

Building Community Serving Alaska's Most Vulnerable

Alaska Housing Finance Corporation
Communications: Integrated Campaign

HFA Staff Contact

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COVID-19 cut a devastating path across Alaska. While 84% of the citizenry live in 15 population hubs, roughly 25% of residents live in remote, rural communities. Most villages are not connected to the road system and have limited access to traditional forms of communication. The internet and digital communication channels are lifelines for Alaska's geographically broad and remote villages.

U.S. Treasury allocated \$291 million to the state of Alaska for Emergency Rental Assistance to address housing insecurities due to the pandemic. U.S. Treasury also allocated an additional \$73 million to the municipality of Anchorage, statewide nonprofit agencies and housing authorities.

Prior to the pandemic, AHFC had not previously administered a program providing rental assistance to tenants. To meet the needs of Alaska's vast geography and remote, tight-knit communities, as well as reach people most in need, it would be critical to deploy an integrated marketing campaign that cut across traditional efforts and fostered a collaborative approach.

Three targets would be crucial:

1. Design a robust digital community relations campaign around Rent Relief availability;
2. Leverage word-of-mouth marketing from trusted local resources; and
3. Build a secure, viable, and trackable online Rent Relief-specific application system.

Data and Response to an Important State Need:

Alaska is highly diverse with more than 100 languages spoken in the Anchorage School District alone (it is considered among the most culturally diverse districts in the nation), and 20 distinct indigenous dialects spoken statewide. Language barriers, cultural sensitivities, and highly remote locations where distrust of "outsiders" is common, are constant challenges statewide. Alerting Alaska's communities to available rent relief funding required collaboration with trusted, local-knowledge entities to spread messaging across broad populations and ethnicities. Statewide, Alaska has 90,000 rental households. Local expertise reaching this targeted group would be critical, as would developing a highly efficient online application process for allocating federal funds.

Innovation and Effective Use of Resources:

Alaska's diverse communities and broad geography had the potential to create chaotic challenges that could prevent the program from making funds available to those most in need. To identify gaps and issues, AHFC hosted several meetings with key entities including the Municipal League, landlord groups, the Municipality of Anchorage, and more than 30 nonprofit partners and tribal groups. This intel-gathering was the catalyst for AHFC's proactive and innovative integrated communication strategy that in February 2021 brought together housing and homeless experts to propose a unified effort. This included five nonprofit agencies, 14 regional housing authorities representing 148 tribal entities, and the Municipality of Anchorage. This initial collaborative communication step was strategically important to:

1. Establish an inclusive Rent Relief communication effort cognizant of regional needs;
2. Significantly extend AHFC's reach and communication channels; and,
3. Develop an application system for distributing hundreds of millions of dollars in *pooled* federal funds and resources supporting the entire state.

The goal? Leverage partner networks as the community conduit, while marrying strategic communications with technology.

One system, one process, one protocol statewide.

The integrated effort resulted in the design of an online customer experience that could be implemented at scale, coupled with the ability to address unique community needs via traditional knowledge. The approach was nimble and fluid. Simultaneously, technology and automation were a primary focus to:

1. Streamline the initial portions of the application;
2. Streamline communications surrounding the application; and,
3. Reduce initial application review time.

An online Eligibility Checker was designed to perform upfront income reviews, significantly reducing application time. A dedicated Rent Relief website was developed to serve as the general information source and conduit to the secure online application portal. A [differentiating online dashboard](#) was developed to provide real-time program updates and an avenue for applicants to individually check the status of their application. Specific web pages were dedicated to landlord education. A Rent Relief call center was staffed with 130 project-specific AHFC liaisons that included translation services and the ability to assist people with disabilities.

Complementing the technical system, a robust community relations and awareness campaign was established following the PESO model (*Gini Dietrich/Spin Sucks*). A series of earned media interviews complemented paid statewide radio, print, and digital advertising, robo calls, and community presentations. AHFC's targeted communication outreach efforts were prioritized by population centers and rural communities with populations of fewer than 3,000. Geographic data monitoring through the awareness and application phases allowed immediate resource pivots to address community needs via a robust paid and organic social media campaign. All materials were customized by region based on Average Median Income, cultural background(s), or target market sector with multiple language options.

Engaging Targeted Audiences:

AHFC's critical partnerships proved to be invaluable as trusted information sources and distribution channels. The effort launched in three phases with strategically aligned and universal messaging between community outreach efforts, partners, and the technical applications of the program.

1. Pre-registration awareness (2 weeks alerting statewide renters/landlord)
2. Application period (3 weeks encouraging statewide renters to apply)
3. Application review, certification, approval/denial, funding (on-going with partner outreach)

Statewide partners worked in tandem generating awareness with their constituents, conducting local community outreach, helping to identify potential applicants, and assisting participants with eligibility requirements. Their individual community knowledge was pivotal to addressing the nuances of their regions and understanding the pain points of their communities.

A specially created daily digital dashboard, supported by a sophisticated network of text and email communication notifications kept applicants updated as to status and approaching deadlines, as well as payments made on their behalf. Funds were distributed directly to landlords, utility companies and energy service providers. By June 30, 2021, AHRR had paid 13,690 applications representing 35,053 Alaska residents totaling \$61,048,270. In March 2021, U.S. Treasury announced a second wave of federal funds. Because of the robust communication network supported by statewide local partners and the technical system in place, AHFC was able to stand up a second application platform in 14 days.

Achieving Measurable Results:

Alaska was one of the first states to accept applications for Emergency Rental Assistance mid-February 2021. The state's distribution efforts have been recognized as one of the top five most successful programs in the country by major media outlets such as [WSJ](#), [Vox](#), [Bloomberg](#), and more. By Feb. 18, 2022, more than 30,000 applications, representing 10% of the population and 1/3 of the state's rental units, had been reviewed, and 26,134 applications paid totaling more than \$243,374,967.13 in AHRR funds distributed to Alaska renters. As of May 2022, the effort has kept more than 66,454 Alaska renters safely in their homes, and has distributed more than \$260,000,000 in Rent Relief to the state's most vulnerable populations.

Strategic Objective: Exceed 65% fund distribution threshold set by U.S. Treasury *AHFC exceeded the 65% threshold set by U.S. Treasury. To date, the program has served more than 66,454 individuals, distributing more than \$260,000,000 in rent relief.*

Strategic Objective: Distribute \$200 million by Dec. 31, 2021, eliminating funds recapture by U.S. Treasury - *As of Dec. 1, 2021, AHFC met a \$200 million distribution milestone - no funds were recaptured by U.S. Treasury as part of the AHRR program.*

Click [here to see our Weekly Program Dashboard](#).

Budget: Public Awareness 1: \$183,682 Public Awareness 2: \$110,539

Provides Benefits Outweighing the Cost:

Alaska Housing Rent Relief efforts demonstrate what can be achieved when entities come together, listen and learn from one another. AHFC's integrated communication strategy to leverage the community expertise of its housing partners statewide as trusted local resources, and seeking their input to develop the overall process, proved to be the critical mass for the program's success reaching the state's rural market. This collaborative relationship-building effort is replicable for future endeavors. In addition to the Rent Relief monies allocated to AHFC for distribution, \$73 million in partner funding was added to the successful distribution effort. The addition of funds speaks volumes to the substantive trust and working relationships AHFC has cultivated throughout the years.

"[AHFC] took the initiative to create a network of partnerships across the state to work together to serve the most vulnerable members of our society." Jacqueline Pata, CEO / President of Tlingit Haida Regional Housing Authority

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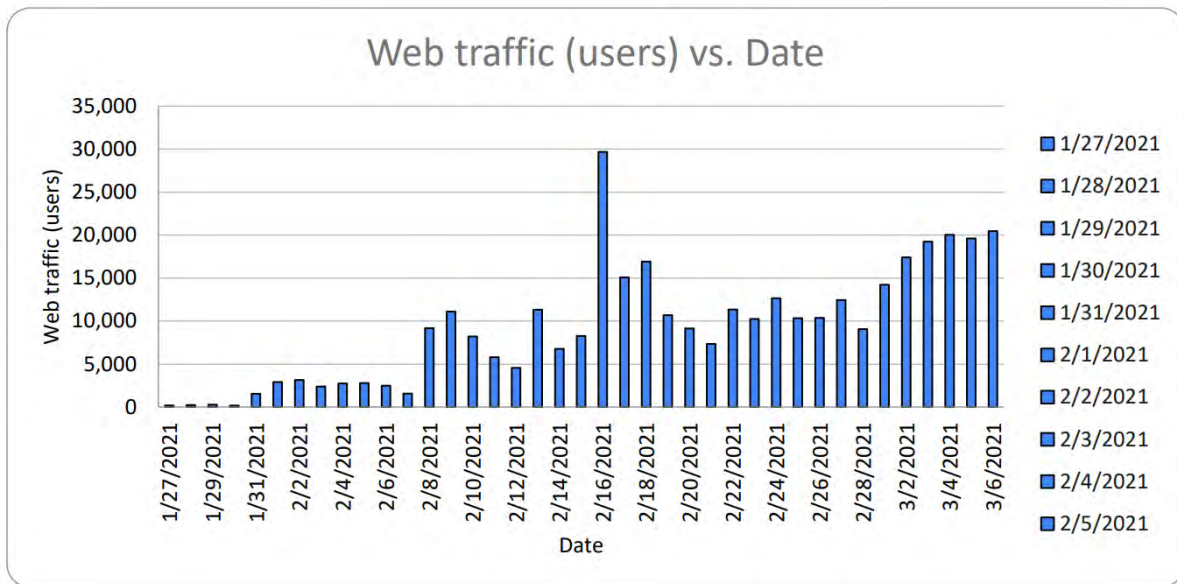
[**Research**](#)

[**PESO Model**](#)

Marketing Assets

Web Traffic

Alaska Housing Rent Relief Outreach Effort created steady climb in increased Web Traffic. See below chart for daily activity by campaign date.



Calendar of Outreach Efforts

DAY TO DAY Calendar of Outreach Efforts: Statewide

2/16: MOA sent out 30K texts

2/16: MSI radio starts (statewide w/o ANC)

2/17: MSI digital ads starts

2/18: Juneau postcard direct mail

2/18: Wrangell Sentinel op-ed

2/19: MOA 17K tests

2/19: KYUK interview

- Printed article:

<https://kyuk.drupal.publicbroadcasting.net/post/federal-funds-help-pay-rent-and-utilities>
and on-air interview

2/20: Anchorage radio starts

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2/20: Digital radio (streaming) statewide starts
2/22: FBX op-ed
2/23: MOA bus signage
2/24: Sent to 2,403 landlords. This is a combination of landlords who signed up for announcements via the website and various data sources provided to us by PHD.
2/24: Sent out reminders to people who checked their eligibility. Drove people to submit applications.
2/25: KNOM Radio Mission on-air interview
2/26: Bryan's KFAR 660 AM Fairbanks on-air interview
2/26: Bryan's Juneau Radio Center and Capitol Chat on-air interview
3/1: Robo calls at 11am through 2pm
3/1: Nome op-ed
3/1: Postcards land in multi-family homes in KP and MSB and a full saturation of the PO Boxes in Nome.
3/1: Bryan's KEDI – Dillingham and Bethel on-air interview
3/2: KUAC interview <https://fm.kuac.org/post/relief-paying-past-due-rent-and-utilities>
3/2: News Miner front page story
3/2: Rasmuson Foundation advertised on social
3/2: Advertisement on NextDoor
3/2: Radio Free Palmer on-air radio interview
<https://www.radiofreepalmer.org/2021/03/02/ahfc-rent-relief-program-2021-3-2/>
3/2: Home delivery Bryan and Brent Op-Ed to 60,000 HH
3/2: KSRM Kenai Peninsula Radio on-air interview
3/2: Fairbanks public radio on-air interview
3/2: Kenai peninsula – Chamber outreach to membership
3/3: KCHU Valdez Public Radio on air interview
3/3:<https://kmxt.org/2021/03/midday-report-mar-02-2021/>
3/3:<https://www.peninsulaclarion.com/opinion/alaska-voices-deadline-for-rent-and-utility-relief-is-friday/>
3/3:https://www.frontiersman.com/deadline-for-rent-and-utility-relief-is-friday/article_8522b08a-7af1-11eb-9411-c32027da8134.html
3/3:<https://radiokenai.net/alaska-housing-rent-relief-application-period-ends-this-friday/>
3/3: KRSM on-air interview with Bryan
3/3 press release went out

Radio

Sample radio script as recorded in English vs a shortened script translated for Alaska Native voice talent for rural markets.



Job Number: 21AHF022 Client: Alaska Housing Finance Co. Date: February 11, 2021
Spot Title: AHRR Rent Relief Small Business Length: 30 seconds Version: Final

SOUND F/X (Noises, music, etc.) AUDIO (Voiceover, dialogue)

Woman VO

COVID-19 hit Alaska's small business employees hard.
If the pandemic has reduced your income, Alaska Housing Rent Relief may be able to pay up to 12 months of your rent and utilities.
See if you qualify and learn more by visiting **Alaska Housing Relief dot org.**
Let's take care of one another.
Deadline to apply is March 5.
Encourage your friends and neighbors to **call or text** relief to eight three three - four four zero - zero four two zero toll-free.
Visit **Alaska Housing Relief dot org.**

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If the pandemic has reduced your income, Alaska Housing Rent Relief may be able to pay up to 12 months of your rent and utilities.

Alaska Housing Relief dot org.

Deadline to apply is March 5.

Encourage your friends and neighbors to **call or text** relief to eight three three - four four zero - zero four two zero toll-free.

Visit **Alaska Housing Relief dot org.**

Printed Media

Translated Flyers – electronic and printed distribution

Arabic

تواجه صعوبة في دفع الإيجار أو قواتير الخدمات؟

يطلع لوصول الحد الأدنى من نوكيت نا نكومي
أرهش 12 يلا لصت قدع اسم

الحوت حد، وفانلدا وا نو باجنا لا عو ل وناو هو Housing Alaska Rent Relief Rent Relief. هو جاتنا لاجل الحد الأدنى 12. لل COVID-19، نصيب اول عو

AlaskaHousingRelief.org قراي زب مق
"relief" لسرا وا لصتا وا
يلا 1-833-440-0420

2021 سدرام لرادا 5 يتح مي دقتل



Hmong

Muaj kev nyuaj them koj cov nqi xaub tsev lossis nqi hluav taws xob?

Koj tuaj yeem tsim nyog tau txais txog 12 lub hlis ntawm kev pab.

Alaska Housing Rent Relief tuaj yeem them kev cov nqi xaub tsev lossis cov nqi hluav taws xob txog 12 lub hlis, muaj nqi cov nqi xaub tsev lossis, yag tau kev pab kev nyuaj kev nqi xaub tsev lossis tau txais txog kev pab kev nyuaj COVID-19.

Mus saib AlaskaHousingRelief.org
lossis hu lossis ntaus ntawv
"relief" rau 1-833-440-0420

Thov tsis pub dhau Lub Peb Hlis Ntuj vas thib 5, xyoo 2021



Japanese

**家賃や光熱費のお支払いに
お困りですか。**

最大12ヶ月間の援助を受ける資格があります。

借家にお住まいで、新型コロナウイルスのために経済的にお困りの場合は、家賃や光熱費を最長12ヶ月間、納分も含めて、アラスカ住宅賃貸返済で支払うことができます。

AlaskaHousingRelief.org にアクセスするか、1-833-440-0420 へ電話、またはテキストで "relief" と入力し送信してください。

申請受付は、2021年3月5日まで



Korean

**렌트비나 공과금을 지불하는데
어려움을 겪고 있습니까?**

귀하께서는 최대 12개월까지 지원을 받을 수 있는 자격이 되실 수 있습니다.

만약 귀하가 COVID-19 때문에 집을 임대해서 살고 있거나 재정적으로 어려움을 겪고 있다면, 알래스카 주택 임대 관계기금에서는 지원기간이 지난 액수를 포함해서 렌트비나 공과금을 12개월까지 지불해줄 수 있습니다.

AlaskaHousingRelief.org 으로 접속하시거나 1-833-440-0420 번호로 전화를 하시거나 "relief" 라고 문자를 보내 주십시오

2021년 3월 5일까지 지원해 주십시오



Poster

Alaska Rent Relief Program Poster and Print ad- 23+ print pubs.
Print ads were shared with partners so they could insert their logo.



**Are you struggling to pay
your rent or utility bills?
We can pay up to 12 months.**

You may qualify for Alaska Housing Rent Relief if you rent your home and meet certain income criteria, live in an overcrowded or unsafe rental household – such as risk of domestic violence – or COVID has reduced your income. The application process is easy, safe and confidential. To find out if you are eligible and apply, go to:

AlaskaHousingRelief.org
Call or text "relief" to 1-833-440-0420 toll-free.

APPLY BY 11:59 PM, FRIDAY, MARCH 5, 2021.



Small Print Ad

Print ads were placed in 23 newspapers throughout the state



Are you struggling to pay your rent or utility bills?

We may be able to pay up to 12 months.

You may qualify for Alaska Housing Rent Relief if you rent your home and meet certain income criteria, live in an overcrowded or unsafe rental household – such as risk of domestic violence – or COVID has reduced your income. The application process is easy, safe and confidential. To find out if you are eligible and apply, go to:

AlaskaHousingRelief.org

Call or text “relief” to 1-833-440-0420 toll-free

Apply by 11:59 p.m. March 5



Postcards

Geographic specific location- Postcards. Direct mailed to rental households.



Utility Bill Stuffers

Utility Bill Stuffers customized for city of Juneau



Bus Signage

Interior Bus Signage in Anchorage market only



Digital Ads & Metrics

Digital Display Web Ads

Digital Display Web Ads customized by region

Rent Family – Single mother with child.



Rent Hospitality – this ad produced 5 million impressions in a two week period.



Rent Apartments



Last Chance to apply



Display Ads: Road System Targeting

Targeting by boroughs: Anchorage, Matanuska-Susitna, Kenai Peninsula, Denali, Southeast Fairbanks, and Fairbanks Northstar

Impressions	Clicks	Click Rate
5,788,716	16,858	0.2912%

Display Ads: Rural Targeting

Targeting remainder of state by using statewide targeting and excluding road system boroughs

Impressions	Clicks	Click Rate
2,708,159	6,415	0.2369%

Programmatic Display Ad Performance

Generated nearly 8.5 million impressions and 23,273 clicks to apfc.org site

Campaign achieved a good click-through rate (CTR) of 0.2739%.

Programmatic Display Ads	Impressions	Clicks	Click Rate
320x50_rent_hospitality_static	3,373,915	7,719	0.2288%
728x90_rent_hospitality_static	1,699,351	5,860	0.3448%
320x50_Last_Chance_static	1,294,875	2,910	0.2247%
728x90_utilities_rural_static	460,776	1,328	0.2882%
300x250_Last_Chance_static	419,307	800	0.1908%
300x250_rent_hospitality_animated	353,916	1,632	0.4611%
300x250_rent_family_animated	295,367	1,082	0.3663%
320x50_utilities_rural_static	276,015	490	0.1775%
300x250_utilities_rural_animated	140,696	606	0.4307%
300x250_rent_apartments_animated	106,842	651	0.6093%
300x250_utilities_urban_animated	75,801	195	0.2573%
300x250_utilities_urban_static	14	0	0.0000%
Totals	8,496,875	23,273	0.2739%

Digital Radio Display Ads

Spotify - Digital Radio Display Ads

In rural Alaska, utility expenses such as wood for heating stoves is very expensive. Rural targeted digital ads that specified wood burning heating costs outperformed rental assistance ads on Spotify and Pandora.

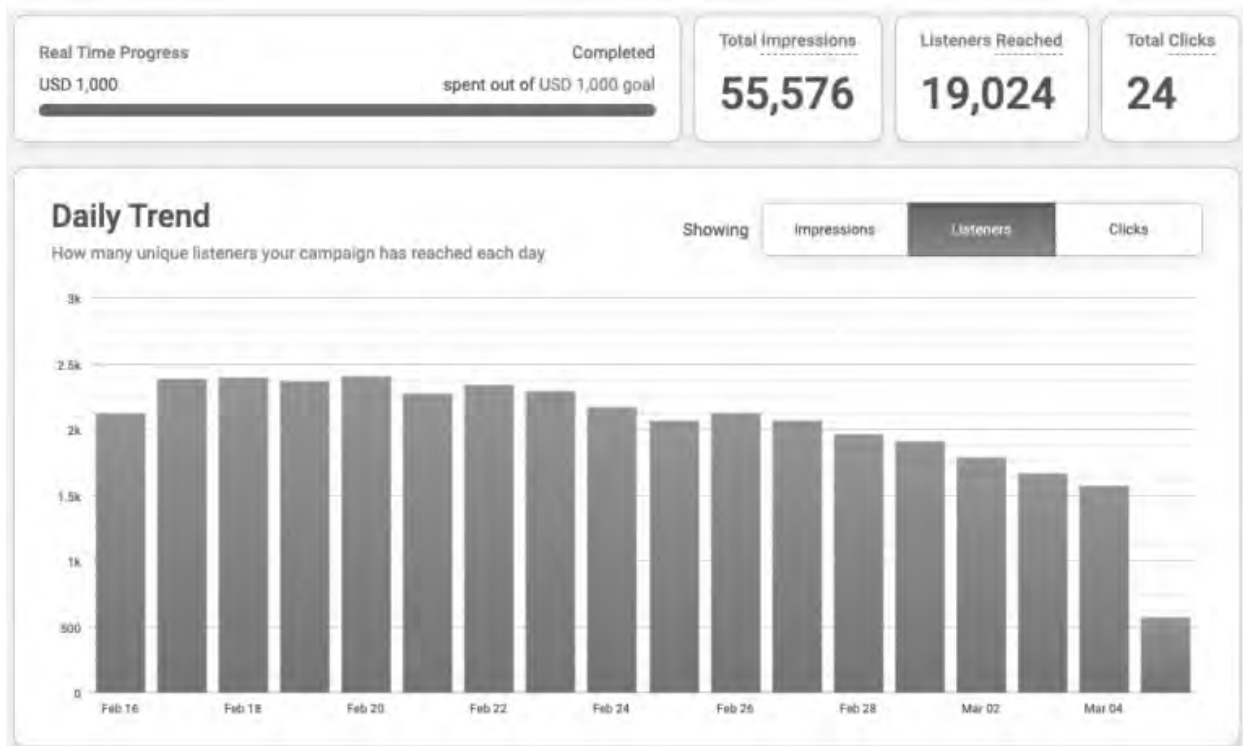


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Spotify Digital Radio Campaigns	Avg. frequency	People Reached	Clicks	CTR	Audio Completion Rate
Utilities	9.5	4,494	39	0.09%	95.82%
Urban Anchorage Only	8.1	2,715	22	0.10%	96.14%
Small Business Statewide	9.6	4,513	28	0.07%	95.94%
Totals	9.1	11,722	89	0.76%	95.97%

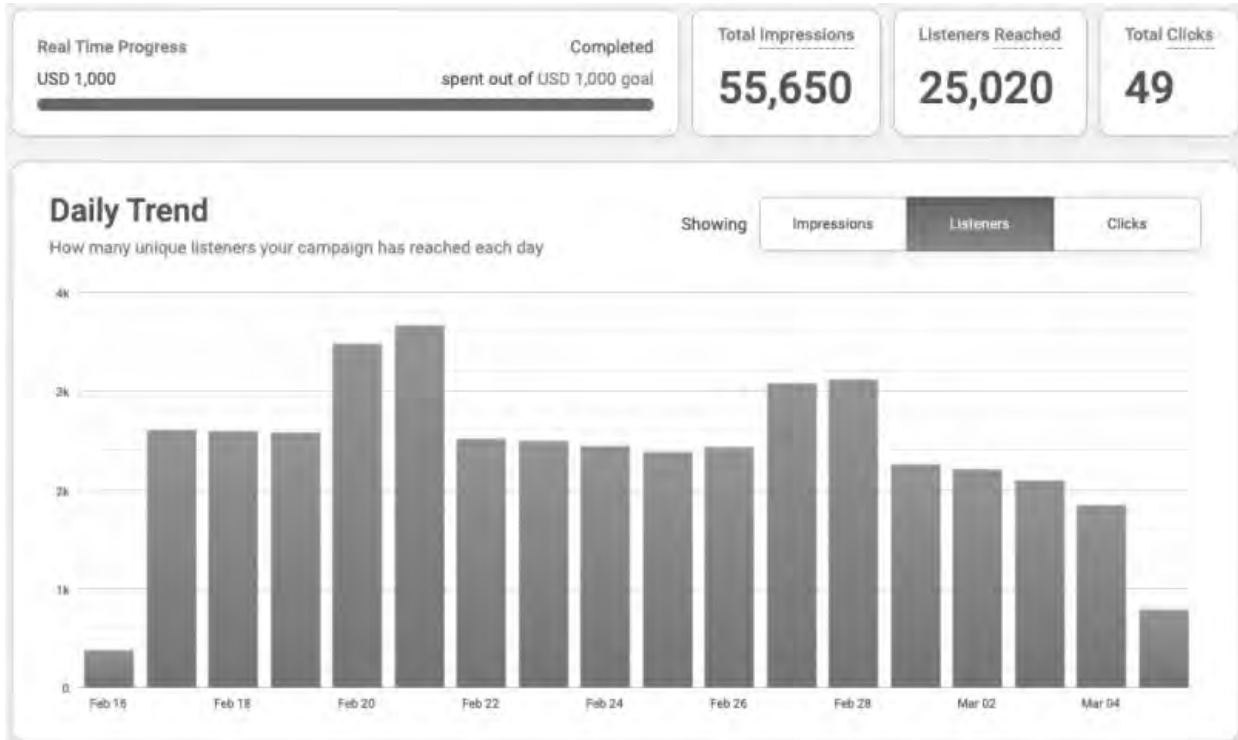
Programmatic – AudioGo Radio Display Ads

Message: Urban Anchorage

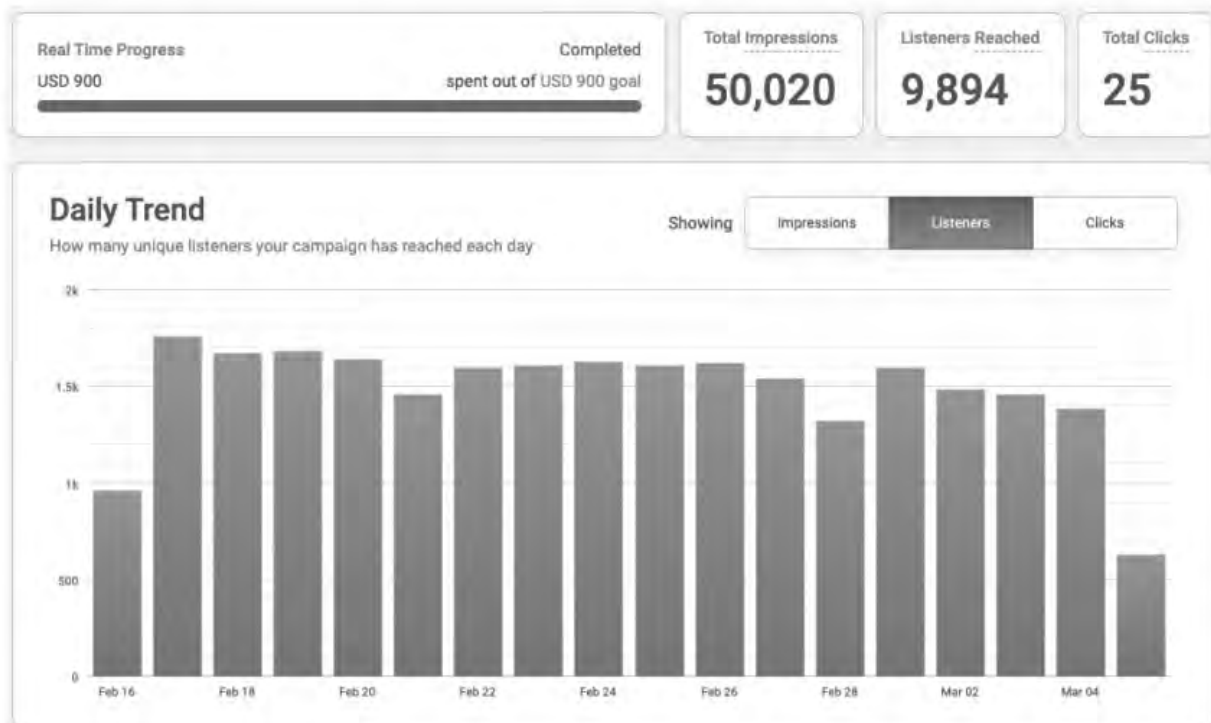


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Message: Small Business

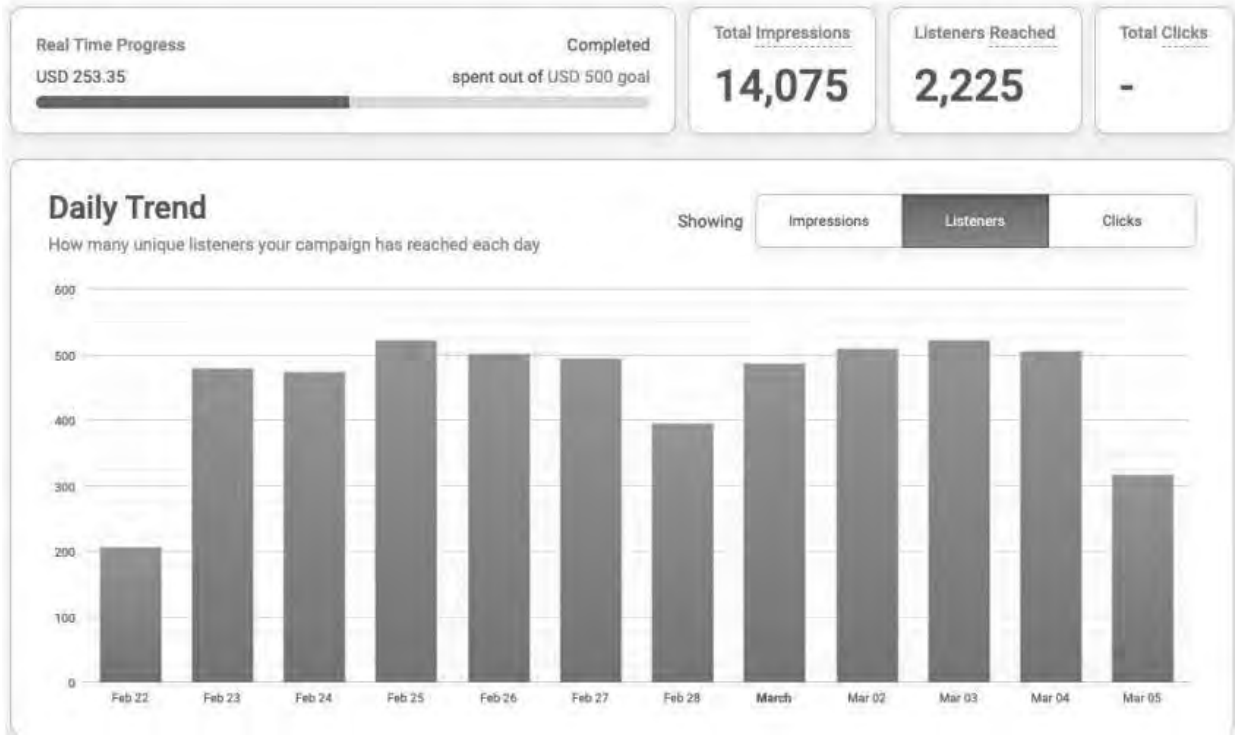


Message: Utilities



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Message: Spanish Ad (without display ad)



Digital Radio Metrics

All Digital Radio

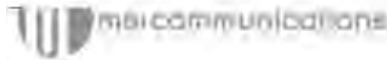
Platform	People Reached	Clicks	CTR
Spotify	11,722	89	0.76%
AudioGo	56,163	98	0.17%
Totals	67,885	187	0.28%

Google Analytics data: alaskahousingrelief.org

Source	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration (seconds)
programmatic display	15,787	15,417	22,832	86.24%	1.3	43
audiogo	78	77	81	87.65%	1.3	34
spotify	67	63	107	89.72%	1.3	57
Totals	15,932	15,557	23,020	86.26%	1.3	43

Robocall Script & Metrics

Robo call script targeting four rural communities. Land lines are still prevalent in rural communities.



Alaska Housing

Alaska Housing Rent Relief robo call script and strategy

Voice Talent: Female, Alaska native voice talent speaking

Distribution: Statewide, except Anchorage. Details to follow discussion with research firm.

Quantity: TBD

Possible script #1

Hello. This is _____. If you know someone who is struggling to pay rent or utilities, because of COVID-19, Alaska Housing Rent Relief may be able to help. Pay your rent and utility bills for up to 12 months.

To see if you qualify for Alaska Housing Rent Relief, visit Alaska Housing Relief dot org. Hurry! You must apply by Friday, March 5.

You can also call or text the word "relief" to 1 – 833-440-0420. It's toll free.

Learn more at Alaska Housing Relief dot org.

This call paid for by Alaska Housing Finance Corporation, 1-833-440-0420.

Script #2 For release, Wednesday, March 3, 2021

Hi!

This is _____. Last week I called you about Alaska Housing Relief, a new program by AHFC. It may be able to pay up to 12 months rent and utilities for you or someone you know, impacted by the pandemic. The deadline to apply for Alaska Housing Relief is this Friday, March 5.

Check your eligibility and apply NOW!

Visit us at Alaska Housing Relief dot org or call or text the word "relief" to 1-833-440-0420.

This call paid for by Alaska Housing Finance Corporation, 1-833-440-0420.

Email Campaigns & Metrics

Email Communications with landlords



Attention landlords:
Do you have tenants who are behind on rent or utility payments?

Help is now available.
Alaska Housing Rent Relief may be able to pay rent and/or utilities for up to 12 months, including past-due amounts, if your tenants are struggling financially due to COVID-19.

AlaskaHousingRelief.org
Call or text "relief" to 1-833-440-0420 toll-free.

Who can get help?
Renters must apply for themselves. You can help them be successful by knowing how the program works and assisting them with the application process.

Ask your tenant to use our online eligibility checker at AlaskaHousingRelief.org.

If they qualify, payment will be made to you.

**APPLICATIONS DUE BY 11:59 PM,
FRIDAY, MARCH 5, 2021.**

Learn more and apply at
AlaskaHousingRelief.org, or
call or text "relief" to 1-833-440-0420 toll-free.



Alaska Housing
FINANCE CORPORATION





Alaska Housing Rent & Utility Relief

Dear Alaskan Landlord,

Are your **tenants struggling to pay rent** or utilities due to the COVID-19 pandemic? Alaska Housing Rent Relief offers a solution with **up to 12 months of financial assistance for renters, paid directly to landlords and property managers.**

Renters that are approved for assistance through this new relief program will have **all qualifying past-due rent and utilities paid first** with remaining funds available for prospective (future) assistance. We know that **when renters are impacted financially, so are you.** Read on to learn how you can help your tenants apply for assistance, and how **you can help us facilitate quicker payment to you.**

Encourage Your Tenants To Apply

All Alaskan renters are invited to **check their eligibility** before the **application period closes to new applications at 11:59 pm on March 5th, 2021.** Help us get the word out by using the resources below to **share information about rent relief with your tenants today.**

- **Download informational flyers** in 12 different languages to post around your property, or mail them directly to your tenants.
- **Email this link to the eligibility checker** and application process. Let them know that applying is safe, easy, and confidential.
- **Follow us on Facebook** to share our posts about rent and utility relief.

Register with Alaska Housing Rent Relief

You can **help tenants successfully secure funding by registering** with Alaska Housing Rent Relief as a landlord. By providing your information, **we can get you paid faster** and, ultimately, keep your tenants in their rental homes. You will also have the opportunity to **upload copies of required documentation to a tenant application** that they might not have, such as a lease agreement.

We will notify you once we open the application system to landlords. In the meantime, go to our **For Landlords** page for more information about your **important role in helping to distribute this needed relief to Alaskans!**

Have Questions?

We hope this is helpful, but please don't hesitate to reach out if we can be of greater assistance.

Michael O'Hare

Planning Project Officer, Planning

Direct: 907-330-8299 | Fax: 907-338-2585 | mo'hare@ahfc.us

[Click to Tell Mike What You Think](#)

No images? Click here



Alaska Housing Rent & Utility Relief

Dear Alaskans,

We know many teachers, staff, and administration have been working closely with students and families who have been impacted by the pandemic. In your roles, **you hear every day about how Alaska families have lost income or incurred expenses** as a result of COVID-19.

The FY2021 Omnibus and COVID Relief and Response Act passed by Congress included **more than \$200 million in rent and utility relief for Alaska**. AHFC was charged with the implementation of our state's relief program, which can cover **up to 12 months of rent and utilities**.

We are currently accepting applications for rent and utility relief, and we would appreciate your assistance getting the word out to those who might qualify. **The deadline for applications is March 5 at 11:59 p.m.**

Materials You Can Use

We've designed several **flyers and materials for your use**, with multiple languages and opportunities for co-branding. We're active on **Facebook**, and we'd encourage you to follow us and share our information.

A **digital ad** placed on your website or a **postcard** co-branded with your logo can go a long way with **promoting the program among your families**.

Alaskans can apply by visiting AlaskaHousingRelief.org or by calling or texting the word "relief" toll-free to 1-833-440-0420.

Have Questions?

If you have questions or would like to customize or co-brand materials, simply send a request to Kalinda Kindle at AHFC by email at kkindle@ahfc.us.



Alaska Housing Finance Corporation
Daniel R Fausti Building
4300 Boniface Parkway
Anchorage, AK 99504

P.O. Box 101820
Anchorage, AK 99511
1-800-479-3438

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Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

3/2/2021 Landlord Portal

Landlord Portal > Alaska Housing Rent Relief

View campaign Share campaign Export

Sent on Mar 2, 2021 to 2,292 subscribers across 3 lists

Snapshot

Recipient activity

Lists & segments

Link activity & overlay

Worldview

Bounce summary

Opens & clicks

Social sharing

Email client usage



Engagement

Full report



Open rates are only estimates.
 Learn more about email engagement

Delivery summary

Full report



Reactions



Top links

Full report

Link	Clicks
https://www.cognitiforms.com/AlaskaHousing/AlaskaHousingRentRelief	814
https://www.cognitiforms.com/AlaskaHousing/alaskahousingrentrelief	82
https://www.alaskahousingrelief.org/resources/sharing-rent-relief	48
https://www.ahfc.org	20

Top countries

Full report

Country	Opens
United States of America	3,405
Mexico	8
Italy	4
Hong Kong	3
Germany	1



Landlord Registration for Rent Relief

Dear Alaskan Landlord,

The deadline for Alaska Housing Rent Relief is approaching, and **we will be moving into the verification phase** immediately after.

If your tenants are struggling to pay rent or utilities due to the COVID-19 pandemic, Alaska Housing Rent Relief offers a solution with **up to 12 months of financial assistance for renters, paid directly to landlords and property managers.**

Register Now for Faster Payments

By taking a few minutes to provide your information, **we can get you paid faster** and, ultimately, keep your tenants in their rental homes. You will also have the opportunity to **upload copies of required documentation for a tenant application** that they might not have, such as a lease agreement.

[Click for Landlord Registration](#)

Encourage Your Tenants To Apply

After you register as a landlord, you can also use a referral tool we've provided so **we can let your tenants know about the program.** We will share eligibility information, let them know that applying is easy and confidential, and **encourage them to apply.**

All Alaskan renters are invited to **check their eligibility** before the **application period closes to new applications at 11:59 pm on March 5th, 2021.** Help us get the word out by using the resources below to **share information about rent relief with your tenants today.**

[Register to Refer Your Tenants](#)

Have Questions?

We hope this is helpful, but please don't hesitate to reach out if we can be of greater assistance.

Michael O'Hare

Planning Project Officer, Planning

Direct: 907-330-8299 | Fax: 907-338-2585 | mo'hare@ahfc.us



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4300 Romitace Parkway
Anchorage, AK 99504

P.O. Box 101020
Anchorage, AK 99510
1-800-478-2430

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Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

3/2/2021 Deadline Approaching

Deadline Approaching > Alaska Housing Rent Relief

View campaign Share campaign Export

Sent on Mar 2, 2021 to 61,513 subscribers across 86 lists

- Snapshot
- Recipient activity
- Lists & segments
- Link activity & overlay
- Worldview
- Bounce summary
- Opens & clicks
- Social sharing
- Email client usage



Engagement

Full report



Open rates are only estimates.
[Learn more about email engagement!](#)

Delivery summary

Full report



Reactions



Top links

Full report

Link	Clicks
https://www.alaskahousingrelief.org/	5,707
https://www.alaskahousingrelief.org/renters/check_status	601
https://www.alaskahousingrelief.org/renters/rent-relief-faq	216
https://www.ahfc.us/	144
https://www.facebook.com/alaskahousing/?ref=bookmarks	72

Top countries

Full report

Country	Opens
United States of America	37,816
Canada	57
Mexico	50
Italy	47
United Kingdom	24

Alaska Housing Finance Corporation Alaska Housing Rent Relief Communications: Integrated Campaign



Rent Relief Deadline is March 5

[Click Here To Check Your Eligibility and Apply Now](#)

Dear Alaskans,

Many Alaskans are worried about **keeping their families housed and warm** as they face an uncertain financial future due to hardship created by the global pandemic. Our state **lost more than 25,000 jobs** as residents hunkered down, businesses were ordered closed, the visitor season never materialized, and resource development was halted.

The pandemic exacted a particularly harsh toll on **some of our friends and neighbors** who work in coffee shops and restaurants, hotels, retailers and in administrative roles. Jobs disappeared. Hours were cut. Meanwhile, many were also forced to contend with **added caregiving costs** when our schools shut down and our neighbors helped out an ill family member or friend.

We're proud of how these neighbors and friends looked after one another, and of the work of Alaska Housing Finance Corporation. At year end Congress acted to **bring relief to Alaskans with \$200 million in federal funds**, that with the support of Governor Dunleavy and our legislature, is available to **help with monthly rent and utilities providing up to 12 months of assistance** for qualifying families in our state.

This federal money will go far in helping to **keep lights on and people in our community stably housed**. Alaska Housing Rent Relief will provide a critical safety net for **Alaskans who have been impacted by the pandemic and its fallout through no fault of their own**.

The effect of this rent relief is positive for more than those who live in these households. AHFC will **pay landlords, property managers and utility companies directly**, ensuring funds are used for their intended purpose and extending the benefit throughout our community and across the state.

We all know someone who lost income or increased their expenses due to the pandemic. Please take a minute to consider them and **encourage them to apply for Alaska Housing Rent Relief**. It could take years for eligible families to dig out of the hole that COVID created for them. That's not fair to them, and it's not right. **Now is the time for us to look out for one another** and accept the relief that our congressional delegation worked for on our behalf.

AlaskaHousingRelief.org is open for applications now through 11:59 p.m. this Friday, March 5, 2021. Information is also available by calling or texting "relief" to 1-833-440-0420 toll-free.

The application process is **easy and confidential**. Alaskans who received federally funded housing assistance earlier this summer are eligible to participate but they must apply for this new program.

Those who own their homes are not eligible but Congress is currently deliberating on legislation that could appropriate more funding to Alaska.

Regardless of your circumstance, we know that too many Alaskans are suffering, and **we look forward to administering additional housing relief if and when it becomes available**. Every Alaskan should have access to a safe, quality, affordable home.

— Bryan Butcher and Brent LeValley

Brent LeValley, a retired lender and bank community reinvestment officer, is Board Chair of Alaska Housing Finance Corporation. Bryan Butcher is CEO/Executive Director of AHFC. He lives in Anchorage.

[Click Here To Check Your Eligibility and Apply Now](#)

Need Help?

Be sure to read our [FAQs](#) and [check the status of your application](#). For direct assistance, call or text "relief" to 1-833-440-0420 toll free.

Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

3/6/2021 To Applicants

To Applicants > Alaska Housing Rent Relief

View campaign Share campaign Export

Sent on Mar 6, 2021 to 34,184 subscribers in 2021-09-23 All Rent Relief Applicants

Snapshot

Recipient activity

Link activity & overlay

Worldview

Bounce summary

Opens & clicks

Social sharing

Email client usage



Engagement

Full report



77.88%
26,493 recipients
Opened

53.55%
18,217 recipients
Clicked

Open rates are only estimates.
Learn more about email engagement.

Delivery summary

Full report



99.51%
34,018 emails
Delivered

0.49%
188 emails
Bounced

Reactions

22
Unsubscribed
0.06%

3
Marked as spam
0.01%

4
Shares
0.01%

Top links

Full report

Link	Clicks
https://www.alaskahousingrelief.org/renters/check_status/lookup_by_r...	64,248
https://www.ahfc.us/blog/posts/calculate-your-income-apply-rent-relief	1,392
https://www.alaskahousingrelief.org/renters/rent-relief-faqs	959
https://www.alaskahousingrelief.org/renters/check_status	241
https://www.ahfc.us/	221

Top countries


Full report

Country	Gains
United States of America	71,734
Italy	160
Puerto Rico	25
Canada	18
Mexico	17

Alaska Housing Finance Corporation Alaska Housing Rent Relief Communications: Integrated Campaign

Alaska Housing Finance Corporation

Your Rent Relief Application — What Happens Now?



Dear Alaskan,

The application period for Alaska Housing Rent Relief has closed, and if you're getting this email, it means you're in the system and can proceed with your application. You might be wondering, "What happens next?"

We have answers! Read on to learn how to check the status of your application, what to do if you need to provide additional information, and how to expedite the distribution of your rent and utility relief.

How do I find out the status of my application?

Current applicants can visit the [Check Your Status](#) page to see where your application is in the review process. If everything is "in review" then you're all set for now. If we still need something, you'll find instructions and links to submit that information.

[Check Your Application Status](#)

My application status says that everything is "In Review." What happens next?

A relief specialist will be assigned to your application and will reach out to you directly. They will help you complete the application by finalizing information about your current rent and utilities, any past-due amounts or future payment needs, and any additional documentation needed to determine the amount of rent and/or utility relief you qualify for.

I didn't submit everything or my situation has changed since March 5. Now what?

That's OK; the important thing is that you got your application in on time. When we review your application, we'll contact you by email and you'll have an opportunity to tell us about the changes to your household and securely submit relevant updated files.

I received an email or checked my status and I need to submit documents. What do I do?

All applicants need to provide certain documentation as part of the initial review. These include:

- A copy of your government-issued ID.
- Supporting income documents. Find out what counts as household income, and what you can provide as supporting documentation [here](#).
- A statement showing any past-due rent and a copy of your current lease agreement.
- Copies of past-due utility bills (if you requested utility relief).

For your own security, do not send these documents by email or text message! We will request these documents by email (and send you reminders, if necessary) and provide you with secure links to submit them directly to the system.

How will applications be processed? First come, first served or prioritized based on need?

All applications received will be processed in batches with certain prioritization. The federal funding for the program requires that priority be given to applicants who:

1. Earn under 50% area median income, and
2. Are unemployed and have been for 90 days or more.

You can help expedite processing by making sure that you provide supporting documents and information promptly when requested by email.

Where can I find more information or get help with my application?

You'll find the answers to many of your questions in our [Rent Relief FAQs](#). Be sure to also check your email (including your spam folder) for reminders or instructions on your next steps in the application process.

Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

3/23/2021 Status Update

Status Update > Alaska Housing Rent Relief

[View campaign](#) [Share campaign](#) [Export](#)

Sent on Mar 23, 2021 to 10,141 subscribers in [2021-03-02 Landlord Reliefs](#)

Snapshot

Recipient activity

Link activity & overlay

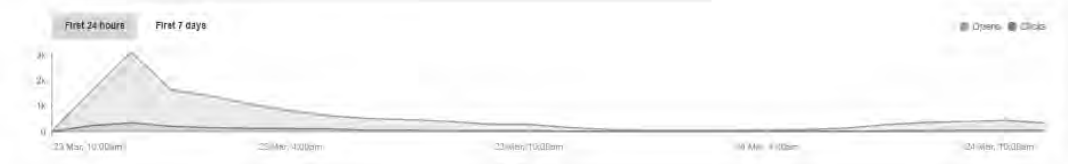
Worldview

Bounce summary

Opens & clicks

Social sharing

Email client usage



Engagement

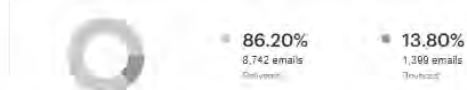
[Full report](#)



Open rates are only estimates.
[Learn more about email engagement.](#)

Delivery summary

[Full report](#)



Reactions



Top links

[Full report](#)

Link	Clicks
https://www.cognitoforms.com/AlaskaHousing/AlaskaHousingRentRelief	4,345
https://www.ahfc.us/	161
https://www.instagram.com/alaskahousing/	40
https://www.facebook.com/alaskahousing/?ref=bookmarks	39
https://twitter.com/alaskahousing	38

Top countries

[Full report](#)

Country	Opens
United States of America	24,847
Mexico	27
United Kingdom	22
Ireland	22
Kenya	18



Dear Alaskan Landlord,

You're receiving this email because you **registered as a landlord** or because a tenant **identified you as their landlord** when applying for rent relief.

Applicants for Alaska Housing Rent Relief are eager to address their past due rent as a result of COVID-19, and we are **working hard to make that happen**. We have a **team of more than 130 people** at Alaska Housing Finance Corporation processing **more than 30,000 applications**.

We are **encouraging tenants to let you know** that they've applied for assistance and to talk to their landlords about their situation. You may receive an email notification if **they check the "tell my landlord" box** when applying.

Register Now for Faster Payments

If you **have not already registered as a landlord**, please do so. You can help expedite payments to you by making sure your information has been loaded into the application system. **Already registered? You're all set!**

[Click for Landlord Registration](#)

What Your Tenants Provide

Tenants are asked to **provide their rental agreement and past due notices** so that it's available when a Relief Specialist contacts them. In future emails, we will address **frequently-asked questions** and remind them of their obligations to their landlords.

Have Questions?

We hope this is helpful, but please don't hesitate to **reach out** if we can be of greater assistance.

Michael O'Hare
Planning Project Officer, Planning
Direct: 907-330-8299 | Fax: 907-338-2585 | mo'hare@ahfc.us



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4000 Alaska Center
Juneau, Alaska 99801

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Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

4/7/2021 AHRR Applicants

To Alaska Housing Rent Relief Applicants > Anchorage Housing Choice Vouchers

View campaign Share campaign Export

Sent on Apr 7, 2021 to 19,905 subscribers across 1 list

Snapshot

Recipient activity

Link activity & overlay

Worldview

Bounce summary

Opens & clicks

Social sharing

Email client usage



Engagement

Full report

Open rates are only estimates.
[Learn more about email engagement.](#)



Delivery summary

Full report



Reactions



Top links

Full report

Link	Clicks
https://www.ahfc.us/publichousing/rental-programs/low-income-alaska	10,125
https://www.cognitiforms.com/AlaskaHousing/HousingChoiceVouchren	1,833
https://www.ahfc.us/	181
https://www.alaskahousingrelief.org/	134
https://www.ahfc.us/publichousing/rental-programs/low-income-alaska	120

Top countries

Full report

Country	Opens
United States of America	92,861
Italy	92
Nigeria	30
Dominican Republic	18
Mexico	16

Alaska Housing Finance Corporation Alaska Housing Rent Relief Communications: Integrated Campaign



Waiting List Now Open for Anchorage Rental Vouchers



Dear Alaskan,

If you are looking for rental housing in the Anchorage area — including Birdwood, Eagle River, Eklutsa and communities in between — you may be eligible for rent assistance through a Housing Choice Voucher.

- Housing Choice Vouchers are separate from Alaska Housing Rent Relief and you can apply for BOTH.
- If you want to be considered for a voucher you must apply specifically for the Anchorage Housing Choice Voucher even if you have already applied for Alaska Housing Rent Relief.

Learn how the voucher works, if you're eligible, and [apply today!](#)

What is a Housing Choice Voucher?

Housing Choice Vouchers help eligible low-income Alaskans lease rentals in the private rental market.

- You can look for housing that works best for your family, such as close to your children's school, near your job, or on a bus route.
- You can choose where you want to live as long as the rental property meets program guidelines.
- You are responsible for paying a portion of the monthly rent directly to your landlord, and AHFC pays a subsidy portion directly to the landlord.
- Voucher recipients with an adult who is able to work receive five years of subsidy. At the end of this period, families may choose to stay in the rental by signing a standard lease agreement with their landlord.
- Some voucher recipients — such as seniors or those with disabilities — may be eligible for longer-term assistance.

Am I eligible for voucher assistance?

- Housing Choice Voucher eligibility is based on income.
- Families whose income is at or below 50 percent of the area median income are encouraged to apply.
- The maximum income varies depending on the size of your household. There is no minimum income requirement.
- It's easy to calculate your income eligibility! Click [here to find out yours](#).

How do I apply?

Housing Choice Vouchers are distributed through a waiting list process.

- To be considered for inclusion on the waiting list for an Anchorage Voucher you must submit an application before April 30th, 2021.
- Once the application period closes, 4,000 applications will be placed on the waiting list. Every applicant has an equal opportunity to be ranked at the top of the list whether you apply on the first day or the last day of the month. Those selected will be done so randomly.
- A reasonable accommodation process is available to applicants requiring additional assistance.

[Click Here To Apply](#)

Where can I learn more and get help?

- Get step-by-step instructions on [how to apply](#).
- Review [Anchorage Voucher FAQs](#).
- Learn more about [how Housing Choice Vouchers work](#).
- Need assistance with your online application? Email us at housing@ahfc.us or call (907) 330-6100.

You're receiving this email because you've applied for Alaska Housing Rent Relief. Our team is hard at work processing applications. We're updating our [website](#) and [Facebook](#) about the progress we're making on the 30,000 applications that were submitted by Alaskans like you.

Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

4/9/2021 Step 3: Verification of Applicants

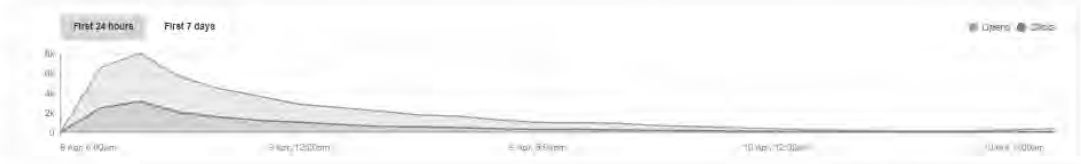
To Step 3 (Verification) Applicants > Status Update & Landlord Video

View campaign Share campaign Export

Sent on Apr 9, 2021 to 24,053 subscribers across 1 list

Snapshot

- Recipient activity
- Link activity & overlay
- Worldview
- Bounce summary
- Opens & clicks
- Social sharing
- Email client usage



Engagement

Full report



Open rates are only estimates. [Learn more about email engagement.](#)

Delivery summary

Full report



Reactions



Top links

Full report

Link	Clicks
http://[StatusURL]	34,381
https://youtu.be/STdeUmb6jg	6,584
https://www.alaskahousingrelief.org/renters/rent-relief-faqs	1,334
https://www.ahfc.us/	222
https://www.facebook.com/alaskahousing/?ref=bookmarks	30

Top countries

Full report

Country	Opens
United States of America	60,583
Italy	130
Dominican Republic	30
Mexico	24
Russia	22

Alaska Housing Finance Corporation Alaska Housing Rent Relief Communications: Integrated Campaign



Addressing Rent Relief

Dear Alaskan,

As of this morning, more than 8,000 Alaskans have been approved for rent and/or utility relief. **Your application is one that has been approved** and we are working as quickly as possible to **get your payments distributed**. We know that **waiting is hard**, especially when it comes to your housing security.

You can count on us. AHFC has the money to **fulfill our commitment to addressing your past due rent and utility bills**, for all qualifying Alaskans. To assure you that your payments are on the way — and to give you **proof of assistance** that you can **share with your landlord or utility company** — we are providing you with a **Certificate of Approval**.

Your Certificate of Approval

The Certificate of Approval is a **formal, signed letter** from the CEO/Executive Director of AHFC. This letter shows **proof of your approved status** for Alaska Housing Rent Relief, as well as **AHFC's commitment to distribute payments** on your behalf. With this certificate, you can **provide your landlord or utility company** with the following:

- **Verification that you have been approved** for Alaska Housing Rent Relief and that **your payments are currently in the queue for processing**.
- **Assurance that your landlord or utility company will receive payment directly for any past due amounts**. For landlords, this includes the **next three months of rent as well**.

While we can't tell you with certainty when the payments will be received, this certificate will **clearly communicate your approved status** and that AHFC is **committed to making the payments** on your behalf.

[Download Your Certificate](#)

Keep Your Housing Secure

While your certificate will verify that payments are on the way, **you might still feel that your housing security is in jeopardy**. It's important to know that the **temporary ban on evictions from rental properties** has been extended until **June 30, 2021**. This means that **if you qualify, your landlord can't evict you** for failure to pay rent.

- **Find out if you qualify for eviction protection** and learn how to notify your landlord if you do. **Review the [Eviction Guidance](#)** for renters on our website for more information.
- **Communicate with your landlord**. They are still legally able to charge late fees and can evict you for other reasons, so **make sure they know about your situation** and how hard you're working to pay them back for past due rent. **Get tips on how to talk with your landlord [here](#)**.

Thank You for Your Patience

Alaska Housing Rent Relief was set up in record time to help thousands of Alaskans who have fallen behind, and **as an Alaskan, you are among the first in the country to receive Emergency Rent Relief**.

Thanks to our **hardworking Relief Specialists**, more than 100 of them — who are **Alaskans just like you** — we're making real progress.

Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

4/29/2021 Pre-approved applicants

To Pre-Approved Applicants > Distribution Update & Landlord Certificate

View campaign Share campaign Export

Sent on Apr 29, 2021 to 14,928 subscribers across 1 list

- Snapshot
- Recipient activity
- Link activity & overlay
- Worldview
- Bounce summary
- Opens & clicks
- Social sharing
- Email client usage



Engagement

Full report



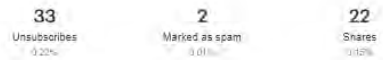
Open rates are only estimates.
[Learn more about email engagement.](#)

Delivery summary

Full report



Reactions



Top links

Full report

Link	Clicks
https://www.cognitofrms.com/AlaskaHousing/AlaskaHousingRentRelief	15,812
https://www.alaskahousingrelief.org/renters/eviction-guidance	556
https://www.ahfc.us/	328
https://youtu.be/ETdUimb9jg	254
https://www.facebook.com/alaskahousing/?ref=bookmarks	48

Top countries

Full report

Country	Opens
United States of America	42,931
Italy	47
Mexico	28
Dominican Republic	20
Russia	19

Alaska Housing Finance Corporation

Alaska Housing Rent Relief

Communications: Integrated Campaign



Addressing Rent Relief

Dear Alaskan,

As of this morning, more than 8,000 Alaskans have been approved for rent and/or utility relief. **Your application is in the final stages of the approval process** and we are working as quickly as possible to **finalize our review**. We know that **waiting is hard**, especially when it comes to your housing security.

You can count on us. AHFC has the money to fulfill our commitment to **addressing your past due rent and utility bills**, for all qualifying Alaskans. To assure you that once approved your payments will be made — and to give you **proof of assistance** that you can **share with your landlord or utility company** — we are providing you with a **Certificate of Pre-Approval**.

Your Certificate of Pre-Approval

The Certificate of Pre-Approval is a **formal, signed letter** from the CEO/Executive Director of AHFC. This letter shows **proof that you are in the final stages of approval** for Alaska Housing Rent Relief, as well as AHFC's **commitment to distribute payments** on your behalf once approved. With this certificate, you can **provide your landlord or utility company** with the following:

- **Verification that you are income qualified** for Alaska Housing Rent Relief and that you will be approved as long as you **provide any remaining documentation necessary** to process your application.
- Assurance that your landlord or utility company **will receive payment directly for any past due amounts**. For landlords, this includes the **next three months of rent as well**.

How You Can Expedite The Approval Process

To help us **move your payment along as quickly as possible**, please be prepared for the call with your Relief Specialist. They will ask for your **April or May past-due rent and utility statements** so that those amounts can be factored into the **payments made on your behalf**.

While we can't tell you with certainty when the payments will be received, this certificate will **clearly communicate your pre-approved status** and that AHFC is **committed to making the payments** on your behalf.

[Download Your Certificate](#)

Keep Your Housing Secure

While your certificate will verify that payments are on the way, **you might still feel that your housing security is in jeopardy**. It's important to know that the **temporary ban on evictions from rental properties** has been extended until **June 30, 2021**. This means that if **you qualify, your landlord can't evict you** for failure to pay rent.

- **Find out if you qualify for eviction protection** and learn how to notify your landlord if you do. **Review the Eviction Guidance for renters** on our website for more information.
- **Communicate with your landlord**. They are still legally able to charge late fees and can evict you for other reasons, so **make sure they know about your situation** and how hard you're working to pay them back for past due rent. **Get tips on how to talk with your landlord here**.

Thank You for Your Patience

Alaska Housing Rent Relief was set up in record time to help thousands of Alaskans who have fallen behind, and as an Alaskan you are **among the first in the country to receive Emergency Rent Relief**.

Thanks to our **hardworking Relief Specialists**, more than 100 of them — who are **Alaskans just like you** — we're making real progress and **you'll hear from your Relief Specialist directly**.

For urgent concerns about your application, please call us toll free at 1-833-440-0420. **Due to the volume of calls we receive, please be prepared to leave a message** and we will return your call as soon as we can.

Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

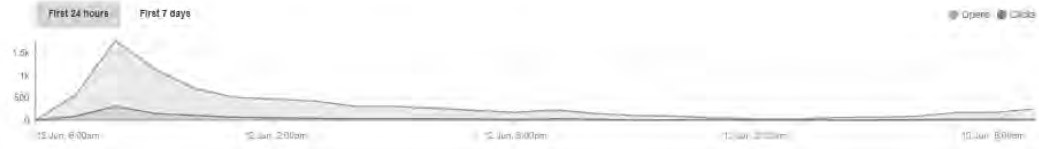
6/12/2021 Landlords Video

Sending to Landlords > Status Update & Landlord Video

View campaign Share campaign Export

Sent on Jun 12, 2021 to 6,817 subscribers in 2021-07-29 Rent Relief Landlords

- Snapshot
- Recipient activity
- Link activity & overlay
- Worldview
- Bounce summary
- Opens & clicks
- Social sharing
- Email client usage



Engagement

Full report



Open rates are only estimates.
 Learn more about email engagement.

Delivery summary

Full report



Reactions



Top links

Full report

Link	Clicks
https://www.alaskahousingrelief.org/landlords/check_status	2,012
https://youtu.be/UH17x8yzJMM	221
https://www.ahfc.us/blog/posts/eviction-ban-extended-renters-until-june-30	76
https://www.alaskahousingrelief.org/landlords/landlord-faqs	70
https://www.ahfc.us/	52

Top countries

Full report

Country	Opens
United States of America	11,815
Canada	11
Germany	11
New Zealand	8
Korea South	5

Alaska Housing Finance Corporation Alaska Housing Rent Relief Communications: Integrated Campaign



Rent Relief Update & Guidance for Landlords



Dear Alaskan,

As a landlord who has registered for Alaska Housing Rent Relief, we know that you may be experiencing financial hardship.

We're doing all that we can to get timely payments to landlords and we designed the program to pay you — for the apartment — past due rent as well as three months future rent for up to 12 months of assistance for those who are impacted by the pandemic.

We also want to use this opportunity to address some frequently asked questions or comments that we're hearing from landlords.

Where can I see what payments have been made? Why did I receive a payment that didn't come from AHFC?

Alaska Housing Finance Corporation is not directly issuing checks to landlords for Rent Relief at this time — we are working with community partners.

You can expect to see deposits from one of the following nonprofits who are working on our behalf — Catholic Social Services, Love in Action Valley Churches, Brother Francis Shelter Kudos, and Love in the Name of Christ.

When they are made to you, payments will be listed on your status page on the Alaska Housing Relief website — including what the payment came from.

My tenant says she applied for Rent Relief and sent me a letter confirming her status in the program. When can I expect to receive payment?

AHFC has paid over \$45 million in rent and utility assistance during the past two months to support approximately 11,000 applications. Risk of fraud in the federal program requires that we do our diligence to confirm the legitimacy of each application. We've hired more than 100 individuals to help us verify, process, and pay them.

We can't control to a certain date when payments will come but individual applicants but we're working as fast as we can, and we are also prioritizing those with the lowest income or were unemployed for 30 days or more.

My tenant says he applied for rent relief, I rely on his rent to make ends meet. How can I find out if he did apply and is eligible for relief?

We have encouraged tenants to talk with their landlords and share their pre-approved or approval letters (that include their name, unique confirmation code and were signed by AHFC's CDD/Deputy Director).

Much like under the federal health privacy laws, AHFC is limited in our ability to share information about applicants who apply or participate in federally funded housing programs.

My tenant hasn't been paying, I'm ready to evict.

The CDC's action in issuing the eviction moratorium has been challenged in court, but for now it stands until June 30, 2021.

Things are really difficult for me financially. Do you have advice for how I can make ends meet while I wait for payment?

We encourage you to be proactive in talking with your lender about your financial hardship. There may be options but every situation is different.

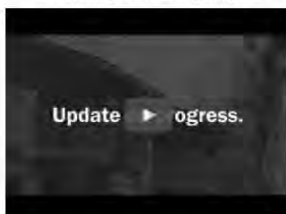
Emergency Rental Assistance is a big federal program. Will you still have money when you get to my tenants? How does Alaska's program compare to other states?

Yes, AHFC has the funds necessary to pay up to 12 months financial assistance for all eligible applicants. We've confirmed that there are more than 25,000 who have been deemed eligible based on their income.

Alaska is actually far ahead of other states not just in deploying the program but also in getting money to landlords. For more information about what is happening across the country, see this article in Vox.

Thank you for your patience and understanding while we process your tenants' applications as quickly as possible.

Alaska Housing Rent Relief Program Update



Have Questions?

We hope this is helpful, but please don't hesitate to reach out if we can be of greater assistance. You'll find the answers to many of your questions on our [Rent Relief FAQ](#). Please call our Rent Relief hotline at 1-877-450-0422 toll free.

Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

9/7/2021 New RR Announcement, Waitlist

New Rent Relief Announcement > Sent to Waitlist

View campaign Share campaign Export

Sent on Sep 7, 2021 to 4,294 subscribers across 1 list

Snapshot

Recipient activity

Lists & segments

Link activity & overlay

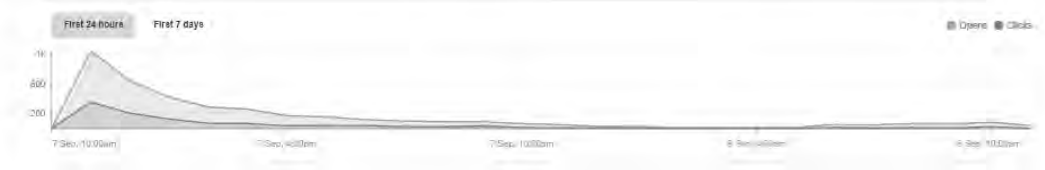
Worldview

Bounce summary

Opens & clicks

Social sharing

Email client usage



Engagement



Open rates are only estimates.
[Learn more about email engagement.](#)

Delivery summary



Reactions

9 Unsubscribes (0.21%)
 0 Marked as spam (0%)
 1 Sign-up (0.02%)


Top links

Link	Clicks
https://www.alaskahousingrelief.org/	2,021
https://www.alaskahousingrelief.org/renters/rent-relief-faqs	47
https://www.ahfc.us/	37
https://www.facebook.com/alaskahousing/?ref=bookmark	13
https://twitter.com/alaskahousing	9


Top countries

Country	Opens
United States of America	3,030
Italy	5
Puerto Rico	3
Canada	1
Germany	1

Homelessness [Alaska Housing Rent Relief](#)



New Rent Relief Application Period Begins Sept. 13



Dear Alaskan,

You **signed up notification of new rent relief**. If you are struggling to pay your rent or utilities because of challenges presented by the COVID-19 pandemic, you may qualify for this assistance.

Alaska Housing Finance Corporation will accept new applications for Rent Relief beginning September 13, providing up to three months of assistance to eligible applicants who meet the federal requirements.

You may **[check your eligibility and pre-register now](#)**.

Who is eligible for assistance?

Every renter in Alaska who meets the eligibility requirements is encouraged to apply. You must have a **valid ID and email address** and meet minimum federal requirements regarding income. Additionally:

- At least one person must be **financially impacted by COVID-19**;
- Demonstrated **risk of housing instability** or homelessness.

Our **[online eligibility checker](#)** will guide you through the process of determining eligibility and pre-registering for the application period.


What if I already received Alaska Housing Rent Relief?

Households currently receiving Alaska Housing Rent Relief are **not eligible** for assistance. Applicants who were **withdrawn, deemed ineligible or are no longer receiving assistance** through the Alaska Housing Rent Relief may apply.

Who should apply for assistance?

- Individuals living in an **overcrowded or unsafe** rental household
- Individuals at risk of **domestic violence**
- Individuals who are or have been **unemployed**, or who are otherwise struggling to keep up financially
- Individuals with **reduced income** due to COVID-19
- Individuals who are at **risk of eviction**

Renters must apply for themselves, however, **funding is provided directly to landlords and utility companies**. The application process is easy and confidential. Call 1-844-330-8290 toll free during regular business hours for assistance or read our **[FAQs for Renters](#)**.



Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

9/7/2021 New RR Announcement, Landlords

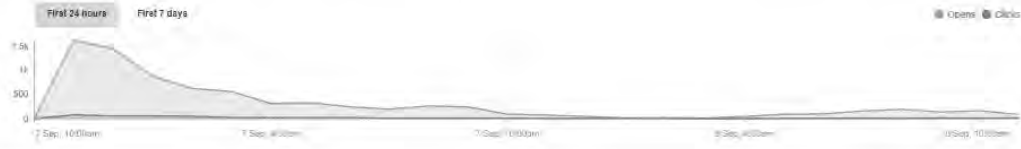
New Rent Relief Announcement > Sent to Landlords

View campaign Share campaign Export

Sent on Sep 7, 2021 to 8,134 subscribers in 2021-07-29 Rent Relief Landlords

Snapshot

- Recipient activity
- Link activity & overlay
- Worldview
- Bounce summary
- Opens & clicks
- Social sharing
- Email client usage



Engagement



Open rates are only estimates.
[Learn more about email engagement.](#)

Delivery summary



Reactions




Top links

Link	Clicks
https://www.alaskahousingrelief.org/	572
https://www.alaskahousingrelief.org/landlords/landlord-faq	81
https://www.ahtc.us/	38
https://www.facebook.com/alaskahousing?ref=bookmarks	4
https://twitter.com/alaskahousing	1


Top countries

Country	Opens
United States of America	7,595
Canada	35
Mexico	8
Germany	5
New Zealand	5

ALASKA HOUSING FINANCE CORPORATION



New Rent Relief Application Period Begins Sept. 13



Dear Landlord,

Do you have **tenants who are behind on rent** and struggling due to COVID-19? They may qualify for federally funded Alaska Housing Rent Relief if they meet certain criteria. The program has been set up to **pay landlords directly**.

Alaska Housing Finance Corporation will accept new applications for Rent Relief beginning September 13, providing up to three months of assistance to eligible applicants who meet the federal requirements.

Your tenants may [check their eligibility and pre-register now](#).

Who is eligible for assistance?

Every renter in Alaska who meets the eligibility requirements is encouraged to apply. They must have a **valid ID and email address** and meet minimum federal requirements regarding income. Additionally:

- At least one person must be **financially impacted by COVID-19**;
- Demonstrated **risk of housing instability** or homelessness.

Our [online eligibility checker](#) will guide your renters through the process of determining eligibility and pre-registering for the application period.

What if they already received Alaska Housing Rent Relief?

Households currently receiving Alaska Housing Rent Relief are **not eligible** for assistance. Applicants who were **withdrawn, deemed ineligible or are no longer receiving assistance** through the Alaska Housing Rent Relief may apply.

Who should apply for assistance?

- Renters living in an **overcrowded or unsafe** rental household.
- Renters at risk of **domestic violence**.
- Renters who are or have been **unemployed**, or who are otherwise struggling to keep up financially.
- Renters with **reduced income** due to COVID-19.
- Renters who are at **risk of eviction**.

Renters must apply for themselves, however, **funding is provided directly to landlords and utility companies**. The application process is easy and confidential. Call 1-844-330-8290 toll free during regular business hours for assistance or read our [FAQs for Landlords](#).

Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

9/17/2021 RR Special Edition HomeDelivery

Rent Relief Special Edition HomeDelivery (Everyone Else)

View campaign Share campaign Export

Sent on Sep 17, 2021 to 100,929 subscribers across 70 lists

Snapshot

Recipient activity

Lists & segments

Link activity & overlay

Worldview

Bounce summary

Opens & clicks

Social sharing

Email client usage



Engagement

Full report

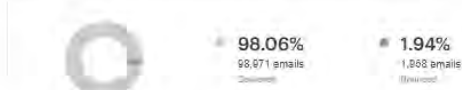


Open rates are only estimates.

Learn more about email engagement.

Delivery summary

Full report



Reactions



Top links

Full report

Link	Clicks
https://www.alaskahousingrelief.org/	2,639
https://www.aafc.us/blog/posts/aafc-invites-new-rent-relief-applications	1,862
http://www.alaskahousingrelief.org/	1,340
https://confirmsubscription.com/h/y/94AB16E2B37AD62A	943
https://www.alaskahousingrelief.org/renters/rent-relief-facts	608

Top countries

Full report

Country	Opens
United States of America	42,228
Turkey	128
Canada	39
Italy	35
United Kingdom	21

Alaska Housing Finance Corporation Alaska Housing Rent Relief Communications: Integrated Campaign

An AHC Foundation | 1-800-452-2339



HomeDelivery



Emergency Rent Relief Continues for Alaskans

By Bryan Butcher, CEO & Executive Director

The past year has demonstrated the resilience of the people of Alaska as our communities have faced challenges with remarkable tenacity. As the stages of the pandemic have continued to evolve, Alaska Housing Finance Corporation has remained committed to providing crucial resources to vulnerable Alaska renters and landlords. Our top goal? Keep Alaskans in their homes and reduce the fear associated with eviction — with safety, security, and well-being top-of-mind.

A recent [Wall Street Journal](#) report showed that Alaska, via Alaska Housing Rent Relief, is among the top five states in the nation in delivery of funds, with payments going directly to landlords and utility companies. Alaska renters were among the first to be approved for assistance.

To date, Alaska Housing Finance Corporation, collaborating with its trusted statewide partners, has distributed more than \$120 million in federal rent relief funds to landlords and utility companies to the benefit of more than 50,000 Alaska residents.

Despite these successes, many Alaska renters continue to experience financial hardships related to the pandemic. For Alaska renters currently facing these anxieties, a new Rent Relief application window opened Tuesday, Sept. 13, 2021 and will close Oct. 1, 2021. An online eligibility checker at [AlaskaHousingRelief.org](#) streamlines the process and makes it easy to quickly verify eligibility and apply for payments to be issued to landlords.

Alaska Housing Rent Relief is open to all Alaskan renters who may be experiencing financial hardship as a result of COVID-19, and encourage everyone who is in need of assistance to apply. Please share this information with your family, friends, and neighbors.



New Alaska Housing Rent Relief Applications

AHFC is accepting applications from Tuesday, Sept. 13, 2021 to Oct. 1, 2021, providing up to three months of rent relief to eligible applicants who meet the federal requirements. View our [Rent Relief FAQs](#) for more information.

[Check Your Eligibility Here](#)

"Getting this assistance has been an absolute life-saver. Literally and truly a relief!"

— Sasha, Anchorage Renter

Find assistance for Alaska renters at
[AlaskaHousingRelief.org](#)



Mortgage Relief is Coming

Are you a homeowner struggling to pay your mortgage? AHFC is slated to receive \$50 million to assist homeowners impacted by COVID-19. Pending

Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

9/30/2021 RR Landlords

Rent Relief Deadline > Landlords

Sent on Sep 30, 2021 to 8,062 subscribers in 2021-07-28 Rent Relief Landlords

[View campaign](#) [Share campaign](#) [Export](#)

- Snapshot
- Recipient activity
- Link activity & overlay
- Worldview
- Bounce summary
- Opens & clicks
- Social sharing
- Email client usage



Engagement [Full report](#)

7,985 delivered

26.70% 2,132 recipients Opened

2.33% 186 recipients Clicked

Open rates are only estimates. [Learn more](#) about email engagement.

Delivery summary [Full report](#) **Reactions**

99.04% 7,985 emails Delivered

0.96% 77 emails Bounced

11 Unsubscribes 0.14%

1 Marked as spam 0.01%

1 Shares 0.01%

Top links [Full report](#)

Link	Count
https://www.alaskahousingrelief.org/	229
https://www.alaskahousingrelief.org/landlords/landlord-facts	34
https://www.ahtc.us/	20

Top countries [Full report](#)

Country	Count
United States of America	3,243
Canada	5
Netherlands	1
United Kingdom	1
Guatemala	1



Rent Relief Application Period Ends Oct. 1



Dear Landlord,

Do you have **tenants who are behind on rent** and struggling due to COVID-19? They may qualify for federally funded Alaska Housing Rent Relief if they meet certain criteria. The program has been set up to **pay landlords directly**.

Alaska Housing Finance Corporation is accepting new applications for Rent Relief through October 1, providing up to three months of assistance to eligible applicants who meet the federal requirements.

Your tenants may **check their eligibility and apply through October 1**.

Who is eligible for assistance?

Every renter in Alaska who meets the eligibility requirements is encouraged to apply. They must have a **valid ID and email address** and meet minimum federal requirements regarding income. Additionally:

- At least one person must be **financially impacted by COVID-19**;
- Demonstrated **risk of housing instability** or homelessness.

Our **online eligibility checker** will guide your renters through the process of determining eligibility and submitting their application.

What if they already received Alaska Housing Rent Relief?

Households currently receiving Alaska Housing Rent Relief are **not eligible** for assistance. Applicants who were **withdrawn, deemed ineligible or are no longer receiving assistance** through the Alaska Housing Rent Relief may apply.

Who should apply for assistance?

- Renters living in an **overcrowded or unsafe** rental household
- Renters at risk of **domestic violence**
- Renters who are or have been **unemployed**, or who are otherwise struggling to keep up financially
- Renters with **reduced income** due to COVID-19
- Renters who are at **risk of eviction**

Renters must apply for themselves, however, **funding is provided directly to landlords and utility companies**. The application process is easy and confidential. Call 1-844-330-8290 toll free during regular business hours for assistance or read our **FAQs for Landlords**.

Alaska Housing Finance Corporation
 Alaska Housing Rent Relief
 Communications: Integrated Campaign

9/30/2021 RR Deadline Applicants

Rent Relief Deadline > Applicants

View campaign Share campaign Export

Sent on Sep 30, 2021 to 22,737 subscribers across 1 list

- Snapshot
- Recipient activity
- Link activity & overlay
- Worldview
- Bounce summary
- Opens & clicks
- Social sharing
- Email client usage



Engagement

Full report

Open rates are only estimates
[Learn more about email engagement](#)



Delivery summary

Full report

Reactions



Top links

Full report

Top countries

Full report

Link	Clicks
https://www.alaskahousingrelief.org/	720
https://www.alaskahousingrelief.org/renters/rent-relief-faq	37
https://www.ahfc.us/	22
https://www1.writes.com/alaskahousing/	1
https://www.facebook.com/alaskahousing/?ref=bookmarks	1

Country	Opens
United States of America	4,701
United Kingdom	15
Netherlands	10
Canada	5
France	2

Social Media Posts

Post promoting Alaskahousingrelief.com

The image is a screenshot of a Facebook post. At the top left is the Alaska Housing Finance Corporation logo. The post text reads: "Many Alaskans are worried about not being able paying their rent or mortgage. Alaskahousingrelief.org was created to help you find information to keep your housing secure. Visit: <https://www.alaskahousingrelief.org>". Below the text is a split image: the left side shows a lightbulb with a thought bubble and other lightbulbs, and the right side shows the Alaska Housing Finance Corporation logo. At the bottom of the image area, it says "ousing Relief" and "inance Corporation we kn...". Below the image area, it says "See more at ALASKAHOUSINGRELIEF.ORG". At the bottom of the post, there are statistics: "717 People reached", "30 Engagements", and "Distribution score". There is a "Boost unavailable" button. At the very bottom, there are "3" likes and "4 Shares".

Alaska Housing Finance Corporation
Published by Kalinda Frances · December 9, 2020

Many Alaskans are worried about not being able paying their rent or mortgage.
Alaskahousingrelief.org was created to help you find information to keep your housing secure.
Visit: <https://www.alaskahousingrelief.org>

ousing Relief
inance Corporation we kn...

See more at
ALASKAHOUSINGRELIEF.ORG

717 People reached 30 Engagements - Distribution score **Boost unavailable**

3 4 Shares

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

12/27/2020 Rental Assistance in Fairbanks

Alaska Housing Finance Corporation
Published by Kalinda Frances · December 27, 2020 ·

Our wait lists are currently open for homes with rental assistance in Fairbanks.
Apply today and learn more about housing options near you.
Learn more here: <https://bit.ly/AHFCWaitlistFairbanks>

AHFC.US
www.ahfc.us

255 People reached 14 Engagements - Distribution score **Boost post**

1 4 Shares

1/14/2021 Rent or mortgage assistance

Alaska Housing Finance Corporation
Published by Kalinda Frances · January 14, 2021 ·

Are you a renter, homeowner, or landlord looking for information on rent or mortgage assistance?
Visit www.alaskahousingrelief.org for resources available across Alaska.
<https://www.alaskahousingrelief.org/>

ousing Relief
Finance Corporation we kn...

See more at
ALASKAHOUSINGRELIEF.ORG


350 People reached 7 Engagements - Distribution score **Boost unavailable**

1

Like Comment Share


Comment as Alaska Housing Finance Corp...

2/2/2021 Rent and utility help
Post was boosted



Alaska Housing Finance Corporation
Published by Kalinda Frances · February 2, 2021

Are you struggling to pay rent or utilities because of COVID-19? You may be eligible for assistance.
Learn more and pre-register today: www.alaskahousingrelief.org



ALASKASNEWSSOURCE.COM

New rental relief program opens preregistration for Alaskans struggling... [Learn more](#)

115,080 People reached	18,137 Engagements	– Distribution score	Boost again
----------------------------------	------------------------------	-------------------------	--------------------

Boosted on February 4, 2021
By Scott Gere

People reached	113K	Link clicks	6.4K
----------------	-------------	-------------	-------------


[View details](#)

Boosted on February 2,
By Kalinda Frances

People reach	.8
--------------	-----------


551 **325 Comments** **843 Shares**

2/5/2021 Rent Relief Pre-Registration



Alaska Housing Finance Corporation
Published by Michelle Gere · February 5, 2021

The application period for Alaska Housing Rent Relief begins on February 16th. Click the link below to check your eligibility and pre-register TODAY!
<https://form.jotform.com/210297372621049>



ALASKAHOUSINGRELIEF.ORG

For Renters [Learn more](#)


Alaska Housing Rent Relief provides rent relief to...

75,966	7,510	–	Boost post
People reached	Engagements	Distribution score	


248 Likes 188 Comments 327 Shares

[Like](#) [Comment](#) [Share](#)


View previous comments [Oldest](#)

 **Asia Te'o**
When is the deadline pls

[Like](#) [Reply](#) [Hide](#) 51w

 **Alaska Housing Finance Corporation**
Asia, the deadline is Friday, March 5 at 11:59 p.m.

[Like](#) [Reply](#) Commented on by **Stacy Barnes** 51w

 **Asia Te'o**
Alaska Housing Finance Corporation ok
thank u have a blessed day


[Like](#) [Reply](#) [Hide](#) 51w

**Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign**

2/7/2021 Sitka Rent Relief

Alaska Housing Finance Corporation
Published by Michelle Gere · February 7, 2021 ·

City of Sitka is helping spread the word about Alaska Housing Rent Relief! Do you know someone who could benefit from 12 months of assistance with rent and utilities? Tag them in the comments!



CITYOFSITKA.ORG
Alaska Housing Rent Relief
Alaska Housing Finance Corporation will administer up to \$200 mill...

837 People reached 14 Engagements - Distribution score **Boost post**

You and 4 others 1 Comment 1 Share

Like Comment Share


Most relevant

Comment as Alaska Housing Finance Corp... Write a comment...

2/10/2021 Rent Relief news article (ADN)

Alaska Housing Finance Corporation
Published by Michelle Gere · February 10, 2021 ·

Follow the link to read this short and informative article from ADN about Alaska Housing Rent Relief — a NEW relief program available to ALL Alaskan renters in need!



ADN.COM
Alaska renters can soon apply for up to 12 months of pandemic financial help **Learn more**

171,296 People reached 22,309 Engagements - Distribution score **Boost again**

Boosted on February 11, 2021 Rejected
By Michelle Gere

People reached	171K	Link clicks	7.7K
----------------	------	-------------	------

[View details](#)

839 453 Comments 688 Shares

Like Comment Share

Most relevant

Comment as Alaska Housing Finance Corp... Write a comment...

Realpropertymanagementf **Kassandra**
I'll be doing classes to help landlords learn how to help their tenants through the process. The club is "The Landlord's Almanac - Alaska"

Like Reply Hide 1y 14

[View more comments](#) 2 of 187

Write a comment...

**Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign**

2/16/2021 Applications open

Alaska Housing Finance Corporation
Published by Michelle Gere · February 16, 2021

The application period is now open for Alaska Housing Rent Relief! Check your eligibility and start applying today for this NEW program offering rent and utility relief for ALL eligible Alaskans.

Apply Now for Rent & Utilities Relief
Are you an Alaskan renter struggling with rent or utilities? The application...

86,637 People reached, 6,287 Engagements, 1.9K Link clicks

249 Likes, 211 Comments, 303 Shares

2/18/2021 News article (Rural Cap)

Alaska Housing Finance Corporation
Published by Michelle Gere · February 18, 2021

Thanks to RuralAL CAP for spreading the word about Alaska Housing Rent Relief!

Have you checked your eligibility yet? It only takes 5 minutes. Follow the link below!

Rural Alaska Community Action Program, Inc.
February 17, 2021

Are you an Alaskan renter struggling to pay rent or utilities? The application period is now open for Alaska Housing Rent Relief. This NEW rent relief program p... See more

Apply Now for Rent & Utilities Relief
Are you an Alaskan renter struggling with rent or utilities? The application period for Alaska Housing Rent Relief is now open and you can...

985 People reached, 42 Engagements

2 Comments, 5 Shares

2/17/2021 FAQs

Alaska Housing Finance Corporation
Published by Michelle Gere · February 17, 2021

Find answers to your questions about Alaska Housing Rent Relief. Check out the FAQs to learn more and start your application today!

Alaska Housing Relief
You can check your eligibility by completing this short questionnaire. If you meet these criteria, you will be guided through the...

3,776 People reached, 265 Engagements

6 Comments, 13 Shares

2/21/2021 News article (Daily News Miner)

Alaska Housing Finance Corporation
Published by Michelle Gere · February 21, 2021

"Here in the Interior, we pay some of the highest home heating and utilities. This federal money will go far in helping to keep lights on and people in our community stably housed. Alaska Housing Rent Relief will provide a critical safety net for Alaskans who have been impacted by the pandemic and its fallout through no fault of their own."

Are you an Alaskan renter struggling with rent or utilities? Learn more about this new relief program and check your eligibility today!

Daily News-Miner
THE VOICE OF INTERIOR ALASKA


AHFC administers federal rent and utility relief

12,695 People reached, 1,831 Engagements

29 Comments, 46 Shares


Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

2/22/2021 Check eligibility

 **Alaska Housing Finance Corporation**
Published by Michelle Gere · February 22, 2021 ·

Do you work in the tourism industry? Are you struggling financially?
We can help.

Alaska Housing Rent Relief provides up to 12 months of rent and utility relief. Check your eligibility and apply today!
<https://www.alaskahousingrelief.org/renters>




2,467 People reached 118 Engagements - Distribution score **Boost post**


10 4 Comments 6 Shares

Like Comment Share


View 1 more comment Oldest ▾

 **Annie Matson**
Is there a number I can call.is there a way that you can extend the application? Because it's going to take 5 to 1p business days to show tax income. got proof of food stamps extended to September.

Like Reply Hide 50w

 **Alaska Housing Finance Corporation**
Hi **Annie Matson**, Yes, For direct assistance, call or text "relief" to 1-833-440-0420 toll free.

Like Reply Commented on by **Kalinda Frances** · 50w

 Comment as Alaska Housing Finance Corp... 😊 📷 🎬 🗨️

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

2/24/2021 Video - Deadline to apply

Alaska Housing Finance Corporation
Published by Michelle Gere · February 24, 2021 ·

Are you struggling to pay your rent and utilities? Alaska Housing Rent Relief can help. Click the link below to check your eligibility and apply by March 5th!
<https://www.alaskahousingrelief.org/renters>

AlaskaHousingRelief.org

ALASKAHOUSINGRELIEF.ORG **Alaska Housing Rent Relief** [Learn more](#)

40,680 People reached 12,293 Engagements [Boost again](#)

Boosted on February 24, 2021 by Michelle Gere Completed

People reached	38.7K	ThruPlays	54.9K
----------------	-------	-----------	-------

[View results](#)

6 1 Comment 21 Shares

Like Comment Share

Oldest ▾

Heidi Mae Weber
Donna Lynn Till 1

Like Reply Hide 51w

Comment as Alaska Housing Finance Corp...

2/24/2021 Connect Mat-Su sharing info about RR



Alaska Housing Finance Corporation
 Published by Michelle Gere · February 24, 2021 ·

⋮

Thanks to Connect Mat-Su for spreading the word about Alaska Housing Rent Relief! Mat-Su residents, be sure to check your eligibility today — it only takes 5 minutes!
<https://www.cognitofrms.com/.../alaskahousingrentreliefr...>

Are you struggling to pay your rent or utility bills? We can pay up to 12 months.

Alaska Housing Rent Relief can pay your rent and/or utilities for up to 12 months, including past-due amounts, if you rent your home and are struggling financially due to COVID-19.

AlaskaHousingRelief.org
 Call or text "relief" to 1-833-440-0420 toll-free

Who can get help?
 The best way to find out if you qualify is to use our online eligibility checker at AlaskaHousingRelief.org. This program may be able to help pay your bills if you meet certain income criteria and if any of the following describes you:

- You are struggling to pay your rent and/or utilities.
- Your housing situation is at risk (for example, you owe past rent or are worried about eviction).
- You are living in an overcrowded or unsafe situation (such as risk of domestic violence).
- You are or have been unemployed — or are otherwise struggling to keep up financially.

APPLY BY 11:59 PM, FRIDAY, MARCH 5, 2021.

To see if you qualify and to submit an application, go to [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org), or Call or text "relief" to 1-833-440-0420 toll-free.










Connect Mat-Su
 February 18, 2021 ·

Are you struggling to pay rent or utility bills? If you rent your home and have been impacted by COVID-19, you might qualify for Alaska Housing Finance Corporat... [See more](#)

1,355
People reached

51
Engagements

—
Distribution score

Boost unavailable

6
Reactions

8 Comments

Like

Comment

Share

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

2/25/2021 Check eligibility

Alaska Housing Finance Corporation
Published by Michelle Gere · February 25, 2021

Do you live in rural Alaska? Need help catching up with your utilities or rent? Check your eligibility for Alaska Housing Rent Relief today!
<https://www.alaskahousingrelief.org/renters>

Alaska Housing Rent Relief Program

0:06 / 0:30

3,618 People reached 266 Engagements Boost post

19 3 Comments 32 Shares

Like Comment Share

View 1 more comment Oldest

Bill Wellington
Nyree Buxton
Like Reply Hide 50w


Comment as Alaska Housing Finance Corp...


Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

3/3/2021 Check eligibility

Alaska Housing Finance Corporation
 Published by Michelle Gere · March 3, 2021

Are you a landlord or property manager with tenants that are behind on rent or utilities? There is now help! Alaska Housing Rent Relief may be able to pay you up to 12 months of rent and utilities. Click the link below to learn more, and encourage your tenants to check their eligibility today!
<https://www.alaskahousingrelief.org/landlords>

 **Resume Video**

 **Learn more**
[alaskahousingrelief.org](https://www.alaskahousingrelief.org)

ALASKAHOUSINGRELIEF.ORG [Learn more](#)

Alaska Housing Rent Relief for Landlords

2,213 People reached 165 Engagements [Boost again](#)

Boosted on March 3, 2021 Rejected
 By Michelle Gere

People reached	0	ThruPlays	0
----------------	---	-----------	---

[View details](#)

6 17 Comments 14 Shares

[Like](#) [Comment](#) [Share](#)

View 7 previous comments Oldest ▾

Michelle-Rae Titus
 If I got a certificate of pre-approval, that means I'm covered right? I can show my landlord the letter and I'll be good?

[Like](#) [Reply](#) [Hide](#) 38w

Alaska Housing Finance Corporation
 Hi Michelle-Rae Titus, yes, the Certificate of Pre-Approval means you are in the final stages of the approval process and that there are sufficient funds for AHFC to fulfill our commitment.

Please continue to communicate with your landlord about Rent Relief and your personal situation. Thank you for your understanding.

[Like](#) [Reply](#) Commented on by **Kalinda Frances** · 38w

[Comment as Alaska Housing Finance Corp...](#)

3/6/2021

Alaska Housing Finance Corporation
 Published by Michelle Gere · March 6, 2021

If you submitted an application for Alaska Housing Rent Relief and are wondering what happens next, we have answers! Click the link below to learn more about your next steps.

AHFCUS
Applied for Rent Relief? What Happens Now
 Do you have questions about what happens now that you've submitted an application for Alaska Housing Rent Relief? Learn how to check the...

1,928 People reached 233 Engagements - Distribution score [Boost unavailable](#)

5 71 Comments 8 Shares

[Like](#) [Comment](#) [Share](#)

View 24 previous comments Oldest ▾

Elicia Jolly
 I've been sitting on step three for weeks now. The moratorium ends the 31st of this month. I have tried calling the number to speak with someone I have left messages and nothing. I have sent everything requested in. My land lord has also signed up. My ... [See more](#)

[Like](#) [Reply](#) [Hide](#) 48w 7

Alaska Housing Finance Corporation
 Hi Elicia Jolly, thank you for your comment. We understand this is a very stressful and emotional time for many Alaskans. Our Rent Relief specialist are continuing to process applications and making phone calls. Please note we are continuing to communi... [See more](#)

[Like](#) [Reply](#) Commented on by **Kalinda Frances** · 48w

[Comment as Alaska Housing Finance Corp...](#)


Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

3/18/2021 Check your application status

Alaska Housing Finance Corporation
 Published by Michelle Gere · March 18, 2021 ·

Did you know that you can check the status of your Alaska Housing Rent Relief application online? Watch the video below to learn how! Ready to check your status? Go to: https://www.alaskahousingrelief.org/renters/check_status

Click The "Check Your Status" Link



ALASKAHOUSINGRELIEF.ORG [Learn more](#)

Check Your Application Status

60,675 People reached 12,013 Engagements [Boost again](#)

Boosted on March 18, 2021 Completed
 By Michelle Gere

People reached **57.3K** ThruPlays **52K**

[View results](#)

21 116 Comments 15 Shares

[Like](#) [Comment](#) [Share](#)

View 42 previous comments Oldest

Allyson Darlene
 Do we are going on Almost 3 months with my electric bill In review what's going on

[Like](#) [Reply](#) [Hide](#) 52w


Author
Alaska Housing Finance Corporation
 Hi **Allyson Darlene**, we can't discuss your case in this public space. Please send us a private message with your confirmation code and a good contact phone number.

[Like](#) [Reply](#) Commented on by **Maddie Smith** 52w

3/31/2021 Talking to your landlord

Alaska Housing Finance Corporation
 Published by Michelle Gere · March 31, 2021 ·

If you applied for Alaska Housing Rent Relief and are struggling to talk with your landlord about what to expect next, you're not alone! **Kassandra** from *The Landlord's Almanac - Alaska* shares some great advice in this video about how to start the conversation.



ALASKAHOUSINGRELIEF.ORG [Learn more](#)

Alaska Housing Rent Relief

7,092 People reached 880 Engagements [Boost again](#)

Boosted on March 31, 2021 Rejected
 By Michelle Gere

People reached **0** ThruPlays **0**

[View details](#)

32 61 Comments 41 Shares

[Like](#) [Comment](#) [Share](#)

View 18 previous comments Oldest

Amber Marie
 How long is this program suppose to last? Is it just for 3 months?

[Like](#) [Reply](#) [Hide](#) 37w

Author
Alaska Housing Finance Corporation
 The program provides qualified applicants with up to 12 months of rent assistance.

[Like](#) [Reply](#) Commented on by **Scott Gere** 37w

Comment as Alaska Housing Finance Corp... [😊](#) [📷](#) [🗨️](#) [👍](#)

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

4/26/2021 Application processing

Alaska Housing Finance Corporation
Published by [Michelle Gere](#) · April 26, 2021 · 🌐

Alaskan renters are among the first in the country to receive rent and utility assistance. Learn more about how our Relief Specialists — who are Alaskans just like you — are working hard to process your application and to get your payments distributed.

Rent Utilities

1,595 People reached 384 Engagements **Boost post**

👍❤️👍 19 49 Comments 4 Shares

👍 Like 💬 Comment ➦ Share

View 17 previous comments Oldest ▾

Michael Fowler
Has anyone gotten a payment latley? Here it is june 15th and nothing

Like Reply Hide 36w

Alaska Housing Finance Corporation
Hi **Michael Fowler**, check our weekly program update and the status of payments overall (link below).

Link:<https://www.ahfc.us/.../alaska-housing-rent-relief-weekly...>

AHFC.US
Alaska Housing Rent Relief // Weekly Program Update

Like Reply Commented on by **Kalinda Frances**
Remove Preview 36w


Comment as Alaska Housing Finance Corp... 🗨️ 📷 📺 📌

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

5/6/2021 Check your application status

Alaska Housing Finance Corporation
Published by Michelle Gere · May 6, 2021 ·

If you applied for Alaska Housing Rent Relief, check out our how-to videos on YouTube! Learn how to check your application status, how relief payments will be made, and more.



Alaska Housing Rent Relief

YOUTUBE.COM
How Do I Check My Application Status?

1,454 People reached 288 Engagements **Boost post**

8 55 Comments 3 Shares

Like Comment Share

View 18 previous comments Oldest ▾

Andy Kent
Everything you got approved will be paid just be patient I got my past rent of 2 months i owed and 3 months future paid this week thank you AHFC and catholic social services

Love Reply Hide 38w 3

Comment as Alaska Housing Finance Corp... 🗨️ 📷 📺 📄

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

5/25/2021 Applicants

Alaska Housing Finance Corporation
Published by Kalinda Frances · May 25, 2021 ·

ALASKAPUBLIC.ORG
Pandemic rent relief program received applications for about 1 in every 10 Alaskans - Alaska Public Media

895 People reached 158 Engagements ↑ +3.3x higher Distribution score **Boost post**

26 Comments 5 Shares

Like Comment Share

View 5 previous comments Oldest

Kimberly Arey
I've been having problem with the 3 month period ending and had a late fee but thankfully it was paid but got a warning that I need to keep up with rent. I've been approved the 12 month plan but it takes a while for them to get back to me after the 3 m... [See more](#)

Like Reply Hide 29w

Comment as Alaska Housing Finance Corp...

5/26/2021 Rent Relief Payments

Alaska Housing Finance Corporation
Published by Kalinda Frances · May 26, 2021 ·

Chilkat Valley News

CHILKATVALLEYNEWS.COM
State sending out rental relief payments
As of this week, almost half of the 110 Haines applications for finan...

807 People reached 46 Engagements ↑ +3.0x higher Distribution score **Boost post**

4 2 Shares

Like Comment Share

Comment as Alaska Housing Finance Corp...

6/15/2021 Status of Rent Relief

Alaska Housing Finance Corporation
Published by Kalinda Frances · June 15, 2021 ·

"What's the status of Alaska Housing Rent Relief?" is a common question.
See our map that includes payments paid across the state.
Check our weekly updates here: <https://www.ahfc.us/.../alaska-housing-rent-relief-weekly...>

Statewide Map of Rent Relief Outcomes CLICK FOR FULL SCREEN MAP



Alaska Housing Finance Corporation
Housing Assistance Service Send message

2,768 People reached 924 Engagements ↑ +5.3x higher Distribution score Boost again

Boosted on June 15, 2021 Completed
By Kalinda Frances

People reached	1.2K	Messaging Conversations...	22
----------------	------	----------------------------	----

[View results](#)

31 90 Comments 14 Shares

Like Comment Share

View 42 previous comments Oldest ▾

Jacob Ladder
New York's 2020 rent-relief program "was set up to fail" because of the stringent requirements that tenants had to comply with, said Ellen Davidson, a staff attorney at The Legal Aid Society in New York. "It was a program that really punished people. There was a real intention to make sure people didn't do better in being hurt by COVID, so if they were struggling before, they should be struggling after."

Like Reply Hide 30w

Comment as Alaska Housing Finance Corp... 👤 📷 📄 🗑️


Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

6/25/2021 News Article ADN

Alaska Housing Finance Corporation
Published by Stacy Barnes · June 25, 2021

Anchorage Daily News
June 25, 2021

A federal freeze on most evictions enacted last year is scheduled to expire July 31. But the Alaska Housing Finance Corp. is administering a program using about \$240 million in federal recovery aid money to provide up to a year of rental or utility payment assistance for those affected by the pandemic.



ADN.COM
How evictions and housing payment aid are being handled in Alaska as the federal moratorium ends July 31

589 People reached · 22 Engagements · - Distribution score · Boost unavailable

2 Comments

Like · Comment · Share

Oldest

Luis Tapia
So they extended the eviction? ...
Like · Reply · Hide · 33w
1 Reply

Comment as Alaska Housing Finance Corp. · [Icons]

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

7/6/2021 Program update

Alaska Housing Finance Corporation
Published by Stacy Barnes · July 6, 2021 ·

All applicants for rent relief have been contacted by a specialist by telephone, text or email. If you applied and have not yet been contacted, please login the portal with your confirmation code and make sure your contact information is correct and up-to-date.

ALASKAHOUSINGRELIEF.ORG
Home :: Alaska Housing Relief
The application period for Alaska Housing Rent Relief closed to new applications on March 5th, 2021. If you applied for rent relief you can find...

2,011 People reached 552 Engagements ↑ +6.4x higher Distribution score **Boost post**

12 75 Comments 14 Shares

Like Comment Share

View 31 previous comments Oldest ▾

Juanita Stucker
Please tell your karluk supervisor to check her email from specialist there asking her to email specialist the lease so she can turn it in. So They can process check for my back rent.
Ssd I have go on here to say this.
My cell phone disconnected.
Like Reply Hide 20w


Alaska Housing Finance Corporation (Author)
Hello Juanita,
Please send us a private message and we will gladly assist you.
Like Reply Commented on by Greg Holoman 20w

Juanita Stucker
Alaska Housing Finance Corporation , it's ok it been done
Like Reply Hide 20w

Reply to Alaska Housing Financ... 📷 📷 📷 📷


Comment as Alaska Housing Finance Corp... 📷 📷 📷 📷

8/4/2021 FAQs

 **Alaska Housing Finance Corporation**
Published by Kalinda Frances · August 4, 2021 · 🌐

Need help or have a question about Alaska Housing Rent Relief? 📞 For direct assistance, call to 1-844-330-8290.

Visit our FAQ's here: <https://www.alaskahousingrelief.org/renters/rent-relief-faqs>




ALASKAHOUSINGRELIEF.ORG
Rent Relief FAQs :: Alaska Housing Relief
Yes. You must demonstrate negative economic or financial hardship due directly or indirectly to the coronavirus outbreak.

979 People reached 89 Engagements ↑ +3.1x higher Distribution score **Boost post**


👍 13 4 Comments 4 Shares

👍 Like 💬 Comment ➦ Share


View 1 more comment Oldest ▼

 **Jim Mechling**
First of all I want to say that this is a wonderful program and I commend the people that work there. That being said; I have had an unbelievably hard time just getting my recertification and seem to get no help other than phone conversations that seem to go nowhere. My recertification was suppose to happen early this month and I have been told several times (once by the same person) that the request was sent and I should get it within 24 hours (48 hours according to my last call). Today I asked to speak to the supervisor and was told "I can not give out that information". What? My reasons for wanting this certification (besides TRYING to be proactive) is; my first rent relief payments were incorrect last May and now my rent is due again in a week! I can really relate to the amount of work these people have and probably understaffed at that but, I've been at this for weeks now and there is clearly a problem.

Like Reply Hide 26w Edited

 **Alaska Housing Finance Corporation**
Jim,
Thank you for the kind words and addressing your concerns. Please send us a private DM for further assistance.
Thank you,

Like Reply Commented on by **Greg Holoman** · 26w

 Comment as Alaska Housing Finance C... 🗨️ 📷 📄 📧 📧

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

8/12/2021 Program update

The image shows a screenshot of a Facebook post from the Alaska Housing Finance Corporation. The post is dated August 12, 2021, and was published by Stacy Barnes. The text of the post reads: "Interested in where we're at with Alaska Housing Rent Relief? Tune into AM700 KBYR this morning with Realpropertymanagementif Cassandra for an update about how our team continues their work to get money to thousands of landlords and keep Alaska renters in their homes." Below the text is a black and white photograph of a woman with long, wavy hair, smiling. Overlaid on the bottom of the photo is the text "GOING LIVE!". Below the photo, the post title is "Radio Show Landlord Conversations AM 700 KBYR Thursday 8AM". The post's performance metrics are displayed: 3,455 People reached, 153 Engagements, and a Distribution score that is +9.6x higher. A "Boost post" button is visible. The post has 6 likes, 1 comment, and 8 shares. Below the interaction buttons (Like, Comment, Share), there is a comment from Cara Shewfelt and Jennifer Webber, posted 27 weeks ago. At the bottom, there is a text input field for commenting as "Alaska Housing Finance Corp..." with icons for emojis, photos, GIFs, and video.

Alaska Housing Finance Corporation
Published by Stacy Barnes · August 12, 2021

Interested in where we're at with Alaska Housing Rent Relief? Tune into AM700 KBYR this morning with Realpropertymanagementif Cassandra for an update about how our team continues their work to get money to thousands of landlords and keep Alaska renters in their homes.

GOING LIVE!

Radio Show
Landlord Conversations
AM 700 KBYR Thursday 8AM

3,455 People reached 153 Engagements ↑ +9.6x higher Distribution score **Boost post**

6 Likes 1 Comment 8 Shares

Like Comment Share

Oldest ▾

Cara Shewfelt
Jennifer Webber
Like Reply Hide 27w

Comment as Alaska Housing Finance Corp... 🗨️ 📷 🎬 📺

8/17/2021 Program update

Alaska Housing Finance Corporation
Published by Kalinda Frances · August 17, 2021 ·

More than \$100 million has now been distributed in Alaska Housing Rent Relief assistance to 18,087 households totaling 46,708 residents. Thank you to all of our partner agencies and organizations who have been helping us to reach this milestone. Read more here: <https://bit.ly/RentReliefMilestone> Have questions about Rent Relief? Call our Rent Relief hotline at 1-844-330-8290.

AHFC.US
Alaska's Rent Relief Assistance Program Reaches Milestone Providing \$100+ Million to 46,000 Residents

463 People reached 52 Engagements +1.5x higher Distribution score Boost unavailable

4 Reactions 1 Share

Like Comment Share

View 1 more comment Oldest

Margie Clayton
Is there going to be a second round for future rent payments?
Like Reply Hide 26w
View 1 more reply

Sheryl Sykes Tichenor
Margie Clayton, every 3 months they are issuing checks.
Like Reply Hide 26w 1 Like
8 Replies

Comment as Alaska Housing Finance Corp...

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

9/2/2021 Document Upload

Alaska Housing Finance Corporation
Published by Kalinda Frances · September 2, 2021 ·

Need help uploading your Rent Relief documents? Happening tomorrow Anchorage Public LibraryAnchorage Public Library can help you with uploading Rent Relief documents from 2:00 p.m. – 5:00 p.m. at the Z.J. Loussac Public Library.

ANCHORAGE PUBLIC LIBRARY
FULL CALENDAR

HOUSING LAB

When: Friday, September 10, 2021, 2:00PM - 5:00PM

Where: Z.J. Loussac Public Library (Anchorage, Alaska)

Eventbrite: <https://www.eventbrite.com/e/rent-relief-document-upload-2021-tickets-15010000>

Are you or your organization eligible for assistance?
Any and all questions about the program, including application information, can be directed to:
Anchorage Public Library: publiclibrary@anchorage.gov
Application: ahfc@alaska.gov
Mailing: rentrelief@ahfc.us
AK Coordinator: ahfc@alaska.gov
Contact: <https://www.ahfc.us/>
Phone: 907.561.1111
Address: 1000 W. 11th Avenue
Anchorage, AK 99501

2,896 People reached 241 Engagements ↑ +8.2x higher Distribution score **Boost post**

18 13 Comments 12 Shares

Like Comment Share

View 6 previous comments Oldest ▾

Je Suis
Thank you for all your help. ❤️❤️❤️ Are we allowed to apply again? Mine was only 3 months. ...

Like Reply Hide See Response 24w

Author
Alaska Housing Finance Corporation
Hi Pk Ohmy, AHFC will accept new applications for Rent Relief beginning September 13, providing up to three months of assistance to eligible applicants who meet the federal requirements. ...

Here is more information:
<https://www.ahfc.us/.../new-alaska-housing-rent-relief...>

AHFC.US
New Rent Relief Application Period Coming

Like Reply Commented on by Kalinda Frances Remove Preview 24w

Comment as Alaska Housing Finance Corp... 🗨️ 📷 📄 📧

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

9/13/2021 New applications

Alaska Housing Finance Corporation
Published by Michelle Gere · September 13, 2021 · 🌐

AHFC is accepting new applications for Rent Relief through October 1, providing up to three months of assistance to eligible applicants who meet the federal requirements. Learn more at [https://www.alaskahousingrelief.org/!](https://www.alaskahousingrelief.org/)

“Getting this assistance has been an absolute life-saver. Literally and truly a relief!”

— **Sasha, Anchorage Renter**

Find assistance for Alaska renters at [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org)

19,618 People reached 1,130 Engagements ↑ +56.7x higher Distribution score **Boost post**

👍❤️ 16 124 Shares

👍 Like 💬 Comment ➦ Share

View 13 previous comments Oldest ▾

Michael Bradley
Shondell Merculief ***

Like Reply Hide 20w

Comment as Alaska Housing Finance Corp... 🗨️ 📷 📄 📌

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

9/22/2021 New applications

Alaska Housing Finance Corporation
Published by Michelle Gere · September 22, 2021 ·

Struggling to pay your rent? Alaska Housing Rent Relief can pay up to 3 months' rent for qualified Alaskans impacted by COVID-19. Check your eligibility and apply by October 1st at <https://www.alaskahousingrelief.org/>.

Are you struggling to pay your rent?

Deadline to apply is October 1

Alaska Housing Finance Corporation logo

2,863 People reached | 150 Engagements | +8.3x higher Distribution score | Boost post

You and 8 others | 3 Comments | 26 Shares

Like | Comment | Share

View 1 more comment | Oldest

Sheena James
I been calling, I keep getting told things when I have emailed. Someone call or message me
Like Reply Hide 21w

Alaska Housing Finance Corporation
Sheena James, please privately send us a good number to reach you if you still need assistance.
Like Reply Commented on by Stacy Barnes · 20w


Comment as Alaska Housing Finance C...

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

9/24/2021 Eligibility & Applications (Round 2)

Alaska Housing Finance Corporation
Published by Michelle Gere · September 24, 2021 ·

Struggling to pay your rent? Alaska Housing Rent Relief can pay up to 3 months' rent for qualifying Alaskans. Check your eligibility and apply by Oct 1 at www.alaskahousingrelief.org.



1,556 People reached 80 Engagements ↑ +4.4x higher Distribution score **Boost post**

6 1 Comment 16 Shares

Like Comment Share

Oldest ▾


Lori Braz-smith
Mike Smith

Like Reply Hide 21w

9/27/2021 Eligibility

Alaska Housing Finance Corporation
Published by Stacy Barnes · September 27, 2021 ·

Check your eligibility now! www.AlaskaHousingRelief.org.



ALASKAPUBLIC.ORG

Alaskans have until Friday to apply for pandemic rental assistance **Learn more**

67,432 People reached 5,196 Engagements ↑ +12.2x higher Distribution score **Boost again**

Boosted on September 27, 2021 Completed
By Michelle Gere

People reached **63.6K** Link clicks **3K**

[View results](#)

185 104 Comments 282 Shares

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

9/27/2021 New applications

 **Alaska Housing Finance Corporation**
Published by Michelle Gere · September 27, 2021 · 🌐

Interested in applying for rent relief? New applications will be accepted through Oct 1st. Click the link below to learn how to apply, and to read how Alaska Housing Rent Relief is "giving Alaskans hope for the future."



WEBCENTERFAIRBANKS.COM
Alaska Housing Rent Relief is giving Alaskans hope for the future

870 People reached 47 Engagements ↑ +2.5x higher Distribution score **Boost post**

👍❤️ 6 3 Comments 7 Shares

👍 Like 💬 Comment ➦ Share


Oldest ▼

 **Juanita Stucker**
Provide names and numbers who working on the applications. So we can call them directly not AHFC main office. ⋮


Like Reply Hide 20w

 **Alaska Housing Finance Corporation**
Juanita Stucker, all Alaskans are welcome to call our Rent Relief team at 1-844-330-8290. ⋮

Like Reply Commented on by **Stacy Barnes** 1 20w

 **Juanita Stucker**
True when transferred always get a voicemail then couple days later they call. ⋮

Like Reply Hide 20w

 Reply to Alaska Housing Financ... 🗨️ 📷 🎁 📌

 Comment as Alaska Housing Finance Corp... 🗨️ 📷 🎁 📌

9/28/2021 Applications
Bilingual

 **Alaska Housing Finance Corporation**
Published by Michelle Gere · September 28, 2021 · 

Puede calificar para asistencia de alquiler o ayuda para pagar servicios públicos si cumple con ciertos criterios, como vivir en un hogar de alquiler sobrepoblado o inseguro, o por tener ingresos reducidos debido al COVID-19.

El proceso de solicitud es fácil y seguro. Para averiguar si usted es elegible y aplicar, visítenos en: <https://www.alaskahousingrelief.org/>

You may qualify for rental assistance or utility payment assistance if you meet certain criteria, such as living in an overcrowded or unsafe rental home, or having reduced income due to COVID-19.

The application process is easy and secure. To find out if you are eligible and to apply, visit us at:
<https://www.alaskahousingrelief.org/>

 - Hide Translation - Rate this translation

¿Tiene problemas para pagar su alquiler?
La fecha límite para aplicar es Octubre 1



ALASKAHOUSINGRELIEF.ORG
Home :: Alaska Housing Relief [Learn more](#)
AHFC is accepting new applications for Rent Reli...

260 People reached 1 Engagement ↓ -1.3x lower Distribution score [Boost again](#)

Boosted on September 30, 2021 Rejected
By Michelle Gere

People reached	0	Link clicks	0
----------------	---	-------------	---

[View details](#)

 Like  Comment  Share

 Comment as Alaska Housing Finance Corp...    

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

9/28/2021 Applications open, deadline approaching

Alaska Housing Finance Corporation
Published by Michelle Gere · September 28, 2021

You may qualify to receive help with your rent and utilities for up to 3 months. Learn more below and apply by Friday, October 1st!

ADN.COM
Qualifying Alaskans can receive rent and utility aid for 3 months, and the last day t... [Learn more](#)

55,154 People reached 3,229 Engagements ↑ +5.4x higher Distribution score [Boost again](#)

Boosted on September 28, 2021 Completed
By Michelle Gere

People reached	54.4K	Link clicks	1.6K
----------------	-------	-------------	------

[View results](#)

👍 114 91 Comments 63 Shares

👍 Like 💬 Comment ➦ Share

[View 35 previous comments](#) Oldest ▾

Danielle Keyes
What about people who didn't know about the program and it's past the deadline? ...

Like Reply Hide 9w

Comment as Alaska Housing Finance Corp... 🗨️ 📷 📄 🗑️

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

9/30/2021 Application deadline

Alaska Housing Finance Corporation
Published by Michelle Gere · September 30, 2021 ·

Are you struggling to pay your bills? Alaska Housing Rent Relief may be able to help with your rent and utilities for up to 3 months. Check your eligibility today at <https://www.cognitofrms.com/.../alaskahousingrentreliefr...>

The application period closes on Friday, Oct 1st. For more information, go to: <https://www.alaskahousingrelief.org/>.

“I am happy to be receiving help from Alaska Rent Relief — with this I can focus on my health.”

— William, Juneau Renter

Find assistance for Alaska renters at AlaskaHousingRelief.org

Alaska Housing

2,341 People reached 114 Engagements ↑ +6.4x higher Distribution score **Boost post**

12 12 Shares

Like Comment Share

View 7 previous comments Oldest ▾

Juanita Stucker
Your suppose to share names n numbers who working on applications for help for rent. ...

Like Reply Hide 20w

Comment as Alaska Housing Finance Corp... 🗨️ 📷 📺 🗑️

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

10/9/2021 Application status

Alaska Housing Finance Corporation
Published by Michelle Gere · October 9, 2021 · ...

If you submitted an application for Alaska Housing Rent Relief by the Oct 1st deadline, you can check the status of your application online. Check your status here:
https://www.alaskahousingrelief.org/renters/check_status

“As a single mom, this assistance has made it possible for me to complete my education and be there for my son. I can never thank you all enough!”

— Jessica, Anchorage Renter

Alaska Housing Relief.org

972 People reached | 70 Engagements | ↑ +2.7x higher Distribution score | Boost post

8 | 7 Comments

Like | Comment | Share

View 2 previous comments | Oldest

Jill Gibbs
Hello I applied September 17th no one has contacted me for anything. My income portion continues to just say under review. I don't know what to do I had to max out my student loans to pay October's rent and the only answer I get when I call is it's not. See more

Like Reply Hide 12w

Comment as Alaska Housing Finance Corp...

10/29/2021 Program status

Alaska Housing Finance Corporation
Published by Michelle Gere · October 29, 2021 · ...

Alaska Housing Rent Relief is leading the country in distributing funds. Learn more and see current status on the program dashboard:
<https://www.ahfc.us/.../alaska-housing-rent-relief-weekly...>

“We're going to serve every family that we can.”

— Mindy Pruitt, Executive Director, Kodiak Island Housing Authority

Alaskans Helping Alaskans
Alaska Housing Relief.org

581 People reached | 32 Engagements | ↑ +1.6x higher Distribution score | Boost post

8 | Like | Comment | Share

Comment as Alaska Housing Finance Corp...

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

11/4/2021 Program update

Alaska Housing Finance Corporation
Published by Michelle Gere · November 4, 2021 ·

Alaska leads the nation in distribution of emergency rent relief, with more than \$160 million paid to date. Learn more about how AHFC worked with partners across the state to expedite the process of getting this much needed assistance to Alaska renters.
<https://www.ahfc.us/.../alaska-housing-rent-relief-second...>

**“When people work together,
we can make a difference.”**

— Mindy Pruitt, Executive Director, Kodiak Island Housing Authority

Alaskans Helpoq Alaskans
AlaskaHousingRelief.org

Alaska Housing

1,155 People reached 107 Engagements ↑ +3.2x higher Distribution score **Boost post**

👍❤️ 12 8 Comments 2 Shares

👍 Like 💬 Comment ➦ Share

11/12/2021 Rent Relief Story

Alaska Housing Finance Corporation
Published by Michelle Gere · November 12, 2021 ·

Like many expectant parents, the pandemic made the circumstances particularly challenging for Alonzo and her family. Learn how they found the assistance they needed through Alaska Housing Rent Relief.

AHFC.US
Rent Relief Helps A Growing Family Make Ends Meet
Like many expectant parents, the pandemic made the circumstances particularly challenging for Alonzo and her family. Learn how they found th...

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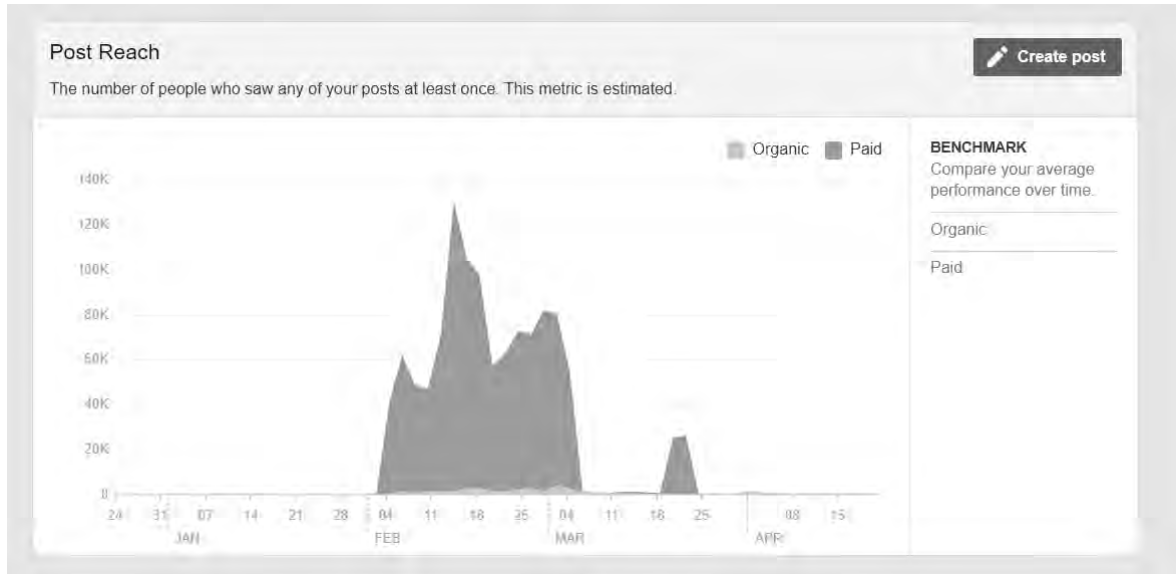
Christopher Coleman
I was told mine won hold ...

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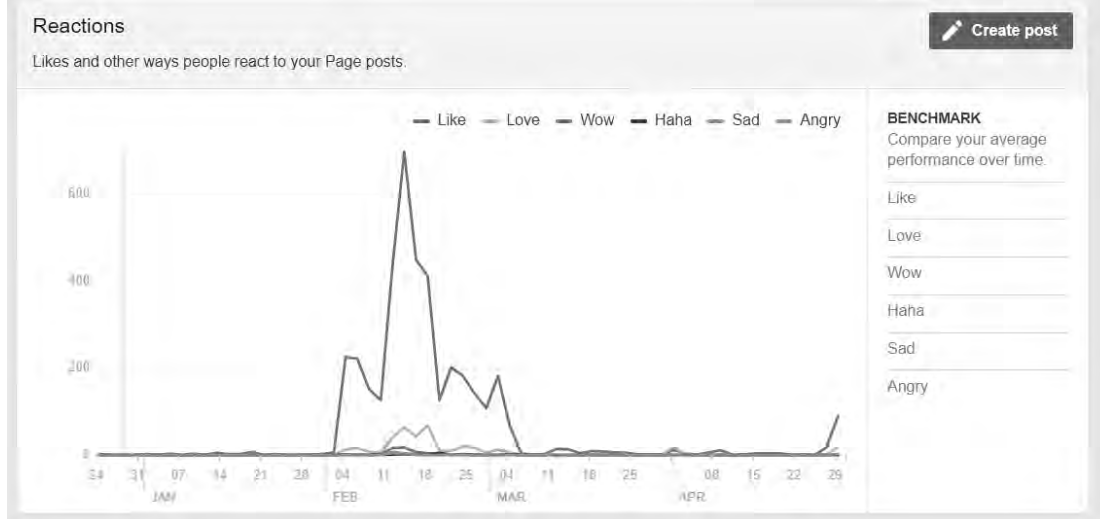
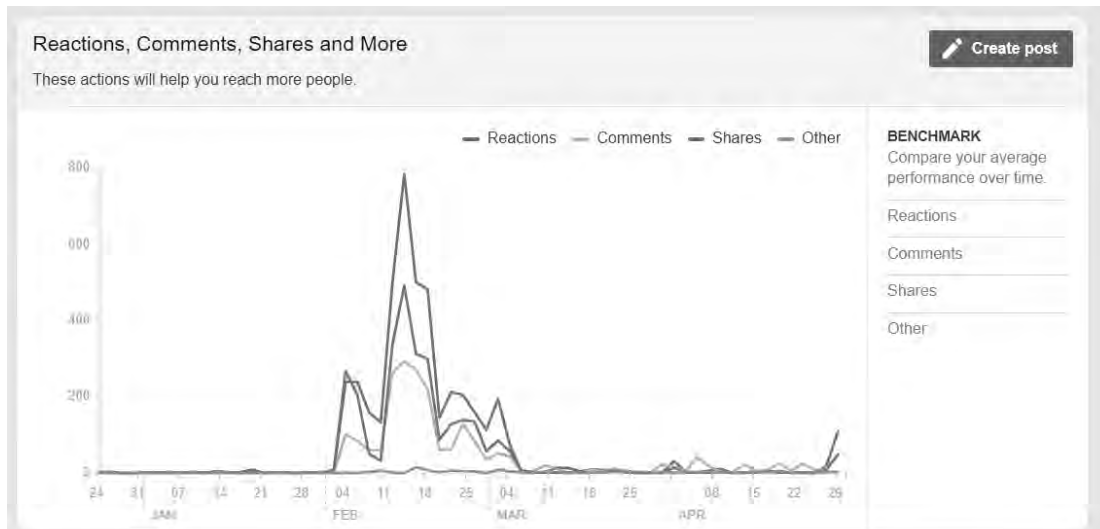
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Social Media Data and Insights

Phase 1 Post Reach Jan - April 2021

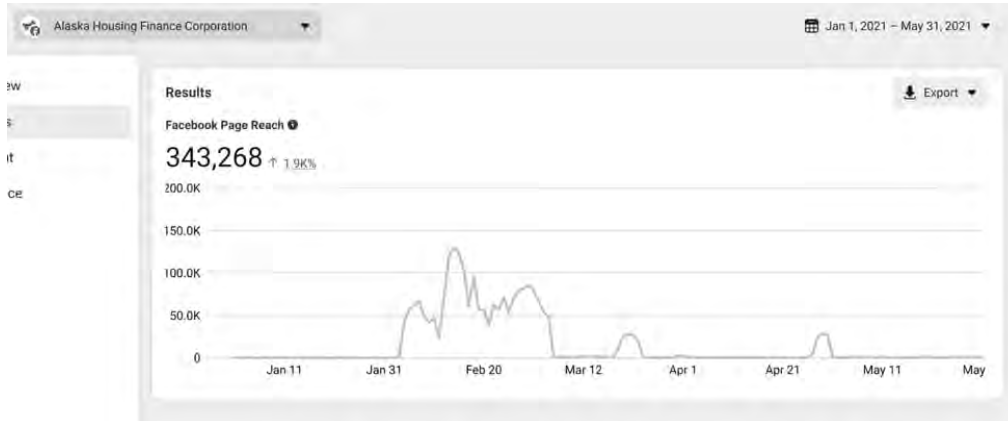


RR Phase 1 Interactions Jan - April 2021

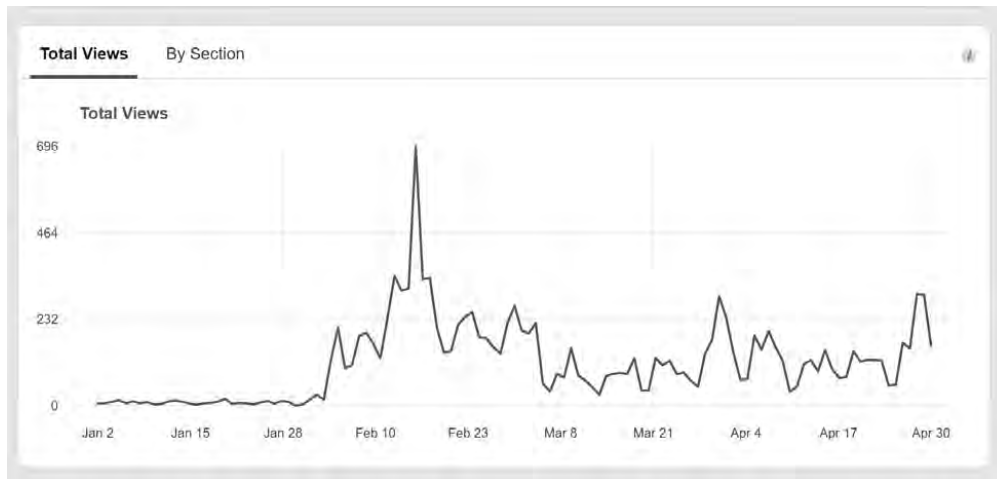


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Communications: Integrated Campaign

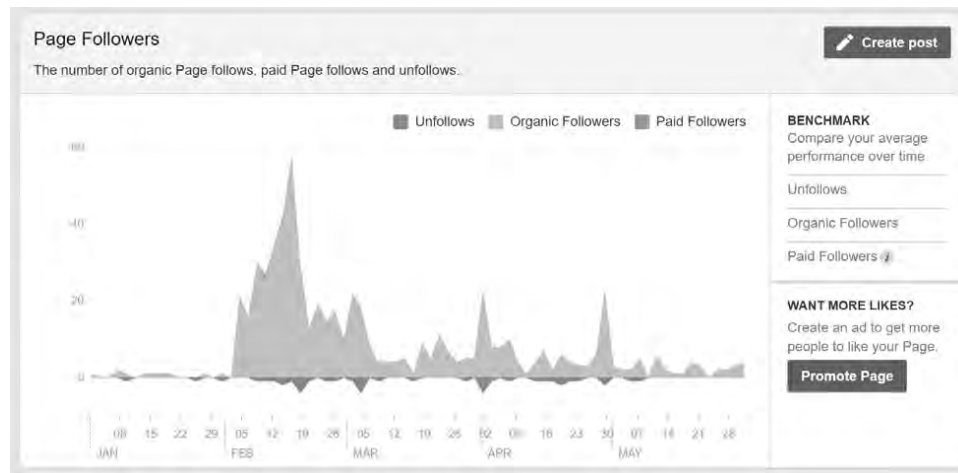
Page Reach Jan to May 2021



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Educational Assets

Videos

Online videos posted on the website and shared on Facebook to help applicants better understand the application process.

How Do I Check My Application Status?

<https://www.youtube.com/watch?v=4WR6CLYW1cg&list=PLg7xEKpIIKvIcHgTIVAZra1NxMmw1qT>
a



How Do Rent Relief Payments Work?

https://www.youtube.com/watch?v=RMj4z_LD5BE&list=PLg7xEKpIIKvIcHgTIVAZra1NxMmw1qTa&index=3



How Do I Register As A Landlord?

<https://www.youtube.com/watch?v=-9h51x2c8uM&list=PLg7xEKpIIKvIcHgTIVAZra1NxMmw1qTa&index=3>



Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

Griffin Hagle, Executive Dir, TNHA

<https://www.youtube.com/watch?v=1fhu3s4E9yY&list=PLg7xEKpIIEKvIcHgTivAZra1NxMmw1gTa&index=7>



Fact Sheet



FACT SHEET

January 27, 2021

Alaska's Emergency Rental Assistance

Program background:

The [FY2021 Omnibus and COVID Relief and Response Act](#) passed by Congress and signed into law at year-end 2020 included \$25 billion for emergency housing assistance. Alaska's share includes distribution from the U.S. Department of Treasury through the Coronavirus Relief Fund to tribal housing authorities, the Municipality of Anchorage, and Alaska Housing Finance Corporation.

The request to spend the funding was submitted by Governor Dunleavy to the State of Alaska's Legislative Budget & Audit Committee. The committee acted on January 17, 2021 to authorize AHFC to expend up to \$200 million in federal funds consistent with the intent of the federal legislation.

This is the second time in 12 months that AHFC has been approached to administer federal funds for COVID-19 housing assistance. There are significant differences in what was authorized in summer 2020 and federal intent associated with emergency rental relief.

What's different?

The 2020 legislation allowed for an immediate response to those who lost income because of COVID-19. Funds were limited and the program was designed to allow all eligible Alaskans a chance to apply and receive up to \$1,200 of assistance payable to their landlord or mortgage servicer.

The **Treasury Department is still issuing guidance on eligible uses for the 2021 funds**; however, there are some things that are clear:

- The program is available only to renters meeting certain program criteria including being at or below 80% of Area Median Income (AMI), to be calculated after their COVID-19 hardship. Funds will be paid to landlords.
- Utilities are an eligible expenditure with funds to be paid to the utility.
- Renters who owe back rent because of loss of income due to COVID-19 will have their arrearages cured prior to issuance of current or future payments.
 - Qualifying renters can receive up to 12 months of assistance with the possibility of receiving an additional three months assistance.
- More personal information related to their COVID-19 financial hardship is required of applicants.
- Current program rules make homeowners ineligible for emergency housing assistance.

Key dates:

Dec. 21, 2020: COVID Relief and Response Act passed by the House and Senate

Dec. 27, 2020: COVID Relief and Response Act signed into law by President Trump

Jan. 18, 2021: Governor Dunleavy transmits and Alaska's Legislative Budget & Audit Committee authorizes AHFC to expend up to \$200 million in federal funds for emergency housing assistance.

Now: Alaskans can visit alaskahousingrelief.org to sign up for email notification for news about the program design including eligibility information, documentation required for proof of financial hardship, and notification of sign-up.

Additional resources: [U.S. Department of the Treasury Emergency Rental Relief Program](#)

###



Blogs and News Releases

Jan 27, 2021

<https://www.ahfc.us/blog/posts/eligible-alaskans-will-soon-benefit-federal-emergency-rental-assistance>



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Eligible Alaskans will soon benefit from federal Emergency Rental Assistance

January 27, 2021 at 12:04pm in [Community](#), [News Releases](#), [COVID-19](#), [Public Housing](#), [Renting](#)

AHFC will manage distribution to provide rental housing and utility relief funds

ANCHORAGE, Alaska, Jan. 27, 2021 – Alaska Housing Finance Corporation has been authorized by Governor Dunleavy and the Legislature to administer up to \$200 million in federal funds to eligible Alaskan renters who have been negatively impacted by COVID-19.

The new program allows for up to 12 months of financial assistance, with the possibility of extended assistance for an additional three months. Payments will be directed to landlords, property managers and utility providers.

"A year into the COVID-19 pandemic these funds will go a long way to help Alaskans with emergency rent relief and assistance with utilities and home energy costs at a time when they need it most," said CEO/Executive Director Bryan Butcher.

WHAT ALASKANS CAN DO NOW:

AHFC is currently developing a program that will adhere to U.S. Treasury Department requirements. Until program details are available, residents are encouraged to sign up at alaskahousingrelief.org to receive text and email notices on program details, FAQs, deadlines and eligibility.

TENTATIVE DETAILS ABOUT THE AHFC PROGRAM

- Funds will be available for rent and utilities relief, including past due accounts for Alaskans meeting eligibility criteria;
- Available to renters statewide with household incomes of no more than 80% of Area Median Income (AMI). For detailed community info go to alaskahousingrelief.org
- The applicant must demonstrate negative economic or financial hardship due directly or indirectly to the coronavirus outbreak; or one or more individuals in the household can demonstrate a risk of experiencing housing instability or homelessness
- Funding available at least through Sept. 30, 2021
- Renters will be able to check eligibility and apply online at alaskahousingrelief.org

DOWNLOADS

- [Factsheet](#)

ABOUT AHFC

For 50 years, Alaska Housing Finance Corporation has provided Alaskans access to safe, quality and affordable housing. AHFC is a self-supporting public corporation with offices in 16 communities. Since 1986, Alaska Housing has contributed more than \$2.1 billion to the State of Alaska's General Fund.

###

February 8, 2021

<https://www.ahfc.us/blog/posts/check-your-eligibility-pre-register-alaska-housing-rent-relief>



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Check Your Eligibility for New Rent Relief

February 8, 2021 at 8:10am in [Community](#), [COVID-19](#), [Renting](#)

Are you an Alaskan renter struggling to pay rent or utilities? Alaska Housing Finance Corporation (AHFC) will administer up to \$200 million in federal funds to eligible Alaskan renters through [Alaska Housing Rent Relief](#). This new program provides up to 12 months of rent and/or utility relief to eligible Alaskans.

Check Your Eligibility For Rent Relief

Applications are now being accepted and you can check your eligibility today. Complete the short questionnaire linked below and if you meet the criteria, you will be invited to register.

Even if you've received rent relief from AHFC in the past, you can apply for this new program!

[Click Here To Check Your Eligibility & Register](#) Note: The deadline to apply was March 5, 2021.

What Happens If You're Eligible & Pre-Registered

After submitting your application, we encourage you to [sign up to receive announcements](#) about the program, and to share information about [Alaska Housing Rent Relief](#) with others!

For More Information

- [Follow AHFC on Facebook](#) to get the latest updates on Alaska Housing Rent Relief and other programs.
- [Read our FAQs](#) and [confirm your registration](#).
- For direct assistance, call or text "relief" to (833) 440-0420 toll free.

Editor's Note: Disabled links that led to 'check your eligibility and register', as the deadline to apply expired March 5, 2021.

February 15, 2021

<https://www.ahfc.us/blog/posts/15000-pre-register-alaska-housing-relief>



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15,000 Pre-Register for Alaska Housing Relief

February 16, 2021 at 8:29am in [Community](#), [Headlines](#), [News Releases](#), [COVID-19](#), [Public Housing](#), [Renting](#)

Time is Near for Alaskans to Apply for Rent and Utility Assistance

ANCHORAGE, ALASKA, Feb. 15, 2021 – The application period opens for renters to apply for rent and/or utility relief through Alaska Housing Relief, a federally funded COVID-19 response program, administered by Alaska Housing Finance Corporation at 8 a.m. tomorrow, Tuesday, Feb., 16, 2021.

Alaska Housing Relief provides up to 12 months of financial assistance to qualifying renters who have directly or indirectly lost income or experienced increased expenses due to the pandemic and for those who live in certain unhealthy housing conditions, including overcrowding or at risk of domestic violence or sexual assault. Payments will be directed to landlords, property managers and utility providers, with arrearages covered prior to current or future obligations.

The application process is easy and confidential. Applications are available online at AlaskaHousingRelief.org, or by calling or texting the word "relief" toll-free to 833-440-0420. Applications will be accepted until at 11:59 p.m., Friday, March 5.

"Since the start of the pandemic last year when businesses reduced their hours, laid off employees, and Alaskans absorbed additional caregiving responsibilities, they were forced to make do with less," said AHFC CEO/Executive Director Bryan Butcher. "This funding will provide critical breathing room for both renters and their landlords (who will receive payments on their behalf), potentially avoiding a disastrous tsunami of evictions across the state."

Alaskans were invited to check their eligibility and pre-register starting in January. Since then and as of 9:45 a.m. this morning, 15,193 requested notification of tomorrow's Alaska Housing Rent Relief application opening.

More than \$200 million was included for Alaska's renters as part of the federal COVID omnibus relief package passed at year-end 2020. It specified that financial assistance be made available to rental households who meet certain criteria established by the U.S. Department of Treasury. Alaskans who previously received federally funded housing assistance are eligible to participate in AHFC's newest rent relief program.

###

For 50 years, Alaska Housing Finance Corporation has provided Alaskans access to safe, quality and affordable housing through home financing, energy efficiency and weatherization programs, public housing and more. Since 1986, Alaska Housing has contributed more than \$2 billion to the State of Alaska's General Fund.

February 23, 2021

<https://www.ahfc.us/blog/posts/calculate-your-income-apply-rent-relief>



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Calculate Income & Apply for Rent Relief

February 23, 2021 at 1:00pm in [Community](#), [COVID-19](#), [Rural](#), [Renting](#)

[Alaska Housing Rent Relief](#) provides up to **12 months of rent and/or utility relief** to eligible Alaskan renters who have been impacted by the COVID-19 pandemic. The application period closes to new applications on **March 5th, 2021**. Learn how to calculate your income and check your eligibility today!



How To Calculate Your Household Income

To qualify, there is a maximum household income level which varies, depending on where you live. You are asked to provide your household income so that we can determine if you are eligible for rent and/or utility relief. The following sources are examples of what you should include when determining your income.

- Wages, salaries, tips
- Unemployment benefits (excluding COVID-related stimulus money)
- Permanent Fund Dividends

You can also deduct certain expenses, such as college tuition and work expenses.

NOT ABSOLUTELY CERTAIN ABOUT YOUR INCOME? NO PROBLEM!

We encourage you to calculate income information for your household to the best of your knowledge. The application is not an official tax document and you will have the opportunity to make adjustments if needed.

How To Check Your Income Eligibility

We have a simple eligibility checker that will show you if your household income meets the requirement. Just click the link below to get started — it takes less than 5 minutes! If you are qualified based on your income and a few other criteria, you will be guided through the application process.

The important thing is check your eligibility and start applying today. We'll help you with the details! Note: Deadline to apply was March 5, 2021.

What Happens After You Apply

After confirming your eligibility and completing your application, we will ask for supporting documentation to verify your income. You'll receive specific guidance on how to do this and what documents we need, but here are some examples:

- Recent Pay Stubs
- IRS Form 1040, W-2, or 1099
- 2020 Federal Tax Return
- Bank Statements

Following the March 5th application deadline, completed applications will go into the verification process. At that time we will ask you for additional details and connect you with a relief specialist who will finalize your assistance. They will help you complete the application by gathering information about your current rental and utilities, any past-due amounts or future payment needs, and any additional documentation needed to complete your application. Once approved, your rent and/or utility relief payments will be made directly to your landlords and utility companies.

For More Information

- Find out everything you need to know about [eligibility and the application process](#).
- Get answers to your [frequently asked questions](#).
- Already applied? Check [your application status](#).
- Need help? Call us toll-free at (844) 330-8290.

Editor's Note: Disabled links that led to 'check your eligibility', as the deadline to apply expired March 5, 2021.

February 26, 2021

<https://www.ahfc.us/blog/posts/last-week-apply-alaska-housing-rent-relief>



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Last Week to Apply for Alaska Housing Rent Relief

February 26, 2021 at 1:39pm in [News Releases](#), [COVID-19](#), [Public Housing](#), [Renting](#)

12 months assistance available for Alaskans who are past due

ANCHORAGE, ALASKA, Feb. 26, 2021 The deadline to apply for rent and utility relief through Alaska Housing Rent Relief is 11:59 p.m., Friday, March 5, 2021. Alaska renters who have been impacted by COVID-19 and now fall below 80% of Area Median Income or live in an overcrowded household or are at risk of violence may be eligible for the federally funded program that brought more than \$200 million in emergency rent relief to Alaska.

Payments will be directed to landlords, property managers and utility companies.

"We encourage all renters to check their eligibility because even those who traditionally wouldn't qualify for federal programs may qualify for rent assistance if their income has been reduced by the pandemic," said Bryan Butcher, CEO/executive director of Alaska Housing Finance Corporation who is charged with administering the program on behalf of the State of Alaska.

The application process is easy and confidential. It takes fewer than five minutes to check eligibility and apply for financial assistance at AlaskaHousingRelief.org. Alaskans are welcome to call or text the word "relief" toll-free to 833-440-0420. Alaskans who previously received federally funded housing assistance are eligible to participate but must apply for this new program.

Quick Facts: The application period opened Feb. 16, 2021. As of 8 a.m. today, more than 19,000 households applied for assistance with requests averaging \$12,432 to clear arrearages and address future rent.


- More than a quarter of all applicants self-report being unemployed for 90 days or more (5,007)
- 15% reported receiving eviction notices (2,301)
- Nearly 10% told us they feel unsafe at home (823)
- Two thirds have passed initial screening by providing supporting documentation to demonstrate their financial hardship (13,911)

###

For 50 years, Alaska Housing Finance Corporation has provided Alaskans access to safe, quality and affordable housing through home financing, energy efficiency and weatherization programs, public housing and more. Since 1986, Alaska Housing has contributed more than \$2 billion to the State of Alaska's General Fund.

March 6, 2021

<https://www.ahfc.us/blog/posts/applied-for-rent-utility-relief-what-happens-now>



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Applied for Rent Relief? What Happens Now

March 6, 2021 at 12:01 am in [Community](#), [COVID-19](#), [Rural](#), [Renting](#)



Now that you've applied for Alaska Housing Rent Relief you might be wondering, "What happens next?" We have answers! Read on to learn how to check the status of your application, what to do if you need to provide additional information, and how to expedite the distribution of your rent and utility relief.

The application period for Alaska Housing Rent Relief closed to new applications on March 5th, 2021. Have trouble with your application? [Request a review of your situation here](#).

Didn't apply before the deadline? Be added to a waitlist for future rent relief.

How do I find out the status of my application?

Current applicants can visit the [check status page](#) to see where your application is in the review process. If everything is "in review" then you're all set for now. If we still need something, you'll find instructions and links to submit that information.

- [Click Here To Check The Status of Your Application](#)

I received an email or checked my status and I need to submit documents. What do I do?

All applicants need to provide certain documentation as part of the initial review. These include:

- A copy of your government-issued ID.
- Supporting income documents. Find out what counts as household income, and what you can provide as supporting documentation [here](#).
- A statement showing any past-due rent and a copy of your current lease agreement.
- Copies of past-due utility bills (if you requested utility relief).

For your own security, do not send these documents by email or text message! We will request these documents by email (and send you reminders, if necessary) and provide you with secure links to submit them directly to the system.

My application status says that everything is "In Review." What happens next?

A relief specialist will be assigned to your application and will reach out to you directly. They will help you complete the application by finalizing information about your current rent and utilities, any past-due amounts or future payment needs, and any additional documentation needed to determine the amount of rent and/or utility relief you qualify for.

I didn't submit everything or my situation has changed since March 5. Now what?

That's ok; the important thing is that you got your application in on time. When we review your application, we'll contact you by email and you'll have an opportunity to tell us about the changes to your household and securely submit relevant updated files.

I missed applying before your March 5 deadline. Is there still help for me?

If you missed the March 5 deadline due to inability to access the internet or other extenuating circumstances, please use [this form](#) to submit an appeal. Sign up here for [announcements about future relief funding](#).

How will applications be processed? First come, first served or prioritized based on need?

All applications received will be processed in batches with certain prioritization. The federal funding for the program requires that priority be given to applicants who:

- Earn under 50% area median income, and
- Are unemployed and have been for 90 days or more.

You can help expedite processing by making sure that you provide supporting documents and information promptly when requested by email.

Once I'm approved, how and when will my landlord and/or utility company get paid?

Your rent and/or utility relief payments will be made directly to your landlord and utility companies. All past-due rent and utilities (back to March 13, 2020) will be paid first. If you owe unpaid rent or utilities, that amount will be paid in one lump sum within 10 business days of your final approval. If you are eligible for future rent relief, those payments will be distributed in three-month increments once your application reaches final approval. Future payments will require documentation that support your continued need.

How long will I be able to receive assistance with my rent and utilities?

The program allows for up to 12 months of financial assistance including months past due, with the possibility of extended assistance for an additional three months due to certain circumstances related to the coronavirus.

Where can I find more information or get help with my application?

You'll find the answers to many of your questions in our [Rent Relief FAQ](#). Be sure to also check your email (including your spam folder) for reminders or instructions on your next steps in the application process. You can also call our toll-free number for direct assistance at 1-844-330-8250.

Should I tell my landlord I applied for Alaska Housing Rent Relief?

Yes! AHFC will pay your landlord (and utility companies) if you are approved for assistance. There may be things they can do to expedite your application.

I'm a landlord. How can I help my tenants secure funding?

You can help expedite the application process and distribution of funds by registering as a landlord with Alaska Housing Rent Relief. Adding your information to the portal in advance will facilitate quicker payment to you once tenants are approved. [Click here to register](#) and read our [Landlord FAQ](#) to learn more about your role in the process.

For More Information

- Current applicants can learn more in [For Renters](#) and our [Rent Relief FAQ](#).
- If there were barriers which prevented you from applying, you can learn about [appeals here](#).
- [Sign up to be notified](#) if additional funds become available for renters and [follow us on Facebook](#) for updates.

March 19, 2021

<https://www.ahfc.us/blog/posts/alaska-will-receive-over-200-million-additional-housing-relief-renters-and-homeowners>



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\$200 Million in New Rent & Mortgage Relief

March 19, 2021 at 8:20pm in [Community](#), [News Releases](#), [COVID-19](#), [Homeownership](#), [Public Housing](#), [Rural](#), [Renting](#)

Congress passes the American Rescue Plan Act of 2021

Congress recently passed the **\$1.9 trillion American Rescue Plan Act of 2021** which includes funds to help families struggling to pay their rent or mortgage and to provide immediate and direct housing relief.

How will Alaskans benefit from additional rent and mortgage relief?

In January 2021, Alaska Housing Finance Corporation (AHFC) was authorized by Governor Dunleavy and the Legislature to administer up to \$200 million in federal funds to eligible Alaskan renters who were negatively impacted by COVID-19. While the previous funds were only available to renters, the American Rescue Plan is a new federal program that will distribute over \$200 million in additional housing relief to renters and homeowners.

While distribution and other details are still being determined, Alaska's portion includes:

- **\$152 million in emergency rental assistance** to help families keep up on their rent and remain in their homes.
- **\$50 million in mortgage relief** to help homeowners behind on their mortgage and utility payments and avoid foreclosure.
- **Emergency housing vouchers** for individuals and families who are experiencing homelessness or at risk of homelessness (allocation for Alaska still to be determined).
- **\$5 million in added HOME Investment Partnerships Program funds** to help create housing and services for people experiencing or at risk of homelessness.

What can Alaskans do now?

Until program details are available, residents are encouraged to check alaskahousingrelief.org for important updates and to sign up for additional information as it becomes available to AHFC. Please note: The funding Alaska will receive is in addition to the funds currently being distributed through Alaska Housing Rent Relief.

What other programs are there?

In addition to the programs above which AHFC will be directly involved in, the American Rescue Plan also provides for assistance to specific populations, including Native Americans and Native Hawaiians, and those living in rural communities. Low- and very-low income direct loan borrowers may also benefit from assistance to purchase, repair, and rehabilitate housing in rural areas.

Households facing housing instability or possible victims of housing discrimination will continue to have access to counseling and advice, with funding earmarked for both housing counseling providers and the Fair Housing Initiatives Program.

ABOUT AHFC

For 50 years, Alaska Housing Finance Corporation has provided Alaskans access to safe, quality and affordable housing. AHFC is a self-supporting public corporation with offices in 16 communities. Since 1986, Alaska Housing has contributed more than \$2.1 billion to the State of Alaska's General Fund.

July 1, 2021

<https://www.ahfc.us/blog/posts/alaska-leads-nation-distribution-rent-relief>



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Alaska Leads Nation In Distribution of Rent Relief

July 12, 2021 at 12:00pm in [Community](#), [COVID-19](#), [Renting](#)

Record Number of Alaskans Receive Assistance

As part of the federal COVID relief package passed at year-end 2020, more than \$200 million in Emergency Rental Assistance was made available through Alaska Housing Rent Relief.

Every Alaskan that applied and qualified has either been approved for payment or is in the final stages of the process to receive rent and utility relief. One third of Alaskan renters applied for this assistance and close to 35% of applicants met the federal income eligibility requirements. To date, Alaska Housing Finance Corporation has distributed over \$67 Million in payments and helped over 38,000 Alaskans.



"You have made a very hard time a little better and this will definitely help me get out of the hole Covid has created! I appreciate it."
— Lynn, Alaska Housing Rent Relief recipient from Anchorage

Quick Program Rollout Saves Thousands From Possible Eviction

The news of AHFC's successful and continued distribution of relief funds came just ahead of the announcement that the federal eviction moratorium would [expire on July 24th](#). The effort to quickly set up an online application portal, assemble a team of Relief Specialists and process over 30,000 applications was a challenge. However, the dedication of AHFC staff and partners may have saved thousands of Alaskans from the threat of eviction.

"Less than a year ago—in fact, just six months ago—this program didn't exist," said Bryan Butcher, AHFC CEO/Executive Director. "We've worked hard to understand the guidance coming from the federal government, develop a program that would benefit both tenants and landlords, and hire contractors and temporary staff that would allow us to administer rent assistance as quickly as possible."

The success of Alaska Housing Rent Relief depends on the coordination of handworking Alaskans, including:

- 15 tribal housing authorities and the Municipality of Anchorage that collaborated on program development and pooled funding for streamlined application and processing;
- 5 nonprofit partners that were contracted to process applications and issue payment on behalf of AHFC;
- 134 Alaskans employed specifically for this program.

Among the first administering agencies to accept applications in the nation, AHFC began accepting applications in mid-February of 2021. While some states have not completed their application period, all Alaskan applicants have been contacted. Only about 13% are still working with a Relief Specialist to provide qualifying information. AHFC provides an online [Weekly Program Update](#) with current information on progress, including the number of applications received and total funds distributed. Click the image below to learn more.



Relief Payments Made Directly To Landlords & Utilities

Alaskan property owners and businesses also benefit from Alaska Housing Rent Relief. While renters applied and were approved for rent and utility relief, past due and future payments for which they were approved are made directly to their landlords and utility companies. Landlords were able to add their information through an online portal which facilitated quicker payment once their tenants were approved. With 75% of landlords being "Mom & Pop" property owners, this method of direct distribution helped ease the financial burden on families that rely on rental income to pay their own bills. All applications not yet paid are in process, and both applicants and landlords can check their [real-time status online](#).

Resources And Guidance for All Alaskans

Alaskan renters, homeowners, and landlords can access information about avoiding eviction and/or foreclosure, setting up repayment plans or applying for forbearance, and signing up for email notification of any future housing relief. For more information, go to [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org).

August 2, 2021

<https://www.ahfc.us/blog/posts/all-alaska-housing-rent-relief-applicants-contacted>



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All Alaska Housing Rent Relief Applicants Contacted

August 2, 2021 at 11:33am in [Community](#), [Headlines](#), [News Releases](#), [COVID-19](#), [Renting](#)

\$85 million paid to landlords and utilities; more relief to come

ANCHORAGE, Alaska, Aug. 2, 2021 – While the federal eviction moratorium expired on Saturday, July 31, 2021 Alaska Housing Finance Corporation has contacted all 30,000 applicants in Alaska Housing Rent Relief, reviewed all requests for past-due rent and paid \$85.2 million.

As part of the federal COVID relief package passed at year-end 2020, approximately \$242 million was made available through Alaska Housing Rent Relief. Alaska renters are among the first to be approved for this assistance, with eligible applicants receiving commitment for up to 12 months of rent and/or utility relief. Nearly \$79 million has been paid in past-due and future payments (not to exceed three months at a time), Alaska is leading the country with payment going directly to landlords and utility companies.

“At the end of last year, this program didn’t exist anywhere in the country,” said Bryan Butcher, AHFC CEO/Executive Director. “We’ve worked hard to understand the guidance coming from the federal government, develop a program that would benefit both tenants and landlords, and hire contractors and temporary staff that would allow us to administer rent assistance that balances speedy payments with responsibility for legitimate applications.”

Current Program Statistics (as of Aug. 2, 2021):

- 30,298 initial applications submitted (one third of Alaska renters);
- 25,694 applications passed identity check and income verification;
- 17,955 applications approved for payment to landlords and utilities;
- 44,147 individuals living in rental housing already served;
- Total of \$85.2 million paid to landlords and utility companies.

In addition, five nonprofit partners and 134 Alaskans have been hired to process applications. Fifteen regional housing authorities and the Municipality of Anchorage are program partners.

“We still have more work to do,” said Butcher. “Of the applications in process, AHFC is following up with families to insure we get the documentation we need that demonstrates proof of financial hardship to receive this federal funding.”

Because funds can’t be paid more than three months in advance, AHFC is contacting those eligible to certify their continued hardship. \$6.3 million has been paid in second installments and is reflected in the total.

In response to the end of the eviction moratorium, AHFC has provided each applicant with a link to a letter they can download that confirms their participation in Alaska Housing Rent Relief, including number of months of assistance that remain available to them.

AHFC’s effort to quickly stand up a system of distribution for rent and utility relief is one of the few national success stories. Alaska was one of the first states to accept applications, and AHFC began processing all eligible applications by mid-February. AHFC has launched an online Weekly Program Update, making Alaska one of a few states to provide up-to-date information on program progress, including the number of applications received and total funds distributed.

For those families that did not apply for Alaska Housing Rent Relief, [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org) offers an opportunity to sign up for email notification of future relief that may be available to renters or homeowners.

###

Alaska Housing Finance Corporation is a public corporation providing Alaskans access to safe, quality and affordable housing through residential financing, energy efficiency, public housing and more. Since 1986, Alaska Housing has contributed more than \$2.1 billion to the State of Alaska.

September 1, 2021

<https://www.ahfc.us/blog/posts/alaska-well-positioned-address-recent-supreme-court-ruling-ending-eviction-moratorium>



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Alaska Well-Positioned for End of Eviction Moratorium

September 1, 2021 at 2:57pm in [Headlines](#), [COVID-19](#), [Renting](#)

With an established and streamlined rent relief assistance program firmly in place, Alaska Housing Finance Corporation is poised to efficiently move forward and address concerns raised by the recent Supreme Court ruling ending the eviction moratorium.

AHFC's robust rent relief program, which began in February 2021, has served nearly 50,000 Alaska residents and more than 19,000 households. The program, part of the federal COVID-19 relief package passed at year-end 2020, offers a viable path for protecting vulnerable tenants from eviction by providing direct payments to qualifying landlords and utility companies. Of the \$242 million of federal funds allocated to the state of Alaska processing, AHFC has distributed more than \$114 million to date with eligible applicants receiving commitments for up to 12 months of rent and/or utility relief.

While many tenants across the country fear the impact of the Supreme Court's recent ruling, AHFC is looking ahead to launch the next phase of its rent relief program and continuing to develop unique facets with impact, such as AHFC's applicant certification letter, designed specifically to help to divert evictions.

"We took an Alaska-first approach that addresses the complexities associated with both urban and rural-Alaska communities while problem-solving the direct and immediate impact to households because of the pandemic," says Bryan Butcher, CEO/executive director of AHFC.

Nearly everyone in Alaska who applied for relief and has provided the required documentation has had their past due rent and utilities paid, with up to three months of additional future assistance available and paid through Alaska Housing Rent Relief.

More than 130 Rent Relief Specialists continue to contact Alaskans with outstanding applications to resolve past-due amounts with landlords and obtain payment routing information for utilities, among other key requirements.

Key to Alaska Housing Rent Relief's success is our relationship with many regional housing authorities that represent 148 Alaska Native tribes, and our nonprofit processing partners, Catholic Social Services, Love in Action, Love INC, Valley Charities, and Brother Francis Shelter Kodiak, along with the Municipality of Anchorage.

"Alleviating the stress and fear of eviction while also making timely payments to landlords who were struggling to make ends meet during this crisis was our singular focus," said Butcher.

A recent [Wall Street Journal](#) report showed Alaska among the top five states leading the nation in fund delivery, with payments going directly to landlords and utility companies and Alaska renters being among the first to be approved for assistance. Funds are allocated in 90-day increments in accordance with the federal legislation. The process requires tenants to certify their continued hardship every 90 days, with approved funds paid directly to the landlord and/or utility companies.

Alaskans in need of rental assistance should sign up on the waitlist now at: <https://www.alaskahousingrelief.org/>. All applicants will be notified during the next application opening, Monday, Sept. 13-Friday, Oct. 1, 2021.



September 13, 2021

<https://www.ahfc.us/blog/posts/ahfc-invites-new-rent-relief-applications>



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AHFC Invites New Rent Relief Applications

September 13, 2021 at 8:00am in [Headlines](#), [News Releases](#)

AHFC Invites Applications for New Rent Relief Period from Sept. 13 - Oct. 1, 2021 Vulnerable Alaska renters are encouraged to check eligibility and apply

ANCHORAGE, Alaska, Sept. 7, 2021 – Alaska Housing Finance Corporation (AHFC) is accepting applications for a new Alaska Housing Rent Relief period beginning Tuesday, Sept. 13, 2021, and closing Oct. 1, 2021, providing up to three months of rent relief to eligible applicants who meet the federal requirements. The program, a new segment of the federal COVID-19 relief package passed at year-end 2020, offers protection for renters/tenants vulnerable to eviction by providing direct rent relief payments to qualifying landlords and utility companies.

Streamlined and confidential, the Alaska Housing Rent Relief program is open to all Alaska renters who may be dealing with the anxieties associated with job loss and experiencing financial hardships as a result of the pandemic. Alaskans in need of rental assistance, including renters who may not have experienced similar circumstances in the past and who are struggling to make ends meet, are encouraged to check their eligibility and apply immediately at [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org).

AHFC's online eligibility checker is the first step to verify qualifications and can be found at [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org).

Eligible applicants must satisfy minimum federal requirements including:

- At least one person per household must be directly or indirectly financially impacted by COVID-19
- Demonstrated risk of housing instability or homelessness
- AMI income requirements

AHFC's online eligibility tool allows applicants to check their eligibility in under 5 minutes by answering a short set of simple questions related to their current housing situation and circumstances. The automated system requires applicants to provide a verifiable email address and mobile phone number. Those who meet the eligibility criteria can proceed to their application, which must be submitted by Oct. 1, 2021.

Renters must apply to the program individually. Households currently receiving Alaska Housing Rent Relief program funds are not eligible for overlapping assistance. However, applicants who were withdrawn, deemed ineligible or are no longer receiving assistance through Alaska Housing Rent Relief may apply for additional relief.

"Since the early stages of the pandemic, Alaska Housing Finance Corporation has been fully committed to providing critical resources to Alaska tenants and landlords impacted by COVID-19," says Bryan Butcher, CEO/Executive Director of AHFC.

"Our team, along with our many trusted statewide partners, has been dedicated to keeping Alaskans in their homes and alleviating the stress that coincides with the fear of eviction. A robust program is in place that emphasizes safety, security and wellbeing for Alaska tenants."

A recent [Wall Street Journal](#) report showed that Alaska, via Alaska Housing Rent Relief, is leading the country in distributing funds directly to landlords and utility companies. Alaska is one of the few states to launch a weekly online program update with up-to-date program progress including the number of applications received and the total funds distributed. The dashboard and pandemic-related housing resources are published at [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org).

For the most current information, visit [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org) or [ahfc.us](https://www.ahfc.us).

September Application Period FAQs

WHAT DOES ALASKA HOUSING RENT RELIEF COVER?

- Eligible renters who meet the minimum federal requirements can receive up to three months of rent and/or utility assistance paid directly to landlords and utility companies

WHO SHOULD CHECK THEIR ELIGIBILITY AND APPLY?

- Alaskans who are struggling to pay rent and/or utilities
- Alaskans who are living in an overcrowded or unsafe situation, such as risk of domestic violence or sexual abuse
- Alaskans who are or have been unemployed, or who are otherwise struggling to keep up financially
- Alaskans who are at risk of eviction

WHO DOES ALASKA HOUSING RENT RELIEF COVER?

- AHFC's online eligibility checker, [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org), is the first step to verify applicant qualifications
- Everyone who meets the minimum federal eligibility requirements will be invited by email to apply for rent and utility relief at [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org)
- Households currently receiving Alaska Housing Rent Relief program funds are not eligible for overlapping assistance
- Applicants who were withdrawn, deemed ineligible or are no longer receiving assistance through Alaska Housing Rent Relief may apply for additional relief

[Download the Alaska Housing Rent Relief Fact Sheet](#) (357k PDF)

###

Alaska Housing Finance Corporation is a public corporation providing Alaskans access to safe, quality and affordable housing through residential financing, energy efficiency, public housing and more. Since 1986, Alaska Housing has contributed more than \$2.1 billion to the State of Alaska.

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October 26, 2021

<https://www.ahfc.us/blog/posts/alaska-housing-rent-relief-second-distribution-successfully-under-way-statewide>



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Alaska Housing Rent Relief Second Distribution Successfully Underway Statewide

October 26, 2021 at 1:07pm in [Community Headlines](#), [News Releases](#), [COVID-19](#), [Public Housing](#), [Renting](#)

Alaska Housing Finance Corporation continues to lead the nation in timely, efficient fund processing.

ANCHORAGE, Alaska, Oct. 26, 2021 – Alaska Housing Finance Corporation closed its most recent Alaska Housing Rent Relief window Oct. 1, 2021. Distribution of federal emergency relief funds is already underway. The program, funded through the American Rescue Plan Act of 2021, offers protection for eligible renters/tenants in danger of eviction by providing up to three months of rent relief payments to qualifying landlords and utility companies.

"Our primary goal, working with our trusted statewide partners, has remained constant throughout the pandemic: provide safe, secure and stable housing to vulnerable renters while supporting the financial solvency of their landlords," says Bryan Butcher, CEO/executive director of AHFC.

Applications for Alaska Housing Rent Relief were accepted from renters meeting federal eligibility requirements, including financial hardship or job loss as a result of the pandemic. Efficient and confidential, the process included upfront automation and an online eligibility checker that significantly streamlined the application process. Payments are made directly to landlords and/or utility companies but renters had to apply to the program.

An experienced team of Alaska Housing Rent Relief specialists are hard at work, quickly processing applications. As the close of Oct. 1, 2021:

- 10,448 applications were submitted for rent and/or utility relief
- 1,796 of the applicants were over 50% Area Median Income
- 6,213 of the applicants were under 30% AMI

Applicants can check their application status at: https://www.alaskahousingrelief.org/renters/check_status

Approximately 1,500 applications from the acceptance of applications in early 2021 also applied in October, and are being processed. Households may not receive overlapping assistance.

A summer 2020 [Wall Street Journal](#) report identified the State of Alaska, through Alaska Housing Rent Relief, leading the country in distribution of emergency rental assistance funds. Today's article in Politico, "[Less than a quarter of eviction aid disbursed, Treasury says](#)," shows that many states continue to struggle with distribution of the initial emergency relief allocation and U.S. Treasury is providing guidance about how funds may be reallocated.

In Alaska, AHFC and its rural housing tribal partners took a proactive approach to define the best path forward with receipt and distribution of emergency funding, paying particular attention to address Alaska's unique and vast geography, and further relying on partnerships with the nonprofit homeless prevention community. This approach allowed AHFC and its partners to respond to receipt of the federal funding, an effort that continues to prove successful, efficient and nimble.

Alaska Housing Rent Relief has continued to expand, leveraging technology and automation to improve efficiencies of the application, review and allocate funding. The success of these efforts is reflected in the speed at which applications are being reviewed and funding is distributed – all within the most recent October application window.

"Providing critical resources to landlords and tenants statewide, in conjunction with statewide nonprofit agencies and tribal partners, has proven to be foundational for shaping the highly successful program," added Butcher.

For the most current information regarding Alaska Housing Rent Relief, visit [AlaskaHousingRelief.org](https://www.alaskahousingrelief.org) or [ahfc.us](https://www.ahfc.us)

September/October 2021 Application Period FAQs

WHAT DID ALASKA HOUSING RENT RELIEF COVER?

- Eligible renters who met the minimum federal requirements received up to three months of rent and/or utility assistance paid directly to landlords and utility companies

WHO WAS ELIGIBLE TO APPLY?

- Renter households who earn less than 80% of Area Median Income and
 - Alaskans struggling to pay rent and/or utilities
 - Alaskans living in an overcrowded or unsafe situation, such as risk of domestic violence or sexual abuse
 - Unemployed Alaskans and those otherwise struggling to keep up financially
 - Alaskans at risk of eviction.

Households receiving prior Alaska Housing Rent Relief were not eligible for overlapping assistance.

ALASKA HOUSING RENT RELIEF PROGRAM MILESTONES:

Applications were accepted for Alaska Housing Rent Relief in February and March 2021. U.S. Treasury requires tenants to certify their continued hardship every 90 days before AHFC issues follow-up payment.

Applications for three months of rent and utility relief were accepted in September and October 2021. AHFC's Alaska Housing Rent Relief program has already distributed more than \$476.000 in federal funding to 131 landlords and utility companies.

To date, more than \$156 million in federal emergency rent assistance has been distributed.

ALASKA HOUSING RENT RELIEF RESOURCES:

Progress reports are logged every Friday and are accessible to the public at: <https://www.ahfc.us/newsroom/alaska-housing-rent-relief-weekly-program-update>

Applicants can check their application status at: https://www.alaskahousingrelief.org/renters/check_status

Additional information related to AHFC's Alaska Housing Rent Relief program can be found at: <https://www.alaskahousingrelief.org/>

Alaska Housing Finance Corporation is a public corporation providing Alaskans access to safe, quality and affordable housing through residential financing, energy efficiency, public housing and more. Since 1988, Alaska Housing has contributed more than \$2.1 billion to the State of Alaska.

November 16, 2021

<https://www.ahfc.us/blog/posts/neighbors-helping-neighbors-alaskan-way>



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Neighbors Helping Neighbors — The Alaskan Way

November 16, 2021 at 11:00am in [Community](#), [Our Stories](#), [COVID-19](#), [Renting](#)

Facing The Challenges of COVID Together

Mindy Pruitt, executive director, Kodiak Island Housing Authority (KIHA), understands first-hand the tremendous impact generated by Congress' approval of emergency rent relief aid.

Living in a small community where everyone has a connection, it quickly became apparent that many families in Kodiak would be needing help as they struggled to make ends meet and deal with the difficulties of COVID-19.

Job loss, health care, wellbeing, homeschooling, caring for sick family members, and the need to work in order to afford housing and basic necessities — so many things collided that made the circumstances especially challenging," said Pruitt. "The KIHA team is truly a caring group of housing experts, yet it took all of our skills and knowledge working together to problem solve and ramp up quickly to offer assistance to our community.

Pruitt said that their "overall goal was to reassure everyone impacted that we had resources available and at-the-ready to help pay the rent, allowing them to stay home and get well, or take care of your family."



"Recognizing that our whole community needed assistance was one of the most important takeaways I have seen reflecting on the pandemic."

— Mindy Pruitt, Executive Director, Kodiak Island Housing Authority

Creating A Partnership of Caring, Hardworking Professionals

According to Pruitt, one of the most remarkable aspects of the efforts surrounding COVID was the relationships that Alaska Housing Finance Corporation (AHFC) coordinated and brought to the table as part of its Alaska Rent Relief program. The extensive outreach, and resulting partnerships of nonprofit agencies, municipal departments, and tribal entities, brought together an incredible group of caring housing professionals who truly embraced the need to help Alaskans stressed and struggling because of COVID-19.

This included not only helping to get critical information into Alaska communities, but also making it possible to more quickly generating payments to landlords. People quickly came together, offered expertise and moved information through their networks in a way that was cohesive and collaborative.

Sharing Resources And Helping Families

"For individuals and families, it is a big deal, and also a stress reliever, to know that their rent is paid and that they have housing for their family," shared Pruitt. "When you don't work — even when you want to be at work, it is hard to make ends meet."

Pruitt is grateful for the partnerships and the collaboration that enabled KIHA to help so many area families. It really demonstrates what people can do when they work together and also reinforces the need for agencies and other groups to share resources and expertise as a caring housing community. "When people work together, we can make a difference," said Pruitt. "Alaskans helping Alaskans, it's the Alaskan way."

September 19, 2021

<https://www.ahfc.us/blog/posts/power-partnerships>



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The Power of Partnerships

November 19, 2021 at 2:30pm in [Community](#), [Our Stories](#), [COVID-19](#), [Renting](#)

Feeling The Impact of COVID On The Arctic Slope

Extreme circumstances and challenging events sometimes bring out the best in people and can often make partnerships even more productive. Such is the case for the working relationship between Tagiugmiullu (Nunamiliullu Housing Authority (TNHA) and Alaska Housing Finance Corporation when the entities joined forces to combat the community impacts of COVID-19.



As the Chief Executive Officer of TNHA, Griffin Hagle had a front row seat to the pandemic and its devastating effects on residents of the Arctic Slope. TNHA serves villages distributed across a region about the size of Minnesota, stretching for more than 600 miles from east to west, and a third of that distance from the Arctic Ocean to the Brooks Range. For the coastal and inland people of the region, the span of rugged geography is challenging under normal, everyday circumstances. Mix in the potential ramifications of a highly contagious virus and the concerns became very real, very quickly.

Coming Up With More Than Just Good Ideas

TNHA is one of 14 regional housing authorities in Alaska and the northernmost tribally designated housing entity in the United States. At the onset of the pandemic, Hagle gives AHFC high credit for connecting the right players and immediately bringing a wide range of needed expertise to the table from finance to housing experience. Characterizing the partnership, Hagle notes that there is a long history of regional housing authorities working together. The existing infrastructure and long-term positive relationships were the foundational elements allowing AHFC to bring groups quickly together with ideas and resources.

"AHFC led the way demonstrating how to get things done effectively, while creating a streamlined and efficient process to get emergency rent relief funding into people's hands where it was needed most," said Hagle.

Facing New Challenges, But With Familiar Faces

According to Hagle, the statewide Alaska Housing Rent Relief process established by AHFC was smooth and collaborative with strong, regular, and open communications. AHFC committed to a direction, was responsive to concerns and specific data needs, and issues were dealt with promptly. One of the most powerful aspects was to see the recognizable faces and the names of people working on the program.

For the participating Authorities, AHFC set up a series of regular calls to keep everyone involved up-to-date regarding the rollout of the program, the timelines, and the technical aspects of the developing software portal that would serve people statewide. The program AHFC established and put forth was defined in workable, yet accelerated stages, where everyone had a role and contributed.

"Partnerships are a two-way street; it was inspiring to be part of this collaborative effort helping Alaskans in need."

— Griffin Hagle, Chief Executive Officer, TNHA (Tagiugmiullu Nunamiliullu Housing Authority)

Finding Solutions Specific To Rural Alaska

Of particular note was AHFC's understanding of the need to accommodate the different regional dynamics as part of the distribution system. They committed early on to finding and facilitating effective metrics specific to the unique aspects of rural Alaska. According to Hagle, this effort was a distinguishing factor and made all the difference in the world in the ability of different regions to give assistance to area residents.

"The reporting to partners was extraordinary and it was inspiring to be part of the collective effort," Hagle shared. "Other states have struggled to distribute federal emergency funds with the efficiencies of AHFC. I never felt in the dark, because the reporting was very transparent."

The collective effort and groundwork conducted by AHFC allowed TNHA to take swift advantage of the program and serve several dozen renters in the area the housing authority represents. In 2022, they anticipate being able to provide stable housing for up to 27 low-income residents, including 15 minors, crowded into three dilapidated structures in the village of Point Lay. The structures are set to be demolished as part of a TNHA redevelopment project — but first, the families, representing nearly 10% percent of the village, must be safely relocated. While not a typical challenge of the pandemic, it is no less real for community members. Alaska Housing Rent Relief set the bar for how TNHA plans to conduct this next phase of its rent relief program.

Setting the Course for Tackling Future Needs

Fast forward to today and Hagle recognizes the long-term impact on TNHA's communities based on the experience with AHFC. Managing the crisis on top of the daily activities of a housing authority would have been extremely difficult. The infrastructure that AHFC provided as a trusted partner and resource offered a type of "white label solution" and a boost for staff to confidently move this model forward. Looking ahead, there is no need to reinvent the wheel. The program can be replicated in the region serving people in need, with the added bonus of keeping the local connection — critical in rural communities of Alaska.

"Building something of this magnitude from scratch would have been challenging for our organization. AHFC took the burden away. By sharing their expertise, they gave us a true gift — a glimpse into a future window of what is possible. The partnership with AHFC has allowed TNHA to envision the elements of best practices and the positive impact that such efforts can have at scale for our community moving forward."

November 21, 2021

<https://www.ahfc.us/blog/posts/it-feels-good-make-difference>



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It Feels Good To Make A Difference

November 21, 2021 at 2:00pm in [Community](#), [Our Stories](#), [COVID-19](#), [Renting](#)

Getting On The Front Lines of Rent Relief

As a former journalist, Andrew Kenneson spent the early part of his career painting a story for others to experience a particular subject. Now an Emergency Rental Assistance Program (ERAP) navigator for Kodiak Island Housing Authority, he is living an experience that is directly and positively impacting the lives of others — and it feels good.

Long interested in housing as a social narrative, Kenneson made the move from journalist to ERAP navigator because he really wanted to be on the front lines of a broad, important issue.

Like many small communities in Alaska, housing in Kodiak is expensive — the average rental is \$1,500 per month. It is a big issue in the community made even more challenging because of COVID-19; the difficulties that many were experiencing quickly became startlingly real.



"It feels good knowing your efforts are making a difference in someone's life — it is cool. People taking care of people."

— Andrew Kenneson, ERAP Navigator, Kodiak Island Housing Authority

Working Hand In Hand With The Community

Kodiak Island Housing Authority is one of the many statewide partners of housing experts brought together by Alaska Housing Finance Corporation (AHFC). As ERAP navigator, Kenneson works hand-in-hand with people in his community who are directly benefiting from AHFC's Alaska Housing Rent Relief efforts.

"Housing costs are generally the biggest bill people pay each month so our ability to help alleviate the stress of that burden is significant," said Kenneson. "In many cases, Alaska Housing Finance Corporation's Alaska Housing Rent Relief is able to take this bill off the table — something that is truly transformative for people, and a benefit for both renters and landlords. Being able to wipe this debt clean for an individual or a family is amazing — you don't see it often."

Facilitating An Immediate & Positive Impact

Kenneson notes that because AHFC has done the heavy lifting getting Alaska Housing Rent Relief in place and bringing expert statewide housing partners together, help is getting into people's hands more quickly.

The application process put in place by AHFC is streamlined and efficient, which means the efforts from partners like Kodiak Island Housing Authority can have immediate impact. It is that larger, overarching aspect that brings it home for Kenneson, as the broader efforts align with his personal values.

January 20, 2022

<https://www.ahfc.us/blog/posts/timely-distribution-keeps-rent-relief-in-alaska>



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Timely Distribution Keeps Funding In AK

January 20, 2022 at 11:00am in [Community](#), [Our Stories](#), [COVID-19](#), [Renting](#)

While the U.S. Treasury has begun the process of reallocating funds from states that have not spent 1/3 of their initial allocation of emergency rental assistance, Alaska's funds are not in jeopardy of being recaptured.

Among the first administering agencies to accept applications in the nation, Alaska Housing Finance Corporation worked quickly to distribute allocated funds through Alaska Housing Rent Relief. As of early January 2022, AHFC has distributed more than \$220 million in assistance. Nearly every qualified person who applied has had their past due rent and utilities paid, and most eligible applicants will likely continue to receive assistance through spring 2022.



Statewide Partnerships Vital To Program Success

Getting rent relief to those who needed it most — and quickly — required a collaborative approach between state organizations and community partners.

Griffin Hagel, Chief Executive Officer of Taġiuġmiullu Nunamiullu Housing Authority is one such partner. As the effects of the pandemic swept across the vast Arctic Slope region that his organization covers, Hagel was grateful for the expertise, connections and ready-made processes AHFC brought to the table.

"AHFC led the way demonstrating how to get things done effectively, while creating a streamlined and efficient process to get emergency rent relief funding into people's hands where it was needed most," said Hagel.

The Alaska Court System also played an important role by sharing [guidance on eviction](#) and information about Alaska Housing Rent Relief for those most at risk. Thanks to partnerships such as these, thousands of Alaska renters and landlords have received the assistance they need.

Alaska Housing Finance Corporation

Alaska Housing Rent Relief

Communications: Integrated Campaign

A Win-Win Program

The ongoing COVID-19 pandemic was causing a financial burden for Alonzo, a renter in Anchorage. A new baby on the way meant unpaid maternity leave and with her husband working fewer hours due to reduced demand for workers, they were scrambling to pay rent. Working with AHFC, she and her husband qualified for assistance that helped them pay the bills. "Alaska Housing Rent Relief has been a lifesaver," said Alonzo.

While the pandemic has put financial pressure on many renters, it has been equally challenging for landlords who rely on rental income to pay for the costs of their properties. Finding a solution that worked for both landlords and renters required patience and a willingness to work together.

"As a landlord, the rent relief program has really helped both our tenant and us," shared Ann, a landlord in Anchorage. "It has allowed our long-term tenants to stay in our rental house while allowing us to continue paying our bills for the house. It is a win-win program for both of us."

For Alaskans across the state facing similar situations, the rent relief program has been critical in keeping people in their homes. In early December 2021, the Alaska Court System revealed that eviction filing rates have remained low after the federal eviction moratorium ended.

"Getting this assistance has been an absolute life-saver: literally and truly a relief!"

— Sasha, Anchorage Renter

Read More Stories About Alaska Housing Rent Relief

- **It Feels Good To Make A Difference:** Andrew Kenneson, Emergency Rental Assistance Program navigator for Kodiak Island Housing Authority, shares how he has been able to directly and positively impact the lives of others.
- **The Power of Partnerships:** Griffin Hagle, Chief Executive Officer of Taġiuġmiullu Nunamiullu Housing Authority, talks about how his organization was able to take swift advantage of Alaska Housing Rent Relief, and quickly serve several dozen renters in the area.
- **Neighbors Helping Neighbors — The Alaskan Way:** Mindy Pruitt, executive director, Kodiak Island Housing Authority, relates the positive influence Alaska Housing Rent Relief has had in her community.

Additional Information & Resources

- AHFC provides a weekly update on the status of Alaska Housing Rent Relief, found [here](#).
- Renters can check the status of their Alaska Housing Rent Relief application [here](#) and other resources [here](#).
- Landlords will find important guidance and resources [here](#).
- Homeowners are encouraged to sign up for notification about homeowner assistance [here](#).

Partner Support

Statewide Partners Web

Tlingit Haida Regional Housing Authority

<https://www.regionalhousingauthority.org/rent-relief/>

Municipality of Anchorage

<https://www.muni.org/Departments/Mayor/PressReleases/Pages/Municipality-of-Anchorage.-Cook-Inlet-Housing-Authority-partner-with-Alaska-Housing-to-distribute-up-to-12-months-of-rent-a.aspx>

Catholic Social Services

<https://www.cssalaska.org/alaska-housing-rent-relief-contact-request-form/>

Cook Inlet Housing Authority

<https://www.cookinlethousing.org/who-we-are/partners/>

Aleutian Housing Authority

<http://www.ahaak.org/Partners-and-Links.html>

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

Statewide Partners Social Media

Aleutian Housing Authority

Aleutian Housing Authority
February 16, 2021 · 🌐

The Aleutian Housing Authority (AHA) was allocated over \$3 million from the U.S. Department of Treasury for the implementation of the Emergency Rental Assistance (ERA) program on behalf of our partner Tribes. The ERA program provides up to 12 months of financial assistance to eligible renter households that are struggling to pay rent and utilities due to the COVID-19 pandemic.

AHA is currently working on a partnership with the Alaska Housing Finance Corporation (AHFC) that ... [See more](#)

Alaska Housing Rent Relief For Renters
ALASKAHOUSINGRELIEF.ORG
Alaska Housing Rent Relief provides up to 12 months of rent and/or utility relief to eligible Alaskans who have been impacted by the COVID-19 pandemic.

1 Like 2 Shares

Catholic Social Services - Alaska

Catholic Social Services - Alaska
September 28, 2021 · 🌐

It's been a hard couple years for everyone. Sometimes we all need a little help.

If you're having trouble keeping up with rent, Alaska Housing Rent Relief can pay up to 3 months' rent for qualifying Alaskans. Check your eligibility and apply by Oct 1 at www.alaskahousingrelief.org.

Are you struggling to pay your rent?
Deadline to apply is October 1

Alaska Housing Finance Corporation

7 reactions (likes, love, wow, sad, angry, haha) 1 Comment 16 Shares

Most relevant ▾

Kristen Malaiva
We didn't know this was a thing, and we just recently started struggling. Is there anything else we can do?

17w

Baranof Island Housing Authority

Baranof Island Housing Authority
September 7, 2021 · 🌐

New Rent Relief Application Period Begins Sept. 13
<https://www.alaskahousingrelief.org/>

Households currently receiving Alaska Housing Rent Relief are not eligible for assistance. Applicants who were withdrawn, deemed ineligible, or are no longer receiving assistance through the Alaska Housing Rent Relief may apply.

Like Comment Share

Baranof Island Housing Authority
February 16, 2021 · 🌐

Is your rent past due? Are you struggling to make ends meet? If you said yes to either of these questions, then you may qualify. Apply now to see if you are eligible. This program will pay for 12 months of rent and utilities. Visit <https://www.alaskahousingrelief.org> to apply. If you have questions or need assistance contact BIL at 607-747-5088.

FOR IMMEDIATE RELEASE
February 17, 2021

Baranof Island Housing Authority partners with Alaska Housing Finance Corporation to provide up to 12 months rent and utility assistance for eligible Sitka residents who are struggling to pay their rent due to the COVID-19 pandemic.

Like Comment Share

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

Tagiugmiullu Nunamiullu Housing Authority

Tagiugmiullu Nunamiullu Housing Authority - TNHA
November 5, 2021

"When people work together, we can make a difference."

— Mindy Pruitt, Executive Director, Kodiak Island Housing Authority



Alaskans Helping Alaskans
AlaskaHousingRelief.org

Alaska Housing Finance Corporation
November 4, 2021

Alaska leads the nation in distribution of emergency rent relief, with more than \$160 million paid to date. Learn more about how AHFC worked with partners across the state to expedite the process of getting this much needed assistance to Alaska renters. <https://www.ahfc.us/.../alaska-housing-rent-relief-second...>

1 Like 1 Comment 2 Shares

Tagiugmiullu Nunamiullu Housing Authority - TNHA
September 22, 2021

RENTERS! Apply by October 1!

★★★★★

"Getting this assistance has been an absolute life-saver. Literally and truly a relief!"

— Sasha, Anchorage Renter



Find assistance for Alaska renters at **AlaskaHousingRelief.org**

Alaska Housing Finance Corporation
September 13, 2021

AHFC is accepting new applications for Rent Relief through October 1, providing up to three months of assistance to eligible applicants who meet the federal req... [See more](#)

3 Likes 1 Comment 2 Shares

Alaska Housing Finance Corporation
Thanks for sharing this information!

Tagiugmiullu Nunamiullu Housing Authority - TNHA
September 10, 2021

REMINDER: New applications for rent relief will be accepted beginning September 13 for up to three months of assistance. North Slope tenants, whether in TNHA or other local housing, in need of rental assistance should check their eligibility and pre-register at www.AlaskaHousingRelief.org to begin the process.

ALASKAHOUSINGRELIEF.ORG
Home :: Alaska Housing Relief
AHFC will accept new applications for Rent Relief beginning September 13, providing up to three months of assistance to eligible applicants who...



1 Like 1 Comment 1 Share

Alaska Housing Finance Corporation
The deadline is coming up -- Friday, Oct. 1! Thanks for sharing this information.

Tagiugmiullu Nunamiullu Housing Authority - TNHA
September 2, 2021

Uvlaalautaq! Renters in Anaktuvuk Pass, Atkasuk, Kaktovik, Nuiqsut, Point Hope, Point Lay, Utqiagvik and Wainwright who are experiencing financial hardship from the COVID-19 pandemic are encouraged to sign up now to receive information about upcoming Rent Relief from Alaska Housing Finance Corporation. If you are at risk of eviction due to nonpayment of rent and utilities, or fear you could become at risk, you should apply ASAP.

An eligibility checker will be available the d... [See more](#)



Are you struggling to pay your rent or utility bills? We can pay up to 3 months.

You may qualify for Alaska Housing Rent Relief if you rent your home and meet certain income criteria, live in an overcrowded or unsafe rental household – such as risk of domestic violence– or COVID has reduced your income. The application process is easy, safe and confidential.

To find out if you are eligible and apply, go to:
AlaskaHousingRelief.org
Or call 1-844-330-8290 toll-free.

APPLY BY 11:59 PM, FRIDAY, OCTOBER 1, 2021.




3 Likes 3 Shares

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

Tagiugmiullu Nunamiullu Housing Authority - TNHA
March 2, 2021 · 🌐

TNHA, in partnership with AHFC, is offering assistance with rent or utility bills to all Alaskan residents who qualify.

Up to 12 months of payment assistance is available for past due and future balances.

Apply by March 5th at AlaskaHousingRelief.org
Call or text "relief" to 1-833-440-0420 toll-free.



TNHA Alaska Housing FINANCE CORPORATION

2 4 Shares

Like Comment Share

Tagiugmiullu Nunamiullu Housing Authority - TNHA
February 22, 2021 · 🌐

Are you struggling to pay your rent or utility bills?

We may be able to pay up to 12 months.



Alaska Housing FINANCE CORPORATION **TNHA**
www.alaskahousingrelief.org

To see if you qualify and to submit an application, go to: AlaskaHousingRelief.org
or call or text "relief" to 1-833-440-0420 toll-free

The application deadline is 11:59PM, March 5, 2021.

2 7 Shares

Like Comment Share

Tagiugmiullu Nunamiullu Housing Authority - TNHA
February 4, 2021 · 🌐

Are you struggling to pay rent or utilities because of COVID-19? You may be eligible for new assistance from Alaska Housing Finance Corporation.

Learn more and pre-register today: www.alaskahousingrelief.org



ALASKASOURCE.COM

New rental relief program opens preregistration for Alaskans struggling... [Learn more](#)

1

Like Comment Share

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

Municipality of Anchorage

Municipality of Anchorage Clerk's Office
September 29, 2021 · 🌐

You may qualify for emergency rental assistance – deadline is this Friday. Check your eligibility and apply using your cell phone in less than five minutes at www.AlaskaHousingRelief.org. Alaska Housing is also available by phone at 1-844-330-8290.



RENT RELIEF

THE DEADLINE TO APPLY IS THIS FRIDAY, OCT. 1, 2021.


Alaska Housing

1 Like · 6 Shares

Like Comment Share

Municipality of Anchorage Clerk's Office
February 8, 2021 · 🌐

Answer a few questions to determine if you will be eligible to apply for Alaska Housing Rent Relief. If you meet these criteria, you will be invited to pre-register for the application period when it opens for qualifying Alaskans



ALASKASNEWSOURCE.COM

New rental relief program opens preregistration for Alaskans struggling... [Learn more](#)

1 Like · 14 Shares

Like Comment Share

Valley Charities

Valley Charities, Inc.
March 29, 2021 · 🌐

Approximately 2,500 applications were submitted from the Mat-Su Valley for consideration for financial assistance with their rent and utilities as a result of hardship caused by the COVID-19 pandemic. Alaska Housing Finance Corporation has been charged with administering the federally funded program on behalf of the State of Alaska but has key partners working behind the scenes, including Valley Charities.

Information about the program is available at: AlaskaHousingRelief.org or by toll-free telephone at 1-833-440-0420.



VALLEY CHARITIES, INC.

Valley Charities partners with Alaska Housing Finance Corporation to administer Alaska Housing Relief


1 Like · 0 Comments · 0 Shares

Like Comment Share

Valley Charities, Inc.
March 29, 2021 · 🌐

Valley Charities partners with Alaska Housing for the COVID Rental Relief efforts.

https://www.frontiersman.com/.../article_2ece3c46-8df1...



FRONTIERSMAN.COM

Alaska Housing wraps up covid-19 rental relief application period with help from Valley Charities

1 Like · 0 Comments · 0 Shares

Like Comment Share

Association Support

NeighborWorks Alaska

<https://www.nwalaska.org/buying-a-home-for-the-first-time/covid-19-updates>

NEA-Alaska

<https://neaalaska.org/2021/09/23/alaska-housing-rent-relief/>

National Apartment Association

<https://www.naahq.org/covid-19-information-alaska>

Regulatory Commission of Alaska

<http://rca.alaska.gov/RCAWeb/NewsItems/NewsItemDetails.aspx?id=3aa5a4cf-64ff-429e-b99c-375db0d847de>

CLPHA

<https://clpha.org/members/217>

Weekend Landlords

<https://www.weekendlandlords.com/understanding-alaska-emergency-rental-assistance-programs>

∟

Earned Media

Feb. 1, 2021

New rental relief program opens preregistration for Alaskans struggling during COVID-19

<https://www.alaskasnewsresource.com/2021/02/02/new-rental-relief-program-opens-preregistration-for-alaskans-struggling-during-covid-19/>

Feb. 8, 2021

Alaska housing orgs are prepping more than \$200 million in rent relief

<https://www.ktoo.org/2021/02/08/alaska-housing-orgs-are-prepping-more-than-200-million-in-rent-relief/>

Feb. 9, 2021

Alaska renters can soon apply for up to 12 months of pandemic financial help

<https://www.adn.com/alaska-news/anchorage/2021/02/09/anchorage-renters-can-soon-apply-for-up-to-12-months-of-pandemic-financial-help/>

Feb. 15, 2021

15,000 Pre-Register for Alaska Housing Relief

<https://www.ncsha.org/hfa-news/15000-pre-register-for-alaska-housing-relief/>

Feb. 23, 2021

Featured ERA Program: Alaska Housing Rent Relief

<https://www.ncsha.org/resource/featured-era-program-alaska-housing-rent-relief/#:~:text=Alaska%20Housing%20Rent%20Relief%20provides,apply%20to%20this%20new%20program.>

Mar. 2, 2021

Relief for Paying Past-due Rent and Utilities

<https://fm.kuac.org/local-news/2021-03-02/relief-for-paying-past-due-rent-and-utilities>

Mar. 3, 2021

Nearly 23,000 Alaskans have applied for rental and utility COVID-19 relief before Friday night's deadline

<https://www.webcenterfairbanks.com/2021/03/05/nearly-23000-alaskans-have-applied-for-rental-and-utility-covid-19-relief-before-friday-nights-deadline/>

Mar. 25, 2021

Alaska Housing wraps up Covid 19 rental relief application period with help from Valley Charities

https://www.frontiersman.com/news/alaska-housing-wraps-up-covid-19-rental-relief-application-period-with-help-from-valley-charities/article_2ece3c46-8df1-11eb-9ec7-5b0b653c4c47.html

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

Apr. 15, 2021

Valley Charities Partners to Administer Alaska Housing Rent Relief

<https://www.makeasceneak.com/midapril-2021/2021/4/15/valley-charities-partners-to-administer-alaska-housing-rent-relief-nbsp>

Apr. 27, 2021

Over 1,600 Kenai Peninsula households applied for rent relief in latest round

<https://www.kdll.org/post/over-1600-kenai-peninsula-households-applied-rent-relief-latest-round#stream/0>

May 21, 2021

Pandemic rent relief program received applications for about 1 in every 10 Alaskans

<https://www.alaskapublic.org/2021/05/21/pandemic-rent-relief-program-received-applications-for-about-1-in-every-10-alaskans/>

May 24, 2021

Alaska pandemic rent, utility program draws large interest

<https://www.seattletimes.com/seattle-news/northwest/alaska-pandemic-rent-utility-program-draws-large-interest/>

Jun. 25, 2021

EXPLAINER: Will Alaska financing program ease eviction woes?

<https://apnews.com/article/ak-state-wire-alaska-coronavirus-pandemic-health-government-and-politics-aeb3a1a1ded905e084bdfc129fbdf211>

Aug. 4, 2021

All Alaska Housing Rent Relief Applicants Contacted

<https://www.akbizmag.com/industry/finance/all-alaska-housing-rent-relief-applicants-contacted/>

Aug. 27, 2021

A Fraction of Rental Assistance Has Reached the States With Eviction Moratorium Blocked

<https://www.wsj.com/articles/rental-assistance-increased-slightly-in-july-as-fate-of-eviction-moratorium-looms-11629985294>

Sept. 6, 2021

Alaska Housing Finance Corporation to accept more rent relief applications

<https://www.alaskasnewssource.com/2021/09/06/alaska-house-finance-corporation-accept-more-rent-relief-applications/>

Sept. 8, 2021

Starting Next Week, Alaskans Can Apply For Up To 3 Months Rent Assistance

Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

<https://www.kyuk.org/economy/2021-09-08/starting-next-week-alaskans-can-apply-for-up-to-3-months-rent-assistance>

Sept. 8, 2021

Alaska Housing Finance Corp. announces new rental relief program

<https://www.kinyradio.com/news/news-of-the-north/alaska-housing-finance-corp-announces-new-rental-relief-program/>

Sept. 8, 2021

New application period for statewide rental assistance opens Sept. 13; check eligibility now

<https://juneau.org/newsroom-item/new-application-period-for-statewide-rental-assistance-opens-sept-13-check-eligibility-now>

Sept. 9, 2021

Alaska's state housing corporation announces new round of rent, utility relief

https://www.anchoragepress.com/news/alaska-s-state-housing-corporation-announces-new-round-of-rent-utility-relief/article_b5755cb0-11c3-11ec-a66a-07b2cb8020c2.html

Sept. 13, 2021

Alaska apartment and home rents are up, vacancy rates down, survey indicates

<https://www.adn.com/business-economy/2021/09/13/alaska-apartment-rents-are-up-vacancy-rates-down-survey-indicates/>

Sept. 15, 2021

Alaska Housing accepting applications for pandemic rental relief

https://www.frontiersman.com/news/alaska-housing-accepting-applications-for-pandemic-rental-relief/article_8ea95f0e-152f-11ec-8c34-975f1316bf05.html

Sept. 18, 2021

Alaska Housing Rent Relief is giving Alaskans hope for the future

<https://www.webcenterfairbanks.com/2021/09/19/alaska-housing-rent-relief-is-giving-alaskans-hope-future/>

Sept. 24, 2021

AHFC Discusses New Rent Relief Program, Application Deadline October 1

<https://radiokenai.com/ahfc-discusses-new-rent-relief-program-application-deadline-october-1/>

Sept. 25, 2021

Anchorage Chamber Of Commerce: Alaska Housing Rent Relief Accepts Applications Through Next Friday, Oct. 1, 2021.

<https://patch.com/alaska/anchorage/anchorage-chamber-commerce-alaska-housing-rent-relief-accepts-applications-through>

Sept. 27, 2021

Alaskans have until Friday to apply for pandemic rental assistance

<https://www.ktoo.org/2021/09/27/alaskans-have-until-friday-to-apply-for-pandemic-rental-assistance/>

Sept. 28, 2021

Qualifying Alaskans can receive rent and utility aid for 3 months, and the last day to sign up is Friday

<https://www.adn.com/alaska-news/2021/09/28/qualifying-alaskans-can-receive-rent-and-utility-aid-for-3-months-and-the-last-day-to-sign-up-is-friday/>

Sep. 30, 2021

Deadline to apply for rental and utility relief is Friday

<https://www.alaskasnewssource.com/2021/09/30/deadline-apply-rental-utility-relief-is-friday/>

Nov. 15, 2021

U.S. Cities Risk Losing Millions in Federal Emergency Rent Assistance

<https://www.bloomberg.com/news/articles/2021-11-15/as-pandemic-rent-relief-lags-white-house-imposes-deadline>

Jan. 19, 2022

Alaska Housing prioritizes emergency rental assistance payments

https://www.frontiersman.com/news/alaska-housing-prioritizes-emergency-rental-assistance-payments/article_27a11abe-79c9-11ec-a367-6b780871da5c.html

Testimonials

James, Renter, Fairbanks

Just having you guys save my bacon for the next few months is going to make a huge difference. I will be able to fix so much and get my family's lives back on track. I'm not usually a money hungry person but with how broke covid has made me alot of lost hrs in my shop the last 2 or 3 months I doubt I could do this much longer without this help. I really appreciate everything you guys are trying to do for my family thank you from the bottom of my heart I truly do appreciate everything you guys are doing from the sounds of it yall are helping this community and other family's across alaska its a great thing keep up the hard work I have herd nothing but great things

Sasha, Renter, Anchorage

Alaska Housing Finance Corporation made the process of getting rent relief easy and stress-free. From applying, to viewing our application status, all the way to tracking the rent payments. When we had questions, the AHFC team was super friendly and helpful.

Thank you Alaska Housing and all those who made this amazing program go so smoothly. Getting this assistance has been an absolute life-saver; literally and truly a relief! Alaska Housing, you are the best!



Ann, Landlord, Anchorage

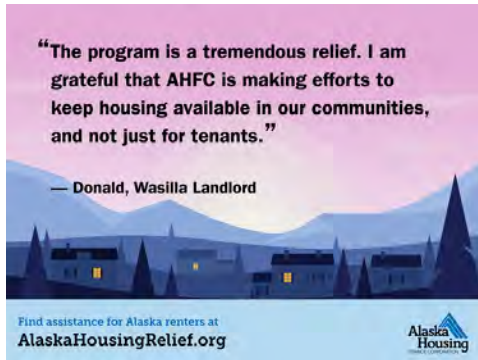
As a landlord the rent relief program has really helped both our tenant and us. It has allowed our long term tenants to stay in our rental house while allowing us to continue paying our bills for the house. It is a win win program for both of us.



Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

Donald, Landlord, Wasilla

The program is a tremendous relief on landlords when it's allocated efficiently. I am grateful that AHFC is at least making efforts to do something for landlords that keep housing available in our communities and not just for tenants who are not able to pay rent.



Larry, Southeast

It's embarrassing how slow other states have been. And hurtful to people who need the help. Everyone at AHFC should feel good about the work you have been doing. Too bad other states don't call for advice.

Dan, Renter

If you could, thank your team/ all those involved getting my water bill taken care of. The work you do is appreciated, so thank you very much for all your help.

John, Landlord

I appreciate all the help for the tenants because they need it and thank you to social services. And I know you also have to combat fraud. Thank you for all you do.



**Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign**

Jessica, Renter, Anchorage

I want to thank all of you do very much for all the help you have given me. It's been rough like with so many others, COVID -19 came along and demolished my career in the restaurant industry, and as a single mom to a wonderful 7 year old boy, I had to reevaluate my life and I decided to go back to school for Massage Therapy, which I will be in for the next 12 months. This assistance has made it possible for me to complete my education!! And be there for my son. I have leads for employment as well, but first I have to help my Mom through open heart surgery next week. She is 79 and has an Aortal aneurysm. I am an only child, and once again I wouldn't be able to help her without this assistance. I can never thank you all enough for what you're doing for me...

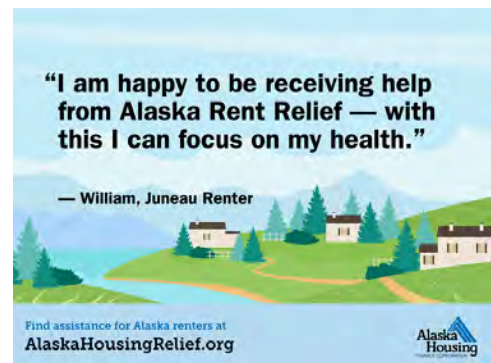


Lynn, Renter, Anchorage

Thanks again for always responding. You have made a very hard time a little better and this will definitely help me get out of the hole COVID has created! I appreciate it

William, Renter

I am happy to be receiving help from Alaska Relief after my stroke income was limited with this I can focus on my health.



Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

Andrew Kenneson, ERAP Navigator, Kodiak Island Housing Authority
People taking care of people.



It feels good making a difference in someone's life.



Alonzo, Anchorage Renter
Alaska Housing Rent Relief has been a lifesaver.



Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

The program has taken away the stress of paying bills.



Mindy Pruitt, Executive Director, Kodiak Island Housing Authority
Neighbors helping Neighbors – The Alaska Way.



When people work together, we can make a difference



Alaska Housing Finance Corporation
Alaska Housing Rent Relief
Communications: Integrated Campaign

We're going to serve every family that we can.



Griffin Hagle, Executive Director, TNHA, Utqiagvik

Looking at the ecosystem of partners here, Alaska Housing has been a great partner.



This is one of the best programs in the county.



AHFC led the way demonstrating how to get things done quickly and help people in need.



Annual Report

[Governor's Letter](#)

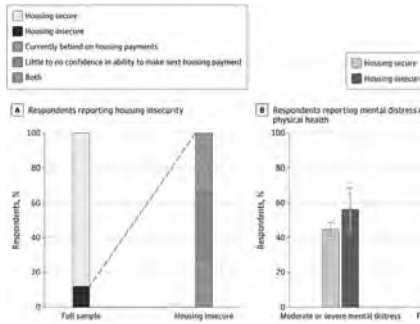
[Fiscal Year Summary](#)

[Alaska Housing Rent Relief](#)

[Partners](#)

Research

<https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2784598>



Association Between Housing Insecurity, Psychological Distress, and Self-rated Health Among US Adults During the COVID-19 Pandemic | Psychiatry and Behavioral Health | JAMA Network Open | JAMA Network

Economic hardship due to the COVID-19 pandemic has exacerbated concerns about the threat of evictions and foreclosures. 1,2 While prior research has documented an association between housing insecurity and health, 3 the magnitude of this relationship has not been examined during the COVID-19 pandemic. Understanding the association between housing insecurity and health in a nationally ...

jamanetwork.com

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8485162/>



Association Between Housing Insecurity, Psychological Distress, and Self-rated Health Among US Adults During the COVID-19 Pandemic

This survey study examines association of housing insecurity with psychological distress and self-rated health among US adults during the COVID-19 pandemic.

www.ncbi.nlm.nih.gov

https://www.sciencedirect.com/science/article/pii/S2352827321001373?dgcid=rss_sd_all

Financial hardship and social assistance as determinants of mental health and food and housing insecurity during the COVID-19 pandemic in the United States - ScienceDirect

Methods. Using multivariable Poisson log-binomial regression and repeated cross-sectional Household Pulse Survey data between September and December 2020 on 91,000 18- and 64-year-old U.S. adults and 28,842 adult housing renters, this study explored the associations of financial hardship with mental health outcomes and food and housing insecurity, adjusting for receipt of social assistance.

www.sciencedirect.com

https://files.consumerfinance.gov/f/documents/cfpb_Housing_insecurity_and_the_COVID-19_pandemic.pdf

Housing insecurity and the COVID-19 pandemic

1 . Executive Summary . In 2020, those who have fallen behind at least three months on their mortgage increased 250 percent to over 2 million households, and is now at a level not seen since the height of the Great

files.consumerfinance.gov

<https://pubmed.ncbi.nlm.nih.gov/34591109/>



Association Between Housing Insecurity, Psychological Distress, and Self-rated Health Among US Adults During the COVID-19 Pandemic

Association Between Housing Insecurity, Psychological Distress, and Self-rated Health Among US Adults During the COVID-19 Pandemic

pubmed.ncbi.nlm.nih.gov

<https://hub.jhu.edu/2020/08/05/meredith-greif-housing-evictions/>



U.S. faces looming housing and homelessness crisis | Hub

U.S. faces looming housing and homelessness crisis Johns Hopkins sociologist Meredith Greif discusses the shortage of affordable housing that existed in the U.S. before the coronavirus pandemic swept through, making everything worse

hub.jhu.edu

<https://www.bmc.org/node/165056>

New Study Finds COVID-19 Pandemic Exacerbated Anxiety and Depression in Racial and Ethnic Minority Children | Boston Medical Center - bmc.org

BOSTON – New research has determined that the first year of the COVID-19 pandemic led to increased depression, anxiety and social risks among urban, racial, and ethnic minority children aged five to 11 years old compared to the prior six months. Led by researchers at Boston Medical

Center, study findings show that a reduction in school assignment completion, increased screen time, and ...

www.bmc.org

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4388711/>



Home Foreclosure, Health, and Mental Health: A Systematic Review of Individual, Aggregate, and Contextual Associations

The U.S. foreclosure crisis intensified markedly during the Great Recession of 2007-09, and currently an estimated five percent of U.S. residential properties are more than 90 days past due or in the process of foreclosure. Yet there has been no systematic ...

www.ncbi.nlm.nih.gov

PESO Model

