

NCSHA 2015 Annual Awards Entry Form

(Complete one form for each entry)

Deadline: Wednesday, June 10, 2015

Visit ncsha.org/awards to view the Annual Awards Call for Entries.

Instructions: Type entry information into the form and save it as a PDF. Do not write on or scan the form. If you have any questions contact Matt Cunningham at mcunningham@ncsha.org or 202-624-5424.

Fill out the entry name *exactly* as you want it listed in the program.

Entry Name: _____

HFA: _____

Submission Contact: (Must be HFA Staff Member) _____ **Email:** _____

Please provide a 15-word (maximum) description of your nomination to appear on the NCSHA website.

Use this header on the upper right corner of each page:

HFA: _____

Entry Name: _____

Select the appropriate subcategory of your entry and indicate if you are providing visual aids.

Communications	Homeownership	Legislative Advocacy	Management Innovation
Annual Report	Empowering New Buyers	Federal Advocacy	Financial
Creative Media	Encouraging New Production	State Advocacy	Human Resources
Promotional Materials and Newsletters	Home Improvement and Rehabilitation		Operations
			Technology
Rental Housing	Special Needs Housing	Special Achievement	Are you providing visual aids?
Encouraging New Production	Combating Homelessness	Special Achievement	Yes
Multifamily Management	Housing for Persons with Special Needs		No
Preservation and Rehabilitation			



Tell us your big deals - your ideas, programs, or projects for your community, neighborhood or organization. Your big deals help guide our work and are an inspiration to all Nebraskans!

The Big Idea

For the 13th consecutive year, NIFA hosted its Housing Innovation Marketplace, an annual conference that brings together lenders, developers, real estate professionals, non-profit organizations, and city/community leaders for educational sessions and networking opportunities.

The conference theme this year was **#yourbigdeal**, a marketing strategy designed to incorporate the ideas and dreams of conference attendees. Communication about the conference emphasized the use of social media (hashtag and all!) and was a fun way to promote the conference and gather those big deal ideas. To build upon the theme, a generic “conference character” was used in various forms to promote the conference and encourage participation.

Promotion of the conference was accomplished through email postcards and social media. In addition, NIFA decided to incorporate a new media outlet this year: a video booth where conference attendees could share their big deals. We recruited our Executive Director to “star” in a promotional video that was circulated prior to the conference. The video can be viewed at: <https://www.youtube.com/watch?v=erPPoHdUyPc>. Special conference t-shirts with the **#yourbigdeal** theme were used as an additional promotional item at the conference. Attendees were encouraged to share their big deals in the video booth and received a t-shirt for their participation. NIFA staff also wore the t-shirts throughout the conference, making them easily identifiable to conference attendees.

We also encouraged attendees to submit their big deals before the conference by offering a discounted registration fee to those that posted their big deal on either Facebook or Twitter. A deal book that included a compilation of those big deals

submitted by attendees was published in the conference materials to serve as a networking tool further stimulating discussion among attendees.

The Big Conference

#yourbigdeal was held on February 3-4, 2015 at the Omaha Marriott Hotel. The conference kicked off with the “Get to Know Your Exhibitors” breakfast where attendees had the chance to visit with our exhibitors and were welcomed by Governor Pete Ricketts and Omaha City Councilman Ben Gray. For the remainder of the morning, attendees could choose from four tracks of break-out sessions.

Each year, NIFA strives to build on its prior conference experiences and provide additional value to conference attendees. For the second year in a row, NIFA offered a new track, this year entitled “Housing the Homeless”. Also new this year, at least one session within each track focused on topics particularly relevant to the Native American population.

During lunch, attendees enjoyed the recognition of NIFA’s Housing Champion award and an overwhelming amount of laughter with keynote speaker Terry Watson, otherwise known as the “aha guy”. The afternoon continued with break-out sessions. The day wrapped up with a Networking Reception, complete with live entertainment from John “Honeyboy” Turner and Harvey Brindell singing the blues.

Day two of the #yourbigdeal conference began with the “Sponsor Recognition Breakfast” where a compilation of the videos from the Day one video booth were showcased. The morning continued with break-out sessions. The conference wrapped up with an awards luncheon where several individuals were inducted into NIFA’s “Housing Hall of Fame.” Awards were also presented for “Top Producing Lenders,” “Top Producing Real Estate Agents,” “Property Manager of the Year,” the “Innovative Project of the Year,” and for the “Making a Difference” partner collaboration award.

The Big Materials

NIFA used various materials and mediums in our marketing and promotion efforts for #yourbigdeal. Themed postcards and flyers were distributed via email and posted on NIFA’s website, Facebook, and Twitter.

Exhibitors were able to interact with attendees at the opening breakfast and by participating in a “bingo card” game. Attendees with stamps collected from all Exhibitors on the bingo card were eligible to win one of the following prizes: an iPad Mini, a Keurig Single Cup Coffee Brewer, and a Fitbit Charge Wireless Activity Tracker.

As mentioned above, attendees were encouraged to share their big deals prior to the conference. The Deal Book that was compiled of those big deals was distributed at the conference and generated a considerable amount of discussion among attendees. In addition, the promotion of the video booth as a medium to

share big deals at the conference was done through the creation of a video that was emailed and posted on social media prior to the conference.

Attendees could visit the video booth on the first day of **#yourbigdeal** to talk about their big deals. At the beginning of Day two of the conference, a compilation of the big deals from the video booth was played to generate additional discussion among attendees. The final video can be viewed at: <https://www.youtube.com/watch?v=ZcTOyYOoK2o>.

“Give aways” at the conference included a **#yourbigdeal** character cell phone holder and a flash drive containing the 2015 Nebraska Profile, an annual report commissioned by NIFA that includes demographic, economic, and housing information for the state. As mentioned earlier, t-shirts printed with the “conference character” were also given to those who participated in the big deal video booth. Samples of the materials can be found in the attached exhibits.

The Big Results

The **#yourbigdeal** conference had 400 registered attendees from 48 different Nebraska communities and 18 different states. Twenty four exhibitors attended and a record number of 16 sponsorships were obtained, contributing a total of \$38,500. Continuing Education credits were provided to real estate professionals, attorneys, and accountants.

Based on the results of an online evaluation survey completed by 137 attendees subsequent to the conference, **#yourbigdeal** had an overall average rating of 4.5, with 5 being the highest rating. Below are some of the comments from the evaluations:

“Really enjoyed this year’s conference even more than previous years. The sessions were all great. Commend NIFA for all the hard work they do to put this event together.”

“One of NIFA’s best conferences to date!”

“Always appreciate that the conference is centered around a central theme and keeps the conference fresh each year.”

“The connections and deals\networking are a great PLUS for the conference.”

“Definitely the place to be if you want to learn more about housing! Great speakers, great sessions and always fantastic networking opportunities!”

#yourbigdeal was a huge success and can be replicated by other Housing Finance Agencies. The hashtag theme with the encouragement to share deals and ideas with one another stimulated an energetic, interactive environment that created a vibrant conference. We hope others are inspired to think about **#yourbigdeal**!

Nebraska Investment Finance Authority

#yourbigdeal Exhibits

E-postcards & Social Media Posts

Save the Date
Housing Innovation Marketplace
February 3 - 4, 2015

- This year's conference theme #yourbigdeal encourages attendees to submit a "big deal"
- "Big deals" can be an idea, program or project for your community neighborhood or organization
- "Big deals" must be submitted on NIFA's Facebook ([NIFAHousing](#)) or Twitter ([@NIFAHousing](#)) pages using the phrase #yourbigdeal
- Attendees submitting a "big deal" will receive a discount on their conference registration

#yourbigdeal



Watch the NIFA website (www.nifa.org) [Facebook](#) and [Twitter](#) for more information on the 2015 Housing Innovation Marketplace



SAVE THE DATE

HOUSING INNOVATION MARKETPLACE

February 3rd - 4th, 2015

#yourbigdeal

- NETWORKING** Expand your peer network, meet new business contacts and explore new client possibilities through unlimited networking opportunities.
- EXHIBITOR HALL** Exhibitors are provided with a table and access to electricity in our "Innovation Hall". All exhibitor logos will be included on the "BINGO" card that attendees will need to have stamped by each exhibitor in order to be eligible for the NIFA sponsored giveaway prize drawing.
- COST** \$150 will ensure your exhibitor space at this premier housing conference! For those registering to attend sessions, continuing education credits are also available.
- SESSIONS** If you would like to attend our informative conference sessions, the cost to participate is an additional \$125 early registration fee, before January 9th, and \$175 regular registration fee after January 9th, 2015.
- CONTACT** Contact Elizabeth Fimbres at elizabeth.fimbres@nifa.org, 402-898-2501 or Susan Pulec at susan.pulec@nifa.org, 402-434-0970 to reserve your spot in the Innovation Hall



For more information on exhibiting at 2015 Housing Innovation Marketplace conference
[CLICK HERE](#)



Housing Innovation Marketplace February 3 - 4, 2015

Register by January 9th to receive the Lowest Rate!

Your registration for NIFA's [2015 Housing Innovation Marketplace](#) could be as low as \$100 if you register by January 9th AND submit **#yourbigdeal** through NIFA's Facebook (NIFAHousing) or Twitter (@NIFAHousing) pages and use **#yourbigdeal** in your post. A big deal can be an idea, program, or project for your community, neighborhood or organization.

After January 9th, the registration fee will be \$150 if you submit **#yourbigdeal** and \$175 without a big deal submission.

So don't wait...get registered and tell us...



#yourbigdeal

[Click here to view 2015 Housing Innovation Marketplace brochure](#)



Housing Innovation Marketplace February 3 - 4, 2015

Want to save up to \$75? You can if you register by Midnight tonight!

Your registration for NIFA's [2015 Housing Innovation Marketplace](#) could be as low as \$100 if you register by midnight tonight AND submit **#yourbigdeal** through NIFA's Facebook ([NIFAHousing](#)) or Twitter ([@NIFAHousing](#)) pages and use **#yourbigdeal** in your post. A big deal can be an idea, program, or project for your community, neighborhood or organization.

After MIDNIGHT tonight, the registration fee will be \$150 if you submit **#yourbigdeal** and \$175 without a big deal submission.

Don't wait any longer...what's



#yourbigdeal

[Click here to view 2015 Housing Innovation Marketplace brochure](#)



Housing Innovation Marketplace February 3 - 4, 2015

Last chance to register!
Registration closes Friday, January 23rd at midnight

Don't miss out on the **2015 Housing Innovation Marketplace!** This is your chance to participate in one-of-a-kind educational sessions, gather information from state-of-the-art exhibitors and network with more than 400 community leaders and housing partners from across Nebraska and the country.

Registration is easy, and don't forget if you post a deal on either our Twitter (@NIFAHousing) or Facebook (NIFAHousing) pages you receive a discount! Check out what our Executive Director, Tim Kenny has to say about **#yourbigdeal!**

Hotel Rooms - **Omaha Marriott**

Rooms at the Omaha Marriott have a reduced rate for conference attendees, but rooms are limited and going fast...make your reservation today - 800-228-9290 or 402-399-9000.



[Click here to view 2015 Housing Innovation Marketplace brochure](#)



Housing Innovation Marketplace February 3 - 4, 2015

The **2015 Housing Innovation Marketplace** conference is an exciting opportunity for you to attend educational sessions and gather information from state-of-the-art exhibitors. Each year we are able to bring together more than 400 community leaders and housing partners from across Nebraska and the country to discuss affordable housing and community development.

NEW to this years conference - sessions concerning Native American needs:

- Native American Homeownership
- Tribal Housing Needs
- Walkable Communities
- Native American Homelessness



NIFA would like to invite the Nebraska Indian Commission and their staff to attend the conference as our guest!

This is a great chance to discuss new ideas, see new exhibits and expand your peer network.

To register, contact Elizabeth Fimbres at elizabeth.fimbres@nifa.org or 402.898.2501

[Click here to view 2015 Housing Innovation Marketplace brochure](#)



SPONSOR RECOGNITION

Thank you for your support

NIFA is pleased to announce a Sponsor Recognition Breakfast on Wednesday, February 4th, at 8:00 a.m. in the Walnut Grand Ballroom at the Omaha Regency Marriott.

In recognition of your generous support of the 2015 Housing Innovation Marketplace conference NIFA invites you to share information about your organization, the number of years you've sponsored the conference, or some of your favorite moments from prior years. If you have not already responded to Elizabeth Fimbres about your participation at the breakfast please do so by Wednesday, January 28th, to 402-898-2501 or elizabeth.fimbres@nifa.org.

NEW This Year...Marketing Materials

This is your opportunity to place one item of marketing material in each attendee's registration bag. If you would like to have an item included in the registration material, we would need to have 425 copies of your item in our office no later than Wednesday, January 28th. If you have any questions, email Susan Pulec at susan.pulec@nifa.org.

Ship marketing materials to:

ATTN: Susan Pulec
Nebraska Investment Finance Authority
1230 O Street
Suite 200
Lincoln, NE 68508



[Click here to view 2015 Housing Innovation Marketplace brochure](#)



WELCOME 2015 EXHIBITORS

EXHIBITOR SPACE

Thank you for agreeing to participate at our annual affordable housing conference. Your exhibitor space will include a six (6) foot table. If you need electricity for your booth please let us know!

NEW This Year...Get to Know Your Exhibitors Breakfast!

NIFA is pleased to announce a Get to Know Your Exhibitors Breakfast on Tuesday, February 3rd at 8:00 a.m. in the Walnut Grand Ballroom. We will provide each Exhibitor a table so you can have a better opportunity to network with attendees prior to the start of the conference. This is a great chance to network and talk about your product or service over breakfast and coffee!

MARKETING MATERIALS

NIFA will be providing a brief paragraph description of your company in our marketing materials. If you have not already provided this information please send it to Elizabeth Fimbres at elizabeth.fimbres@nifa.org by Friday, January 23, 2015.

SET UP

Set up begins at 7:00 a.m. Tuesday, February 3rd. The conference registration begins at 8:00 a.m.

SHIPPING TO THE HOTEL

If you are shipping items to the hotel please use the following address:
Omaha Marriott
Hold for NIFA Conference
10220 Regency Circle
Omaha, NE 68114

THANK YOU

Thank you again for your participation and we will see you at the conference!



[Click here to view 2015 Housing Innovation Marketplace brochure](#)

Conference Brochure



#yourbigdeal



Housing Innovation Marketplace
Omaha Marriott Hotel
February 3 - 4, 2015



HOUSING INNOVATION MARKETPLACE

Join us February 3rd and 4th for the 2015 Housing Innovation Marketplace at the Omaha Marriott Hotel. Our annual conference brings together more than 350 community leaders and housing partners from across Nebraska and the country to discuss affordable housing and community development. This dynamic conference offers educational sessions and networking opportunities with colleagues. Come visit an array of great exhibitors and experience an environment where financial resources, community representatives and developers come together to stimulate the creation of affordable housing.

#yourbigdeal

Your ideas help guide our work! This year's conference theme **#yourbigdeal**, encourages attendees to submit a "big deal". A "big deal" can be an idea, program or project for your community, neighborhood, or organization. We encourage all attendees to submit their "big deal" to NIFA prior to the conference through either our Facebook (NIFAHousing) or Twitter (@NIFAHousing) pages using the phrase **#yourbigdeal** in their post. Attendees submitting a "big deal" will receive a discount on their conference registration fee. Just let us know at the time of registration if you will post your "big deal" on our Facebook or Twitter page. NIFA will compile the deals into a Deal Book to distribute at the conference.

WHO SHOULD ATTEND

Lenders, real estate agents, developers, non-profit organizations, local governments, housing authorities, chambers of commerce, architects, homebuilders, service providers, investors and planning firms will all be interested in the dynamic Marketplace presentations.



ACCREDITATION

Continuing education credit has been approved for 6 hours of basic credit through the Nebraska Real Estate Commission and 8 hours for the State of Nebraska Board of Public Accountancy. The Nebraska Judicial Branch has approved up to 8 hours of continuing education credits.

VIDEO BOOTH

Tell us about your big deals! Visit the NIFA video booth and tell us about the successful deals you have done and the deals you dream about doing. Participants receive a free prize!

NETWORKING SUITES

Throughout the conference, the Networking Suites will be open to all conference attendees. Everyone is encouraged to take advantage of the suites to meet, network and discuss housing ideas with your peers. If you are unsure who someone is, stop by the registration desk and let us know. One of our helpful staff will assist with the introductions.

EXHIBITOR AND SPONSORSHIP OPPORTUNITY

The Housing Innovation Marketplace is an opportunity to network, attend educational sessions AND showcase your company through an Exhibit or Sponsorship.

Exhibitors are provided a table in our “Innovation Hall” and their logo will appear on the “BINGO” card. Attendees can have the card stamped by exhibitors to be eligible for the NIFA-sponsored prize drawings.

Sponsors receive a choice of sponsorship activity, full conference recognition, signage and company information on distributed marketing materials.

To become an Exhibitor or Sponsor contact Elizabeth Fimbres at 402-898-2501 or elizabeth.fimbres@nifa.org or Susan Pulec at 402-434-0970 or susan.pulec@nifa.org



TERRY WATSON, Keynote speaker

Terry Watson is the “AHA guy”, who makes people, companies and organizations large and small aware of the conscious and unconscious ways they sabotage their businesses and their lives. Terry provides ridiculously effective and easily implementable strategies. In short, Terry gives your organization the tools your people need to get out of their own way while making them laugh til they snort in the process.

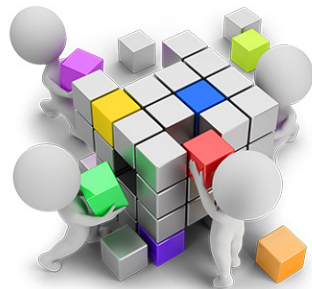
Terry is a broker for his family’s real estate firm, where he has hired, trained and supervised over 43 REALTOR professionals. He is a second-generation, active REALTOR member and he earned his license while earning his bachelor’s degree. No matter what Terry does, he puts all his energy into it and truly cares about the outcome. This is probably why he is the youngest person ever to be inducted into the Accredited Buyer Representative (ABR) Hall of Fame. He received this honor from his peers for “excellence in representing buyers”. He also is the youngest and one of only 156 people in the world to hold the Distinguished Real Estate Instructor (DREI) designation.

INNOVATION HALL EXHIBITS

Discover the latest innovations in all areas related to housing through the Innovation Hall Exhibits. A variety of organizations and companies will showcase the latest developments, technologies and programs in housing. Visit all of our exhibitors to become eligible to win great prizes.

INTERNET LOUNGE

Need to check your email or search the web? The Internet Lounge allows our attendees to stay connected while attending the 2015 Housing Innovation Marketplace. Free wi-fi is available throughout the main conference area of the hotel.



CONFERENCE SESSIONS

Tuesday, February 3, 2015

7:00 am - 8:00 am Exhibitor Set Up

8:00 am - 5:00 pm Registration

8:00 am - 7:00 pm Innovation Hall Exhibits OPEN

8:00 am - 9:15 am Welcome & Get to Know Your Exhibitors Breakfast

Session Key			
Single Family	MultiFamily	Technical	Housing the Homeless

9:25 am - 10:25 am SESSION

Workforce Housing

Meeting employee housing needs

Rural Housing Needs

A discussion on the needs of Nebraska's rural communities

2015 Profile of Nebraska & Dashboard Deal

Annual update of the latest demographics and key statistical information

Vital Signs

Lincoln's report of key indicators that will assist with identifying strengths and challenges within their community

10:35 am - 11:35 am SESSION

Native American Homeownership

Lending programs for Native Americans

Urban Housing Needs

Meetings the needs of Nebraska's urban communities

Rebuilding Communities

Dealing with natural disasters

Human Trafficking

Understanding the problem and finding solutions to end the cycle

11:45 am - 1:15 pm Housing Champion Luncheon

1:30 pm - 2:30 pm SESSION

Single Family Roundtable

A guided discussion of the most current issues in single family housing

Tribal Housing Needs

Tribal representatives highlight their housing needs

Economic Update

Prominent economists will discuss the current state of Nebraska's regional economy for 2015

The 10 Year Deal

An update on Nebraska's 10-Year Plan to end homelessness

2:45 pm - 3:45 pm SESSION

The Demo Deal

A discussion on demolition programs

Assisting Families in Transition

Identifying opportunities and solutions for families in transition. Supporting families through new housing options.

CONFERENCE SESSIONS

Tuesday, February 3, 2015

2:45 pm - 3:45 pm SESSION continued

Walkable Communities

Creating walkable communities on Native lands

Refugee Resettlement

Understanding refugee resettlement: challenges and opportunities

4:00 pm - 5:00 pm SESSION

The Future of Lending: What's the Deal?

Keeping up with regulatory and market expectations

The Big Deal Showcase

A showcase of successful multifamily projects

2015 Profile of Nebraska & Dashboard Deal (duplicate)

Your second opportunity to attend - Annual update of the latest demographics and key statistical information

Native American Homelessness

Unique problems, unique solutions

5:00 pm - 7:00 pm Networking Reception

Featuring entertainment from John "Honeyboy" Turner and Harvey Brindell

Wednesday, February 4, 2015

8:00 am - 12:00 pm Innovation Hall Exhibits OPEN

8:00 am - 9:15 am Welcome & Sponsor Recognition Breakfast

9:30 am - 10:30 am SESSION

Homeownership Resources

Down payment and financing options for your buyer

Virtual Tour of Done Deals

Join us for a virtual tour of three unique projects

Place Based Development: Big Deals, Big Places

Creating inviting spaces to live, work and play

Street Outreach

Providing services to the hardest to reach

10:45 am - 11:45 am SESSION

Let's Build It!

Affordable new construction for the first time buyer

Reasonable Accommodations

Understanding and meeting the needs of your tenants

Tenants and Landlords: Roles and Responsibilities

Increase community awareness and support for quality, affordable rental housing with RentWise

Coordinated Access

Best practices for harmonizing services

12:00 pm - 1:45 pm Awards Luncheon

HOTEL INFORMATION

All sessions will be held at the Omaha Marriott Hotel, located at 10220 Regency Circle, just off I-680 and Dodge Street. A block of rooms has been secured for conference attendees at a special discounted rate of \$95 per night for a single or double room. To ensure a room at the discounted conference rate, identify yourself as a 2015 Housing Innovation Marketplace attendee when you call Marriott Reservations at (402) 399-9000 or (800) 228-9290. The discounted rate will be available until January 26, 2015.

REGISTER

Conference information and online registration can be found at www.nifa.org OR you can print and complete the following registration form and mail it directly to NIFA. Don't forget to post **#yourbigdeal** on Facebook or Twitter to receive the discounted rate.

NIFA will accept registrations until the close of business on January 23, 2015.

No refunds of registration fees will be issued after January 12, 2015.

QUESTIONS?

If you have any questions about the upcoming conference, registration, exhibits or sponsorship please contact either Elizabeth Fimbres (402) 898-2501
email - elizabeth.fimbres@nifa.org OR Susan Pulec (402) 434-0970
email - susan.pulec@nifa.org



REGISTRATION

Conference information
and an ONLINE
registration can be
found at www.nifa.org

Registration schedule & fees

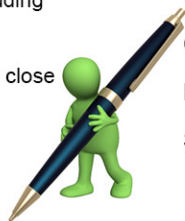
- \$100 Early Registration Fee WITH a Deal
(if received **by** 1/9/15)
- \$125 Early Registration Fee
(if received by 1/9/15)
- \$150 Registration Fee WITH a Deal
(if received **after** 1/9/15)
- \$175 Registration Fee
(if received **after** 1/9/15)

Exhibits

\$150 per exhibit. Exhibitors are provided an ample display area, including one 6-foot table and electricity.

NIFA will accept registrations until the close of business on January 23, 2015.

NO REFUNDS will be issued after January 12, 2015.



Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Make your check payable to: Nebraska Investment Finance Authority

Mail Conference Registration to: NIFA - Housing Innovation Marketplace
1230 O Street - 200 Commerce Court
Lincoln, Nebraska 68508-1402

Or pay by credit card

Type of card (circle one) VISA MasterCard American Express Discover

Card Number _____

CVC Number (3 digits on the back of the card) _____

Cardholder Name _____

Billing Address (if different from above) _____

Signature _____

Bingo Card

B.I.N.G.O. Raffle Instructions

Here's how to enter:

1. Visit ALL exhibitors, and receive a stamp at each booth.
2. Collect all 25 stamps on your entry form, and fill in your name and contact information on the bottom of the card.
3. Return the card to the registration desk where it will be verified (all exhibitor stamps have been collected) and become eligible for prize drawings.
4. Are you a WINNER? Be at the Awards Celebration Luncheon on Wednesday, February 4th to find out! You must be present to win!

B.I.N.G.O. Raffle Prizes

iPad Mini
Keurig Single Cup Coffee Brewer
Fitbit Charge Wireless Activity Tracker

B.I.N.G.O. Raffle Instructions

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B.I.N.G.O. Raffle Prizes

iPad Mini
Keurig Single Cup Coffee Brewer
Fitbit Charge Wireless Activity Tracker

Name: _____

Title: _____

Organization: _____

Email: _____

Name: _____

Title: _____

Organization: _____

Email: _____

usbank
Home Mortgage



BINGO



ASSISTIVE TECHNOLOGY
Partnership

ahrma 7.5 insurance program
affordable housing risk management and insurance

HORIZON BANK
Member FDIC
www.horizonbank.com

Knotwell
GeoAnalytics

NEBRASKA
Housing Developers
ASSOCIATION

PRAIRIE GOLD HOMES

SCHEMMER
ARCHITECTS | ENGINEERS | PLANNERS

Integrity
from **HAUVIN**
Windows and Doors
Built to perform.

Bonneville
Midwest Capital

USDA
Rural
Development
Committed to the future of rural communities.

FEDERAL HOME LOAN BANK OF TOPEKA

MHEG
Midwest Housing Equity Group

SHE

Nebraska
STATE HISTORICAL SOCIETY



Je
JEO CONSULTING GROUP INC

NOVOGRADAC & COMPANY LLPs
CERTIFIED PUBLIC ACCOUNTANTS

NEBRASKA CHAPTER OF NAHRO
NATIONAL ASSOCIATION OF HOUSING AND REDEVELOPMENT OFFICIALS

Enterprise

Seldin Company

CITY OF OMAHA PLANNING
HOUSING & COMMUNITY DEVELOPMENT
LET'S BUILD

DAVIDSON COMPANIES
D.A. Davidson & Co.
Member SPC

LEA & COMPANY
Affordable Housing Valuation & Consulting Solutions

CDS
Inspections & Beyond

usbank
Home Mortgage



BINGO



ASSISTIVE TECHNOLOGY
Partnership

ahrma 7.5 insurance program
affordable housing risk management and insurance

HORIZON BANK
Member FDIC
www.horizonbank.com

Knotwell
GeoAnalytics

NEBRASKA
Housing Developers
ASSOCIATION

PRAIRIE GOLD HOMES

SCHEMMER
ARCHITECTS | ENGINEERS | PLANNERS

Integrity
from **HAUVIN**
Windows and Doors
Built to perform.

Bonneville
Midwest Capital

USDA
Rural
Development
Committed to the future of rural communities.

FEDERAL HOME LOAN BANK OF TOPEKA

MHEG
Midwest Housing Equity Group

SHE

Nebraska
STATE HISTORICAL SOCIETY



Je
JEO CONSULTING GROUP INC

NOVOGRADAC & COMPANY LLPs
CERTIFIED PUBLIC ACCOUNTANTS

NEBRASKA CHAPTER OF NAHRO
NATIONAL ASSOCIATION OF HOUSING AND REDEVELOPMENT OFFICIALS

Enterprise

Seldin Company

CITY OF OMAHA PLANNING
HOUSING & COMMUNITY DEVELOPMENT
LET'S BUILD

DAVIDSON COMPANIES
D.A. Davidson & Co.
Member SPC

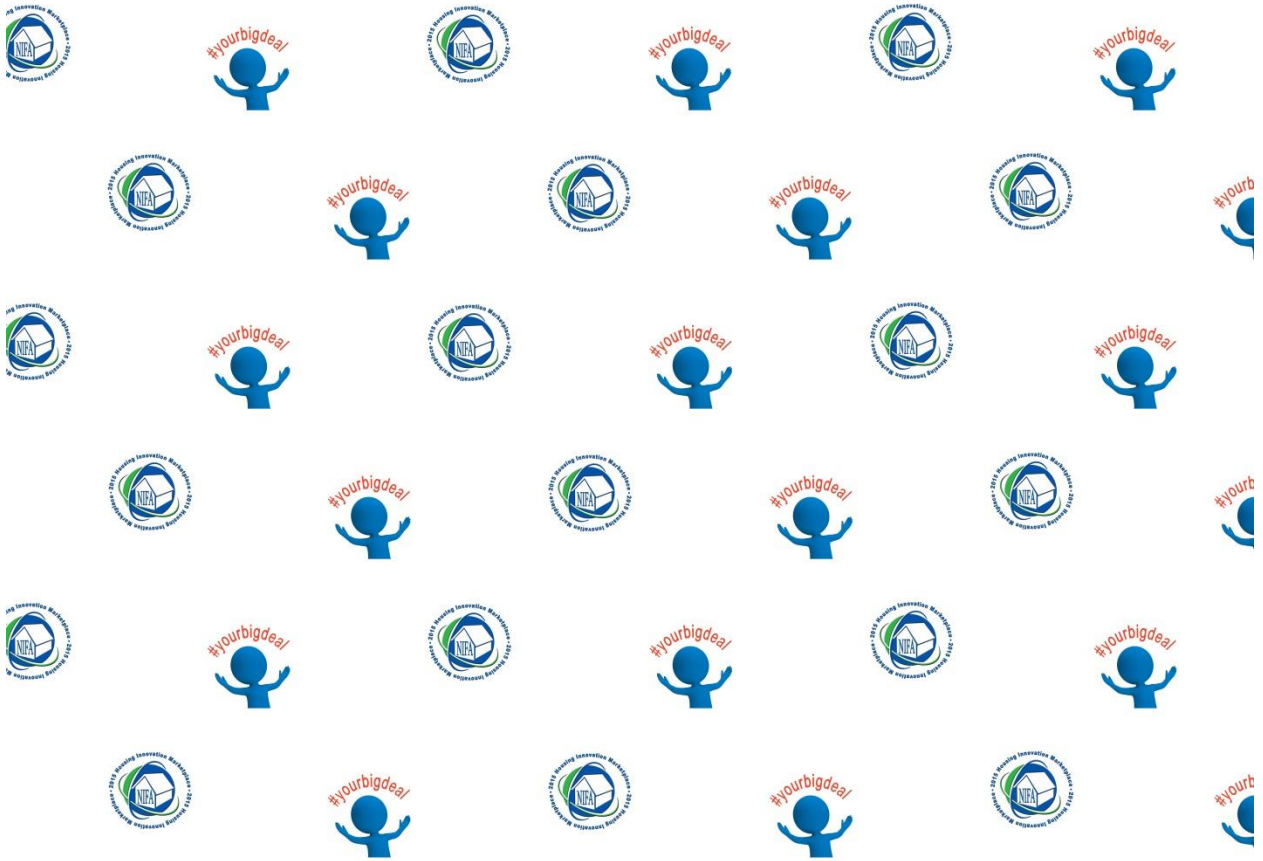
LEA & COMPANY
Affordable Housing Valuation & Consulting Solutions

CDS
Inspections & Beyond

T-shirt Mock ups



Video Booth Backdrop



Sponsor Signs

**COFFEE BREAK
SPONSOR**



AMERITAS
INVESTMENT CORP.
Member: FINRA and SIPC



**2015 CONFERENCE
SPONSOR**



usbank
Home Mortgage



**HALL OF FAME
LUNCHEON SPONSOR**




MHEG
Midwest Housing Equity Group





DEAL BOOK

Phyllis Anderson Peterson

Single Family Renovated Housing in North Omaha

Nancy Bentley

Oregon Trail Apartments: Affordable Elderly and Special Needs Rental Housing located in Gering, NE. Eight units with attached garages, furnished with stove, refrigerator, washer, & dryer. All utilities paid. All units will be barrier-free, two will be ADA compliant.

Nancy Bentley

Canterbury Estates: 10 units of special needs housing for persons with disabilities, one and two bedroom apartments, furnished with stove, refrigerator, microwave, washer, & dryer. All utilities paid with zero-scape landscaping located in Sidney, NE. Two of the units will be full ADA, 8 will be barrier-free to serve hearing, sight, and other disabilities.

Pat Birch

Provide an incentive (extra points) in the LIHTC application for a project that goes above and beyond the standard green criteria - to achieve a project that is Net Zero regarding energy use (or lack thereof).

Pat Birch

Gray Water: Provide extra points in the LIHTC application for projects that have gray water systems.

Bryan Bywater

Program to help with rehab and renovations of single family dwellings in a flood plain that don't qualify for federal programs.

Bryan Bywater

Rehab and renovate the second floor of an iconic 125 year old building into apartments and the first floor into office or retail space. The building received significant fire damage about 3 years ago, but it is servicable.

Michelle Callahan

We want to do more marketing on our Home Buying Education classes to our education program. We want to increase the attendance of our Rent Wise classes.

Heather Cook

Develop 6 rent-to-own CROWN homes on scattered site lots

Heather Cook

Substandard rental housing and dilapidated houses are serious issues facing our community. Three duplexes, 2 bedroom and 3 bedroom units, will be constructed on the lot as affordable rental housing. These units will be rented to low income families that will be able to participate in a homeownership incubation program to prepare them for future homeownership.

Karl Elmshaeuser

Nuisance Abatement

Kristine Gale

Community Clean Up Through Demolition: Our Community Development agency is actively seeking abandoned or uninhabitable property and working with the owners to either donate or sell the property so that we may demolish it to clean up the lot. If the lot is large enough to place a new residence, we hope to use this program to place a new residence, we hope to use this program to build new homes in our community.

Kristine Gale

Purchasing abandoned properties in our community as they become available. Funding the demolition of the structures to assist in community beautification and the long-term hope of building new housing on the properties to appeal to young families.

Ardith Hoins

AmeriCorps VISTA Veteran Support Services: Blue Valley Community Action Partnership is reaching out to veterans and their families through their AmeriCorps VISTA Veteran Support Services Project. They will be gathering, compiling, assessing and analyzing the needs of veterans in the 9-county area. Their goal is to mobilize resources to address the identified needs.

Ardith Hoins

Plan for Future Needs of Rural Housing: With rural areas losing population, the only real solution will be to create jobs in place. Wide Band access will be the salvation for rural residents to e-commute to future jobs. Nebraska Housing design and resources should start allowing expenditure of funds to include sufficient e-communications in the building and rehabilitation of homes, including local area networks, wifi routers, high-definition capabilities and multiple ports within each unit. Use principle of "if you build it, they will come".

Fred Hoppe

My big deal is solar energy applications for apartments.

Kevin Keating

NIFA could establish a priority system to encourage the use of 4% credits to develop affordable housing. For example, a larger affordable housing community developed in 2 phases could receive priority points in the competitive 9% application for Phase II, if Phase I was developed using 4% credits. This would encourage the use of 4% credits (a currently under-utilized resource) and would increase the total number of affordable units being developed in Nebraska.

Amber Marker

Support Tenant Education: Nebraska RentWise is a statewide tenant education delivery system seeking to increase the number of certified RentWise trainers and the communities in which RentWise tenant education is provided. We will give \$10 off to any person that registers for the April 6th & 7th Train the Trainer in Lincoln that will go on to deliver tenant education. (offer valid through February 6th, 2015)

Amber Marker

Support Resources for Housing Development & Delivery of Housing Services: Join the Nebraska Housing Developers Association, and become part of a growing network of advocates working to influence policy that increase the availability of financial resources to develop a wide variety of housing options and receive \$25 off. (offer valid through February 6, 2015)

Cliff Mesner

Mesner Development Co., Solar Heat and Electric of Omaha, NE and Central City, NE have established a virtual net metering solar garden in Central City, NE.
<http://www.nebraska.tv/story/27433498/central-city-develops-community-solar-project#.VG4ngLWPRcA.gmail> The three organizations recently made a presentation at the Nebraska League of Municipalities conference and it appears that there is a significant interest in solar across the state. Mesner Development Co. can make solar affordable for your home, business or Low Income Housing Tax Credit project. It has gone through the process of obtaining 2.5% loans from the Nebraska Energy Office and 20% REAP grants from the USDA in addition to the 30% Energy Tax Credits. Energy Tax Credits can be combined with Low Income Housing Tax Credits. For more information contact Mesner Development Co. at 308-946-3826 or stop by the Solar Heat and Electric information booth at the NIFA conference.

Clayton Mulford

I would like to see the Rentwise class, that I help teach for Bellevue housing, increase in funding, popularity and demand. I feel the 6 modules that are in this class are very beneficial and can really help them become even better renters.

Elizabeth Packett

Paint Addresses on curb: To help police and emergency crews to find homes easier.

Charlie Peters

Tower of Courage in Omaha: 300 Foot Tower and Large Ground level information center for education, arts to encourage the history of information on Omaha business, families and pioneers. And the Lewis and Clark and Chief Standing Bear Trail of Tears Memorials. Nebraska State Parks and Tourist Involvement.

Brett Peterson

On numerous occasions we have been unable to do work at a residence due to strict regulations of lead paint. I would like to see some change in the lead program structure so that we are not prohibited from doing renovation on a property that otherwise needs moderate rehab.

Judy Peterson

Bringing Young Families Back to Attractive, Sustainable Communities: Nebraska is experiencing a trend in young families desiring to move back to the State and to Rural communities; however, the availability of adequate, available housing is at a critical point in nearly every town and city in the State. When you drive through Rural communities in Nebraska, you will see a greater number of dilapidated and abandoned homes, and little to no new construction, leading to less and less homes available for young families to move back to the town of their dreams. The number of dilapidated and abandoned homes is increasing in Nebraska at an alarming rate, and the rate of new home construction in Rural Nebraska is alarmingly low, leading to the lack of adequate, available homes where these young families can live. The CNEDD dream is three-fold - 1) Expand programs that provide nuisance code enforcement services for communities to beautify our communities and ensure that properties are safe and healthy for all residents. 2) Demolish dilapidated and abandoned homes to open opportunities for new construction and eliminate health and safety risks 3) Create initiatives and provide assistance to communities to build new homes, regardless of household income, through partnerships between communities, local investors, economic development, civic organizations, and builders.

Greg Ptacek

Neligh

#Neligh partnered with private developers to sell 7 of 18 nearly market rate lots in under a year.

Pictures from #yourbigdeal



