of this project lies not in how many people studied the report, but in the relationships developed and initiatives achieved through this outreach tool. We are confident that the coming years will yield a growing network of partners and stakeholders committed to meaningful housing investment, resulting in more funding allocated, more homes constructed and rehabilitated, and more growth and prosperity for our communities.

Provide benefits that outweigh costs, demonstrate effective use of resources

Beyond staff time, costs to produce our report were minimal. Our report was produced entirely in-house, with data, stories, and testimonials compiled by program staff, copy written and edited by our Communications team, and design and online publishing coordinated by our Communications intern. We used existing software and platforms to self-publish on our website and share the content on our web, social, and email channels. The only minor expense incurred was for our limited printing of hard copies.

Achieve strategic objectives

The goal of our 2023 report was to celebrate two decades of success and reaffirm credibility and accountability. Our report told that story, positioning ourselves as the state's go-to housing voice and partner for the past 20 years and many more to come.

Visual Aids and Supporting Materials

Access our 2023 interactive annual report, [20 Years of Unlocking Home](#), online.

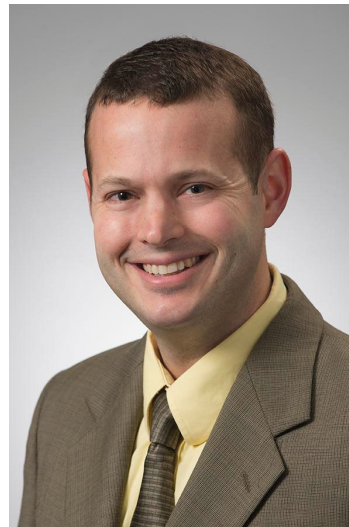


Email campaign:



2023 Annual Report: 20 years of Unlocking Home

I've been thinking a lot about time lately. Albert Einstein determined that time is not absolute: [the rate at which time flows depends on where you are and how fast you're traveling.](#) Though time purportedly slows down the faster we're moving, it sure seems to be flying by for KHRC!



Kansas Housing celebrated a major milestone this year: 20 years of Unlocking Home. The clock started ticking when Governor Sebelius' 2003 executive order established KHRC as a "one stop shop for housing." Time flowed slowly at first as we established our footing and quietly administered programs. National economic pressures and natural disasters in Greensburg and Southeast Kansas propelled our mission forward, as communities and policy makers recognized the importance of homes in building strong families and vibrant economies. Contrary to the special theory of relativity, time somehow flowed more quickly the busier we became, whether we were implementing the state's first housing study in 30 years; preventing 95,000 families from losing their homes during the pandemic; or rolling out historic new state housing development resources.



In this moment, we pause the clock and reflect on these 20 years. This annual report captures our accomplishments, adventures, and stories since KHRC's clock started ticking. Pausing the clock allows us to ponder the laughs, smiles, celebrations, milestones, dreams, and hopes achieved in the homes KHRC has unlocked with the tireless work of our partners and team.

But ultimately, we know that the clock keeps ticking, and KHRC keeps moving forward! Time is of the essence; homes

are essential to community revitalization, employer expansion, quality healthcare, vibrant schools, and happy families. This annual report offers not just a glance back in time, but a glimpse towards our future and where we're going as an organization and a state.

Einstein had it right that time will continue to flow, and I'm equally convinced that Kansas Housing will unlock homes today, tomorrow, and for many more years to come. I can't wait.

Ryan Vincent | Executive Director

[2023 Annual Report](#)

[Kansas Housing Resources Corporation](#)

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Sample social media share



A screenshot of a Facebook post from the Kansas Housing Resources Corporation. The post is dated January 8 and features a celebratory graphic for their 20th anniversary. The graphic is a white circle with a large '20' and the text 'YEARS OF UNLOCKING HOME' around it, with the KHRC logo in the center. The background is dark blue with colorful confetti. The post text reads: 'The clock keeps ticking, and KHRC keeps moving forward! Time is of the essence; homes are essential to community revitalization, employer expansion, quality healthcare, vibrant schools, and happy families. This annual report offers not just a glance back in time, but a glimpse towards our future and where we're going as an organization and a state.' Below the image is a link to 'KSHOUSINGCORP.ORG' and the title '20 Years of Unlocking Home: 2023 Annual Report'. The post has 12 likes, 2 comments, and 1 share. Interaction buttons for Like, Comment, and Share are visible at the bottom.

Kansas Housing Resources Corporation
January 8 · 🌐

The clock keeps ticking, and KHRC keeps moving forward! Time is of the essence; homes are essential to community revitalization, employer expansion, quality healthcare, vibrant schools, and happy families.

This annual report offers not just a glance back in time, but a glimpse towards our future and where we're going as an organization and a state.



[KSHOUSINGCORP.ORG](https://www.kshousingcorp.org)

20 Years of Unlocking Home: 2023 Annual Report
The clock keeps ticking, and KHRC keeps moving forward!

👍 12 2 comments 1 share

👍 Like 💬 Comment ➦ Share

Print version



2023

**KANSAS HOUSING
RESOURCES CORPORATION
ANNUAL REPORT**

“Without the First Time Home Buyer program, saving up to buy a home in Derby would have been a much longer process as a single mom. Now my daughter invites friends over all the time, and my son has really come out of his shell. They feel those roots; they feel the safety and stability of home.”

-Misty Brown, First-Time Home Buyer

“The Community Services Block Grant program not only fills gaps in resources but also fosters connections between individuals in need and those who are eager to lend a helping hand. By building these bridges and fostering a sense of community, CSBG brings people together and creates lasting positive change.”

-Korrie Snell, East Central Kansas Economic Opportunity Corporation (ECKAN)

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Letter from the Executive Director

I've been thinking a lot about time lately. Albert Einstein determined that time is not absolute: the rate at which time flows depends on where you are and how fast you're traveling^[1]. Though time purportedly slows down the faster we're moving, it sure seems to be flying by for KHRC!

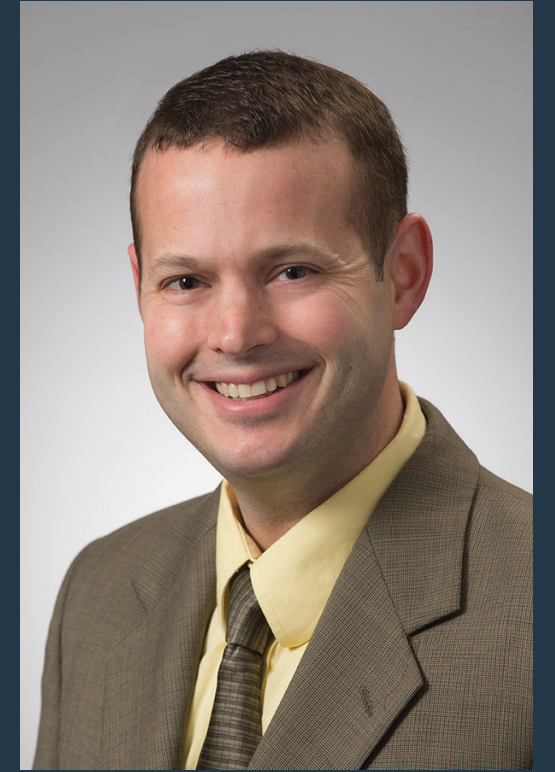
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- *Ryan Vincent, Executive Director*



Ryan Vincent
Executive Director

[1] <https://www.amnh.org/exhibitions/einstein/time>

2003



KHRC ESTABLISHED

2003

**REBECCA FLOYD APPOINTED TO
OVERSEE KHRC'S INCORPORATION**



Program Overview

Kansas Housing Resources Corporation (KHRC) is a self-supporting, nonprofit, public corporation committed to helping Kansans access the safe, affordable housing they need and the dignity they deserve. KHRC serves as the state's housing finance agency, administering essential housing and community programs to serve Kansans.

Our core values guide our work, ensuring that we're **thorough, collaborative, nimble, transparent, and compassionate** in all we do.

KHRC is a subsidiary corporation of the Kansas Development Finance Authority (KDFA). Governed by a Board of Directors, KHRC does not receive operational revenue from the state of Kansas but sustains itself through a State Housing Trust Fund (SHTF) funded through fees for services and grant administration cost reimbursement. The SHTF funds the state's Moderate Income Housing program, among other initiatives. [Audited financial statements](#) are available online.

KHRC serves:

- Homeowners
- Renters
- Developers
- Property managers
- Emergency housing providers
- Housing advocacy groups
- Community service organizations
- Local communities
- Kansans experiencing homelessness
- You!

“Sydney and Michael were struggling to find work during the pandemic when they found out their youngest of two sons became sick from lead paint on the windowsill of their older home. The McPherson housing coalition stepped in with Emergency Solutions Grant-CARES Act funds to safely rehouse them. Once settled, the parents found gainful employment and later were able to purchase their first family home in May 2023.”

-McPherson Housing Coalition



HOUSING DEVELOPMENT:

Partners with communities and developers to expand quality, affordable housing in Kansas.

- Low Income Housing Tax Credits (LIHTC)
- Moderate Income Housing (MIH)
- HOME Rental Development
- National Housing Trust Fund (NHTF)
- Private Activity Bonds
- Kansas Housing Investor Tax Credit (KHITC)
- Kansas Affordable Housing Tax Credit



HOUSING COMPLIANCE:

Guarantees our state's affordable housing properties adhere to federal guidelines and meet our quality, accessibility, and administrative standards.



EMERGENCY RESPONSE:

Responds to urgent housing needs caused by crisis.

- [Kansas Emergency Rental Assistance \(KERA\)](#)
- [Kansas Homeowner Assistance Fund \(KHAF\)](#)



COMMUNITY SOLUTIONS:

Provides community-based services to encourage financial stability and self-sufficiency.

- [Community Services Block Grant \(CSBG\)](#)
- [Emergency Solutions Grant \(ESG\)](#)
- [Tenant Based Rental Assistance \(TBRA\)](#)
- [Weatherization Assistance Program](#)
- [First Time Home Buyer Program \(FTHB\)](#)
- [Manufactured Housing](#)
- [Home Loan Guarantee for Rural Kansas \(HLG\)](#)



CONTRACT ADMINISTRATION:

Administers the state's Project Based Rental Assistance contract to ensure that Section 8 housing is safe, decent, and sanitary.

2003

STEVE WEATHERFORD NAMED KHRC PRESIDENT



2003

FIRST KHRC BOARD INSTALLED
FROM LEFT: DAN WATKINS, BRETT REBER, JOHN MONTGOMERY, AUDREY LANGWORTHY, TIMOTHY SCHALLER, STEVE WEATHERFORD



Kansas Housing Conference



KHRC underwrites the annual Kansas Housing Conference, our state's premier networking and education event for affordable housing professionals and stakeholders. Our 18th annual conference was held in Overland Park, attracting more than 700 attendees and a record number of sponsors and exhibitors. Attendees from across the state and region gathered to network, learn, and explore the latest trends and innovations in affordable housing.

Our first annual **Show off Your Service** competition honored the state's most innovative housing-related service projects. Award finalists were invited to present their initiatives during a breakout session, and all conference attendees were invited to vote for their favorite. The top vote getter received a \$2000 grant from sponsor **Kansas Bankers Association** to support project efforts. The inaugural prize was presented to **McPherson Housing Coalition**, which will use award funds to stock the food pantry at the Oak Harbor Cottages supportive housing facility.



Governor Laura Kelly championed expanded access to quality, affordable housing, including historic legislation that created new Kansas Housing Investor Tax Credits (KHITC) and expanded the state's Moderate Income Housing program. **Amy Haase** of RDG Planning and Design moderated a panel discussion between **USDA Rural Housing Administrator Joaquin Altoro** and **HUD Regional Administrator Ulysses "Deke" Clayborn**.



Olympian and World Champion high jumper Chaunté Lowe challenged attendees to raise the bar by setting goals outside of our comfort zones. **KHRC's Executive Director Ryan Vincent** encouraged attendees to see past the illusion of obstacles as we charge forward. Finally, **Mitch Holthus**, the "**Voice of the Kansas City Chiefs**," closed the conference with a reminder that our power can come from unexpected places.



SAVE THE DATE | 2024 KANSAS HOUSING CONFERENCE
Aug. 20-22, 2024, Overland Park Convention Center

2004

ERICA DOBREFF APPOINTED EXECUTIVE DIRECTOR



2005

OFFICE ESTABLISHED AT 611 S. KANSAS AVENUE



20 Years of Unlocking Home



Kansas Housing Resources Corporation was established as an independent corporation on July 1, 2003. Throughout the next 20 years, a succession of compassionate leaders passed down the keys to Unlock Home for Kansans—and that’s something to celebrate! Here’s to 20 years of serving Kansans with the safe, affordable housing they need and the dignity they deserve!

KHRC kicked off the 2023 Kansas Housing Conference with a **1920s-themed Roaring 20th Anniversary Reception**. Current and past KHRC leaders and staff mingled with conference attendees, adorned in 1920s attire. Guests were treated to the premiere of KHRC's 20th anniversary slideshow and video commemorating two decades of expanding quality, affordable housing across the state.



KHRC celebrated our 20th anniversary with a **statewide youth art contest**. This spring, K-12 Kansas students were invited to share their visions of home. Contest honorees were recognized at a ceremony on June 26 at the Capitol rotunda, in conjunction with National Homeownership Month. The Best in Show award was presented to Juliunna Shinn, an 11th grader from Osage City.



Best of Show, Juliunna Shinn



Visit our [20th Anniversary webpage](#) for a full digital gallery of art contest entries and honorees, along with photos from the 20th Anniversary Reception

[Watch KHRC's 20th anniversary video.](#)

2006

INAUGURAL KANSAS HOUSING CONFERENCE

BRINGING
KANSAS HOME
KANSAS HOUSING CONFERENCE

2006

KANSAS ENERGY EFFICIENCY PROGRAM (KEEP) LAUNCHED



20 Years of Unlocking Home

Here's a snapshot of KHRC's 20-Year Impact:

CONTRACT ADMINISTRATION

ALMOST \$1 BILLION
TOTAL RENT
PAYMENTS MADE

3000



TOTAL
PROPERTY
COMPLIANCE
REVIEWS

3000



TENANT
CONCERNS
RESOLVED

60



LIFE THREATENING
TENANT
CONCERNS

2500
KANSAS
FAMILIES
PURCHASED THEIR
FIRST HOME,
RECEIVING
\$34M
IN HOME BUYER
ASSISTANCE

34,000
HOMES
WEATHERIZED

12,000
KANSAS HOUSEHOLDS
RECEIVED
IN RENTAL **\$28M**
ASSISTANCE

\$40M TO SUPPORT
KANSANS
EXPERIENCING
OR AT RISK OF
HOMELESSNESS

COMMUNITY
SOLUTIONS

\$116M
INVESTED IN
KANSAS
COMMUNITIES
TO ALLEVIATE
POVERTY

HOUSING DEVELOPMENT
\$381 MILLION
INVESTED THROUGH TAX CREDITS

MODERATE INCOME
HOUSING

\$69M
INVESTED IN
144
DEVELOPMENTS
FOR
MODERATE INCOME
KANSANS

HOUSING
COMPLIANCE

MONITORED
17,000
HOMES



SPANNING
450
PROPERTIES

2007

GREENSBURG TORNADO DISASTER RESPONSE,
SOUTHEAST KANSAS FLOODING



2007

GARY ALLSUP
APPOINTED
EXECUTIVE
DIRECTOR



2008

HOUSING DEVELOPMENT
GRANT PROGRAM LAUNCHES



Emergency Response

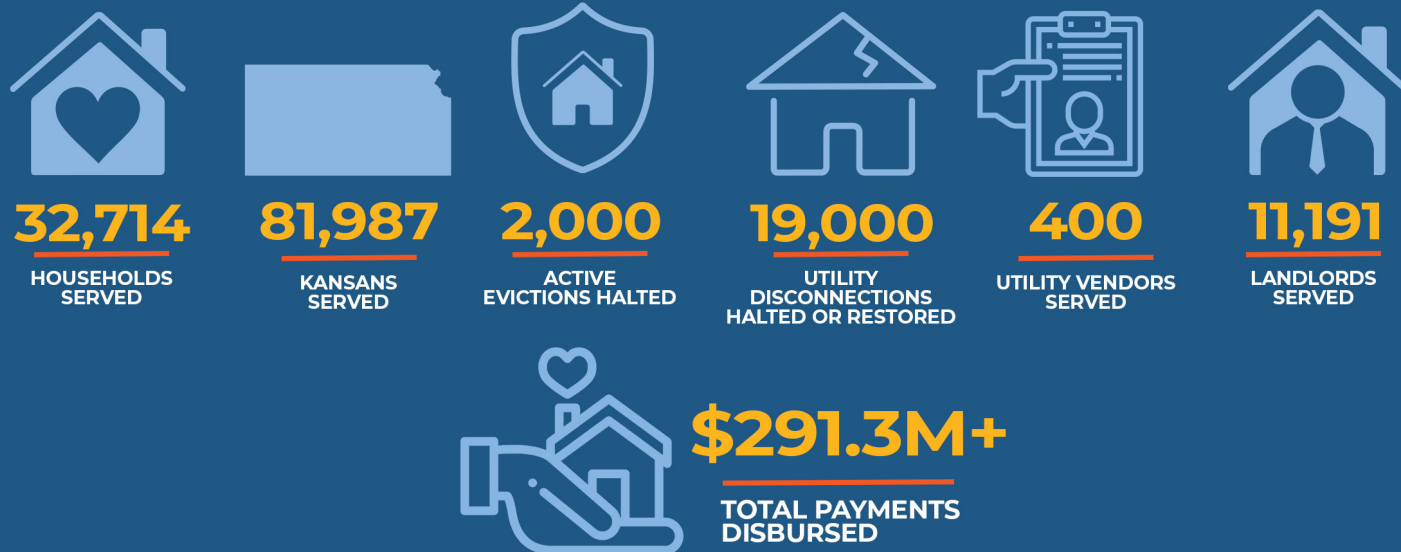
KANSAS EMERGENCY RENTAL ASSISTANCE

In the midst of the pandemic, home became so much more than shelter—it became our virtual workplace, classroom, marketplace, gathering space, and more. Thanks to the Kansas Emergency Rental Assistance (KERA) program, more than 30,000 Kansas families remained safely housed and connected to vital services at the time they needed it most.

KHRC began administering the KERA program in March 2021 to lessen the financial burden on renters and landlords impacted by the COVID-19 pandemic. Federal relief funds provided up to 18 months of temporary emergency rental, utility, and internet assistance for households at risk of homelessness or housing instability. Rental assistance was paid directly to housing and service providers, helping landlords cover their operating costs and keep up with essential maintenance and repairs, stimulating the local economy.

The robust disbursement of program funding prevented evictions from taking a devastating toll on Kansas communities while keeping families stably housed in uncertain times.

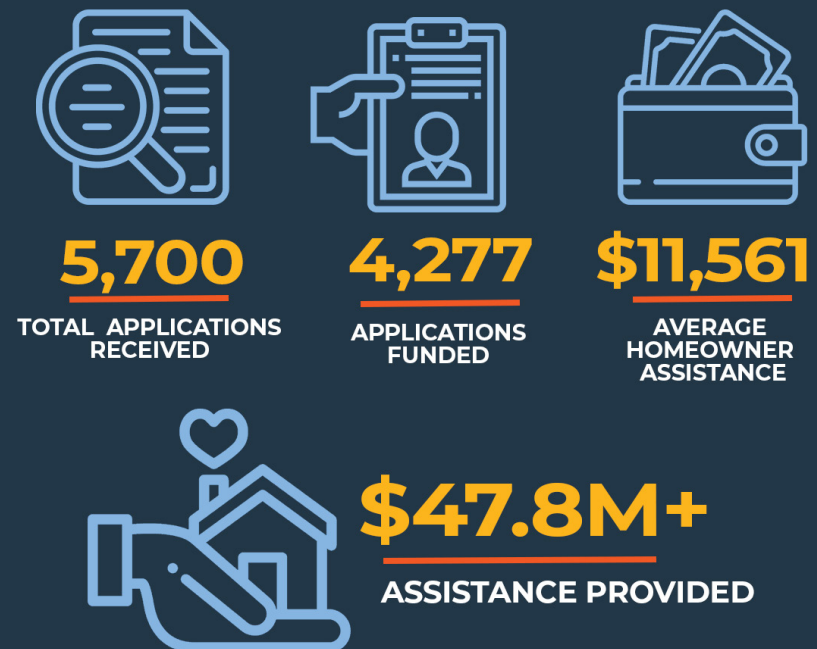
KERA METRICS



KANSAS HOMEOWNER ASSISTANCE FUND

The Kansas Homeowner Assistance Fund (KHAF), a federally funded, temporary emergency program to support homeowners experiencing hardship during the COVID pandemic, launched in April 2022 and began the closure process in February 2023. KHAF was established with American Rescue Plan Act (ARPA) funds to help qualifying Kansas homeowners get current on their mortgages and avoid foreclosure. KHAF provided over \$47.8 million in assistance, preventing foreclosure for more than 4,200 homeowners.

KHAF METRICS



Over 275 Mortgage Servicers have collaborated with KHAF

"I have tears of joy! This assistance means the world to me and my family. Our home has been in my family since it belonged to my grandparents; so for me, it's more than a place I lay my head. It's my peace and comfort!"

-KHAF Recipient

Life as an essential worker with postpartum depression during the pandemic was far from easy. I was losing family every way I turned during this traumatizing time. I am sincerely thankful for everyone responsible for making KERA assistance possible!

-KERA Recipient

2008

GREAT RECESSION HITS HOUSING MARKET; SIX AMERICAN RESCUE & REINVESTMENT ACT (ARRA) PROGRAMS LAUNCH



2011

DENNIS MESA APPOINTED EXECUTIVE DIRECTOR



2012

MODERATE INCOME HOUSING (MIH) PROGRAM LAUNCHES

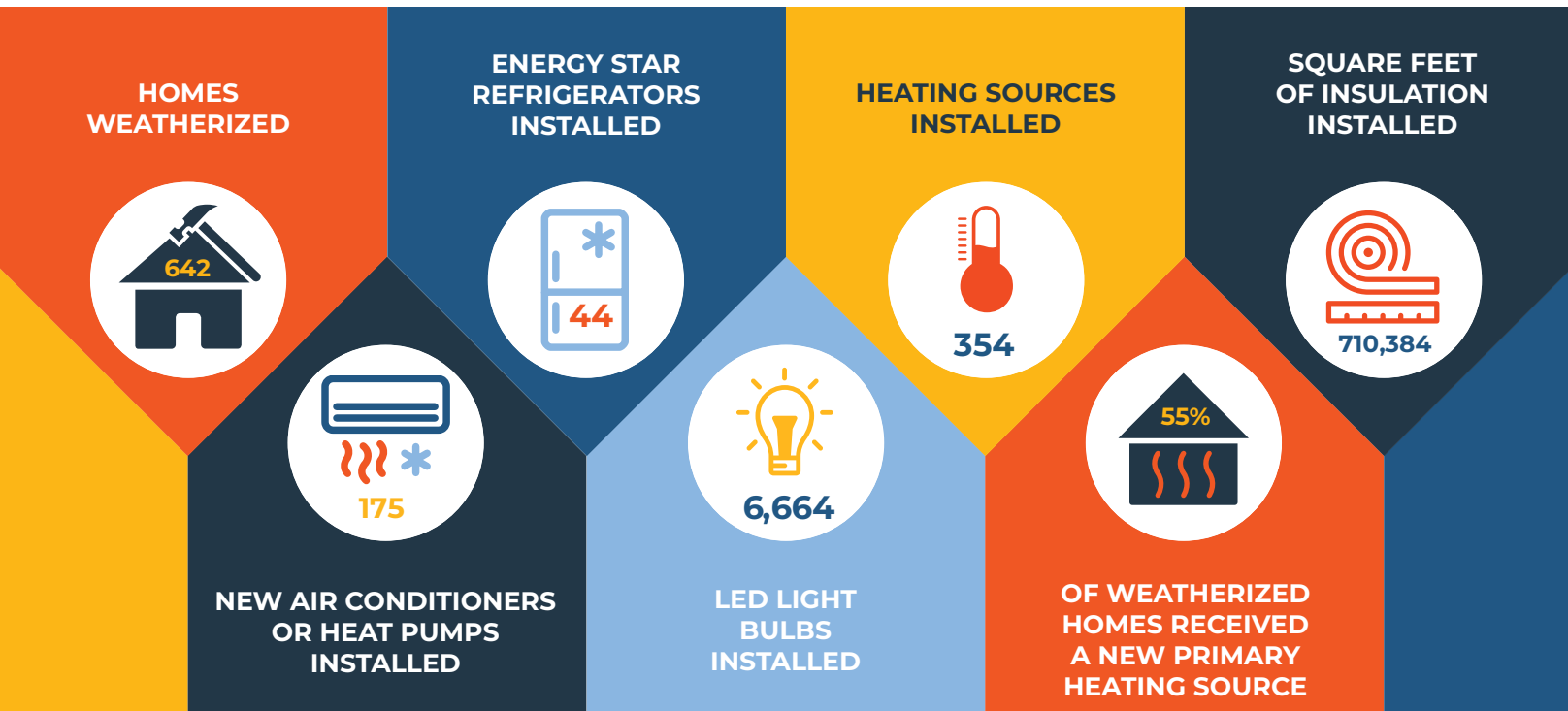


Community Solutions

KHRC's Community Solutions programs support housing stability and expand homeownership opportunities for Kansans.

WEATHERIZATION ASSISTANCE PROGRAM

Provides free home upgrades to improve energy efficiency and lower utility bills.



[Watch our new weatherization outreach video](#)

"When Mary found out she was getting a new furnace with central air in her Kansas City home, she literally jumped for joy! She said she had never had central air conditioning and was amazed that every room in the home stayed a consistent temperature."

-East Central Kansas Economic Opportunity Corporation (ECKAN) Weatherization specialist

COMMUNITY SERVICES BLOCK GRANT

Provides resources to reduce poverty, revitalize communities, and empower Kansans to become self-sufficient.

IN THE LAST YEAR:

26,490
Kansans received community services

EMERGENCY SOLUTIONS GRANT

Assists unsheltered Kansans or those at risk of becoming homeless.

Provided rapid rehousing for **491** Kansans

Provided **2,315** Kansans with emergency shelter assistance

HOME LOAN GUARANTEE FOR RURAL KANSAS

Helps lenders cover the gap between the cost of building or rehabilitating a rural Kansas home and its appraised value.

\$2 Million Home Loan Guarantee allocation for rural Kansas communities

3,370 Kansans received emergency housing services

FIRST TIME HOME BUYER PROGRAM

Provides down payment and closing cost assistance to Kansans purchasing their first homes.

An average of **\$17,731** in down payment and closing costs assisted first-time homebuyers

20 Kansas households realized the dream of homeownership through the First Time Home Buyer program

MANUFACTURED HOUSING

Manages licensing of manufactured housing installers under the Manufactured Housing Act, ensures compliance with federal requirements, and coordinates the appeal and dispute resolution process (K.S.A. 58-4216, et seq)).

Licensed **59** manufactured housing installers

Provided street outreach to **175** Kansans

TENANT BASED RENTAL ASSISTANCE PROGRAM

Provides rent, security deposit, and utility deposit assistance to Kansans.

389 Kansans prevented from becoming homeless

694 Kansas households received Tenant Based Rental Assistance

2014

MANUFACTURED HOUSING PROGRAM LAUNCHES



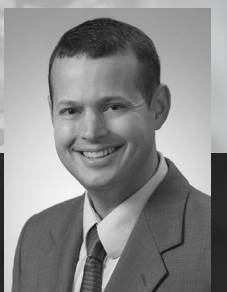
2015

KHRC DESIGNATED TO ADMINISTER NATIONAL HOUSING TRUST FUND PROGRAM



2019

RYAN VINCENT APPOINTED EXECUTIVE DIRECTOR



Housing Development

The state's 2021 comprehensive housing needs assessment identified homes for moderate income Kansans as a major need, particularly in rural areas. State leaders responded to the demand in 2022, investing an unprecedented **\$62 million** in the Moderate Income Housing (MIH) program and a new Kansas Housing Investor Tax Credit (KHITC). Governor Kelly capped off the 2023 legislative session by allocating **\$22 million** to housing initiatives, including **\$2 million** to the MIH program and **\$20 million** in revolving loan funds.

MODERATE INCOME HOUSING

Established by the Kansas Legislature in 2012, the MIH program serves Kansans who earn too much to qualify for federal housing assistance yet struggle to afford market rate homes. MIH grants or loans are awarded to cities or counties with populations less than **60,000**. Funds can be used for new construction, rehabilitation, or conversions of single or multifamily properties for homeownership or rent.

The MIH program received **134** applications in 2023 for MIH and MIH-ARPA funds, totaling more than **\$101 million** in requests, representing a proposed **3,135** new homes. The volume represents a **279 percent** increase over last year's **48** applications and nearly **391 percent** increase over last year's requested **\$25.8 million**. KHRC received an additional **30** KHITC-only applications for an additional **296** units. A final round of 2023 MIH applications will be approved in January 2024. A [complete list of 2023 applicants and awards is available online.](#)

KANSAS HOUSING INVESTOR TAX CREDIT (KHITC)

Supports investors who make cash investments in qualified housing developments with counties fewer than 75,000 residents.

RURAL HOUSING REVOLVING LOAN PROGRAM

Provides loans or grants to rural communities for moderate-and low-income housing development or related infrastructure.

Moderate Income Awards

- Funded **36** developments in **29** counties, creating **1,057** new homes
- Approved **11,915,000** in KHITC
- Approved **\$9,600,400** in MIH
- Approved **\$17,421,000** in MIH-ARPA

Housing Development:

- 61** developments funded: **25** affordable, **36** moderate income
- 3,234** homes in **38** counties
- 1,183** affordable new constructions
- 952** affordable acquisition/rehab
- 1,057** moderate income
- \$482** million leveraged for rental housing development via LIHTC, HOME and NHTF funds

KHRC helps communities and developers create homes by encouraging private investment with public partnership, serving Kansans who earn 30 to 80 percent of an area's median income.

LOW INCOME HOUSING TAX CREDIT (LIHTC)

Provides federal tax incentives to developers for the acquisition, rehabilitation, or new construction of rental housing targeted to lower-income households.

NATIONAL HOUSING TRUST FUND

Provides federal grants to produce and preserve affordable housing for extremely low- and very low-income households.

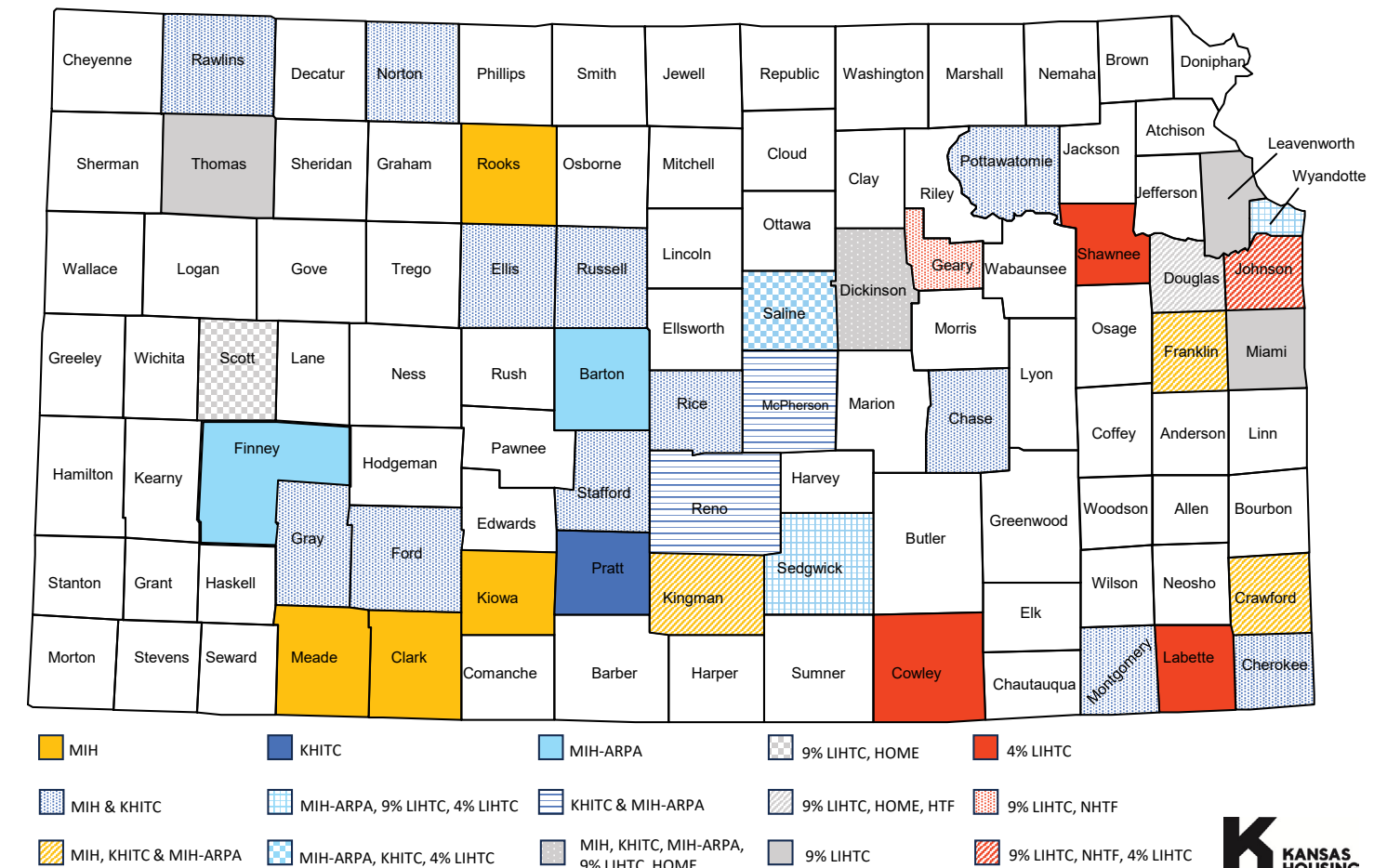
KANSAS AFFORDABLE HOUSING TAX CREDIT

Provides state tax incentives as an equal match to federal LIHTCs for the acquisition, rehabilitation, or new construction of rental housing targeted to lower-income households.

HOME

Provides federal grants to state and local governments to create affordable housing for low-income households.

2023 Housing Development Awards



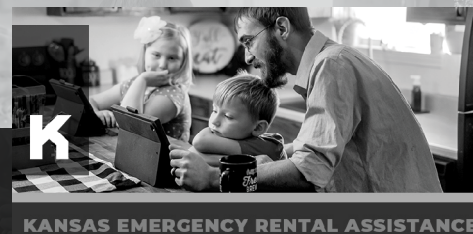
2019

KHRC LAUNCHES NEW BRAND AND WEBSITE



2020

COVID RESPONSE: KANSAS EMERGENCY RENTAL ASSISTANCE (KERA) PROGRAM LAUNCHED, SUPPLEMENTAL PROGRAM RELIEF FUNDS DISBURSED



KANSAS EMERGENCY RENTAL ASSISTANCE

2020

KHRC LEASES SECOND OFFICE LOCATION TO MEET EMERGENCY STAFFING NEEDS







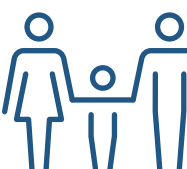

TOWNSITE POWER COMMUNITY PLAZA

Housing Compliance and Contract Administration

KHRC takes its role as a steward of public funds seriously. That's why more than half of our staff work in compliance-focused roles. These divisions ensure that housing providers follow regulations and maintain safe, clean, and accessible homes.

HOUSING COMPLIANCE

Provides monitoring and oversight of properties across the state, ensuring that housing providers adhere to federal guidelines and meet our quality, accessibility, and administrative standards.

 <p>195 PHYSICAL INSPECTIONS CONDUCTED</p>	 <p>151 RENT REVIEWS COMPLETED</p>	 <p>574 ANNUAL REPORTS REVIEWED</p>
 <p>159 TENANT FILE AUDITS COMPLETED</p>	 <p>73 TENANT CONCERNS ADDRESSED</p>	

CONTRACT ADMINISTRATION

Administers the state's Project Based Rental Assistance contract to ensure that the **10,963** Section 8 homes in **228** properties throughout the state are kept in safe, decent, and sanitary condition.

\$64.9 million

in Housing Assistance Payments (HAP), to cover the rent of HUD voucher holders

COMPLETED 151 MANAGEMENT OCCUPANCY REPORTS



PERFORMED 192 RENT ADJUSTMENTS

RENEWED 25 CONTRACTS

ADDRESSED

210

TENANT CONCERNS,

3 OF WHICH WERE LIFE-THREATENING

"In 2021 we had a Tenant Based Rental Assistance (TBRA) applicant who was fleeing a domestic violence situation with her daughter. Within two weeks of applying, we were able to issue her a rental assistance voucher, and within one week, she was able to locate a nice little two-bedroom house two counties away from the situation she was leaving behind. She was able to get her daughter enrolled in school and find employment. She was able to afford the full rental amount when her income increased after eight months, and the family no longer needed TBRA assistance."

-Craig Leabo, Housing Director at Southeast Kansas Community Action (SEK-CAP)

2020

GILBERT LEARNING ACADEMY ESTABLISHED: KHRC HIRED RETIRED TEACHER JACQUE GILBERT TO OVERSEE REMOTE LEARNING FOR CHILDREN OF KHRC EMPLOYEES WHILE SCHOOLS WERE CLOSED DURING THE PANDEMIC.



2021

STATEWIDE HOUSING NEEDS ASSESSMENT RELEASED



2022

KANSAS HOMEOWNER ASSISTANCE FUND LAUNCHED



Looking Ahead: The Next 20 Years

As emergency COVID relief programs wind down and new economic development projects expand our state's housing needs, these initiatives will mark the start of a new 20-year chapter of unlocking safe, affordable homes for Kansans.

In 2023 the state made massive strides to expand economic development and bring thousands of jobs to DeSoto, Coffey County, and Wichita. Gov. Kelly allocated an additional **\$20 million** in MIH funds, expanding the program's rural eligibility to urban areas and providing more homes for working families in growing areas of the state.

\$22.9 million in **HOME-American Rescue Plan (HOME-ARP)** funding will provide development and support of affordable housing, supportive services, and tenant based rental assistance (TBRA) for populations that are:

- Homeless
- At risk of homelessness
- Fleeing or attempting to flee domestic violence, dating violence, sexual assault, stalking, or human trafficking
- Veterans and families that include a veteran family member

KHRC applied for **Solar for All** funding through the US EPA Greenhouse Gas Reduction Fund (GGRF). This program would provide qualified low-income households and disadvantaged communities with free residential clean solar energy, reducing household energy bills and mitigating greenhouse gas emissions in Kansas. If KHRC is awarded the funds, subrecipients would begin installing solar panels for an estimated 2,600 qualified households by 2025.

[Click here for more information about Solar for All](#)



"I've seen our building project provide a quality, clean, new, affordable home for a grandmother raising her grandkids that was finally large enough for the family. I've seen a single mother cry when she saw her daughter run to her own bedroom for the first time. She broke down crying again when she realized she had a washer and dryer inside her own apartment."

-Matt Gillam, Managing Partner, Overland Property Group

"I tell people all the time that our company is developing housing to serve the quintessential American jobs: nurses, teachers, social workers, firefighters, etc. The people in those jobs are the backbone of our communities; It's really satisfying to provide them homes they are excited to move into."

-Justin Pregont, Pomeroy Development

2022

STATE HOUSING DEVELOPMENT PROGRAMS LAUNCHED: KANSAS AFFORDABLE HOUSING TAX CREDIT, KANSAS HOUSING INVESTOR TAX CREDIT, HOME LOAN GUARANTEE FOR RURAL KANSAS

2023

KERA PROGRAM CLOSES, PROVIDING MORE THAN \$291 MILLION TO 32,000 KANSAS HOUSEHOLDS

2023

KHAF PROGRAM CLOSES, PROVIDING ALMOST \$48 MILLION AND PREVENTING FORECLOSURE FOR MORE THAN 4,200 KANSAS HOMEOWNERS



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