



2013 Annual Awards Entry Form
(Complete one for each entry.)

Entry Name IHCDA...the magazine

HFA Indiana Housing and Community Development Authority

Submission Contact Amber Sheffer

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Entry form with description, check(s), and visual aids (optional) must be received by NCSHA by **Monday, July 1, 2013**.

Use this header on the upper right corner of each page.

HFA IHCDA
Entry Name IHCDA...the magazine

Communications	Homeownership	Legislative Advocacy	Management Innovation
<input type="checkbox"/> Annual Report <input type="checkbox"/> Promotional Materials and Newsletters <input checked="" type="checkbox"/> Creative Media	<input type="checkbox"/> Empowering New Buyers <input type="checkbox"/> Home Improvement and Rehabilitation <input type="checkbox"/> Encouraging New Production	<input type="checkbox"/> Federal Advocacy <input type="checkbox"/> State Advocacy	<input type="checkbox"/> Financial <input type="checkbox"/> Human Resources <input type="checkbox"/> Operations <input type="checkbox"/> Technology
Rental Housing	Special Needs Housing	Special Achievement	Are you providing visual aids?
<input type="checkbox"/> Multifamily Management <input type="checkbox"/> Preservation and Rehabilitation <input type="checkbox"/> Encouraging New Production	<input type="checkbox"/> Combating Homelessness <input type="checkbox"/> Housing for Persons with Special Needs	<input type="checkbox"/> Special Achievement	<input checked="" type="checkbox"/> YES (included in PDF) <input type="checkbox"/> NO

IHCDA...the magazine!

Indiana Housing and Community Development Authority was proud to publish a new communications vehicle in 2013. Titled "IHCDA...the magazine," the publication is a wonderful channel for soft news stories about the agency's activities and partners, as well as timely feature articles and accolades for awards won by staffmembers in the community.

The magazine was developed in response to a request from the agency's new Executive Director to increase the stories being shared about the great work our partners in affordable housing and comprehensive community development are doing out in the field. Each issue, released quarterly, averages 20+ pages of full color design and articles.

The agency's Marketing and Communications Director serves as the magazine's editor, and while her communications staff contributes some content for each issue, the opportunity is opened up to the entire staff to flex their creative muscles and author a piece for the publication. "It gives members of our staff who might handle numbers or paperwork daily the chance to do something creative," said Executive Director Jacob Sipe. "We continue to be pleasantly surprised and impressed with the story submissions we receive, many from employees we never would have suspected would be creative writers."

To reduce distribution expenses, the magazine is not printed in hard copy. Instead, each issue is converted to an electronic publication, called an "E-Flip" book. Once converted, the reader clicks on a link and is taken to an electronic version of the magazine, presented as if it was a printed hard copy, and complete with the audio effect of pages turning when the reader advances to the next 2-page spread. The electronic format not only saves on printing charges, but also allows for unlimited subscribers and immediate access to back issues.

The magazine has received many positive comments and feedback from the 3000+ subscribers and from additional readers who have accessed the publication's links on the agency's websites. Lou Ann Baker, Director of Communications for Indiana's Lt. Governor Sue Ellspermann commended the agency for the publication and calls the magazine "a great way to recognize and relate the positive impacts of IHCDA and its staff."

Below are links to the first two issues of *IHCDA...the magazine*: The actual PDF files of the publications are in excess of 40MB each issue, so each page has been saved as an image in the two exhibits attached.

Issue #1

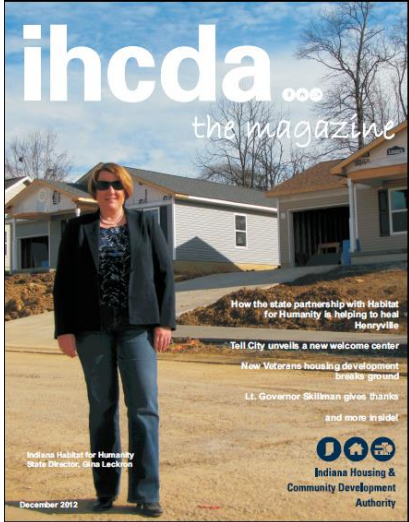
<http://viewer.epaperflip.com/Viewer.aspx?docid=0de66a1b-83ad-46b3-8dbd-a12d00fb8eb5>

Issue #2

<http://viewer.epageview.com/Viewer.aspx?docid=5e7c3878-45cd-4de5-b901-a1a40124dc36>

Exhibit A

IHCDA...the magazine Issue 1



ihcda... the magazine


The Healing of Henryville

by Amber Steffler

On March 3, 2012 celebrating its historic role in the development and revitalization of Henryville, IHCDA is proud to announce the completion of the Henryville Community Center, a landmark building that will serve as a hub for the community and a symbol of the town's growth and progress.

The building, which is a prime example of historic preservation, architectural and community development, is a testament to the town's rich history and the dedication of its residents and leaders.

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Visit Henryville today to see the new Henryville Community Center and the historic Henryville Community Center building. The building is a prime example of historic preservation, architectural and community development, is a testament to the town's rich history and the dedication of its residents and leaders.




"The building is a prime example of historic preservation, architectural and community development, is a testament to the town's rich history and the dedication of its residents and leaders."

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IHCDA lends a hand



IHCDA lends a hand in the community. The organization is committed to providing support and resources to those in need.

"IHCDA is not just building homes, they're building hope. They're building a better future for the community." - [Name]

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Staff Insider

behind the scenes at ihcda

Congratulations to Rodney Stockmen on his appointment as the new Executive Director of IHCDA. Rodney has a wealth of experience in the field of community development and is excited to lead the organization into the future.



You answered... we listened!

IHCDA's 2012 Customer Service Survey yields responses from around the state.

The survey results show that customers are satisfied with the quality of service provided by IHCDA. The organization is committed to providing excellent customer service and will continue to work on areas for improvement.

Excellent
Good
Average
Poor



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Younity Village

ending homelessness in Terre Haute

by Kathy Steppert








Congratulations to one of the 2009 Indiana Permanent Supportive Housing Institute teams for developing a plan of the art project that will help end homelessness in Terre Haute. At the Institute, the Comprehensive Supportive Housing Institute team from Vigo County recognized the need to provide quality small apartment housing development and to work in partnership with other service providers to meet the complex needs of individuals who cycle between the street, homeless shelters, treatment facilities, jail and emergency rooms.

This project was developed with a "housing first" philosophy that emphasizes rapidly housing individuals experiencing homelessness with wrap-around services to help them recover from mental illness. At the ground breaking, Mental Health Association Executive Director Mike Wiley said "I think it's important that we don't leave our vulnerable population behind." Younity Village is a 100-unit, three-story, multi-unit apartment building that will break the cycle of homelessness.

The team included the Mental Health Association of Vigo County and a team that includes the Habitat Center, Habitat Architects, and the Whitefish Group. The team included two Mental Health Association location partners, Dr. Deborah Anderson and Dr. Dan Smith. Their presence reinforced the team's desire to develop an exceptional supportive housing project.

The team wanted to develop a truly beautiful facility that would provide housing and services to individuals experiencing long-term homelessness. The project includes many amenities, case manager offices, a small treatment room for a walking clinic, computer room, laundry and a screened porch. Younity Village also opened the door towards including the surrounding neighborhood.

This project is a HUD, FCMR, and Developmental Fund renovation along with a Habitat Center grant from the IHCDIA. Equity for the project was provided through Great Lakes Capital. Mental Health Association of Vigo County is pleased to have the recently completed Younity Village on October 25 and the development is already fully leased.

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Individual Development Accounts

celebrating 15 years of helping Hoosiers build assets

by Jacqueline Troy

In 1987, the nation's first Individual Development Account was opened here in Indiana. An ICA or Individual Development Account is a matched savings program designed to assist low-income individuals build assets and achieve financial self-sufficiency.

Fast forward to 2012, as Indiana is celebrating 15 years of matched savings and financial education, municipalities like the IHCDIA accounts across the program's reach. Each participating city and county will participate in a financial education and asset goal specific training, specific to their individual goal. For example, if a participant is saving to buy a home, they receive preparation, homeownership counseling, in addition to one-on-one case management and other resources needed to help them prepare for a middle-class home entry. As we continue to see the financial education program expand, we have had to see an ICA-partner of mine, the Indiana Housing and Community Development Corporation, hire a new ICA-partner manager at IHCDIA. "This is a strong testament to the importance of the financial education and asset building community development program."

The ICA program is a perfect fit for Indiana's Hoosiers, a single mother of two and a small business owner in her town for several years before starting the ICA program. She was experiencing financial difficulty with her business and every penny she made was invested back into her business, without the ability to pay her mortgage. After completing her first year and a half of monthly savings, Angela had no been coached through completing a solid business plan for her shop. Her first purchases with her ICA funds were for advertising and promotional materials, software for her accounting needs, and initial payments for her storefront. This freed up some cash flow so that she could start paying herself a salary. She is now saving for additional equipment for her shop and plans to attend community business and networking events to help promote her business.

Angela credits the ICA program with helping her to organize her personal finances and her business needs. She now adheres to a monthly plan and continues to be an asset saver, contributing to her ICA account.








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REACH award

gives a fresh approach to energy education

by Dawn Edwards

Since launching energy programs in 2009, IHCDIA has delivered the successful REACH award (Renewable Energy Action Challenge) program. The award recognizes energy education programs that provide energy management services to low-income households. The program will focus on a home energy audit to identify energy efficiency opportunities, energy audits to be used as a checklist for energy efficiency improvements, and a healthy home check-up. This is a quarterly program for low-income households on energy audits, energy efficiency improvements, and a healthy home check-up. This is a quarterly program for low-income households on energy audits, energy efficiency improvements, and a healthy home check-up. This is a quarterly program for low-income households on energy audits, energy efficiency improvements, and a healthy home check-up.

Service delivery will be provided by one of the four community action agencies: Community Action Program of Western Indiana, Community Action of Northern Indiana, Hoosier United Economic Development Corporation, South Central Energy, and the Hoosier Energy Council. The program is a quarterly program for low-income households on energy audits, energy efficiency improvements, and a healthy home check-up. This is a quarterly program for low-income households on energy audits, energy efficiency improvements, and a healthy home check-up.








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Tell City Welcomes You!

Neighborhood Stabilization Program helps Tell City


by Brian Phillips

Mayor D'Angelo credits IHCDIA, as well as the Mayor's Office, for assisting in making the project possible for Tell City. "The vision of creating economic development here is our dream and expanding our business opportunities has been a priority for us for a long time at IHCDIA."

With the backing of many local business owners, restaurants, and retail outlets, the Tell City Visitors and Event Center hopes to be the centerpiece of the future development of downtown and will give more life to the old factory building that has become part of the identity. The members of Tell City and Vigo County are confident that the needs identified through this project will uplift the goals of Frenchtown, Clayton Hill, and the other original and existing land, which is part of a strategic plan to work in the area and build on the Indiana tradition of Tell City.

The \$1.8 million project will be built by January 31, 2013. The City will be provided from the sale of homes developed with the assistance of IHCDIA's Neighborhood Stabilization Program (NSP) grant funding and loan through IHCDIA's Strategic Investment Process.




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create new Welcome Center

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Exhibit B

IHCDA...the magazine Issue 2



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The Changing of the Guard

IHCDA welcomes new administration and board chair

by Amber Claffier
amclaff@ihcda.org

The annual Board meeting is over. And every one has a story. Here are some of the interesting bits of news from the meeting and how the Board will be changing. The new Board will be meeting in February of 2013. The new Board will be meeting in February of 2013. The new Board will be meeting in February of 2013.




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Putting a Face to the Hardest Hit Fund

program expands to help more Hoosiers

by Amber Claffier
amclaff@ihcda.org

The new mortgage relief program, which offers assistance to homeowners who are struggling to make their mortgage payments, is expanding to help more Hoosiers. The program will now cover more than 100,000 more Hoosiers.





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Staff Insider

by Amber Claffier
amclaff@ihcda.org

As IHCDA's new Board of Directors meets, I thought it would be a good idea to share some of the stories of the staff members who are making a difference in the lives of Hoosiers.



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Listening Sessions 2013

by Amber Claffier
amclaff@ihcda.org

Over the past few months, IHCDA has held several listening sessions to hear from our members and the public about the Hardest Hit Fund program.



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Congratulations

by Amber Claffier
amclaff@ihcda.org

We would like to congratulate the winners of the 2013 Homeownership Competition. The winners are the following:



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Listening Sessions 2013

by Amber Claffier
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The Hardest Hit Fund program is expanding to help more Hoosiers. The program will now cover more than 100,000 more Hoosiers.




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10 things you might not know about the Veterans Affairs Supportive Housing Voucher program

by Melba L. Collins
melba@ihcda.org

Did You Know?

1. IHCDA needs to file a new HUD Supportive Housing...
2. The HUD-VASH program is a Housing Choice Voucher (HCV) and assistance for homeless Veterans with some members of an HCV not that provided by the Department of Veterans Affairs (VA). In practice, these vouchers are participating in the HUD-VASH program.
3. HUD-VASH vouchers are designed to help the poor veteran housing for our country. It is not a rental subsidy, many of whom are homeless Veterans who are disabled and need a lot of help.
4. HUD-VASH vouchers are not subject to the 5% rule. HUD-VASH vouchers are not subject to the 5% rule. HUD-VASH vouchers are not subject to the 5% rule.
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Save the Date

Mark your calendar now and plan to join us for the 2013 Statewide Conference on Housing and Community Economic Development

Get Outing September 30
Conference October 1-2

Stay tuned for more details!

Want to help make the 2013 Statewide Conference a success? Please send us your ideas and suggestions for the 2013 Statewide Conference on Housing and Community Economic Development. We will be glad to hear from you!

conference survey

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Community Development Day

A day of celebrating comprehensive community development efforts throughout the state

by Melba L. Collins
melba@ihcda.org

On April 4, 11 Governor Dan Claitor signed House Bill 1000, the Indiana Community Development Act. This bill is a landmark piece of legislation that will help to support and expand community development efforts across the state. The bill is a landmark piece of legislation that will help to support and expand community development efforts across the state.




Community Development Day

Community Development Day (CDD) is a day of celebrating comprehensive community development efforts throughout the state. It is a day of celebrating comprehensive community development efforts throughout the state.





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News from IHCDA's Partners

Each issue, you will receive a copy of the Indiana Statewide Conference on Housing and Community Economic Development. It is a day of celebrating comprehensive community development efforts throughout the state.

2013 Calendar of Events

Date	Time	Event
April 23	10:00 AM - 12:00 PM	2013 Statewide Conference on Housing and Community Economic Development
April 24	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
April 25	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
April 26	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
April 27	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
April 28	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
April 29	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
April 30	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 1	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 2	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 3	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 4	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 5	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 6	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 7	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 8	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 9	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 10	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 11	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 12	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 13	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 14	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 15	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 16	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 17	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 18	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 19	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 20	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 21	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 22	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
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May 28	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 29	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 30	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development
May 31	8:00 AM - 5:00 PM	2013 Statewide Conference on Housing and Community Economic Development

Visit us on the web at <http://www.ihcda.org>

DRRESS FOR SUCCESS
Group Fitness Group

11 Greater Women's Health of Indiana is joining with the Indiana Statewide Conference on Housing and Community Economic Development. It is a day of celebrating comprehensive community development efforts throughout the state.

MONEY SMART WEEK
About Money Smart Week: Money Smart Week is a public awareness campaign to provide financial literacy to all age groups. It is a day of celebrating comprehensive community development efforts throughout the state.

For information about Indiana's activities and events, please visit www.moneywise.org