



POWERED BY ENTERPRISE COMMUNITY PARTNERS

Connecting People and Places to Opportunity

What Matters in Determining Opportunity?

The Research is Clear – Opportunity is Multi-Dimensional Across Communities



POLICIES AND SYSTEMS MATTER 

NEIGHBORHOODS & NETWORKS MATTER 

HOMES & BUILDINGS MATTER 

PEOPLE MATTER 

Measuring the “Opportunity” in Opportunity Zones

An online & printable report with opportunity-relevant data, generated in seconds for any census tract.



OPPORTUNITY MEASUREMENT REPORT 360



SMARTER INVESTMENTS.
THOUGHTFUL SOLUTIONS.
STRONGER COMMUNITIES.

OPPORTUNITY360 provides a comprehensive approach to understanding and addressing community challenges using cross-sector data, community engagement and measurement tools. Together, we are illuminating the pathways that foster greater opportunity for people in every community.

This report provides the framework and data necessary to assess both the available pathways to opportunity and the outcomes of opportunity in any neighborhood in the United States. Partners in community development will gain a deeper understanding of available resources through OPPORTUNITY360 and be better positioned to make smart investments and create collaborative solutions that transform communities across the country.



For more information about this report and OPPORTUNITY360, visit us at www.enterprisecommunity.org/opportunity360.

What is Opportunity?

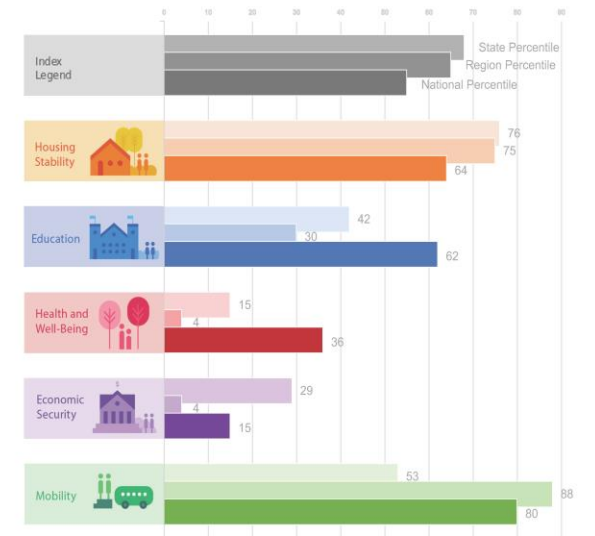
Opportunity is the set of circumstances or pathways that make it possible for people to achieve their goals—no matter their starting point. At Enterprise, we believe that all people should be able to live in communities in which the available pathways lead to positive outcomes—housing stability, education, health & well-being, economic security and mobility. These are the outcomes we strive to achieve every day for ourselves, our friends and families, and the broader communities in which we live.

Opportunity360 offers a framework for measuring opportunity at a neighborhood level using more than 150 data indicators from both public and proprietary sources.

To help you tell the story of opportunity in your neighborhood, we created index values for each opportunity outcome. The snapshot below illustrates how the values for your census tract compare to all other tracts in the nation. A score of 50 means the tract is in the 50th percentile—half of all tracts in the country have higher scores and half have lower scores. The region and state scores reflect the percentile ranking of the selected tract as compared to all other tracts within those areas.



What Does Opportunity Look Like for People Living in This Community?

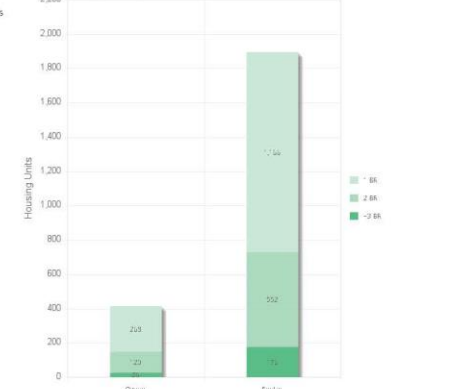


BUILDINGS, HOMES & MORTGAGE MARKETS

Housing Stock

The nature and quality of the housing stock affects the types and affordability of homes that are available, and may present health risks for residents. This includes the age of the buildings, the share of units that are mobile homes, boat or RVs, and the number of homes that suffer from significant deficiencies.

Housing Units by Tenure and Number of Bedrooms



Housing Stock Indicators

Indicator	Tract	Region (CBSA)	Nation	Average Annual Change
Total Number of Housing Units (2011-2015)	2,472	2,284,893	133,351,840	5.48% (2000)
Median Year Built (2011-2015)	1977	1979	1976	-
Percent of Units that are Single Family Homes (2011-2015)	11.57%	66.23%	67.45%	-3.00% (2000)
Percent of Units in Duplexes/Triplex (2011-2015)	0.77%	0.95%	3.73%	-5.18% (2000)
Percent of Units in Small Multifamily Buildings (2011-2015)	1.66%	16.82%	13.72%	-3.22% (2000)
Percent of Units in Medium/Large Multifamily Buildings (2011-2015)	86.00%	15.30%	8.66%	1.64% (2000)
Percent of Households Residing in Boats, Mobile Homes or RVs (2011-2015)	0.00%	0.70%	6.44%	N/A (2000)
Percent of Population in Group Quarters (2011-2015)	0.07%	1.78%	2.55%	-7.63% (2000)
Percent of Occupied Units Lacking Kitchen and/or Plumbing (2011-2015)	6.07%	1.56%	4.95%	7.20% (2000)

Source: Census ACS

Items marked "N/A" indicate data not available for this location; dashes indicate data not available for any location. Region is defined as the Core Based Statistical Area (CBSA); if the tract falls outside a CBSA, then it defaults to county.

Measuring the “Opportunity” in Opportunity Zones

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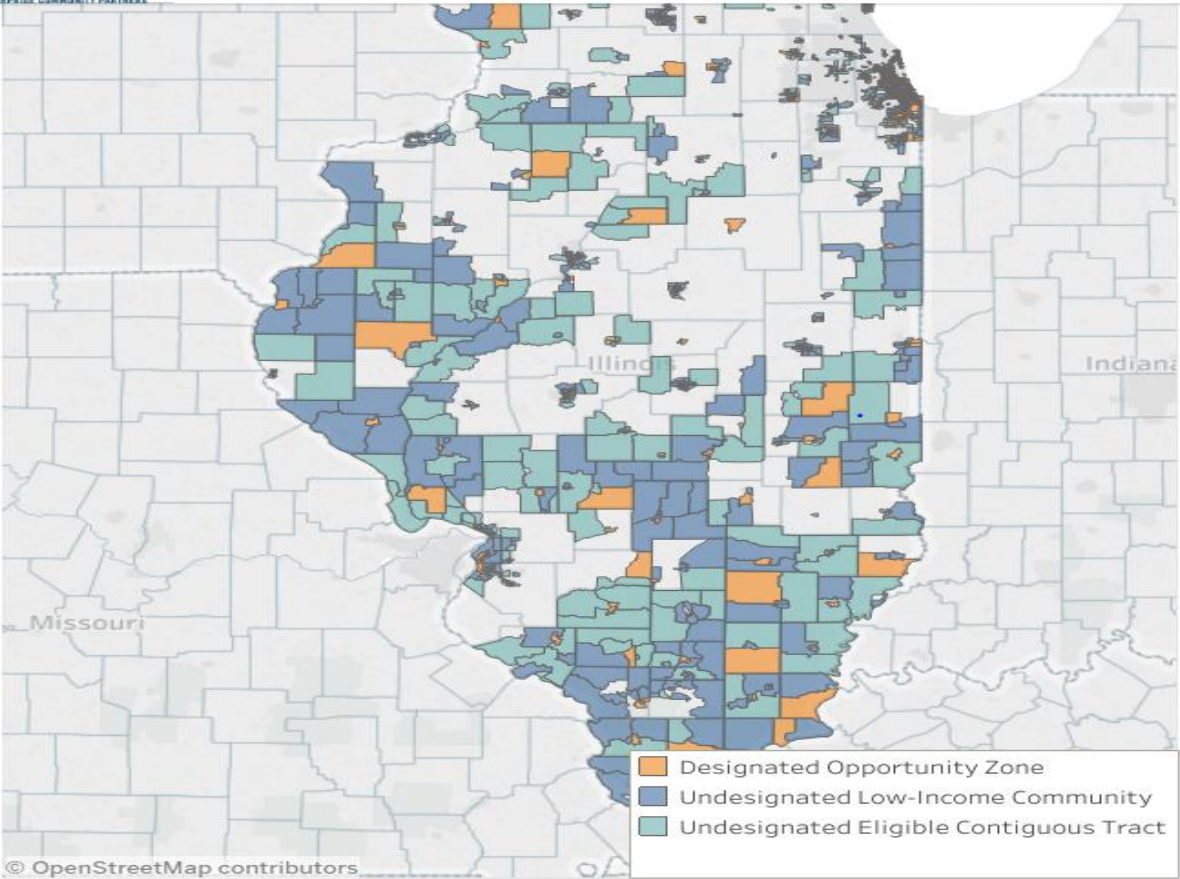
ABOUT

TOOLS ▼

RESOURCES

FAQ

SUPPORT



Filtered Tracts:

Designated Opportunity Zone	327
Undesignated Eligible Contiguous Tract	281
Undesignated Low-Income Community	1,099

Select State ▼
ILLINOIS ▼

County ▼
(All) ▼

Rural or Urban ▼
(All) ▼

Opportunity Zone Designation ▼
(Multiple values) ▼

Intersects Tribal Tract(s) ▼
(All) ▼

Safe Harbor Status ▼
(All) ▼

Federal Place-Based Program Filters

Includes NMTC Investments(s) ▼
(All) ▼

Includes Empowerment Zones(s) ▼
(All) ▼

Intersects Promise Zones(s) ▼
(All) ▼

Qualified Census Tract ▼
(All) ▼

Includes Section 538 project(s) ▼
(All) ▼

Intersects Choice Neighborhoods(...) ▼
(All) ▼

Includes CDBG Project(s) ▼
(All) ▼

Includes Sect. 514 or 515 project(s) ▼
(All) ▼

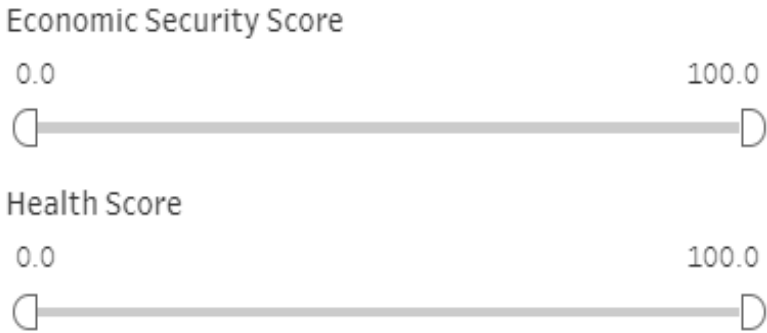
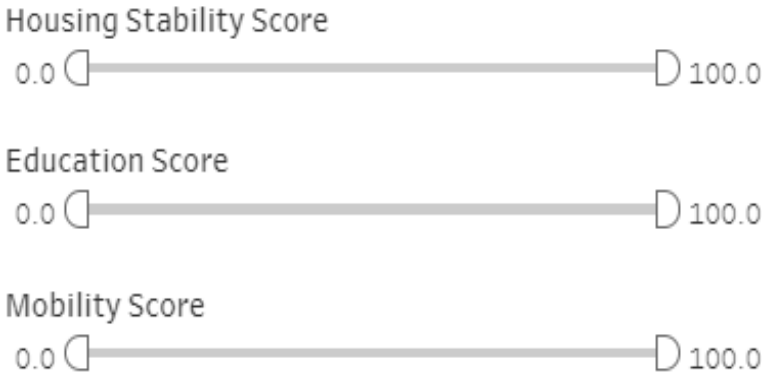


Measuring the “Opportunity” in Opportunity Zones

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Enterprise Community Partners - Opportunity360 Filters



What Opp360 Tells Us About the Designated Zones

www.Opportunity360.org



1. Housing Stability

- Designated: **44**
- Eligible, Not Selected: **47**
- Not Eligible: **55**
- All: **50**

2. Education

- Designated: **27**
- Eligible, Not Selected: **37**

3. Health & Well-being

- Designated: **26**
- Eligible, Not Selected: **37**

4. Economic Security

- Designated: **21**
- Eligible, Not Selected: **37**

5. Mobility

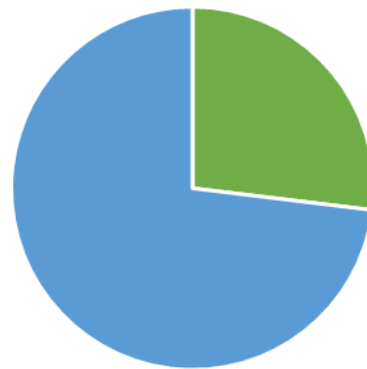
- Designated: **51**
- Eligible, Not Selected: **50**

What Opp360 Tells Us About the Designated Zones

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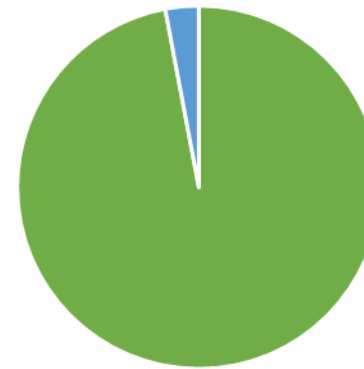
- Of those designated Opportunity Zones, 98% qualify as Low-Income Communities. The remaining 2% Opportunity Zones were eligible contiguous tracts.
- The majority of designated Opportunity Zones are located in urban and suburban census tracts but most of the land area designated is located in rural census tracts.

Number of Opportunity Zone Tracts by Place Type



■ Rural ■ Urban

Land Area of Opportunity Zone Tracts by Place Type



■ Rural ■ Urban

What Opp360 Tells Us About the Designated Zones

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Collectively, 27% of existing federally-subsidized affordable homes across eligible zones are located within designated Opportunity Zones and the average Opportunity Zone's housing stock has a median age of 50 years, more than ten years older than the U.S. median—a sign that many of these neighborhoods urgently need reinvestment.

49% of the jobs located in designated Opportunity Zones are from small businesses. On average, the unemployment rate in these communities is 14.4 percent, and 38 percent of prime age adults are not working—a figure that is nearly 10 points higher than the country as a whole.

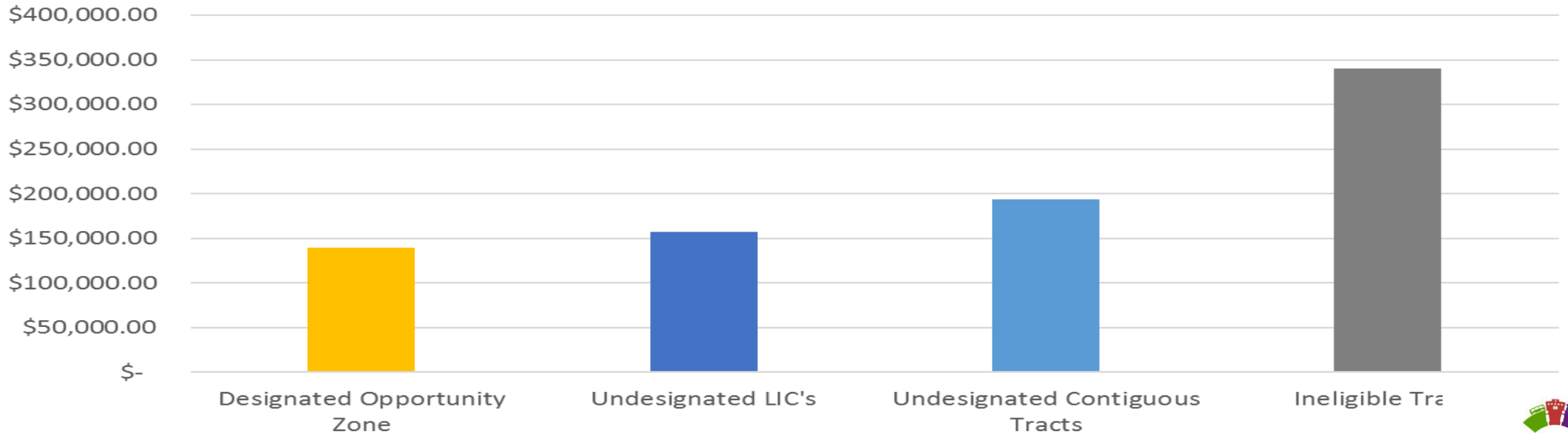
Designated zones have an average poverty rate of nearly 31 percent, well above the 20 percent eligibility threshold and nearly four points higher than the average across all low income tracts.

What Opp360 Tells Us About the Designated Zones

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Households in designated Opportunity Zones have lower home values, lower homeownership rates, and higher levels of renter cost burden than both other eligible tracts that were not nominated and the states overall. They also have lower incomes.

Median Home Value in the Average Tract (2012-2016)

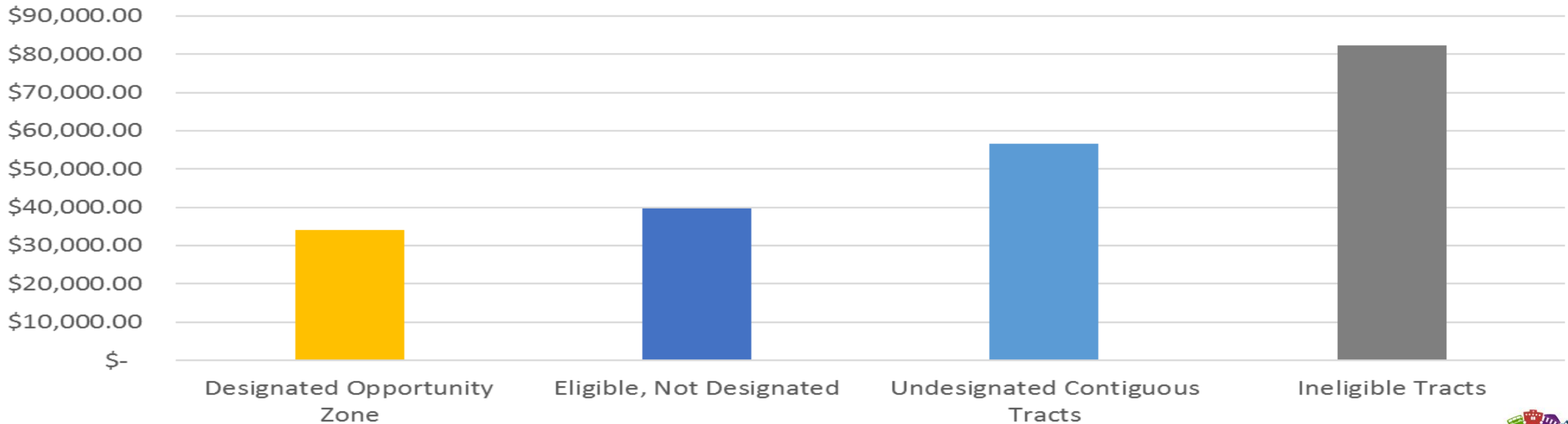


What Opp360 Tells Us About the Designated Zones

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Adults in designated Opportunity Zones have lower incomes and lower educational attainment than both the surrounding areas and the census tracts that were eligible but not nominated.

Median Household Income in the Average Tract (2012-2016)

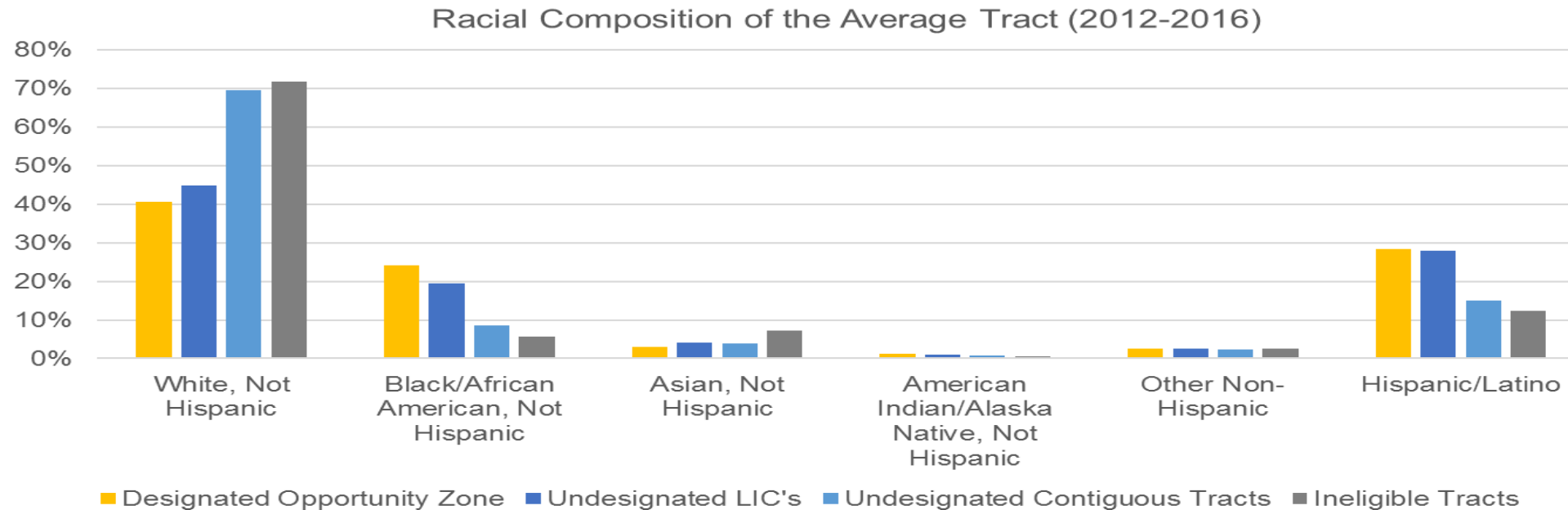


What Opp360 Tells Us About the Designated Zones

www.Opportunity360.org

Households in designated Opportunity Zones have:

- Relatively large populations of Black/African American and Hispanic/Latino residents.
- Smaller populations of White and Asian residents



Measuring Change Across the Opportunity Zones

www.Opportunity360.org

25pg Report for Every Opportunity Zone

Portfolio Assessment Across Zone Investments

Compare Zones w/Others Across the Region & the Nation

Enterprise
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MEASUREMENT REPORT **360**

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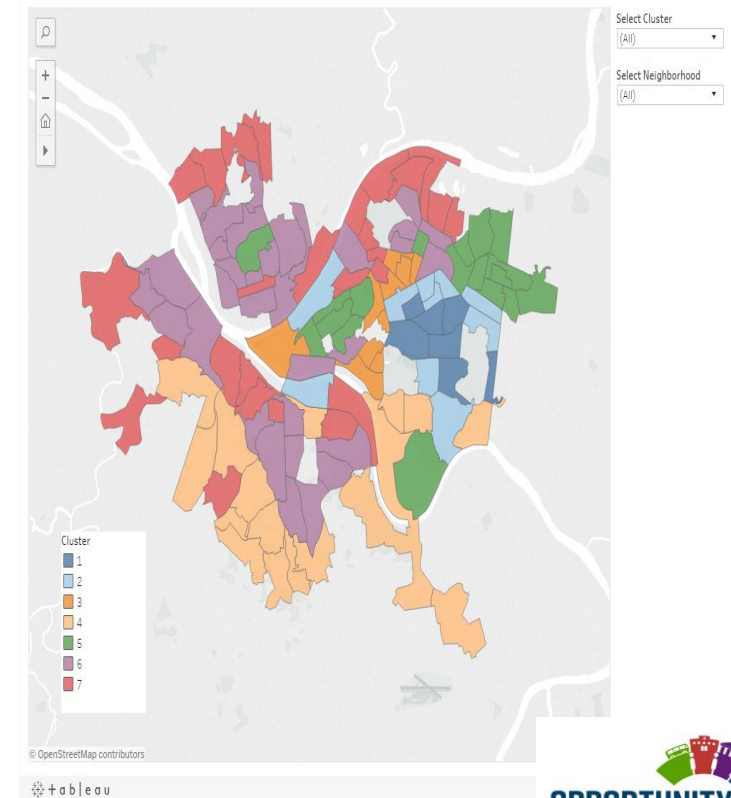
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Pittsburgh Neighborhood Opportunity Typology





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Smarter Investments. Thoughtful Solutions. Stronger Communities.