

The background of the entire page is a warm, orange-toned photograph of a diverse family of five people smiling and embracing each other. The father is on the left, the mother on the right, and three children are in between.

HUD *Strong* FAMILIES *Initiative*

MAY-JUNE 2018



Empowering Fathers, Mothers and Children



U.S. DEPARTMENT OF HOUSING
AND URBAN DEVELOPMENT



HUD Strong Families Initiative May–June 2018

Empowering Fathers,
Mothers and Children

Our Mission

To strengthen, empower, and improve the quality of life for HUD-assisted families.

HUD Strong Families provides fathers, mothers and children access to local resources for:

- Health
- Education
- Economic Empowerment

HUD Strong Families Initiative

- Builds upon longstanding Father's Day efforts to involve fathers in the lives of their children.
- This year, expanding focus to include mothers, children and parents of all kinds.
- Provides an ideal opportunity for communities to deliver a wide variety of resources to families.

Strong Families Matter

Children reared in **safe and nurturing families and neighborhoods**, free from maltreatment and other adverse childhood experiences, are more likely to have **better outcomes as adults**.

Source: Maternal, Infant, and Child Health, *Healthy People 2020*
(healthypeople.gov)

And Fathers Matter!

- Fathers in the community can provide boys with **role models and mentors.**
- Their presence may indicate other neighborhood factors that benefit families, like **lower incarceration rates and better job opportunities.**

Source: The Upshot, *The New York Times* (March 19, 2018)

Areas of Focus

- Health
 - Nutrition & Fitness
 - Mental Health
 - Disease Prevention
- Education
 - High School & GED
 - FAFSA & Post-Secondary
 - Job Training
- Economic Empowerment
 - Stable employment
 - Financial literacy
 - Economic self-sufficiency

Marketing Your Event

Resources on the [HUD Strong Families](#) website:

- Event Ideas
 - Tips for a Successful Event
 - Photos and flyers from previous events
- Marketing Materials
 - Flyers
 - Posters
- FAQs
- And more!

Ideas for Partnering

- Businesses
 - Grocery stores
 - Barbershops
- Institutions
 - Libraries
 - Schools
 - Community Colleges
- Radio stations
- Other PHAs & Multifamily owners
- Faith-based groups
- Community groups
 - Boys & Girls Clubs
 - YMCA / YWCA
- Service organizations
 - Lions
 - Kiwanis
- Local government
 - Depts. of Parks & Rec.
- Service providers
 - And their Federal partners
- Area festivals

HUD's Role

Support Public Housing Authorities and Multifamily owners to host resource fairs in May and June by connecting participating communities with:

- Key Federal Agencies
- National Nonprofits
- Service Organizations

How You Can Join

Host a resource event in your community this May and June.

Your event can include anything from:

- Job Fairs
- STEM Educational Workshops
- Digital Literacy Trainings
- Health Clinics

Your Impact

Terre Haute Housing Authority

Partners: Fatherhood Coalition

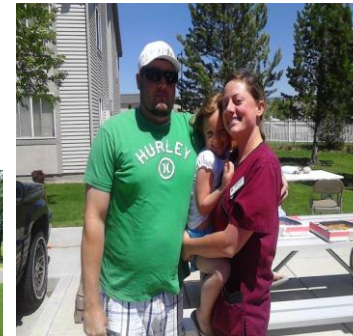
Children's Bureau

Catholic Charities

HIV Coordination Services

Indian Legal Services

Attendance: 125



Rockford Housing Authority

Barbeque Family Fun Day

Partners: Rockford Park District

Boys and Girls Club

Community Organizations

Attendance: 500



Register Today!

- More than 1,000 communities have taken part in past events
- Receive HUD Strong Families updates
- Register here: go.usa.gov/xndru

Contact Us

Questions?

Ideas?

Share your story!

StrongFamilies@HUD.gov