2014 Entry Form (Complete one for each entry.)

	Fill	l out the entry name exactly as	you want it listed in the program.				
Entry N	Name Re	Rental Development Tracking Tool					
	HFA Michigan State Housing Development Authority						
Submission Co	ntact Ma	Mary Lou Keenon					
P	hone 51	7-373-0011	Email keenonm@michigan.gov				
Qualified Entries must be received by Tuesday, July 1, 2014.							
For more information about Qualified Entries, click here to access the 2014 Entry Rules.							
Use this header on the upper right corner of each page.							
8	HFA	Michigan State Housing Development Aut	hority				
Entry 1		Rental Development Tracking	ı Tool				

Communications	Homeownership	Rental Housing	Special Needs Housing
☐ Annual Report ☐ Promotional Materials and Newsletters ☐ Creative Media	☐ Empowering New Buyers ☐ Home Improvement and Rehabilitation ☐ Encouraging New Production	☐ Multifamily Management ☐ Preservation and Rehabilitation ☐ Encouraging New Production	☐ Combating Homelessness ☐ Housing for Persons with Special Needs
Legislative Advocacy	Management Innovation	Special Achievement	Are you providing visual aids?
☐ State Advocacy ☐ Federal Advocacy	☐ Financial ☐ Human Resources ☐ Operations ☐ Technology	☐ Special Achievement	■ YES

HFA: Michigan State Housing Development Authority
Category: Management Innovation

Subcategory: Technology

Entry Name: Rental Development Tracking Tool

Background:

During the Value Stream Assessment that was done with regard to the MSHDA Rental Development Direct Lending Process, it was found that there was a lack of near real-time information and assessment of multifamily developments within the loan process.

This lack of this information caused delays, confusion and miscommunications. To address the issue, a tracking tool was proposed and put on the "front burner" as a top priority in MSHDA's Rental Development division by division Director Chris LaGrand.

In July 2013, MSHDA staffer, Mark Whitaker and Michigan Department of Management and Budget IT employee Mike Underwood were assigned the task of creating the tool. They dropped everything to work on this project and began by using the existing MSHDA Application Server (MAPPS) database as the foundation of the Development Tracking Tool, so no new resources were necessary for the project and it allowed for a quick development environment. Within a month's time, a test version was completed and the live internal version was implemented at the end of August 2013. With further verification on the web portal, the system was officially launched to the developers November 20, 2013.

What is it?

The Development Tracking Tool is an effective online tracking system that tracks the status of MSHDA-financed multifamily projects within the loan process.

This system provides an efficient user interface for Housing Development Officers (HDOs) to input deal status information of projects and allow private developers and sponsors to view the status of the project through a web portal. All of the information is real-time and available as soon as it is entered into the system. The Development Tracking Tool also has been expanded to track received funds as well as modifications to the development throughout the pipeline process.

The Development Tracking Tool is also capable of sending automated emails as well as generating numerous reports on the fly. It also has the capabilities to easily grow and make alterations very quickly.

The Final Result

The goals from the Value Stream Assessment have been met by implementing the Development Tracking Tool. Developers and sponsors can easily log in and check the status of a property without having to call MSHDA. They can also see with specificity where the project is in the process as well as need for further documentation. We currently have 140 users, including sponsors, consultants, owners, management agents, supportive service providers, builders, accountants, architects and attorneys.

Michigan State Housing Development Authority Rental Development Tracking Tool

Summary

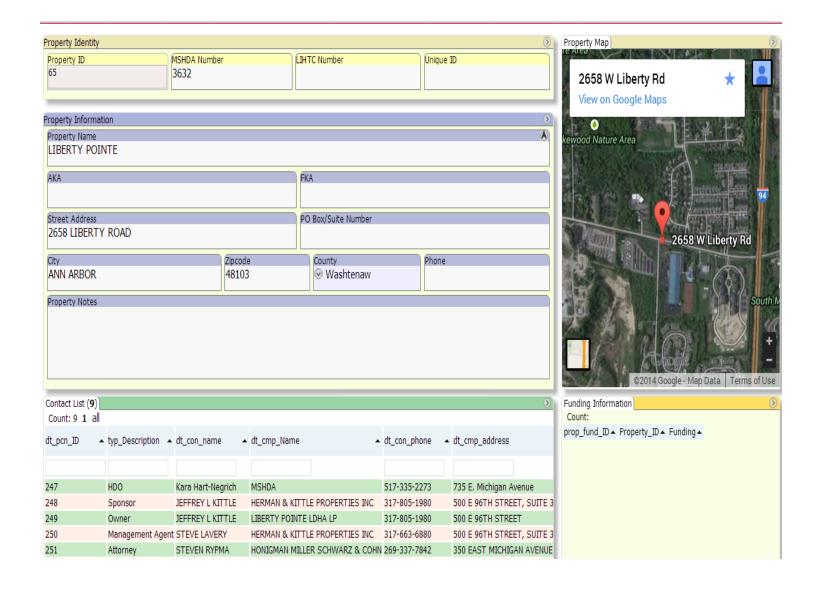
The implementation of the Development Tracking Tool has successfully streamlined MSHDA development projects to the delight of both MSHDA employees and developers alike. We have been commended for the development of this tool by the users because they can easily find what they need to know in a timely manner, it's easy to use, it saves time and it works great. Those are their words and a powerful testimonial for customer service through the use of technology!

This innovative system can be easily duplicated in other HFAs and has achieved the strategic objectives MSHDA set out initially to accomplish, both internally and externally. It is easily maintained with no future costs involved except for staff time, and that cost is vastly outweighed by the amount of time our staff is able to save in lengthy personal interaction to answer questions, make requests for documentation or to clarify status or progress.

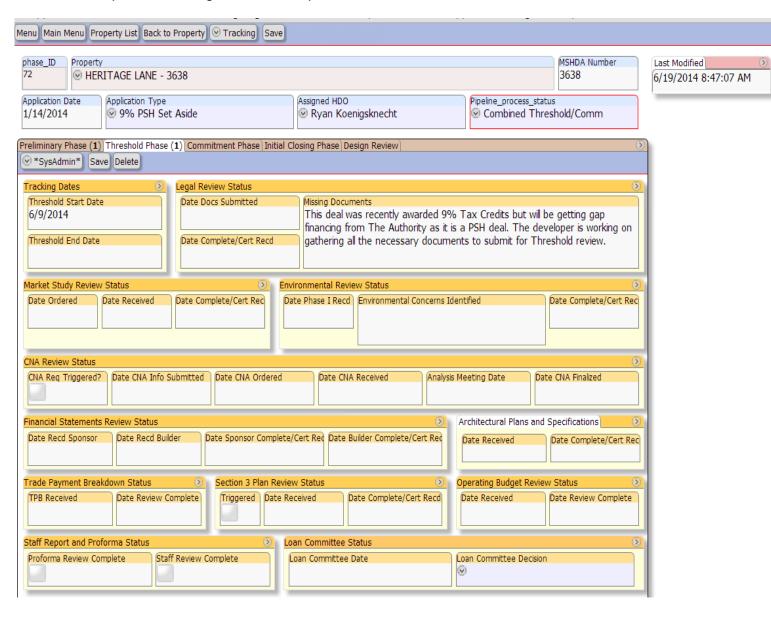
Michigan State Housing Development Authority Rental Development Tracking Tool

Attachments

Development Tracking Tool Development Information Screen



Development Tracking Tool Phase Input screen



Developer Web Portal View

