

mission expedition

We strengthen Colorado
by investing in affordable housing and
community development.



*financing the places where
people live and work*

we are going on tour!

Opportunity for staff to connect with our customers while also learning about our community



mission elevated: 2018 focus

- Re-established and rebranded to provide more focus and visibility to our mission
- More concentrated effort to actively engage with our partners



tangible experiences

- Meet the people and businesses who influence our production numbers
 - Tours allow staff to interact and learn about projects in which they were directly or indirectly involved



what's in a tour?

- Multifamily site visit
 - Meet the property management team
 - Discussions with architect, developer, and other members of the design team
 - Conversations with community residents



what's in a tour? (continued)

- Partner site visits
 - Meeting with management team
 - Staff educated on establishment of partnership



what's in a tour? (continued)

- Business Finance site visits
 - Staff tour the facility
 - Operations
 - Potential expansion projects
 - CHFA's involvement with financing



targeted audiences



results

“I feel proud to be part of an organization that brings such positive changes in the lives of so many people.”

