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OCTOBER 27 - 29 **VIRTUAL**
2020

Minnesota QAP: Geographic-Based Points

Proposed QAP Changes - Geographic

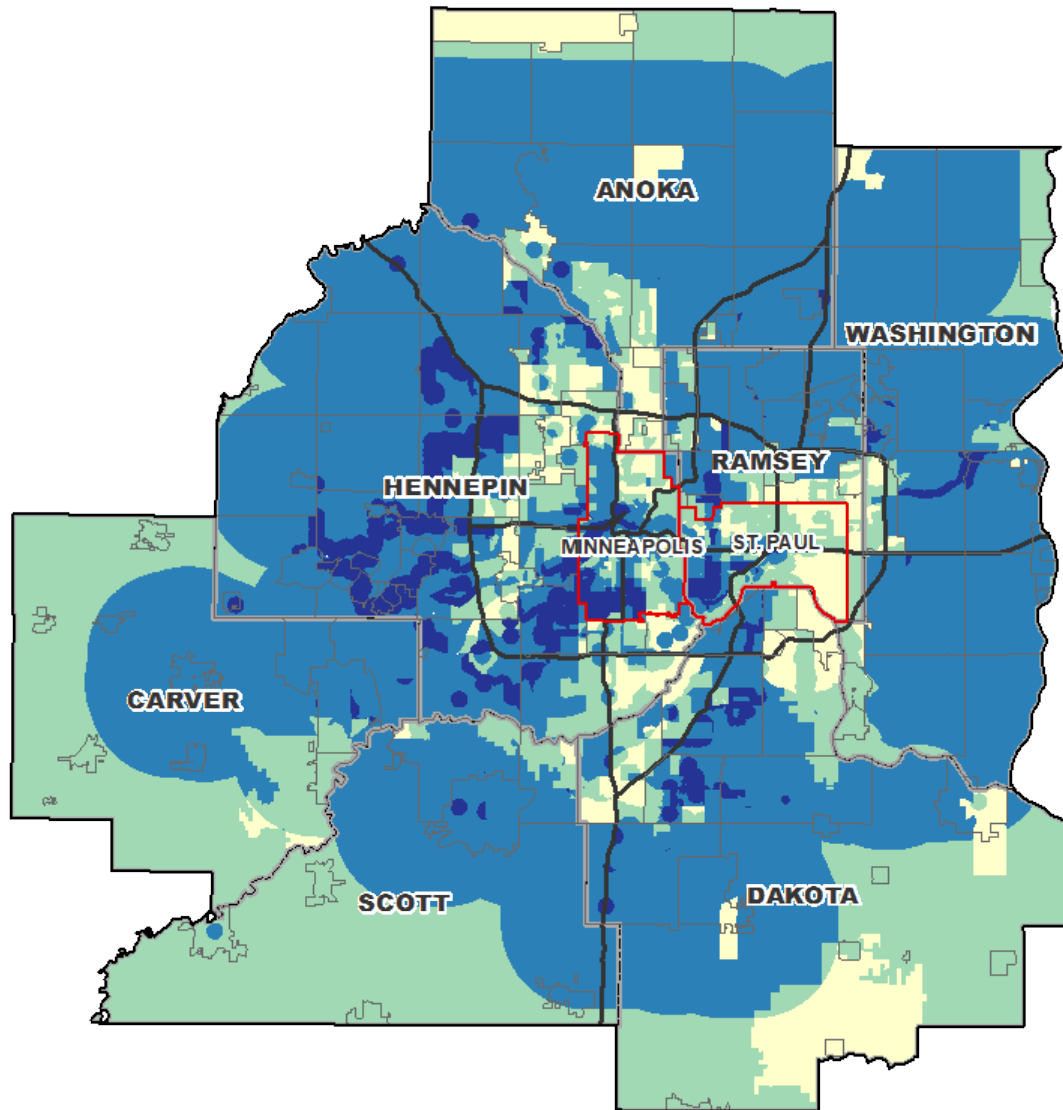
2021

- High Income 9
- High Performing Schools 4
- Workforce 6
- Transit 7
- Walkable 2
- Qualified Census Tract 3

Proposed 2022

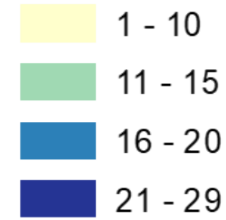
- Housing Need 10
 - ✓ Low share affordable rental
 - ✓ High share cost burdened renters
- Workforce 6
- Transit 7
- Walkable 2
- Qualified Census Tract 3
- No Funding in Last 5 Years 4

2021 QAP

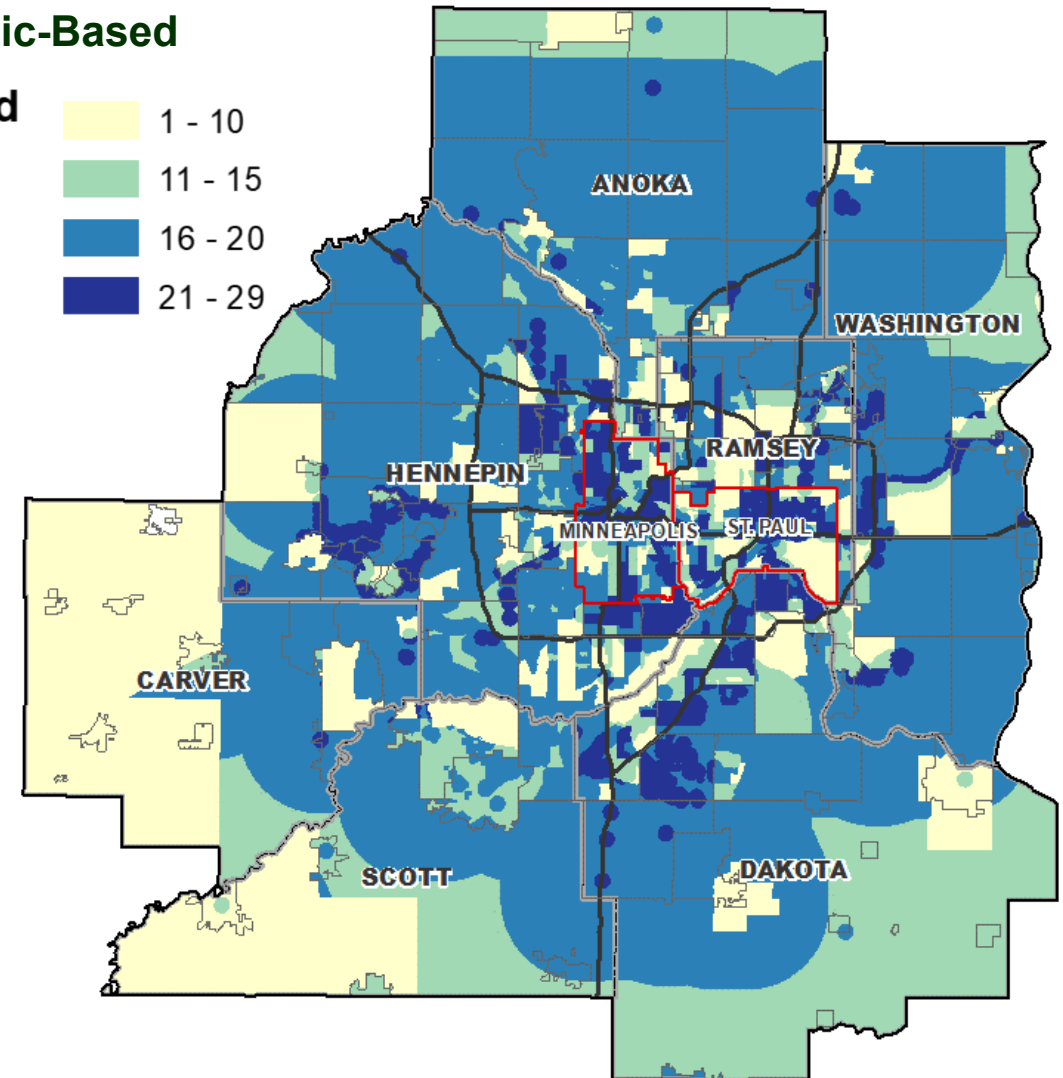


Geographic-Based

Combined Points



Proposed 2022 QAP



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Building Equity Competence

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HOW DATA DRIVES DECISIONS

LOUISIANA HOUSING CORPORATION

SHAKE THINGS UP

- INTRODUCE & IMPLEMENT DATA-DRIVEN DECISION-MAKING
- EXPAND STRATEGIC PLANNING
- UTILIZE GIS MAPPING
- IDENTIFY POLICY DEVELOPMENT BEST PRACTICES
- MEASURE THE IMPACT OF YOUR HFA RESOURCES
- IDENTIFY & TARGET AREAS WITH THE GREATEST NEED
- EVALUATE EXISTING POLICIES & PROGRAMS

GIVE THEM SOMETHING TO TALK ABOUT

- NORMALIZE BIG DATA
- DO YOUR HOMEWORK
- HOST REGIONAL ROUNDTABLES
- HOST COMMUNITY CONNECTIONS EVENTS
- HAVE GOOD DATA ON DEMAND
- MAKE GRAB-N-GO RESOURCES AVAILABLE



FAN FAVORITES: HOUSING PROFILES

Louisiana Housing Profile							
RESIDENTS 4,663,616	15% SENIORS	38% MINORITY	15% DISABLED	19% LIVING IN POVERTY	\$47,942 PARISH MEDIAN HOUSEHOLD INCOME (MHHI)	\$23,971 50% OF PARISH MHHI	\$14,383 30% OF PARISH MHHI
STATEWIDE	15%	38%	15%	19%	\$47,942	\$23,971	\$14,383
HOUSING COST BURDEN	\$157,800 Median Home Value	26% Homeowners with Mortgage Paying > 30% Income on Housing	11% Renters Paying >30% Income on Gross Rent	\$850 Median Gross Rent Per Month	\$599 Affordable Rent at 50% MHHI	\$360 Affordable Rent at 30% MHHI	
GAP IN AFFORDABLE & AVAILABLE RENTAL UNITS	LOW INCOME RENTERS				SURPLUS/ DEFICIT OF AFFORDABLE & AVAILABLE UNITS		
	381,749 Total Low Income Renter Households	161,939 Very Low Income below 30% HUD AMI	268,574 Extremely Low Income at or below 50% HUD AMI		-6,880 Extremely Low Income below 30% HUD AMI	-114,572 Very Low Income at or below 50% HUD AMI	
** Note: Extremely Low Income households are included in the Very Low Income household figures.							
HOUSING STOCK	2,045,554 Total Housing Units	1,133,084 Owner-Occupied Units	11% % Housing Units Built Before 1950		65% % Owner-Occupied Housing Units	35% % Renter-Occupied Housing Units	

FAN FAVORITES: NOFA SUMMARIES

- PERFECT FOR BOARD MEETINGS
- PAINT A CLEAR PICTURE
- CONNECT THE DATA TO THE COMMUNITIES
- ANCHOR TO YOUR GOALS AND OBJECTIVES
- REINFORCE YOUR HOUSING PRIORITIES & STRATEGIES
- HIGHLIGHT THE HOUSING CHARACTERISTICS IN TARGET AREAS

NOTICE OF FUNDING AVAILABILITY (NOFA)

Neighborhood Landlord Rental Program Phase II

Available Funding: \$11,000,000

Application Deadline : xxx ,xx 2019

PROGRAM ADMINISTRATOR

Ray Rodriguez

Housing Finance Manager

e. rodriguez@lhca.gov

p. (225) 763 - 8700 Ext 205

PURPOSE OF FUNDING

To address the unmet needs of low to moderate income renters affected by the 2016 Severe Storms and Flooding, the program offers a second round of funding for landlords wanting to rehabilitate or create new affordable housing units.

ELIGIBLE AWARDEES

Affected for-profit landlords, Non-profits, redevelopment agencies, public house agencies (PHA). Awardees must own or acquire real estate without program funds. Preference will be given to small, for-profits landlords.

GOALS & OBJECTIVES

Goal: Meet the affordable housing and community needs of small cities and rural parishes that show a demonstrated need through renovation and rehabilitation .

Objective: Preserve the supply and quality of rental housing that is affordable to very low income, extremely low income, and elderly households.

HOUSING PRIORITY

Cost Burden: Approximately 30% of all Louisiana renter households are low-income and cost burdened paying more than 30% of their household income on rent each month.

Affordable & Available Rental Housing : To house the extremely low-income renters in Louisiana who earn less than 30% of the HUD Area Median Family Income, more than 112,000 additional affordable units are needed.

Preservation: Within the next five years, LHC estimates that more than 1,600 affordable units (within LHC's portfolio) are nearing the end of compliance periods that ensure affordable rent restrictions and income limit thresholds.

HOUSING STRATEGY

To balance the distribution of housing credits, and other federal subsidies, to both high-opportunity areas and distressed communities, while creating more opportunities for mixed-income development.

TARGET GEOGRAPHICAL AREAS

Disaster declared parishes impacted by the 2016 Severe Storms and Flooding:

Acadia, Allen, Ascension, Avoyelles, Beauregard, Bienville, Bossier, Caddo, Calcasieu, Caldwell, Catahoula, Claiborne, De Soto, East Carroll, East Baton Rouge, East Feliciana, Evangeline, Franklin, Grant, Iberia, Iberville, Jackson, Jefferson Davis, Lafayette, LaSalle, Lincoln, Livingston, Madison, Morehouse, Natchitoches, Ouachita, Pointe Coupee, Rapides, Red River, Richland, Sabine, St. Helena, St. James, St. Landry, St. Martin, St. Tammany, Tangipahoa, Union, Vermilion, Vernon, Washington, Webster, West Baton Rouge, West Carroll, West Feliciana and Winn Parish

Underline Parishes declared "Most Impacted"

TARGET AREA CHARACTERISTICS

Median Household Income: The Median Household Income within the target area is \$39,347.

Cost Burden: 25% of households in the target area spend more than 50% of their household income on rent.



Estimated Awardees

20



Estimated Housing Units

60 -75



Maximum Award Per Applicant

\$600,000



Louisiana Housing Corporation

WHEN YOU BUILD YOUR EQUITY IN THE COMMUNITY EVENTUALLY, SHIFT HAPPENS :)

- **COLLABORATIVE RESEARCH:** PARTNER WITH UNIVERSITIES & CORPORATE CITIZENS FOR RESEARCH.
- **SHARE DATA:** PARTNER WITH OTHER STATE AGENCIES WITH COMMUNICATION AND DATA SHARING AGREEMENTS.
- **JOIN RESOURCES:** WITH OTHER STATE AGENCIES & APPLY FOR GRANT OPPORTUNITIES TOGETHER.
- **BE SUPPORTIVE:** SUPPORT & HELP DRIVE POLICY DECISIONS AT THE LOCAL LEVEL. REQUEST A SEAT AT THE TABLE TO BE A PART KEY PLANNING DISCUSSIONS.

POLICYMAP

ALL THE DATA YOU NEED. ALL IN ONE PLACE.

- DEMOGRAPHICS
- INCOME & SPENDING
- HOUSING CONDITIONS
- QUALITY OF LIFE
- ECONOMY
- HEALTH

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Examples of Data Visualization: PolicyMap

PolicyMap

- Access online at www.policymap.com
- Launched in 2007 out of Reinvestment Fund, a CDFI
- Data: Demographics, Housing, Incomes and Spending, Health, Education, Federal Programs, Workforce & More
 - Data directory: www.policymap.com/data
- Supplement with your own program data to overlay and identify areas for improvement or gap areas
- Used by HFAs, local housing, health, planning, community & economic development agencies & organizations



MY DATA

BOUNDARIES

Demographics

Incomes & Spending

Housing

Lending

Quality of Life

Economy

Education

Health

Federal Guidelines

Analytics

POLYGONS

Home Owners' Loan Corporation Risk Maps (1935-1940) ☆
Source: University of Richmond, University of Maryland, Virginia Tech, and Johns Hopkins University

Filters

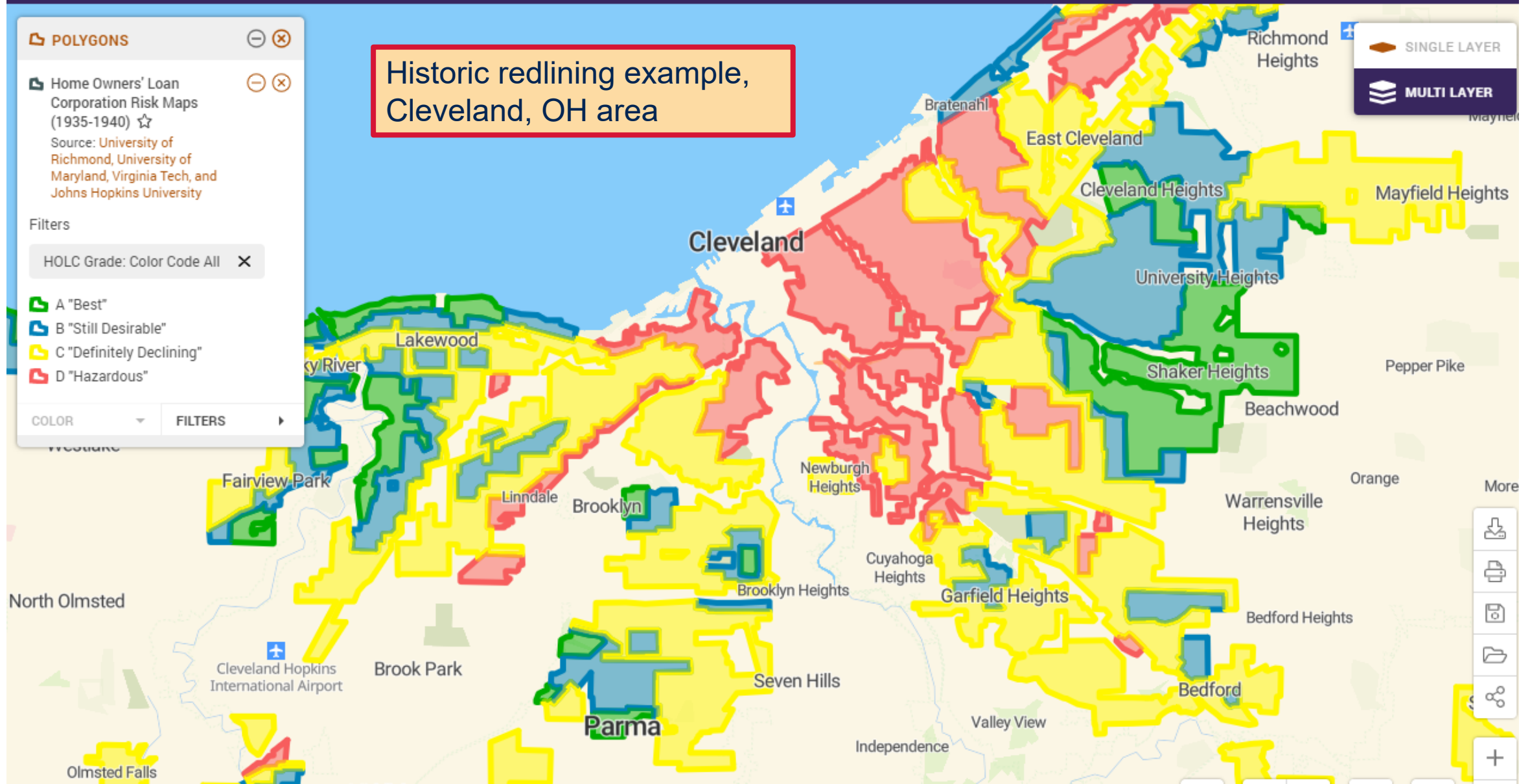
HOLC Grade: Color Code All

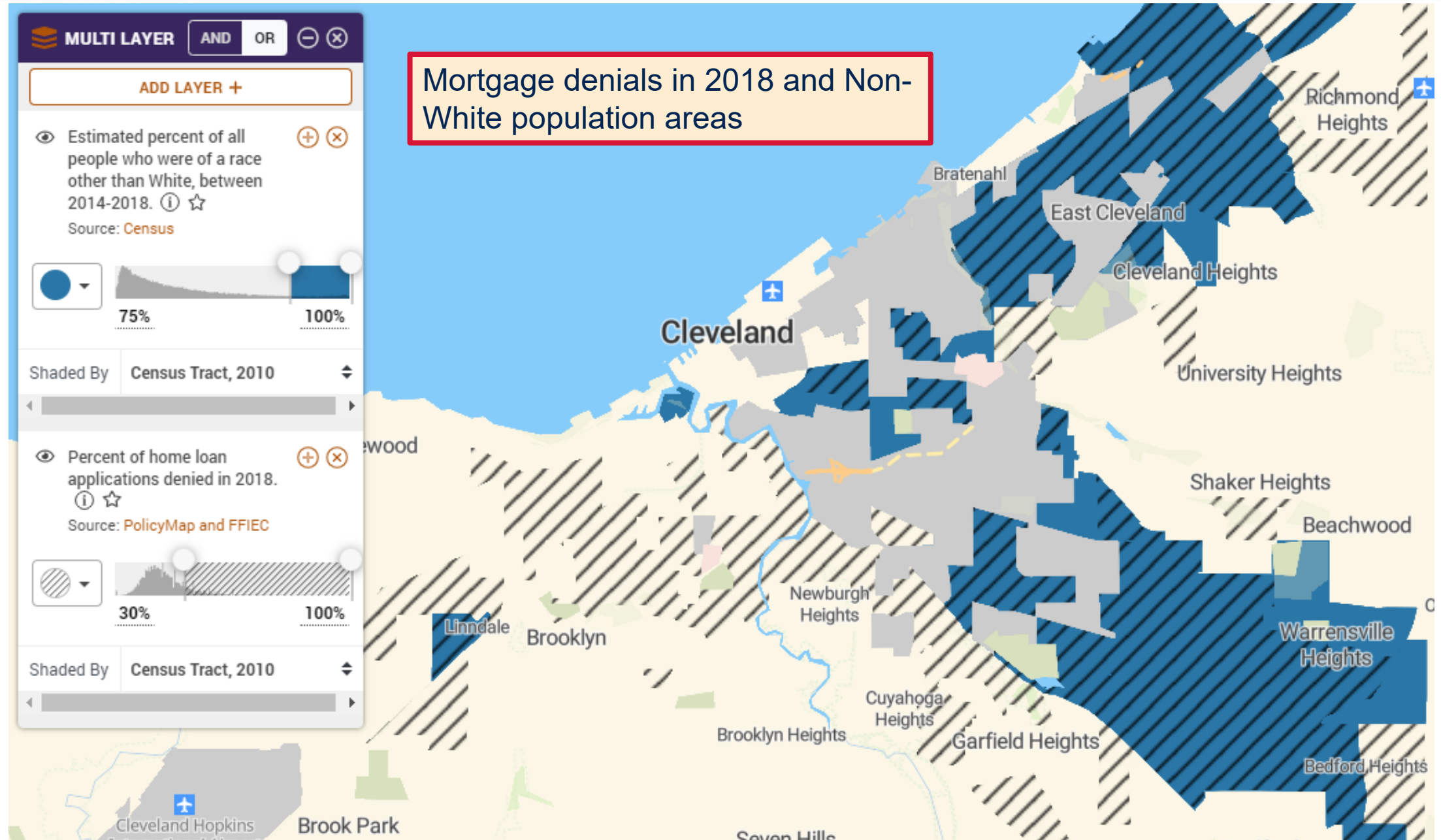
- A "Best"
- B "Still Desirable"
- C "Definitely Declining"
- D "Hazardous"

COLOR FILTERS

Historic redlining example, Cleveland, OH area

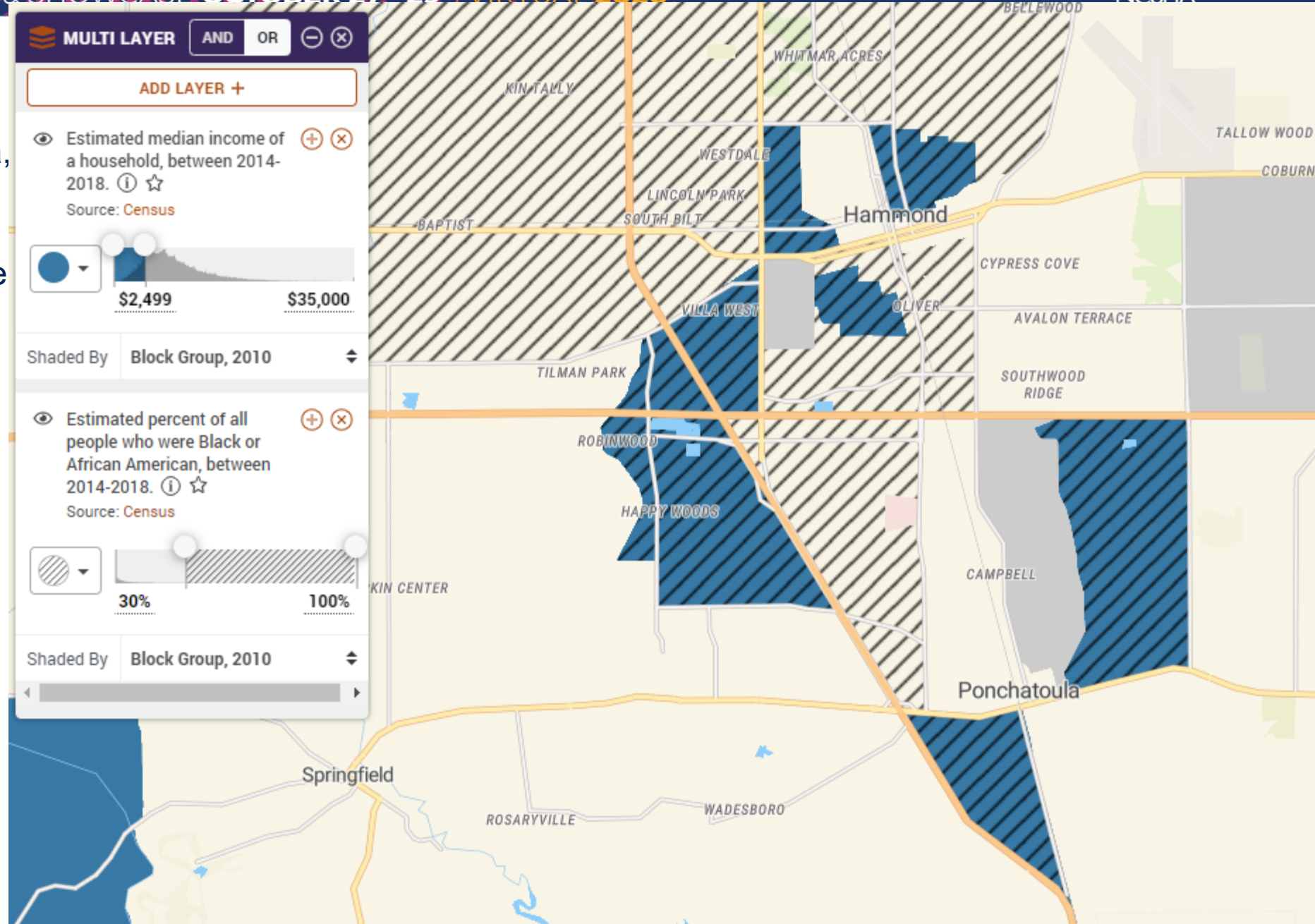
SINGLE LAYER
MULTI LAYER





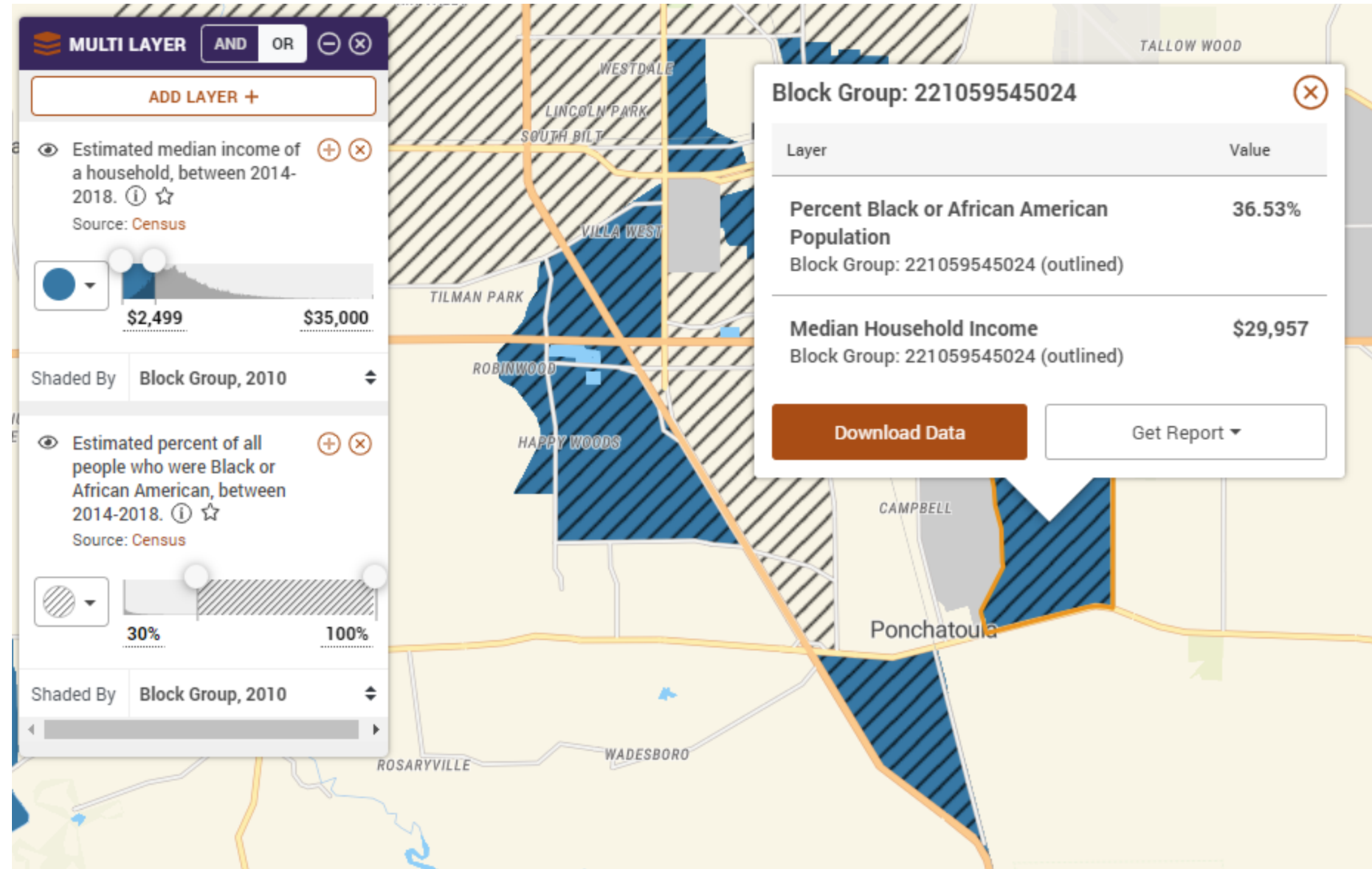
Multi-layer map basic
example, Hammond, LA area,
Census Block Group level:

- Median Household Income between \$2,500 and \$35,000
- At least 30% of population who were Black or African American



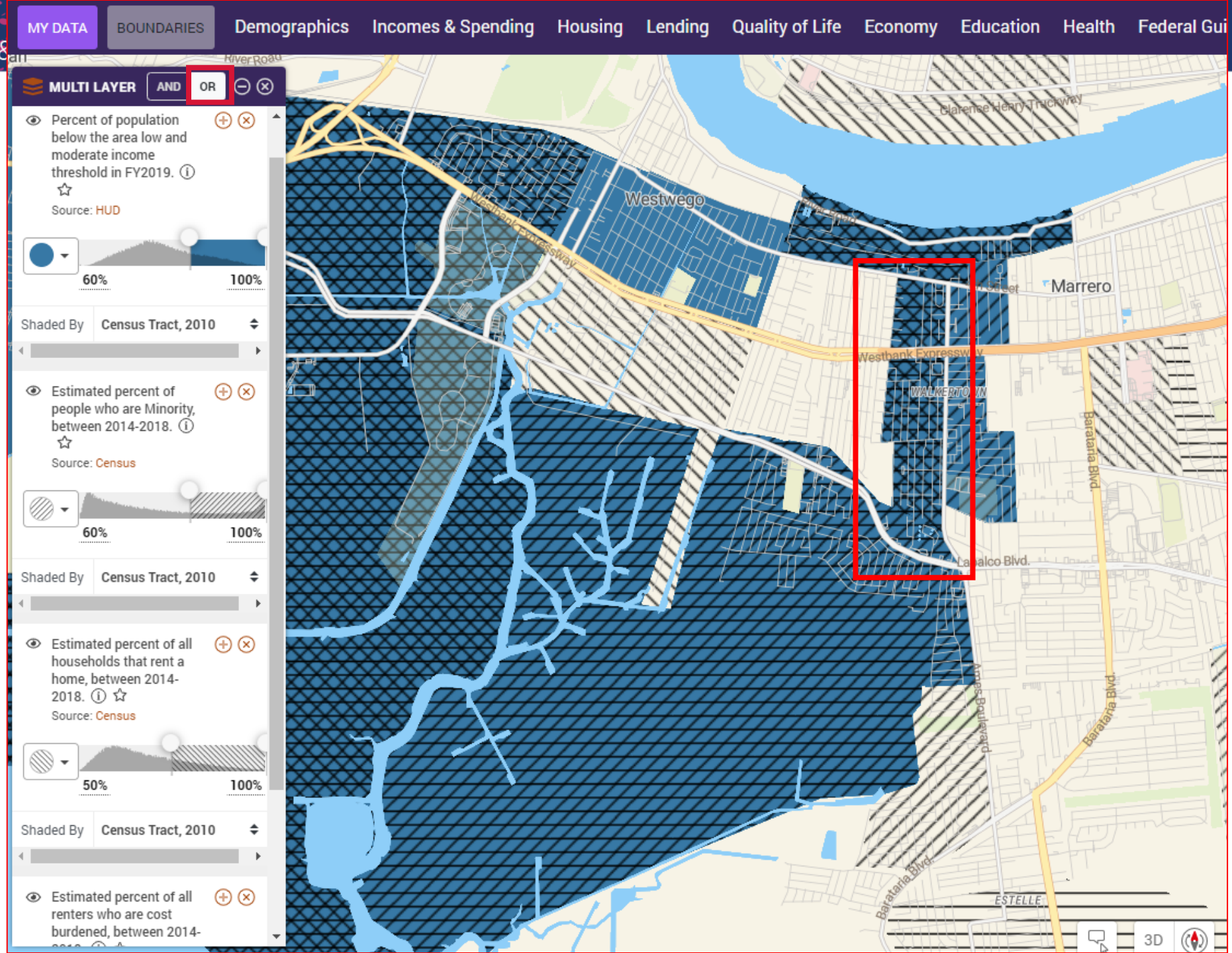
Multi-Layer Map basic example, Hammond, LA area, Census Block Group level:

- Median Household Income between \$2,500 and \$35,000
- At least 30% of population who were Black or African American

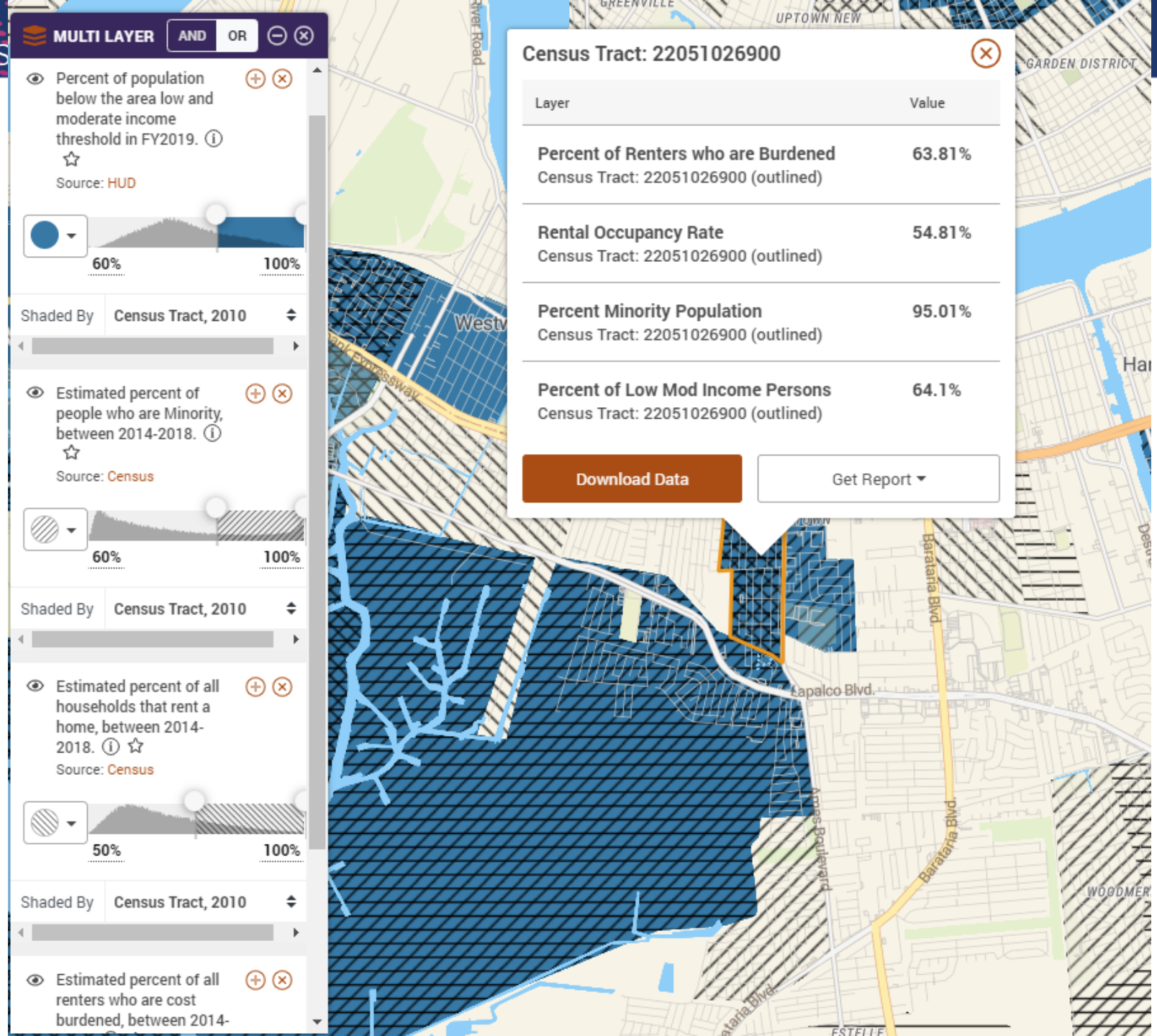


Multi-Layer map example using **OR**: Westwego / Marrero, LA area, census tract level:

- At least 60% of population below the area low and moderate income threshold
- At least 60% minority
- At least 50% are renters
- At least 60% renters are cost burdened

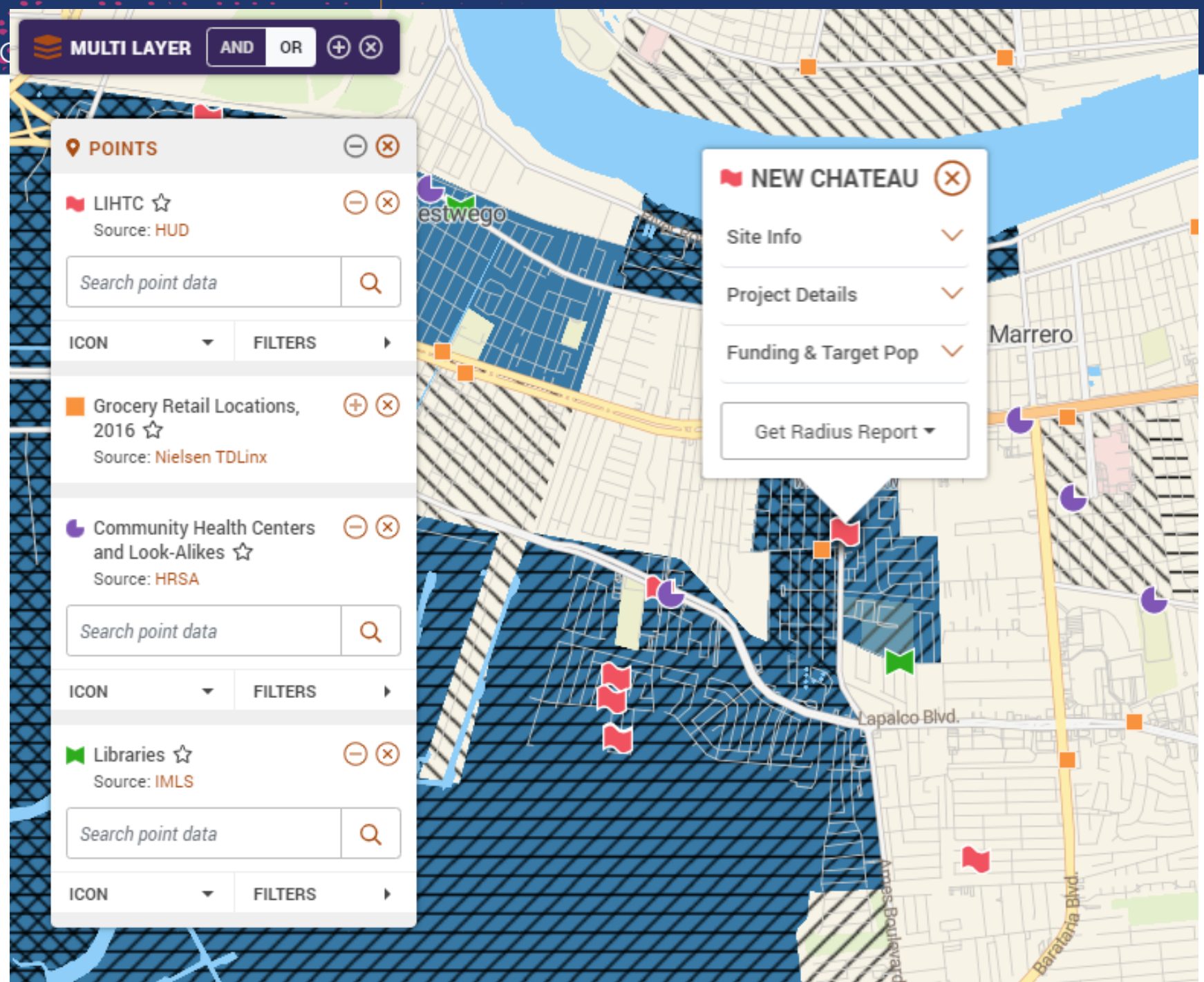


Click on an area to see values and generate a report about that area: Community Profile, Rental Housing, Mortgage or Community Health Reports



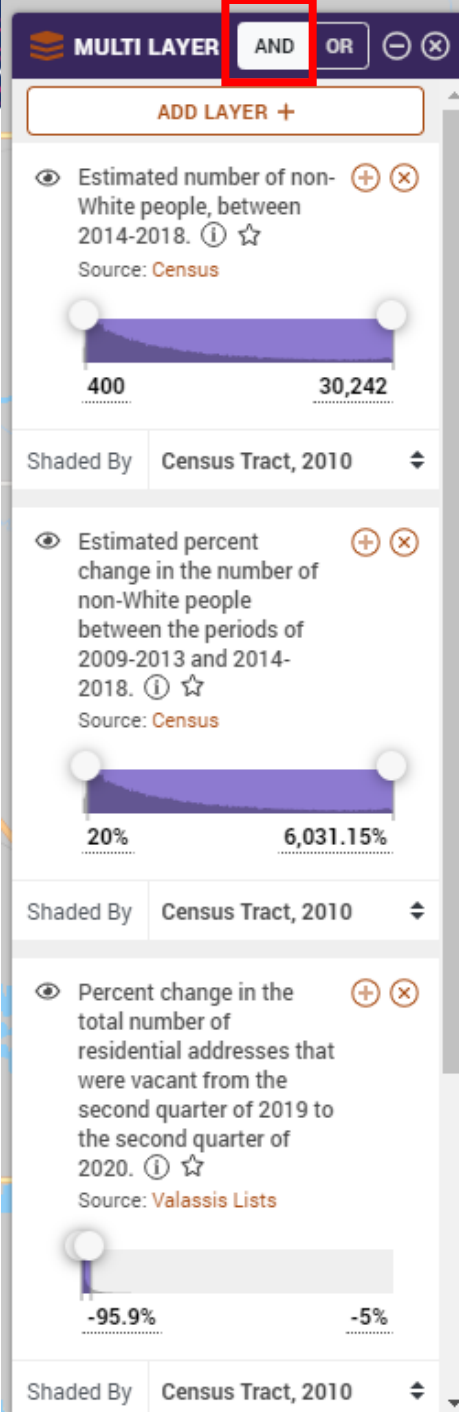
Overlay with community asset data (Housing, grocery, health, schools, libraries etc.)

Upload your own data to also overlay against PolicyMap data.



Multi-Layer map
example using **AND**:
Omaha, NE area
census tract level:

- Non-white
population count at
least 400
- Non-white
population growth at
least 20% vs.
previous 5-year
period
- **Decrease in**
housing vacancy
units at least 5% vs.
previous year
- Tract MFI%
between 50-80%
- LIHTC in program
year 30 by 2025



Census Tract: 31055006302

Layer	Value
Tract Median Family Income as % of AMFI Census Tract: 31055006302 (outlined)	75.26%
Pct. Change in Number of Res. Addresses Vacant Census Tract: 31055006302 (outlined)	-6.98%
Pct Chg in Non-Whites Census Tract: 31055006302 (outlined)	27.45%
Non-White Population Census Tract: 31055006302 (outlined)	4,128

Download Data

Get Report ▼

POINTS

LIHTC ☆
Source: HUD

Search point data

Filters

Year 30 in LIHTC Program:
2020 or Earlier

Year 30 in LIHTC Program:
2021-2025

ICON

FILTERS

Examples of Indicators for Overlay:

- Demographics
 - Race / Ethnicity, Disabilities, Language, Veterans
- Incomes & spending
 - Poverty, Economic Mobility
- Housing
 - Owner / Renter affordability, cost burdens, quality, age of home, home sales / values ; vacancy stats, housing sites (LIHTC, HUD)
- Lending
 - Mortgages, mortgage denials, CDFIs & bank branches, credit unions
- Quality of Life
 - Disaster risk, computer / internet access, transportation, parks access
- Economy
 - Workforce by industry, income, education
- Education
 - School data, attainment
- Health
 - Healthy food access, health conditions, health facilities
- Federal Programs
 - CRA, CDBG, NMTC, Opportunity Zones