Expanding Housing Opportunity

Mark Shelburne
Novogradac & Company LLP



THE HFA INSTITUTE

Presentation Overview

- Two groups of points:
 - Realities to Accept
 - Issues/Questions to Consider
- Five of each, corresponding
- Purpose is to prompt and advance thinking



Realities to Accept

- 1) The need to end local vetoes
 - approval beyond generally applicable zoning
 - including when support is effectively required
 - not possible in all states (yet)
- 2) "Both/And" but also zero-sum
 - 9% allocated to one use is not available to others
 - better to acknowledge up-front



THE HFA INSTITUTE

Realities to Accept

- 3) Inherent tension between:
 - certainty of application scoring,
 - extent of tie scores, and
 - amount owners charge for land

Greater transparency in evaluation has unavoidable trade-offs



Realities to Accept

- 4) Community revitalization plans are difficult to evaluate objectively
 - important aspects are less about numbers
 - varying local capacity within a state
- 5) Election did not change Fair Housing law
 - even the regulations are the same
 - may see different enforcement emphasis



THE HFA INSTITUTE

Issues/Questions to Consider

- 1) Should local gov'ts have a unique role?
 - AHCIA and NCSHA Rec. Practices largely say no
 - extent of financial support may depend on affecting allocation outcomes
- 2) What is the best approach to balancing?
 - many agencies leave to chance
 - could be more deliberate (set-asides)



Issues/Questions to Consider

- 3) How should agencies determine and incentivize opportunity areas
 - what criteria matter most: poverty, jobs, schools, amenities, subsidized housing, others
 - do they vary based on urban/rural
 - is scoring binary or on a continuum
 - able to create and post GIS maps



THE HFA INSTITUTE

Issues/Questions to Consider

- 4) Is it okay to use subjectivity?
 - legally yes (arbitrary and capricious)
 - politically/practically... varies
- 5) What does Fair Housing actually require?
 - almost entirely fact-specific
 - blanket statements risk being wrong
 - mainly about processes to follow



Mark Shelburne
Senior Manager, Public Policy
Novogradac & Company LLP
(919) 889-2596
mark.shelburne@novoco.com

@HousingMark

