



Achieving Health Equity Through Housing Investments

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Learning Objectives



- Describe current public health practice in addressing health equity
- Discuss the role of serviced-enriched housing as social determinant of health
- Review SAHF's health and housing initiatives and current cross-sector practice



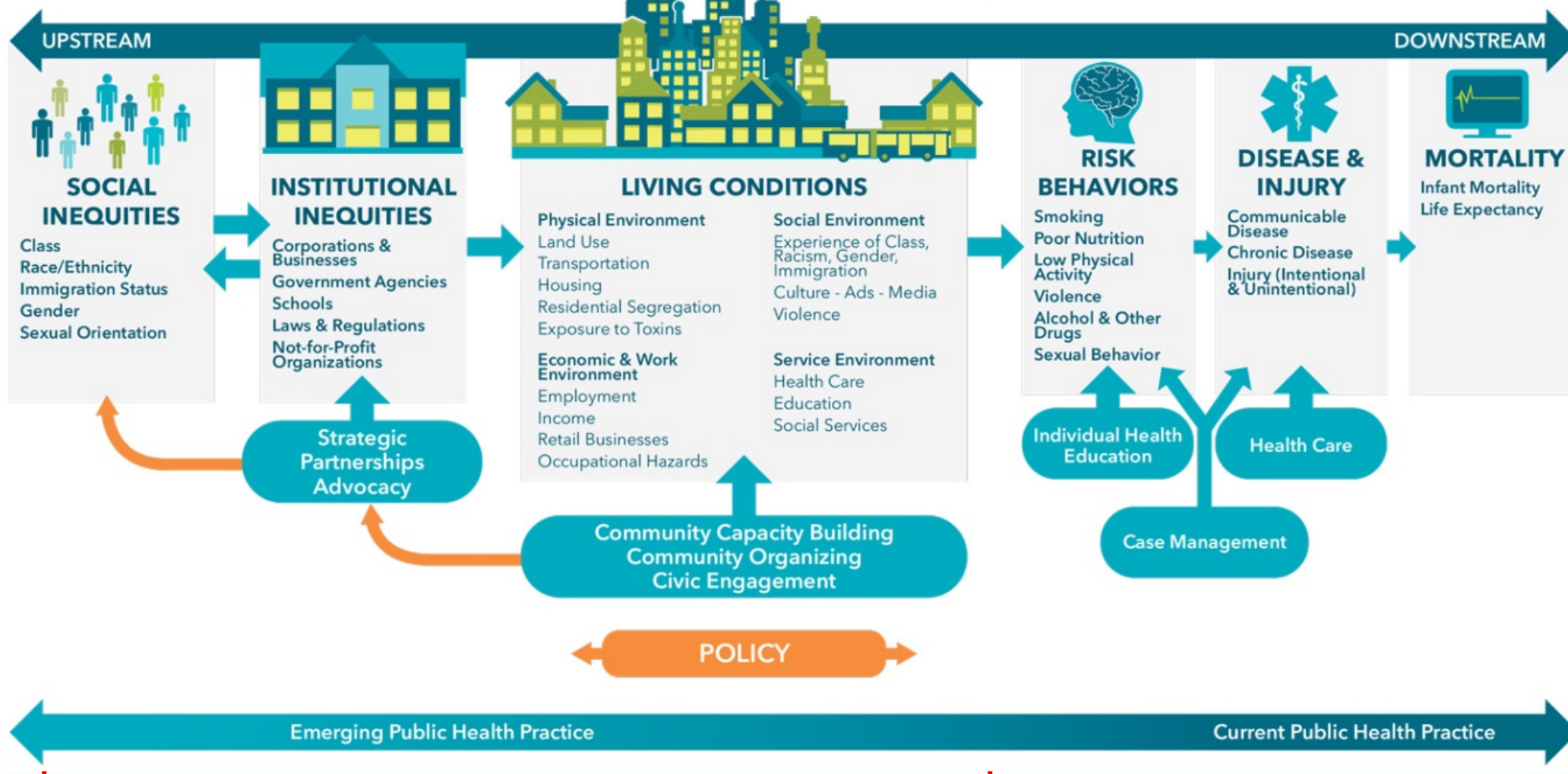
The structural determinants and conditions in which people are born, grow, live work and age.

Social and Structural Determinants of Health



<https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health>

A PUBLIC HEALTH FRAMEWORK FOR REDUCING HEALTH INEQUITIES BAY AREA REGIONAL HEALTH INEQUITIES INITIATIVE



Place Matters



Source: <https://societyhealth.vcu.edu/work/the-projects/mapswashingtondc.html>



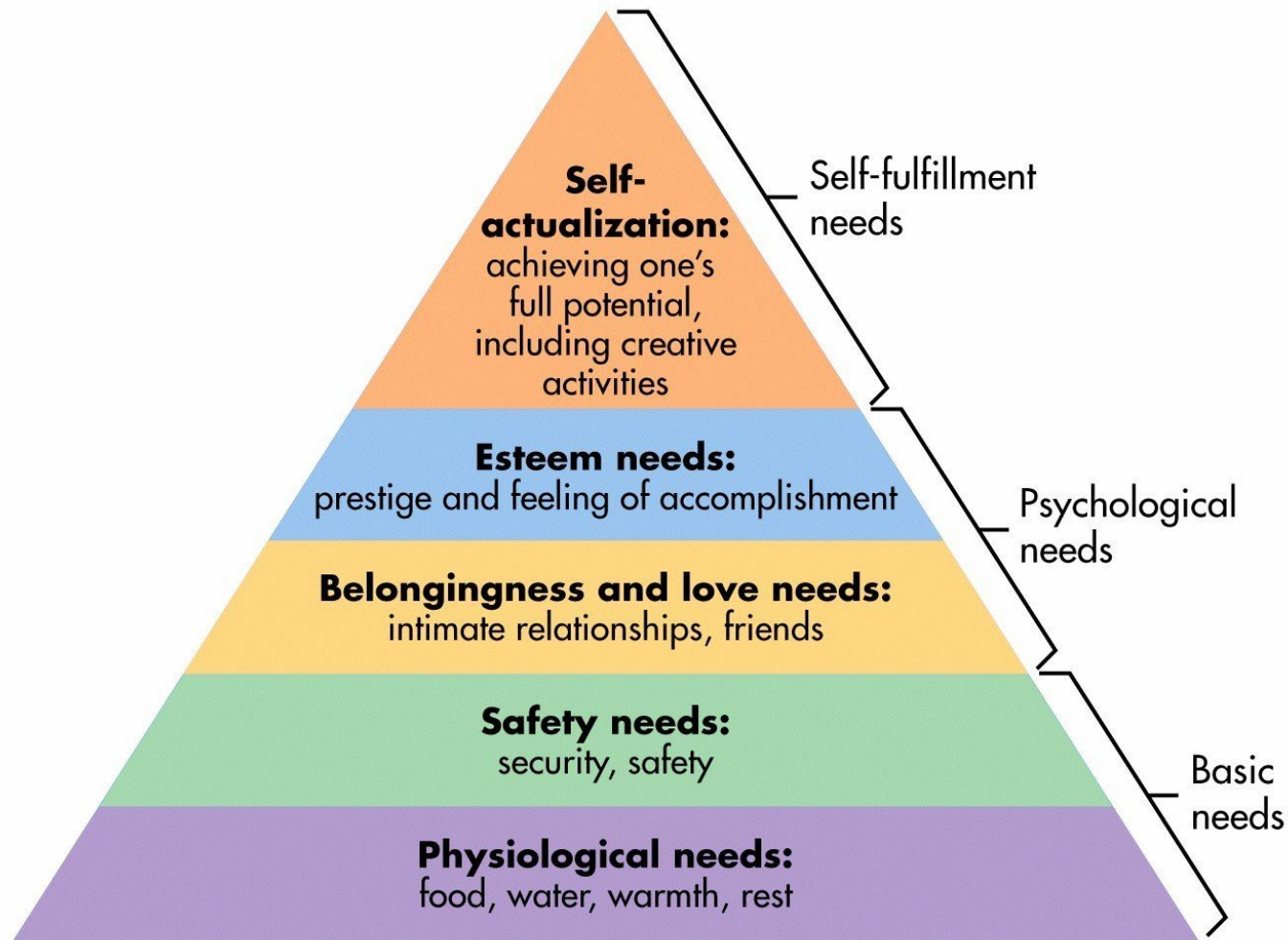
EQUALITY



EQUITY

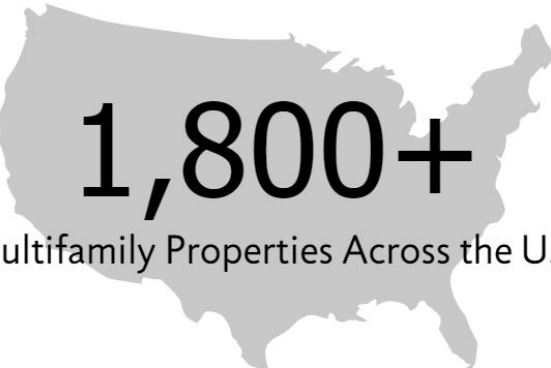
Housing is Health

Maslow's Hierarchy of Needs



Source: <https://www.simplypsychology.org/maslow.jpg>

SAHF Portfolio: By the Numbers



1,800+
Multifamily Properties Across the U.S.



SAHF properties located in
49 states
+ Puerto Rico and the Virgin Islands



134,000+
Rental Homes for Families, Seniors, and
Special Needs Populations



180,000+
People Served by SAHF Members

SAHF's mission is to lead policy innovation and support the delivery of affordable rental homes that expand opportunity and promote dignity for residents



Overview of SAHF Outcomes Initiative

- ❖ Collecting common **outcome measures** that show impact in five key areas:



Youth &
Education



Community
Engagement



Health &
Wellness



Financial
Health &
Capability



Housing
Stability

- ❖ Identifying best practices and building **partnerships**
- ❖ Transforming resident services from a source of anecdotal successes to **a system** of consistent assessments
- ❖ Building the 3 C's within our members: Capacity, Culture, and Competence
 - Developing the capacity of our members to collect accurate data, building a culture of valuing data collection, and helping staff gain the competence to aggregate and analyze resident data
- ❖ Protecting and expanding resident service coordination funding by demonstrating the impact of providing safe, affordable, high-quality, service-enriched housing

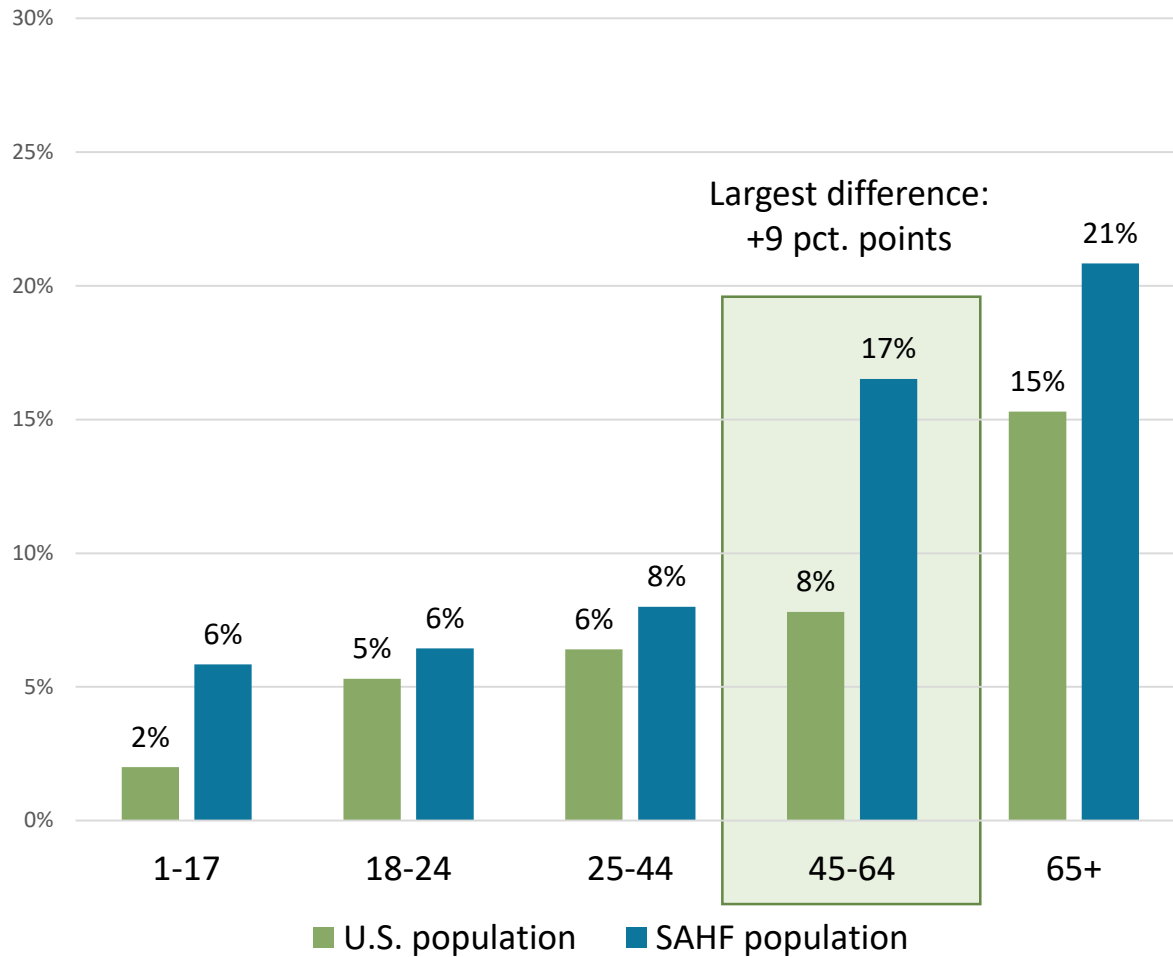
Leveraging Data to Quantify Impact

Service Priority Area	Outcome Measures <i>What are the changes in residents' behaviors or attitudes?</i>
Work, Income, and Assets	% of households whose gross income increased
	% of households whose income from employment increased
	\$ increase in median income from employment
	% of employed residents
	% of residents who gained employment over time
	% of households who reported increased assets
Housing Stability	% of unbanked households
	Median duration of residence
	% of households who moved out because of non-payment of rent
	% of households who moved out because of poor health
	% of households who moved out because of home purchase
Education	% of households who moved out because of death
	% of households who moved out because they no longer need the current level of financial assistance
	% of 3-4 year-old children enrolled in Pre-K, Preschool, Head Start, or other early education program
Community & Engagement	% of young adults who graduated high school
	% of residents who completed higher education
	% of residents who feel safe in their building.
Health & Wellness	% of residents who feel safe in their neighborhood.
	% of residents eligible to vote who are registered to vote.
	% of residents reporting that poor physical health kept them from doing their usual activities such as self-care, work, or recreation in the last 30 days
	% of residents reporting that poor mental health kept them from doing their usual activities such as self-care, work, or recreation in the last 30 days
	% of residents who used a hospital ER one or more times in 12 months
	% of residents with a usual place of care where he/she receives routine primary care services
	% of residents who visited a healthcare provider for a routine checkup in the last 12 months
% residents enrolled in health insurance and type of insurance	
% of residents or households who report experiencing food insecurity	

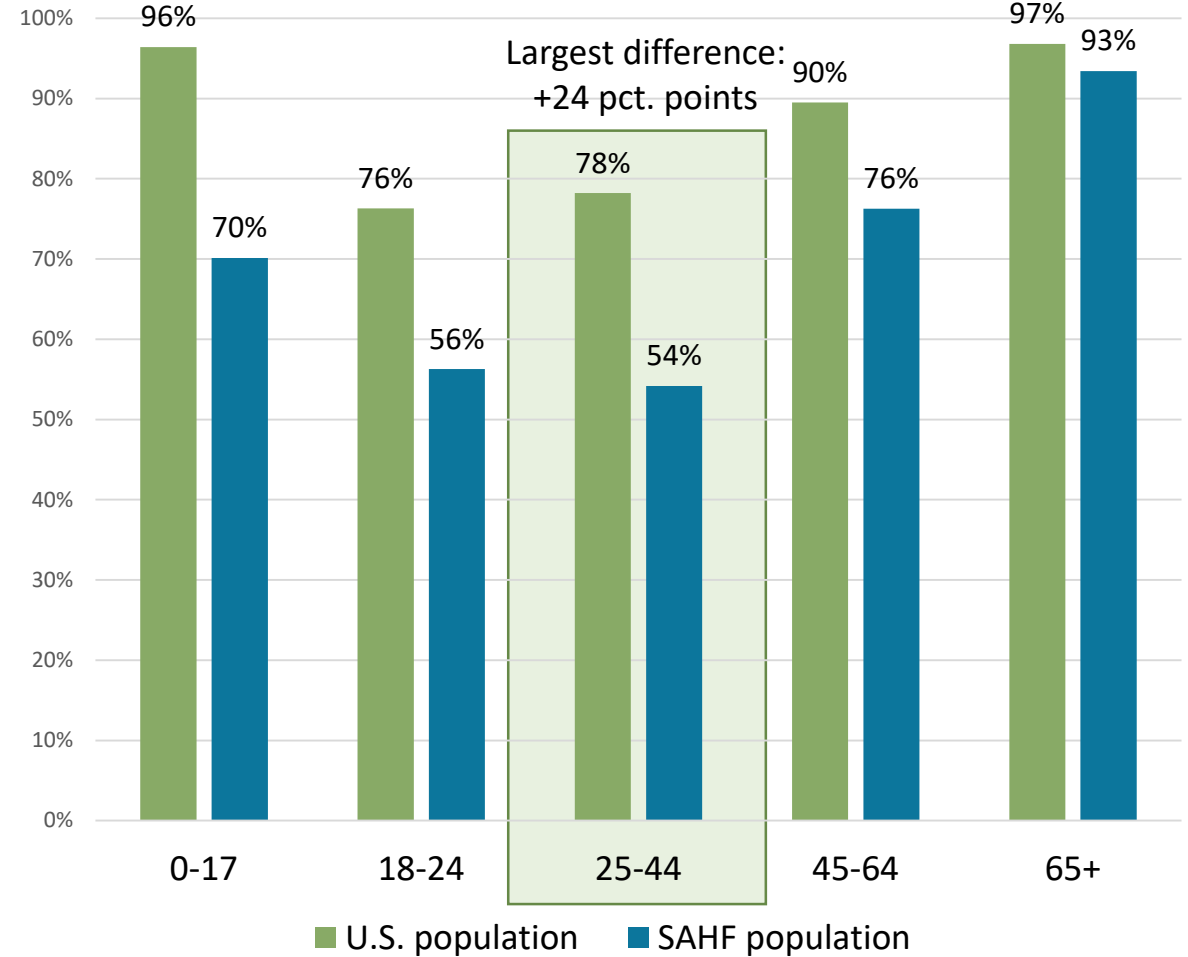


Health Care Utilization Data Analysis

% people with one or more hospitalization in past year



% people with usual place of care



SAHF N = 44,115 residents. Figures only include residents *for whom a number was reported*, not all residents in files. U.S. population data source is the U.S. Department of Health and Human Services, Center for Disease Control, National Center for Health Statistics, report titled "Health, United States, 2014" (page 276) found at <http://www.cdc.gov/nchs/data/hus/hus14.pdf#089>.

Strategic Partnerships and Thought Leadership

SAHF Health and Housing Initiatives

- **Healthcare partnerships**
 - Matchmaking with Medicaid Managed Care Organizations
- **Health and Housing Roundtables**
 - Oral health, obesity, technology and food security
- **Mental and Behavioral Health**
 - Resource guide for front line staff
 - Toxic stress and trauma
- **Built environment and health**
 - Healthy building materials
 - Trauma informed spaces
- **Healthcare investments and housing supply**

A Culture of Caring

A Compendium of Self-Care Tools and Workforce Support
Principles for Front-Line Staff in Service-Enriched Housing



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Fannie Mae Healthy Rewards Program – CORES Certification

- Launched in 2018 in conjunction with Fannie Mae's *Healthy Housing Rewards™ - Enhanced Resident Services* initiative to recognize organizations that have a history of and competency in providing quality resident services in affordable rental housing
- CORES Certification developed using SAHF's Framework for a System of Resident Services Coordination
- A product feature that provides lower pricing to finance affordable properties with enhanced resident services that improve the health and stability of their residents
- Enhanced Resident Services include health and wellness services, work and financial capability support, and more



Certified Organization for Resident Engagement & Services

The CORES Certification recognizes organizations that have developed a robust commitment, capacity, and competency in providing resident services coordination in affordable rental housing communities.



Thank You
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