

2020 SPONSORSHIP PACKAGES

- One available per conference
- A custom package designed to meet your specific objectives
- Call NCSHA's Kimberly Carr for details

SOLD FOR HCC 2020

DIAMOND

PLATINUM

\$20,000 Member
\$24,000 Nonmember

- Four registrations and Leadership Circle Reception invitations
- One double exhibit booth
- Full-page ad in the Conference Program Guide
- Logo included in pre- and post-event promotional emails
- Attendee list with email addresses
- PLUS all the Additional Sponsor Benefits below

GOLD

\$15,000 Member
\$18,000 Nonmember

- Three registrations and Leadership Circle Reception invitations
- One single exhibit booth
- Full-page ad in the Conference Program Guide
- Logo included in pre- and post-event promotional emails
- PLUS all the Additional Sponsor Benefits below

SILVER

\$10,000 Member
\$12,000 Nonmember

- Two registrations and Leadership Circle Reception invitations
- Half-page ad in the Conference Program Guide
- Logo included in pre- and post-event promotional emails
- PLUS all the Additional Sponsor Benefits below

BRONZE

\$5,000 Member
\$6,000 Nonmember

- One registration
- Quarter-page ad in the Conference Program Guide
- PLUS all the Additional Sponsor Benefits below

HOUSING FRIENDS

\$3,500 Member
\$4,200 Nonmember

- 40% discount on advertising in the Conference Program Guide
- PLUS all the Additional Sponsor Benefits below

BRANDED PACKAGE

Call for Pricing

- Your brand printed on a giveaway or associated with a break
- Past custom packages have included: Wi-Fi | Hotel Keycard | Lanyard | Tote Bag | Charging Station | Notebook | Water Bottle | Reception | Themed Break
- PLUS all the Additional Sponsor Benefits below
- **Visit the conference website for details and pricing**

PLUS!

Learn more:
Contact Kimberly Carr,
202-624-5424 or
sponsors@ncsha.org

All sponsors receive:

- Logo with web link posted on the conference web page
- Logo published in the Conference Program Guide
- Logo included on event signage
- Attendee direct-mail list
- Recognition from the podium during plenary sessions



EXHIBITOR PACKAGES

Housing Credit Connect & Marketplace
June 2 – 5 | St. Louis

Annual Conference & Showplace
October 24 – 27 | New Orleans

\$3,150 Member
\$4,350 Nonmember
per Event

The Exhibitor Package includes:

- One 10' x 8' exhibit space, with 8'-tall back drapes and 3'-tall side drapes
- One 6' draped table, two chairs, wastebasket
- Overnight in-hall security
- Two exhibitor-only registrations, includes meals and social functions inside the Exhibit Hall; option to upgrade to attend sessions (*restrictions apply*)
- Logo, profile, and contact info published in the Conference Program Guide
- Attendee direct-mail lists
- 40% discount on advertisements placed in the Conference Program Guide

ADVERTISING RATES

Housing Credit Connect & Marketplace | Annual Conference & Showplace

Program Guide per Event	Back Cover	Inside Back Cover	Full Page	Horizontal Half Page	Quarter Page
Ad Dimensions (width x height)	9.375" x 12.375"	9.375" x 12.375"	7.875" x 10.875"	7.875" x 5.25"	3.75" x 5.25"
Member	\$2,080	\$1,760	\$1,280	\$880	\$550
Nonmember	—	—	\$1,600	\$1,100	\$440
Sponsor Exhibitor	\$1,560	\$1,320	\$960	\$660	\$330

File Specifications

Furnish ads in one of the following formats:

- Press-optimized PDF
- Illustrator EPS file with all fonts saved as outlines

Color or b/w artwork accepted. Minimum resolution: 300 dpi. Sizes above include live area.

**Bleeds are accepted for back cover and inside back cover ads only; sizes include the bleed.*

Ready to learn more?

Contact Kimberly Carr, 202-624-5424 or
sponsors@ncsha.org.

Interested in becoming a member?

Contact Phaedra Stoger, 202-624-7710 or
membership@ncsha.org.



National Council of
State Housing Agencies