



Entry Form 2017 Annual Awards for Program Excellence

Entry Deadline: Thursday, June 15, 2017, Midnight ET

Each entry must include a completed entry form. Please complete a form for each entry your HFA is submitting. The completed entry form will become the first page of your entry.

This form is a fillable PDF. Type your information into the entry form and save it as a PDF. Please do not write on or scan the entry form. **Questions: Call 202-624-7710 or email awards@ncsha.org.**

Entry Title: Enter your entry's title exactly as you wish it to be published on the NCSHA website and in the awards program.

Category:

Subcategory:

Entry Summary: A 15-word (max) summary of the program, project, or practice you are entering.

HFA:

HFA Staff Contact:

Phone:

Email:

Visual Aids:

Are you mailing to NCSHA 10 copies of any visual aids that cannot be included in your entry PDF? Yes No

Payment:

My HFA is mailing a check to NCSHA.

My HFA is emailing the credit card authorization form to awards@ncsha.org.

Facing a Crisis

Rhode Island's housing crisis didn't end in 2013. Our state's struggle has been belabored due to three converging factors:

- Reduced Funding
- Increased Demand
- Lack of Affordability

It was within this context that we joined forces with a broad coalition of housing partners, advocates, business owners and others to undertake a statewide campaign for the **successful passage of a \$50 million Housing Bond**.

The Campaign

Even before the General Assembly session began, RI Housing joined affordable housing advocates and the State's Housing Resources Commission in **calling for a new housing bond in the Governor's FY17 budget**. That **advocacy paid off with a \$40 million Housing Opportunity Bond included in the Governor's budget proposal which was increased to \$50 million by the General Assembly: \$40 million for the construction and preservation of affordable housing, and \$10 million for blight remediation**.

Following the General Assembly session, the United Way of Rhode Island stepped up to lead the campaign and donated \$50,000 to get things started. A steering committee was formed: RI Housing, RI LISC; Housing Network of Rhode Island; Rhode Island Coalition for the Homeless; Rhode Island Interfaith Coalition; Public Housing Association of Rhode Island; and HousingWorks RI at Roger Williams University. A campaign organizer and public relations firm were hired and strategy and fundraising began for the "Yes on 7" Campaign. The steering committee created **a \$150,000 fundraising goal which ultimately they exceeded – raising \$161,800 dollars to support a successful campaign**.

Strategic and Coordinated Effort

The successful campaign relied on **seven overarching strategies** in creating awareness of and support for the bond:

1. **Events** – Multiple campaign events, attended by local, state and federal officials, including ribbon cuttings, ground breakings and ceremonial events, as well as key speaking opportunities and supporter engagement events across the state.
2. **Communications/Public Relations** – Creation of key messaging for the event: "For Homes, For Jobs, For Rhode Island." This messaging was an integral part of all campaign strategies crafted to present housing as an important economic driver.
3. **Media Relations** – Strategic placements of local media opportunities to highlight previous bond dollars being put to use, and to demonstrate the overwhelming need for the state to invest more money in housing. These strategies laid the groundwork for earned media coverage, **73 stories in total!**
4. **Digital and Social Media** – Creation of a Facebook page (2,761 page likes), Twitter account, and a campaign website. All sites were used to share videos, success stories, messaging, supporter toolkits, showcase endorsements and campaign news.
5. **Campaign Collateral Materials** – Comprehensive marketing materials were created, expanding on the same visual elements of a previous housing campaign, which was also number 7 on the ballot. This allowed the campaign to use the same marketing design, saving a significant amount of money.

6. **Paid Media** – Radio ads (649 radio buys reached 810,000 listeners); Digital banners on local news websites; Print media and paid Facebook advertisements/promotions that along with unpaid Facebook ads had more than 1,000,000 views.
7. **Get out the Vote** – The campaign manager engaged Brown University steering committee members and other volunteers to door knock across the state. On the day of the election, advocates stood outside polling stations urging voters to “Vote Yes on 7!”

The campaign received endorsements from more than 40 organizations statewide, including non-profits, chambers of commerce, trade organizations and a local union (see attached).

The bond campaign relied heavily on social media, particularly Facebook, to get the word out. Three videos were made highlighting the **three components of the campaign’s message: Homes, Jobs, and Rhode Island**. The videos tell the story of the impact of previous housing bond on people and developments across the state. These videos were broadly distributed in paid sponsorship Facebook posts and via the broad coalition of supporters. The videos message housing as economic development and an asset to neighborhoods and communities, underlying the need for state funding to support the bond and thereby, support affordable housing.

A Broad Coalition of Support

The broad coalition of supporters and stakeholders meant the campaign connected with multiple industries and constituencies across the state while also utilizing these partnerships to spread the word in creative and meaningful ways. RI Housing used our role as the state housing finance agency to develop data that supported the need for increased state investment in housing, strengthened the public, private and nonprofit partnership that formed in support of the bond, and provided opportunities to advocate effectively for the bond.

RI Housing’s work to support the campaign included:

1. **Projecting Housing Needs Report:** During the 2016 session, RI Housing released a report projecting the State’s housing needs over the next ten years. The report showed RI’s population growing 3-5% by 2025 and households growing even faster, resulting in the need for more than 35,000 housing units over the next ten years. The report also showed that almost all of these new households will earn less than 120% of the median income. The report was cited extensively by many partners during the campaign to place the bond on the ballot and in direct advocacy to voters.
2. **Comparison of State Investment in Housing:** One of the most impactful and heavily used graphics in the bond campaign was a graphic developed by RI Housing showing the investments our New England neighbors are making in housing and homeless programs compared to RI. In fiscal year 2016, RI invested \$8.46 per capita spending on housing and homelessness, while Massachusetts spent \$99.72, and Connecticut spend \$76.98. Effectively communicating this disparity in investment was compelling during the bond campaign.
3. **Participating in Working Group:** RI Housing staff participated in the housing bond campaign working group, which selected the consultant team and developed and implemented campaign strategies.

4. **Facilitated Campaign Events:** RI Housing worked with for profit and non-profit housing partners to hold ribbon cuttings and groundbreakings across the state to raise support for the housing bond. In total, RI Housing helped organize and participated in 13 development-related events in 2016 attended by more than 25 local, state and federal elected officials. These events were critical in raising support for the bond, but also engaged elected officials at every level to build understanding and support for the developments we finance.

Results

The results paid off: **On election day, the bond was approved with 58% of voters supporting the ballot measure and 25 out of 39 communities voting in favor.**

Building on the Momentum

The passage of the Housing Bond was a great success, but only the first step in a long-term effort to increase State investment in housing development. The United Way RI continues to convene the Steering Committee which is now focusing on coordinating statewide efforts to build awareness of the need for housing and to increase state investment in housing and homelessness programs.

Social Media



voteyeson7ri



voteyeson7ri

www.yeson7ri.org

Facebook:

**Vote Yes On 7**
Sponsored · 🌐

Like Page

For Jobs....#YesOn7RI



65 Reactions · 5 Comments · 23 Shares

 Like  Comment  Share

**Vote Yes On 7 added 3 new photos.** 

Sponsored · 🌐

THIS is what affordable housing looks like!
Veterans for Tomorrow in Providence provides
20 affordable homes for homeless and
disabled veterans. #YesOn7RI #ForHomes




   Vote Yes On 7, Mary Ellen Ross and 132 others


5 Comments · 39 Shares

 Like  Comment  Share

Suggested Page

**Vote Yes On 7**
Sponsored

Rhode Island needs more affordable housing. Yes On 7! For Homes. For Jobs. For Rhode Island!



Vote Yes On 7
Organization
2,171 people like this.

Like Page

Twitter



Vote Yes On 7 RI
@voteyeson7ri

On election day, Vote Yes On 7 to approve \$50 million for the construction of affordable homes and apartments across Rhode Island. For Homes. For Jobs. For RI!

📍 Rhode Island, USA
🌐 yeson7ri.com
📅 Joined August 2016



Collateral Material

Front and back of palm cards (in both English and Spanish):

ADVERTISEMENT

FOR RHODE ISLAND






Total Units: 1,943
Total Homes: 1,748
Total Apartments: 195

Funding from Rhode Island's last two housing bonds created 1,943 affordable units in 30 communities across the state. Vote Yes on Question 7 for the construction of 800 more quality affordable homes and apartments across Rhode Island.

VOTE YES ON 7
FOR HOMES. FOR JOBS. FOR RHODE ISLAND.

yeson7ri.com
Facebook.com/voteyeson7ri
@voteyeson7ri
Paid for by Yes on 7

3. HOUSING OPPORTUNITY BONDS
\$50,000,000
The proceeds from the sale of the bonds will be used to fund the construction of 800 more quality affordable homes and apartments across Rhode Island.

ADVERTISEMENT

FOR HOMES



Voting Yes on Question 7 will approve \$50 million for the construction of 800 affordable homes and apartments across Rhode Island.

VOTE YES ON 7
FOR HOMES. FOR JOBS. FOR RHODE ISLAND.

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Paid for by Yes on 7

ADVERTISEMENT

FOR JOBS



Voting Yes on Question 7 will approve \$50 million for the construction of 800 affordable homes and apartments across Rhode Island, creating 1,700 good paying construction jobs.

VOTE YES ON 7
FOR HOMES. FOR JOBS. FOR RHODE ISLAND.

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VOTA SI EN 7

Por Hogares



Por Trabajos



Por Rhode Island



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YES ON 7
FOR HOMES. FOR JOBS. FOR RHODE ISLAND.

ADVERTISEMENT

VOTE YES ON 7

FOR HOMES. FOR JOBS. FOR RHODE ISLAND.

A place to call home is the American dream. But too many Rhode Islanders are struggling to find an affordable home or apartment, while also making ends meet.

On November 8th, Vote Yes on Question 7 to help change that.

FOR HOMES
Invest in the construction of 800 homes and apartments that Rhode Island new families, seniors, and veterans can afford.

FOR JOBS
Create 1,700 good paying jobs for Rhode Islanders building and construction workers, and help local employers attract and retain a strong work force.

FOR RHODE ISLAND
Restore blighted and foreclosed property, revitalize and spur redevelopment in distressed areas, and help our state thrive. We will also help leverage an additional \$150 million in federal and private investment in our communities.

On November 8th, Vote Yes on Question 7 to approve a \$50 million Housing Opportunity bond for the construction of more homes and apartments across Rhode Island, and help our state thrive. We will also help leverage an additional \$150 million in federal and private investment in our communities.

Facebook.com/voteyeson7ri | www.voteyeson7ri.org
Paid for by Yes on 7 Campaign



Printed materials included flyers, palm cards, lawn signs, t-shirts, even pumpkins!

Supporter Toolkit:



Supporter Action Toolkit

BACKGROUND



A safe affordable place to call home is the American dream and the bedrock of our neighborhoods and communities. Unfortunately, with some of the highest housing costs in the nation too many Rhode Island families, seniors, and veterans are struggling to find an affordable home or apartment, while also making ends meet.

We can address this issue that's holding back our economy by investing in housing opportunities for all Rhode Islanders. On November 8th, voting Yes on Question 7 will approve a \$50 million Housing Opportunity bond for the construction of affordable homes and apartments across Rhode Island, and to help our cities and towns revitalize blighted and foreclosed properties.

7 SIMPLE WAYS YOU CAN HELP

Leading up to November 8th, it's going to take a lot of hard work, and a network of powerful supporters, like you, to help us win Question 7! Thank you for your interest in supporting our campaign. Here are some steps you can take to help.

1. Support our Vote Yes on 7 campaign on social media.

- **Follow, like, and share our campaign:**  [voteyeson7ri](https://www.facebook.com/voteyeson7ri)  [voteyeson7ri](https://twitter.com/voteyeson7ri)
- **On Twitter:** Like or share @voteyeson7ri tweets on your account, or your organization's Twitter account, re-tweet content, and share quick facts or interesting messages to show your support. Example tweets include:
 - *We can address the issue that's holding back our economy. Vote Yes on 7 to invest in housing opportunities for all RI'ers*
 - *Our state is dead last for new housing starts from 2011-2015. We need to build more housing. Come November 8, Vote Yes on 7 to help*
 - *MA invests \$99 per capita, CT invests \$76, RI only \$8 per capita on affordable housing & homelessness prevention programs #VoteYesOn7*
 - *Creating jobs = economic progress. Voting #YesOn7 will create 1,700 good paying jobs for RI's building and construction workers*
 - *The availability of affordable housing is essential for RI's employers to attract & retain the workforce they need to succeed & grow*
- **On Facebook:** Use your Facebook and/or organization's account to share [Yes on 7](#) campaign posts, and encourage your followers on election day to Vote Yes On 7 to approve \$50 million for the construction of affordable homes and apartments across Rhode Island. Take your Facebook support farther by saving the Yes on 7 image banner ([download and save from here](#)) as your Facebook profile banner image, or a smaller Yes on 7 campaign image ([download and save from here](#)) as your Facebook profile picture.
- **On Instagram:** Use your Instagram account and/or your organization's Instagram account leading up to the November 8th election by displaying the Vote Yes on 7 campaign logo ([download and save from here](#)), and encourage your followers to Vote Yes on 7!

2. Does your organization have a newsletter or blog? Post on it!

Share the latest news from the campaign, and help build support for Yes On 7 by adding campaign images and news to your newsletter, blog, or website. If you would like help with content or image files, please contact: info@yeson7ri.com

Endorsements/Broad Coalition of Support




Digital Content

Watch our Yes On 7 video: "For Jobs"

September 30, 2016

Voting Yes On 7 will not only create 800 new affordable homes and apartments, it will also create 1,700 good paying jobs for Rhode Island's building and construction workers. Watch our "For Jobs" video featuring contractor Al Vallero, whose Nation Wide Construction firm has worked on affordable housing projects across Rhode Island.




Yes On 7: For Jobs
from Yes On 7

Watch our Yes On 7 video: "Homes For Our Vets"

October 11, 2016

Watch Marine Corps veteran Sam Lubberts discuss how finding a place to call home at the veterans for Tomorrow project in Providence has changed his life. On November 8th, Vote Yes On 7 to approve \$50 million for the construction of affordable homes and apartments across Rhode Island, including more options for homeless veterans. Let's bring them home!




Yes On 7: Homes For Our Vets (full)
from Yes On 7

Watch our Yes On 7 video: "For Homes: The Ortiz Family"

November 4, 2016

Watch the Ortiz family talk about the pride of owning an affordable home. A project made possible with funding from Rhode Island's last housing bond. On November 8th, vote YES on Question 7 to extend the American dream of owning an affordable home to more Rhode Island families.




For Homes: Ortiz Family (long version)
from Yes On 7

For Homes: Ortiz Family (long version) from Yes On 7 on Vimeo.

NBC-10 Business Lunch: Building new housing in RI

October 20, 2016


Watch Rhode Island Housing's Barbara Fields talk with NBC-10's Frank Coletta about the importance of voting Yes on Question 7.



NBC 10 NEWS WATCHERS
BARBARA FIELDS
RHODE ISLAND HOUSING

Watch our Yes On 7 video: "For Homes"

September 22, 2016



Yes On 7: For Homes
from Yes On 7


Rafferi is a proud new resident of Sanjofo Apartments in Providence. A project made possible by funding from Rhode Island's last affordable housing bond. "For Homes" tells the powerful story of how affordable housing is changing lives. On November 8th, Vote Yes On 7 to approve \$50 million for the construction of affordable homes and apartments across Rhode Island.

Listen to our Yes On 7 radio ads!


October 3, 2016

We're up on the radio with two ads about how voting Yes On 7 means investing \$50 million in the creation of 800 affordable homes and apartments across Rhode Island, creating 1,700 good construction jobs. Yes On 7: For Homes. For Jobs. For Rhode Island.

Yes On 7 - 4:58 spot



Yes On 7: 3:38 spot



Click to play

Links to Videos

<http://yeson7ri.com/watch-our-yes-on-7-video-for-homes/>
<http://yeson7ri.com/watch-our-yes-on-7-video-for-homes-the-ortiz-family/>
<http://yeson7ri.com/nbc-10-business-lunch-building-new-housing-in-ri/>
<http://yeson7ri.com/watch-our-yes-on-7-video-for-jobs/>
<https://www.youtube.com/watch?v=7YJLLyj2mGU>

Links to Radio

<http://yeson7ri.com/listen-to-our-yes-on-7-radio-ads/>
<http://yeson7ri.com/watch-our-yes-on-7-video-homes-for-our-vets/>

Press Coverage Clippings



Governor, mayors urge voters to approve housing bond on November ballot

September 15, 2016

By Christine Dunn, Journal Staff Writer

PROVIDENCE - Governor Raimondo joined housing advocates downtown Thursday afternoon to boost the Yes on 7 campaign in support of the \$50-million Housing Opportunity bond that will be Question 7 on the Nov. 8 ballot.

The mayors of Providence, Pawtucket and Central Falls, Jorge Elorza, Donald Grebien and James Diossa, were also on hand for the event, held at the Gately Building, a historic building at 2 Bayley St. that was renovated with previously approved housing bond money. The space now includes a commercial kitchen, community space, and 13 affordable apartments for low-income residents.



Pawtucket Mayor Donald Grebien and Governor Raimondo laugh at a joke during speakers at the Question 7 campaign kickoff in Pawtucket Thursday afternoon. The Providence Journal - Kiko Craig



Gately Building highlighted as affordable housing success story

September 7, 2016

By Ethan Shorey

PAWTUCKET - State officials chose the gleaming new Gately Building at 2 Bayley St. as their launching pad for the "Yes on 7" campaign promoting the state's \$50 million housing opportunity bond on the ballot in November.

The 1914 structure has been completely transformed with the addition of 13 rental units for low-income Rhode Islanders, Farm Fresh Rhode Island's Harvest Kitchen Program, and community space.

Gov. Gina Raimondo told the crowd outside the Gately Building last Thursday that housing is an



DELIVERY OF CARE | DEAL FLOW | MIND & BODY | RESEARCH ENGINE | INNOVATION ECOSYSTEM

IN YOUR NEIGHBORHOOD

It begins at home in Olneyville

The \$10.4 million Amherst Gardens project, with its 36 affordable residential units, offers a foundation for a healthy, prosperous life



News

- 11-02-16 - Editorial: Vote yes on Question 7, Providence Journal
- 11-02-16 - Question 7 would bring more affordable housing to Pawtucket, Valley Breeze
- 11-02-16 - Herbert Weiss: Housing Report Supports Push to Approve Question 7, GoLocalProv
- 10-31-16 - Anthony Maione and Brenda Clement: Addressing R.I.'s housing crisis, Commentary, Providence Journal
- 10-31-16 - On the ballot, Question 7: Housing advocates back \$50M bond, Providence Journal
- 10-29-16 - Question 7: Bond would increase funding for affordable-housing programs, Newport Daily News
- 10-27-16 - Letter: We need more affordable housing, The Independent
- 10-27-16 - Letter: Too many Rhode Islanders struggle to find housing, East Greenwich Pendulum
- 10-21-16 - 5 Questions with Brenda Clement of HousingWorks RI, Providence Business News
- 10-20-16 - Business Lunch: Building new housing in RI, NBC-10
- 10-17-16 - It begins at home in Olneyville, Convergence RI
- 10-14-16 - Advocates celebrate construction of new affordable-housing units in Olneyville, Providence, Providence Journal
- 10-07-16 - Question 7: Vote Yes, Editorial, Providence Business News
- 10-07-16 - Affordable housing advocates celebrate start of project in Providence, Providence Journal
- 10-05-16 - Town's mill history is preserved at Ashton Village, Valley Breeze
- 10-05-16 - Housing costs a major barrier, Kids Count says, Newport Daily News
- 09-28-16 - Housing prices rise again, Editorial, Providence Journal
- 09-20-16 - Gately Building highlighted as affordable housing success story, Valley Breeze
- 09-15-16 - Governor, mayors urge voters to approve housing bond on November ballot, Providence Journal
- 09-14-16 - Rental Costs Up, Lack Of Affordable Housing Persists Statewide, Rhode Island Public Radio
- 09-14-16 - Report: Aging population in R.I. faces lack of affordable housing, Providence Journal
- 08-26-16 - New affordable housing complex in Providence features small farm plots where residents can harvest produce, AP
- 08-24-16 - Charlestown breaks ground for 24 units of affordable housing for the elderly, Providence Journal
- 08-24-16 - From havoc of Sandy to help for seniors, Westerly Sun
- 07-20-16 - Last yet again, Editorial, Providence Journal
- 07-11-16 - Karen Santilli: Money for housing crucial for R.I. homeless, Commentary, Providence Journal
- 04-27-16 - Market Square building gets a makeover, Valley Breeze
- 11-10-15 - Rhode Island One Step Closer to Ending Veterans Homelessness, Affordable Housing Finance
- 11-08-15 - R.I. on track to end homelessness for vets, Providence Journal
- 11-07-14 - Affordable housing for veterans, newly completed in Providence, Westerly to be celebrated, Providence Journal
- 09-15-14 - Smith Hill CDC and Sojourner House Open Housing for Domestic Violence Victims, GoLocalProv

Editorial Support



Over the past decade, Rhode Island has spent tens of millions of dollars to make housing affordable to people who otherwise would have been unable to buy a home or rent an apartment.

In 2006, voters approved a \$50 million bond to pay for the creation of income-restricted homes and apartments. In 2012, voters approved a second bond, for \$25 million.

Combined, those bonds helped to produce 1,943 housing units, and that is not the only investment Rhode Island made in this area. For more than a decade, the state also contributed several million dollars a year to a program that provides rental assistance to the poorest families.

These efforts, while laudable, have not done enough.

A study completed this year for Rhode Island Housing, a state agency that provides loans to buyers and invests in housing by selling tax-exempt bonds, found that the state will need at least 3,500 new housing units each year through 2025. Without them, many millennials and retirees will be priced out of the market. But as the study noted, this would require Rhode Island's rate of housing production to more than triple.

At the same time, the study also found that Rhode Island's rental vacancy rate was 4.4 percent in 2015 — far below the national rate of 6.7 percent, and a sign that high demand and low supply are pushing up rental costs.

Clearly, more needs to be done, and we urge Rhode Islanders to vote yes on Question 7 on the Nov. 8 ballot. If approved, this ballot question would allow the state to borrow \$50 million. Most of that money, \$40 million, would help to produce 800 housing units, while \$10 million would help to address urban blight — renovating residential and commercial properties as well as public and community spaces.

It's important to note that while Rhode Island has spent tens of millions of dollars on housing, it is spending little compared to its neighbors. For the fiscal year that ended June 30, Connecticut spent \$76.98 per capita to address housing needs and homelessness, and Massachusetts spent \$99.72. Rhode Island spent a mere \$8.46, according to the Rhode Island Housing report.

It's also important to note that housing production in Rhode Island has been last or second-to-last among the 50 states for more than a decade, according to the U.S. Census Bureau. That is not just because of the state's small size. Numbers compiled by Rhode Island Housing show that in 2015, the state was last on a per capita basis. Rhode Island had 1,067 people for each building permit issued. The next lowest, at a distant 49th, was Illinois, at 660.

Few needs are more basic than housing. Every person, every family, needs a place to live, and yet the numbers show Rhode Island isn't meeting the need. The result: Many people cannot afford a place to live, or they are paying more than they can afford. This only hurts Rhode Island's economy. A poor housing market raises red flags for businesses that might want to expand or relocate here. And, to the extent that Rhode Island's economy does grow in the coming years, the shortage of housing will only get worse.

Backers say passage of Question 7 would help the local economy in another way as well, by creating 1,700 construction jobs and leveraging an additional \$160 million in federal and private investment.

All in all, there are many reasons to support Question 7.

Website Navigation



For Homes

- Investing \$50 million in the construction of 800 affordable homes and apartments will help thousands of Rhode Island families, seniors, and veterans struggling to make ends meet in this difficult economy.
- About half of renter households cannot affordably rent an average-priced 2-bedroom apartment in any Rhode Island city or town.
- Half of Rhode Island renters, 33% of home owners with a mortgage, and 20% of home owners without a mortgage are considered cost burdened, meaning after paying for housing costs there's little money left over to pay for basic living needs.

For Jobs

- Voting Yes On 7 will create 1,700 good paying jobs for Rhode Island's building and construction workers.
- The \$50 million Housing Opportunity bond will leverage an additional \$160 million in federal and private investment in our communities.
- The availability of affordable housing is essential for Rhode Island's employers to attract and retain the workforce they need to succeed and grow.

For Rhode Island

- Helping address blighted and foreclosed properties will remove eyesores and spark revitalization in neighborhoods and communities across Rhode Island.
- Rhode Island ranked dead last in the nation for new housing starts from 2011-2015. We need to build more housing and that's exactly what Voting Yes On 7 will invest in.
- Compared to our neighbors we're not investing nearly enough in building affordable housing. Massachusetts invests \$99 per capita, Connecticut invests \$76 per capita, while Rhode Island only invested \$8 per capita on affordable housing and homelessness prevention programs.

'Get Involved' Page

Get Involved

Thank you for your interest in the Yes On 7 Campaign. To learn about **7 simple steps** you can take right now to get involved, view our **Yes On 7 Supporter Action Toolkit**.

Lawn Signs

Yes On 7 lawn signs are available for pickup at United Way of Rhode Island's office at **50 Valley St, Providence, RI 02909**.

Volunteer Door Knocking Days

Join Yes On 7 supporters as we go door-to-door to spread the word about Question 7 and the need to invest in affordable housing. Just click on the date(s) below to register for a door knocking day.

October 22 – Yes On 7 Volunteer Door Knocking Day #1

October 29 – Yes On 7 Volunteer Door Knocking Day #2

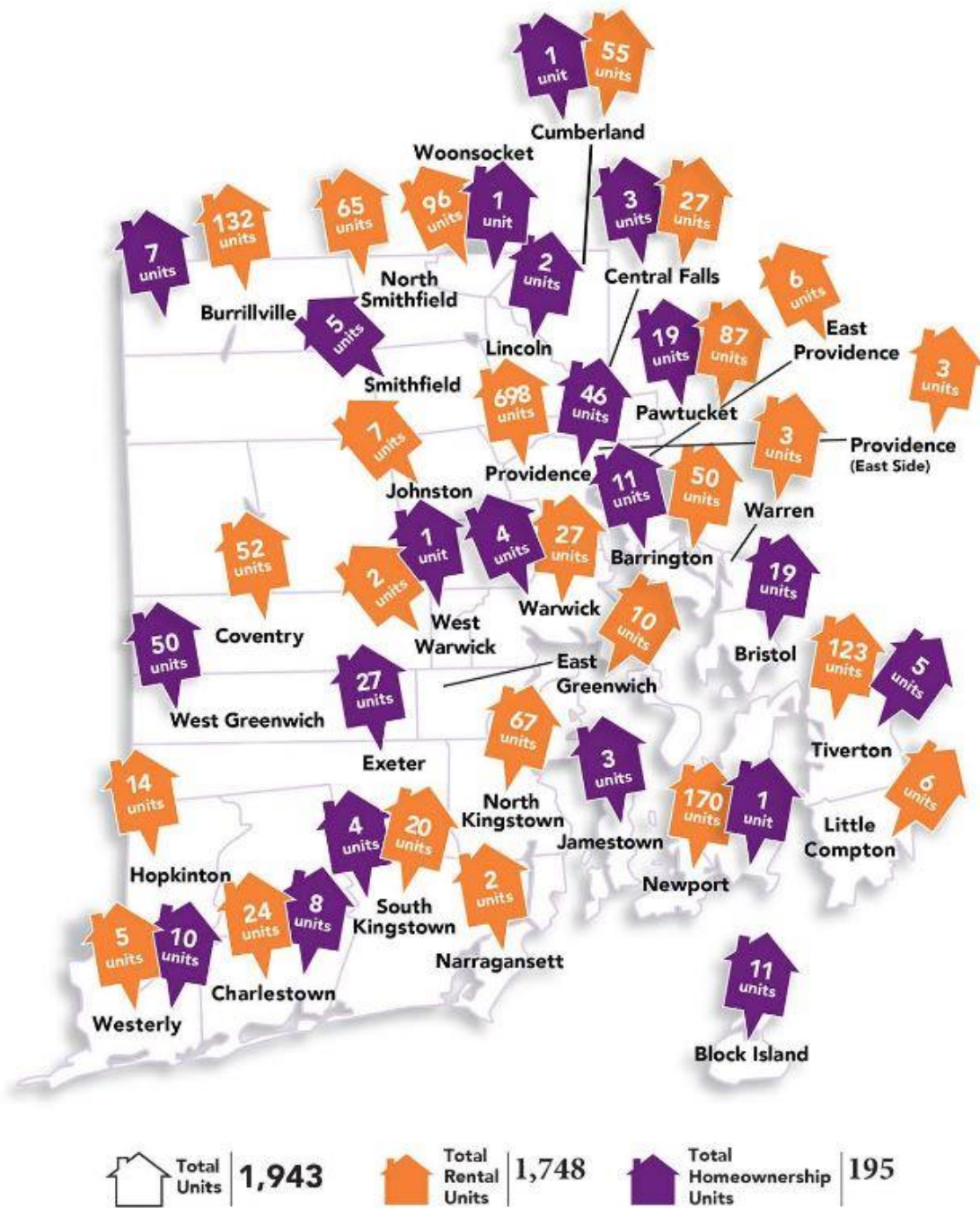
November 5 – Yes On 7 Volunteer Door Knocking Day #3

Join Our Volunteer List

I am willing to:

☐ **Post a yard sign** ☐ **Knock on doors** ☐ **Spread the word at community events**

Infographic Map



Blog Posts

Yes On 7 Campaign Kickoff

September 15, 2016

Over 200 supporters gathered today to kickoff the Yes On 7 campaign and urge passage of Question 7, a \$50 million affordable housing bond on November's ballot.

Thank you to Governor Gina Raimondo, Mayor Donald R Grebien, Mayor Jorge Elorza, Mayor James Diossa and all of the business and community leaders who joined us today!

Yes On 7! For Homes. For Jobs. For Rhode Island!

Media Coverage:

- Governor, mayors urge voters to approve housing bond on November ballot, *Providence Journal*
- Gately Building highlighted as affordable housing success story, *Valley Breeze*



THIS is what affordable housing looks like! The Meadows in North Smithfield

September 26, 2016

THIS is what affordable housing looks like! 80 affordable senior housing apartments at The Meadows in North Smithfield. A project made possible by funding from Rhode Island's last affordable housing bond. #YesOn7RI #ForHomes



THIS is what affordable housing looks like! Veterans for Tomorrow in Providence

September 22, 2016

THIS is what affordable housing looks like! Veterans for Tomorrow in Providence provides 20 affordable homes for homeless and disabled veterans. A project made possible by funding from Rhode Island's last affordable housing bond. #YesOn7RI #ForHomes



Sankofa Apartments: Investing in affordable housing and urban agriculture

August 26, 2016

Community and elected leaders gathered in Providence's West Elmwood neighborhood this morning to cut the ribbon on the Sankofa Apartments and urban agriculture development: 50 affordable rental homes in 11 buildings, made possible in part by \$1.7 million in funding from the last affordable housing bond.

With more than 1,000 people applying to live in these 50 beautiful units, the need to continue to invest in affordable housing projects across Rhode Island is clear.

On November 8th, Vote Yes On 7! For Homes. For Jobs. For Rhode Island.



'Get Out the Vote' Events

