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This form is a fillable PDF. Type your information into the entry form and save it as a PDF. Please do not write on or scan the entry form. **Questions: Call 202-624-7710 or email awards@ncsha.org.**

Entry Title: Enter your entry's title exactly as you wish it to be published on the NCSHA website and in the awards program.

Category:	
Subcategory:	
Entry Summary: A 15-word (max) summary of the p	program, project, or practice you are entering.
HFA:	
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Visual Aids: Are you mailing to NCSHA 10 copies of any visual aids that cannot be included in your entry PDF? Yes No	Payment: My HFA is mailing a check to NCSHA. My HFA is emailing the credit card authorization form to awards@ncsha.org.

In a world of sound bites, "Likes," snaps and tweets, quick, concise and effective forms of communication are necessary. The importance of staying in touch with our program partners is clear in the ever-changing and increasing digital home mortgage world. With that in mind, the Homeownership Team at the Nebraska Investment Finance Authority (NIFA) developed a new communication tool directed at our participating lenders that is both creative and concise. The tool provides our partners with relevant and valuable information on a weekly basis and keeps them engaged with our Homeownership Team and programs.

A Tailored Communication Tool

To ensure that any new method of communication would meet the needs of our lenders, NIFA reached out to our network of participating lenders and sought input on what they considered the most valuable information. What information did they need from NIFA to best assist first-time homebuyers? Our lenders consistently echoed the need for timely information about rate changes, program updates and any additional changes impacting their responsibilities and requirements as a NIFA lender on a more frequent and consistent basis from NIFA.

In a direct response to their needs, the NIFA team gathered to discuss the most effective way to provide the information. These ideas culminated in the creation of a weekly newsletter that would be sent to all participating lenders every Monday morning known as the "NIFA Homeownership Highlights."

NIFA Homeownership Highlights

Embracing the need for quick and concise information that is easy to read and digest, the *NIFA Homeownership Highlights* weekly communication includes the following sections in a single page format:

<u>Interest Rates</u>

The newsletter provides a listing of current interest rates broken out for each NIFA program. Lenders can also follow an interactive link to the NIFA website where they are provided more detailed program information.

<u>Work Flow</u>

The newsletter's Work Flow section helps to keep lender partners apprised of the weekly work flow and turn-around times for NIFA compliance reviews we include a table that tracks the number of:

- Loan conditions;
- Pre-closing files;
- Down payment assistance/2nd mortgage closing files;
- Post-closing files; and
- Total submissions

<u>NIFA Notes</u>

The NIFA Notes section highlights valuable program information, important announcements, upcoming events, and reminders. In addition, the NIFA team uses this section to provide tips and guidance on topics such as:

- Submitting a Complete File;
- Referencing Online Training & Marketing Materials;
- Did You Know?;
- How To's;
- Sign Ups For Webinar Trainings, and much more!

Production Charts

The Production Charts provide a snapshot of NIFA's loan reservation activity broken out for the most current 10 week time period. The line and pie charts break down the information into the following sections:

- Number of loan reservations
- Loan reservations by program
- Loan reservations by location (e.g. urban vs rural)
- Loan reservations by type (e.g. Conventional, FHA, RD, VA)

This section allows NIFA to showcase our production in a succinct and transparent manner. It also gives our participating lenders an idea of where our programs are most active.

Distribution

The *NIFA Homeownership Highlights* are distributed to participating lenders by email weekly. The key to our success is consistently releasing our newsletter every week on Monday. Lenders have access to the prior week's information at their fingertips, literally with the click of a mouse. We have received positive feedback from our participating lenders on the consistency of our communications and they enjoy reading our updates each week.

Conclusion

In this busy world, everything demands our time and energy and a quick and concise communication tool is a necessity. A visually appealing, single sheet of paper containing all the relevant information participating lenders are seeking allows them to be better informed and makes our partnership stronger. Engaging and developing relationships through simple and effective communication is the key to spreading the word about the benefits of NIFA loans.



Production 1/1/18 to 3/10/18

Interest Rates- <u>click here for entire Information Sheet</u>

Program Name	Government Loan Rate	Conventional Loan Rate		
Military Home	3.75*	Not available		
First Home Focused	3.75*	4.00*		
First Home Plus 4.00*		4.25*		
Homebuyer4.50*Assistance (HBA)1st Loan Rate2nd Loan Rate		4.75* 1st Loan Rate 1.00* 2nd Loan Rate		

*This is not an advertisement for credit as defined in Regulation Z. Contact a NIFA Participating Lender for Annual Percentage Rate ("APR") information. Our interest rates are subject to change from time to time without prior notice.

Work Flow

Team is currently working on submissions dated 3/9/18

Submission Date	Loan Conditions	Pre- Closing Files	HBA Second Files	Post- Closing Files	Total Submissions
03/05/18	24	9	2	9	44
03/06/18	18	12	5	5	40
03/07/18	15	24	2	7	48
03/08/18	21	13	1	13	48
03/09/18	19	19	6	7	51
Totals	97	77	16	41	231

NIFA Notes

REGISTRATION INFORMATION COMING SOON!!

NIFA Lender Training Dates: April 24th & 25th 2018

April 24th – North Platte, Holiday Inn Express April 25th – Omaha, Embassy Suites

ARE YOU FOLLOWING?

NIFA Social Media activity will be picking up speed soon! Be sure to follow us on Facebook & Twitter @NIFAHousing

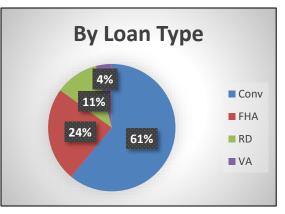
DON'T FORGET

Remember to hit **SUBMIT** after you have saved an uploaded package in Lender Online! This step must be completed so the package is included in the daily workflow process. IT IS EXTREMELY HELPFUL WHEN COMPLETE PACKAGES ARE SUBMITTED!











Production

Interest Rates- <u>click here for entire Information Sheet</u>

Program Name	Government Loan Rate	Conventional Loan Rate		
Military Home	3.875*	Not available		
First Home Focused	3.875*	4.125*		
First Home Plus	4.125*	4.375*		
Homebuyer Assistance (HBA)	4.625* 1st Loan Rate 1.00* 2nd Loan Rate	4.875* 1st Loan Rate 1.00* 2nd Loan Rate		

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Work Flow

Team is currently working on submissions dated 4/6/18					
Submission Date	Loan Conditions	Pre- Closing Files	HBA Second Files	Post- Closing Files	Total Submissions
04/02/18	21	12	2	6	41
04/03/18	20	20	0	15	55
04/04/18	35	15	2	12	64
04/05/18	18	15	11	6	50
04/06/18	16	17	9	9	51
Totals	110	79	24	48	261

NIFA Notes

REGISTRATION NOW OPEN!!

NIFA Lender Workshop Dates: April 24th & 25th 2018

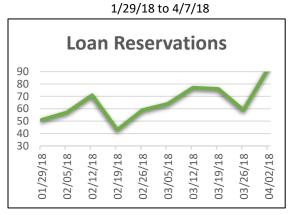
<u>April 24th – North Platte, Holiday Inn Express</u> <u>April 25th – Omaha, Embassy Suites</u>

FOLLOW US

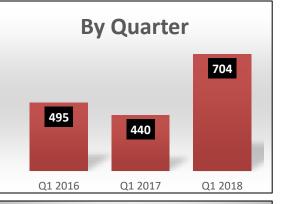
Be sure to follow us on our social media outlets for the latest NIFA news & information. Facebook, Twitter, LinkedIn: @NIFAHousing

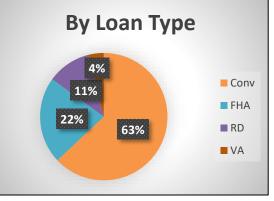
DON'T FORGET

Always hit "SUBMIT" as the final step to upload a package in Lender Online! If NIFA submits for you it will push your review out a day. PLEASE – Submit complete files. Always use checklist. Upload to the correct package.











Production

3/5/18 to 5/12/18

Program	Government	Conventional	
Name	Loan Rate	Loan Rate	
Military Home	4.000*	Not available	
First Home Focused	4.000*	4.250*	
First Home Plus	4.250*	4.500*	
Homebuyer Assistance (HBA)	4.750* 1st Loan Rate 1.00*	5.000* 1st Loan Rate 1.00*	
	2nd Loan Rate	2nd Loan Rate	

Interest Rates- click here for entire Information Sheet

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Work Flow

Team is currently working on submissions dated 5/14/18					
Submission Date	Loan Conditions	Pre- Closing Files	HBA Second Files	Post- Closing Files	Total Submissions
05/07/18	32	18	8	13	71
05/08/18	30	20	6	3	59
05/09/18	32	19	7	5	63
05/10/18	34	16	18	7	75
05/11/18	22	16	6	4	48
Totals	150	89	45	32	316

NIFA Notes

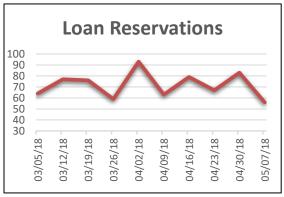
Sign up for NIFA 101 Lender Webinar Training: <u>Thursday May 17th 10-11:30AM (CT)</u>

Join us for a webinar training- this will cover the NIFA basics. Please click the link to sign up if you are new or need a refresher! For audio you will need to call: **1-800-504-8071** Access Code: **4343915#**

HAPPY BELATED MOTHER'S DAY to all of you hard working moms out there! We hope you are enjoying the BEAUTIFUL weather!

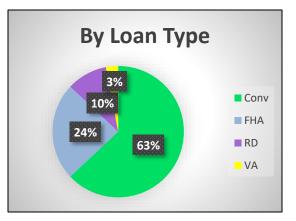
FRIENDLY REMINDER:

Please make sure to submit <u>complete</u> files for review. If you do have conditions, make sure to submit all being asked for at the same time. Thanks for your help!









homeownership@nifa.org 402.434.3900 www.NIFA.org Social Media: @NIFAHousing



Production

4/2/18 to 6/9/18

Interest Rates- click here for entire Information Sheet				
Program	Government	Conventional		
Name	Loan Rate	Loan Rate		
Military Home	4.000*	Not available		
First Home Focused	4.000*	4.250*		
First Home Plus	4.250*	4.500*		
Homebuyer Assistance (HBA)	4.750* 1st Loan Rate 1.00*	5.000* 1st Loan Rate 1.00*		
	2nd Loan Rate	2nd Loan Rate		

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Work Flow

Team is currently working on submissions dated 6/8/18					
Submission Date	Loan Conditions	Pre- Closing Files	HBA Second Files	Post- Closing Files	Total Submissions
06/04/18	24	8	6	22	60
06/05/18	29	25	6	12	72
06/06/18	34	11	9	11	65
06/07/18	31	17	7	7	62
06/08/18	24	14	0	12	50
Totals	142	75	28	64	309

NIFA Notes

PHOTO CONTEST & VIDEO EXPOSURE!!

Check out our photo contest on Facebook- If you show us proof that you shared the contest details, you will be entered into a drawing to be featured on our very first video series!!!

WHO SIGNS WHAT FORM WHEN?

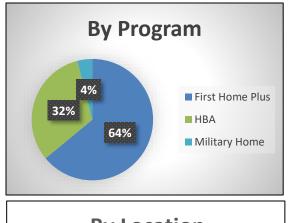
There's a nifty tool in Lender Online that lets you know who, what, and when NIFA forms need to be signed. Simply go to:

LOL>Program Docs>Table of NIFA Forms and Required Signatures

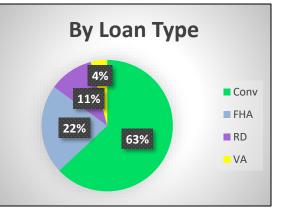
UniteUS Implementation Date!

Reminder: UniteUs Delivery went live for reservations beginning 6/4/18









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